

THE CRYSTAL BALL  
*A Grand Night in*  
**LAS VEGAS**  
A Rat Pack Throwback

**Benefiting McLaren Macomb ER and Trauma Services**



McLaren Macomb Healthcare Foundation is proud to present its signature fund raiser, ***The Crystal Ball: A Grand Night in Las Vegas***, on **Saturday, March 14, 2015** at the MGM Grand Hotel - Detroit, beginning at 6 p.m.

This Vintage Vegas-style, gala black-tie evening will feature a cocktail reception and gourmet dinner, exciting raffles with live entertainment, featuring “The Rat Pack” straight from the MGM Grand – Las Vegas, and plenty of dancing. The McLaren Macomb Healthcare Foundation will also honor the contributions of the current McLaren physicians who have more than 20 years of service at the hospital and present four deserving nurses with the annual Daisy Award for excellence in nursing care.

McLaren Macomb is an acute care hospital located in Mount Clemens. With more than 2,000 employees and more than 420 affiliated physicians, it provides a full range of services including cancer and cardiovascular care.

The hospital operates one of the busiest emergency departments in the area. Its Surgery Center features world-class amenities along with state-of-the-art technology. It is also the first hospital in Macomb County to meet the national requirements and became a verified trauma center in 2010.

McLaren Macomb has enjoyed consistent growth for more than 60 years. With numerous physician offices and medical buildings, McLaren Macomb continues to make its presence known throughout Macomb County. Today, the hospital stands out in the county as an important community resource providing exceptional care.

The hospital's teaching program, with its high standards of excellence, now attracts hundreds of top students from across the nation. McLaren Macomb has a rich history and holds a strong place in the community.

Your support of ***The Crystal Ball: A Grand Night in Las Vegas*** will support a variety of programs that directly benefit the people of Macomb County and beyond including: ER & Trauma Services, Ted B. Wahby Cancer Center, Mat Gaberty Heart Center.

The McLaren Macomb Healthcare Foundation, a 501(c)(3) non-profit organization formed in 1985 to generate philanthropic support to benefit a variety of hospital projects including medical research, facility enhancements, medical equipment, medical education and improving the care of our patients.



# SPONSORSHIP LEVELS AND BENEFIT INFORMATION

## MARQUEE SPONSOR

**\$25,000** (FMV \$4,328)

- Premium seating for three tables of 10
- Corporate logo or name on print material and website
- Recognition at the event as a Marquee Sponsor
- Full-page advertisement in program book on inside front cover of the program book
- Champagne service at your tables

## CRYSTAL SPONSOR

**\$10,000** (FMV \$2,918)

- Premium seating for two tables of 10
- Corporate logo or name on print material and website
- Recognition at the event as Crystal Sponsor
- Champagne service at your tables
- Full-page advertisement on back cover of the program book

## DIAMOND SPONSOR

**\$5,000** (FMV \$1,441)

- Premium seating for one table of 10
- Corporate logo or name on print material and website
- Recognition at the event as a Diamond Sponsor
- Full-page advertisement in program book

## EMERALD SPONSOR

**\$3,500** (FMV \$1,374)

- Preferred seating for one table of 10
- Corporate logo or name on print material and website
- Recognition at event as an Emerald Sponsor
- Half-page advertisement in program book

## RUBY SPONSOR

**\$2,500** (FMV \$842)

- Preferred seating for 6 guests
- Name on print material and website
- Recognition at event as a Ruby Sponsor
- Quarter-page advertisement in program book

## Component Sponsors

*All underwriting components will be recognized in the Program Book with a quarter-page ad and corporate logo or name on website. Please refer below for additional recognition of individual items.*

<u>Cost</u>	<u>Item</u>	<u>Additional Recognition</u>
\$4,000 (FMV \$852)	Program Book	Back cover ad plus 6 tickets to event
\$3,500 (FMV \$816)	Decor	Signage plus 6 tickets to event
\$3,500 (FMV \$792)	Specialty Bar	Signage at Specialty Bar plus 6 tickets to event
\$3,000 (FMV \$532)	Photography	Signage near photographer plus 4 tickets
\$3,000 (FMV \$532)	Afterglow Lounge	Signage on all bars plus 4 tickets to event
\$2,000 (FMV \$272)	Favors	Signage plus 2 tickets to event

**Note:** If we do not receive your artwork/ad by February 16, 2015 an ad will be created for you. Please contact Louise Rallis at 586/741-4330 with any questions you may have.

