







# THE CAMPAIGN FOR CARE

Thank you for your interest in helping McLaren Greater Lansing transform care in our community through the Foundation's Campaign for Care.

This project will redesign traditional care settings to build one of the safest, most efficient health care campuses.

But new facilities are only part of the transformation. McLaren Greater Lansing Foundation's role is to help transform these facilities into true community assets, and that requires generosity.

Generosity funds the future. It provides the ability to innovate, to be creative, and to take advantage of opportunities we don't even know exist today. It funds the technology of the future and the programs we don't yet know we need.

Generosity transforms our culture. It moves us from a place of scarcity to a place of abundance. Through generosity, we stop saying "we can't" and begin saying "we will."

Finally, generosity heals. Philanthropic gifts will bring programs and services to McLaren Greater Lansing that will save lives, provide comfort, and promote healing. These programs and services will not exist except through community support.

Throughout this project, generosity will touch every part of the hospital. It will create a hospital, our hospital, with transformative impact on this community.

Your support is deeply appreciated.



GREATER LANSING FOUNDATION

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# **Recognition Opportunities**

McLaren Greater Lansing is honored to recognize individuals who make contributions to our many lifesaving programs and services. Pledges to the Campaign for Care may be designed to show personalized recognition, honor a friend or loved one, or to recognize a business or organization.

### First Floor:

Lobby \$1,000,000
Emergency Department \$500,000
ED Family & Visitors Lounge Committed
Interior Entrance to OCC \$500,000
Sacred Space & Chapel \$500,000
Ambulance Garage \$250,000
Cafeteria Committed
ED Observation Center \$250,000
ED Trauma Area \$250,000
Gift Shop Committed
Radiology \$250,000

Patient Access Center committed

Cafeteria Courtyard \$150,000

Bereavement Room \$75,000

Coffee Shop committed

Second Floor:

ED Behavioral Health Rooms\* \$35,000

Heart and Vascular Institute \$500,000
Surgery Lounge committed
Cath Labs\* \$50,000
Operating Rooms\* \$50,000

**Third Floor:** 

Orthopedics & Sports
Medicine Institute \$500,000
Surgery Center \$500,000
Operating Rooms\* \$50,000

#### **Fourth Floor:**

The Birth Place committed

Women and Children's
Health Center \$500,000

Precious Gifts Wall \$250,000
Family Lounge \$150,000

Newborn Care Area \$75,000

Child Activity Room \$75.000

#### Fifth Floor:

Critical Care Center \$500,000
Focused Care Center \$500,000
Family Lounge \$150,000

#### Sixth Floor:

Senior Behavioral Health Center \$500,000
Cardiology Center \$500,000
Family Lounge \$150,000
Patient Dining Room \$75,000
Activity/Therapy Room \$50,000

#### **Seventh Floor:**

Neurology Center \$500,000
Orthopedic Center \$500,000
Family Lounge \$150,000
Ortho & Neuro Rehab \$100,000

# **Eighth Floor**:

Medical Surgical Center \$250,000 Family Lounge \$150,000

#### **Ninth Floor:**

Medical Surgical Center \$250,000 Family Lounge \$150,000

## **Throughout Hospital:**

Education & Conference Rooms\* \$50,000
Team Station\* \$35,000
Physician On Call Rooms\* \$35,000
Staff Lounges\* \$35,000
Lactation Rooms\* \$25,000
Patient Rooms\* \$25,000

#### **Cancer Center:**

Lobby \$500,000

Medical Oncology committed

Radiation Oncology \$250,000

Education/Multi Purpose Room \$100,000

High Density Radiation Room \$100,000

Exam Rooms\* \$50,000

Infusion Bays\* \$25,000

# **Medical Services Building:**

Building Naming \$1,000,000
Smoothie Shop countted

Executive Board Room \$75,000
Physician Lounge \$50,000
Endoscopy Lounge \$50,000

\*Multiple Opportunities

Leaving a Legacy

Dr. Seong Chi and his late wife Dr. Ki Whan Oh Chi suffered a tragic loss in 1976 when their 20-year old son, John, died of injuries sustained in an automobile accident. But thanks to the Chi's generosity, John's memory has lived on at McLaren Greater Lansing as the medical library was dedicated in his honor a few months after his passing.

While Dr. Chi was a renown cardiovascular surgeon at the hospital from 1965-95, Dr. Oh Chi was the first full-time emergency room physician

here and helped establish the Emergency Department during that period. Dr. Chi served on the McLaren Greater Lansing Foundation's board of trustees from 1997-2017 and was deeply honored in 2007 when the opening of the \$50 million Chi Heart & Surgery Center increased the size of the hospital by nearly 25 percent.

In addition to their longtime support of the Foundation, the couple previously designated the hospital as a beneficiary in their estate plan. Dr. Chi likens their philanthropy to practicing medicine because both endeavors are about "people helping people." He adds that when it comes to money, "you can't take it with you" when you die.

