

NORTHERN MICHIGAN 2012

Community Health Assessment

**ALPENA • ANTRIM • CHARLEVOIX • CHEBOYGAN • CHIPPEWA
EMMET • MACKINAC • MONTMORENCY • OTSEGO • PRESQUE ISLE**



A PROJECT FUNDED BY



A NOTE TO THE COMMUNITY

January 2013

In a remarkable collaborative partnership, Northern Health Plan and three hospitals – Charlevoix Area Hospital, McLaren Northern Michigan, and Otsego Memorial Hospital – joined the Health Department of Northwest Michigan in providing funding for robust community health assessment across the region we all serve.

Fifteen months later, we are proud to present this 2012 Community Health Assessment Report. It is a comprehensive collection and analysis of health status and needs in Alpena, Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Mackinac, Montmorency, Otsego, and Presque Isle counties. We've learned that too many of our residents, and especially low-income residents:

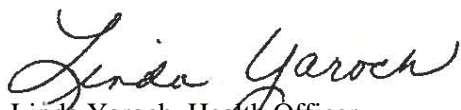
- Are overweight or obese and don't spend time engaged in physical activities;
- Lack access to healthy food and recreational facilities in their communities;
- Experience a variety of barriers to health care, including mental health services and substance abuse treatment; and
- Abuse alcohol and drugs and use tobacco.

One stark fact about the health of our communities is clear: Even the strongest partnerships among hospitals, health care providers, and health departments cannot impact community health alone. High school graduation rates, community planning and design, access to healthy foods and recreational activities, and air and water quality have as much, or greater, impact on health than seeing a doctor or nurse when we are sick.

Gathering a wealth of information, reviewing data, and setting priorities are only the first steps of our long-term community health improvement initiative. On behalf of the Northern Michigan Mobilizing for Action through Planning & Partnerships (MAPP) Executive Committee, we invite you to get involved.

Please join us as we work together to improve health and quality of life for all Northern Michigan residents. For more information, please contact Jane Sundmacher, Community Health Planner, at (231) 347-5041 or j.sundmacher@nwhealth.org.

Yours in good health,



Linda Yaroch, Health Officer
Health Department of Northwest Michigan



John Bruning, Health Officer
District Health Department #4

America leads the world in medical research and medical care, and for all we spend on health care, we should be the healthiest people on Earth. Yet, for some of the most important indicators, like how long we live, we're not even in the top 25, behind countries like Bosnia and Jordan. It's time for America to lead again on health and that means taking three steps. The first is to ensure everyone can afford to see a doctor when they're sick. The second is to build preventive care, like screening for cancer and heart disease, into every health care plan and make it available to people who otherwise won't or can't go in for it (For example, have them available in public places where it's easy to stop for a test). The third is to stop thinking about health as something we get at the doctor's office but instead as something that starts in our families, our schools and workplaces, in our playgrounds and parks, and in the air we breathe and the water we drink. The more you see the problem of health this way, the more opportunities you have to improve it. Scientists have found that the conditions in which we live and work have an enormous impact on our health, long before we ever see a doctor. It's time to expand the way we think about health to include how to keep it, not just how to get it back.

Robert Wood Johnson Foundation,
A New Way to Talk About the Social Determinants of Health (2010)

**Northern Michigan
MAPP
Executive Committee**

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EXECUTIVE SUMMARY

How healthy is Northern Michigan? How do we prevent disease, save lives, and save dollars? How do we work together so all residents can make healthy choices? These questions drove a comprehensive 15-month exploration utilizing the “gold standard” community health assessment framework, **Mobilizing for Action through Planning & Partnerships (MAPP)**, in Alpena, Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Mackinac, Montmorency, Otsego and Presque Isle counties.

Charlevoix Area Hospital, the Health Department of Northwest Michigan, McLaren Northern Michigan, Northern Health Plan and Otsego Memorial Hospital established a community health assessment and improvement initiative, and provided funding to the project in October 2011. Leaders from each organization, plus District Health Department #4, provided oversight to the project, staffed by Jane Sundmacher, Community Health Planner for the Health Department of Northwest Michigan.

MAPP consists of four assessments, each with important information for improving community health. But their value is multiplied by considering findings as a whole. Together, the assessments provide a 360-degree view of the community and the basis for well-informed selection of community health priorities.

COMMUNITY THEMES AND STRENGTHS ASSESSMENT

More than 1,200 individuals participated in surveys and/or focus groups throughout Northern Michigan in 2012. About 900 residents completed the “Healthy Community” survey and about 100 physicians, nurse practitioners, and physician assistants completed a “Health Care Provider” survey.

More than 200 people participated in 22 focus groups, community dialogues, and key informant interviews; these included community health needs assessment activities led by Munson Medical Center, which covered Antrim County, and the Quality of Life Project’s primary research activities in Otsego County.

There was significant agreement among the results of these community engagement strategies, with obesity, mental health, alcohol and drug abuse, lack of physical activity, chronic disease, and lack of access to health care identified most often.

FORCES OF CHANGE ASSESSMENT

The Forces of Change Assessment was an opportunity for local multipurpose collaborative bodies and MAPP Work Groups to identify impending legislative, technological and other changes that affect the context in which the community and its health system operate. These included:

- Results of the 2012 Presidential election and upcoming implementation of the Affordable Care Act (“Obamacare”);
- Connections between lower education levels, low income, insurance status, health risk behaviors and health outcomes;
- Societal effect of a large and growing segment of older adults;
- Lack of access to health care, including the complexities of accessing mental health services;
- Changes in the regional health delivery system; and
- Technological advances, like electronic health records and Health Information Exchanges.

PUBLIC HEALTH SYSTEMS ASSESSMENT

Two Public Health System Assessments were conducted in Northern Michigan, using the National Public Health Standards Program scoring instrument. The Northwest assessment (December 2011) revealed excellent system-wide capacity to develop policies and plans, evaluate personal and population-based health services, enforce laws, and investigate and diagnose health problems and hazards in the community. Northeast counties completed the assessment in November 2012; these results, from the U.S Centers for Disease Control & Prevention, are pending.

COMMUNITY HEALTH STATUS ASSESSMENT

More than 250 health indicators were collected, organized, and analyzed for each of the 10 counties in the region, including social determinants of health and other statistics reported annually in the County Health Rankings. This model for population health emphasizes interrelated factors that, if improved, can help make communities healthier places to live, learn, work, and play.

The social determinants of health are the circumstances in which people are born, grow up, live, work and age, and the systems put in place to deal with illness.

These circumstances are, in turn, shaped by a wider set of forces: economics, social policies and politics.

World Health Organization
*Key Concepts in the Social
Determinants of Health, 2010*

Social and Economic Indicators

Population characteristics

Most (91%) of the 234,911 people who live in Northern Michigan service area are white; Native Americans, at 5%, represent the largest minority group. At 20%, older adults represent a larger proportion of the population in the region than they do statewide (14%).

Education and income

The relationship between higher education and improved health outcomes is well-known, with years of formal education correlating strongly with improved work and economic opportunities, reduced psychosocial stress, and healthier lifestyles. Though high school graduation rates exceed the State rate (76%) in every county, the proportion of residents who have earned at least an Associate's degree lags behind the State (33%), except in Emmet County. With lower educational levels across the region, it is not surprising that incomes fall below the Michigan median income (\$45,354) as well, except in Emmet County, where it reaches \$45,875. The proportion of single-parent households – a crude predictor for low-income – falls below the state rate of 17% in all counties in the region. However, rates of children in poverty approach or exceed the State rate (20%) in most of the 10 counties.

County-level income data cannot accurately describe the large disparity between the lowest and highest incomes in the region, particularly in the Northwest counties. By drilling down to Census Tracts, stark differences become evident. For example, median household income in Emmet County peaks at \$68,531 per year in Tract 9706. In adjacent Tract 9708, median income is less than half (\$31,409).

Social and emotional support

A large proportion of adults in Northern Michigan do not have adequate social and emotional support, approaching or exceeding the State rate of 20% in all but three counties: Charlevoix, Montmorency, and Presque Isle. As poverty and poor social connections are among the risk factors for child abuse and neglect, these statistics may explain, in part, why child abuse is grotesquely over-represented in the 10-county region, with 18 victims for every 1,000 children, exceeding the State rate by one-third.

Health Factors

Clinical Care

- Access to health care

A significant proportion of Northern Michigan residents experience barriers to healthcare.

Geography: Many residents have to travel long distances for appointments with health care providers, who are concentrated in population centers where hospitals operate – e.g., Alpena, Charlevoix, Gaylord, and Petoskey.

Health Care Provider supply: Several areas within the 10-county region are designated as “Health Professions Shortage Areas” for mental health and/or primary care, and the ratio for primary care provider to population exceeds the state rate of 874:1 in all but Charlevoix and Emmet Counties.

Rates of uninsured: The proportion of uninsured ranges from 16% in Otsego County to 23% in Chippewa County, and exceeds all regions of the State, with the exception of metropolitan Detroit.

- Quality of care

Most health care providers meet or exceed the standard measures selected by County Health Rankings to quantify quality of care.

Preventable hospital stays: The rate for preventable hospital stays in the 10 counties is below the State rate of 74 per 1,000 Medicare population, suggesting that these residents do not use local hospitals as their main source of care.

Patient screening: Medicare populations are screened for breast cancer at or above the standard (68%), except in Chippewa County. Nine of 10 counties' proportion of diabetic patients on Medicare who were regularly screened for A1c exceeded the State rate (84%).

Health Risk Behaviors

- Obesity

One-third of adults are obese in the 10-county region, while teen obesity rates range from 10% in Presque Isle County to 19% in Cheboygan County. About one-quarter of adults report no leisure time physical activity. However, high school students from all counties engage in regular physical activity above the state rate of 47%, ranging up to 69% in Presque Isle County.

- Tobacco use

Adult smoking rates approach or exceed the state rate of 21%, and there is a strong correlation between tobacco use and income. More than twice as many low-income residents (44%) smoke. In addition, maternal smoking rates are quite high, ranging from 25% in Charlevoix County to 39% in Presque Isle County, and are even higher among low-income pregnant women.

- Alcohol abuse

Eighteen percent of adults engage in *excessive drinking* – that is, they drink five or more alcoholic beverages in one sitting. Of the eight counties in the region with excessive drinking data available, only Presque Isle County, at 13%, is below the State rate. Meanwhile, 31% of Chippewa County residents report excessive drinking. Alcohol is involved in about one-third of the motor vehicle crashes in Michigan.

- Unsafe driving

Rates for motor vehicle crashes in Northern Michigan range from 11 per 100,000 population in Presque Isle County to 24 per 100,000 in Antrim County. Motor vehicle crashes claimed the lives of 21 people in the region during 2011 alone.

- Risky sexual behavior

The statewide teen pregnancy rate is 47.3 per 1,000 female population age 15-19. Teen pregnancy rates range widely in the region, from 26.4 per 1,000 in Charlevoix County to 48.6 in Otsego County.

Environment

- Physical environment

Air quality is generally excellent in Northern Michigan. There were three ozone days in the State, none of which were in the region. Eight of the 10 counties experienced one or two particulate matter days per year, where air is unhealthy for sensitive individuals to breathe. Only Chippewa (at seven days) and Mackinac (at five days) met or exceeded the State's five particulate matter days per year, a result of industrial pollution and ambient winds in the Upper Peninsula.

- Natural environment

Physical recreation facilities: There is a wide range of access to fitness and recreational sports facilities to swim, skate or play racquet sports. Emmet County has the greatest access, with 0.24 facilities per 10,000 population; Antrim County, with a rate of 0.04, has the least access, although data were not available for Mackinac and Montmorency counties.

Access to healthy food: There are 17 Census Tracts designated as *food deserts* in the 10-county region because residents have very limited access to fresh, affordable food.

Fast food restaurant density: In Alpena, Charlevoix, Chippewa, Emmet, Mackinac, and Otsego counties, fast food restaurant density exceeds the State rate of 0.55 per 1,000 residents. Chippewa and Mackinac counties have both large food deserts and high access to fast food.

Health Outcomes

- Premature death

Premature death is represented by the years of potential life lost before age 75. For example, a person dying at age 25 contributes 50 years of life lost, whereas a person who dies at age 65 contributes 10 years of life lost. Rates for potential years of life lost in Northern Michigan range from 4,624 per (age-adjusted) 100,000 population per year in Emmet County, to 8,563 in Otsego County. Leading causes of death in the region are heart disease, cancer, and stroke.

- Quality of life

A greater proportion of the population rate their health "fair" or "poor" in Antrim, Charlevoix, Emmet and Chippewa counties than statewide (14%). Overall, Northern Michigan residents experience three or four poor mental health days per month, about the same as the State. Poor physical health days per month range from 2.8 in Mackinac County to 4.8 in Presque Isle County.

- Low birth weight infants

Low birth weight in the 10-county region ranges from 5.1% of live births in Mackinac County to 8.7% in Alpena County. For comparison, 7.1% of infants born to white women statewide are of low birth weight.

STRATEGIC ISSUES

Community-wide meetings were convened between October and December 2012 in the Tip of the Mitt counties. Participants reviewed data, discussed key issues and ranked top priorities. Antrim County was covered through collaboration with Munson Healthcare, which conducted its own community health needs assessment for its five-county service area. Munson boards reviewed data and determined priorities for Antrim, Benzie, Grand Traverse, Leelanau, and Kalkaska Counties, based on the “Triple Aim’ criteria.

Northern Michigan Community Health Priority Issues 2013-2015

Antrim	Charlevoix	Emmet	Otsego	Northeast
<ul style="list-style-type: none"> • Obesity 	<ul style="list-style-type: none"> • Obesity 	<ul style="list-style-type: none"> • Obesity 	<ul style="list-style-type: none"> • Obesity • <i>Chronic disease</i> 	<ul style="list-style-type: none"> • Obesity
<ul style="list-style-type: none"> • Access to care 	<ul style="list-style-type: none"> • Chronic disease 	<ul style="list-style-type: none"> • Chronic disease 	<ul style="list-style-type: none"> • Access to care • <i>Mental health</i> • <i>Maternal/child health</i> 	<ul style="list-style-type: none"> • Access to care
<ul style="list-style-type: none"> • Diabetes 	<ul style="list-style-type: none"> • Mental health • <i>Abuse and neglect</i> • <i>Substance abuse/tobacco</i> 	<ul style="list-style-type: none"> • Access to care • <i>Maternal and child health</i> 	<ul style="list-style-type: none"> • Substance abuse/tobacco 	<ul style="list-style-type: none"> • Substance abuse/tobacco
<ul style="list-style-type: none"> • Maternal smoking 	<ul style="list-style-type: none"> • Access to care • <i>Maternal/child health</i> 	<ul style="list-style-type: none"> • Mental health • <i>Abuse and neglect</i> • <i>Substance abuse/tobacco</i> 	<ul style="list-style-type: none"> • Abuse and neglect 	

NEXT STEPS

As illustrated in the chart above, there is considerable agreement across the 10-county service area that top priorities are—

- Obesity/Chronic Disease Prevention
- Access to Care (including mental health and maternal and child health)
- Substance Abuse and Tobacco Use

Three Action Plan Teams, one for each of the priority issues, will be convened early in 2013 to develop regional Action Plans. Together, these Action Plans will form a regional Community Health Improvement Plan (CHIP) that aligns with goals and objectives of Healthy People 2020 and Michigan’s State Health Improvement Plan. To achieve objectives, Action Plan Teams will select evidenced-based strategies consisting of multi-level interventions, ranging from individual, community, and policy levels. Once CHIPS are complete, funding will be sought as needed to implement Action Plans.

ACKNOWLEDGEMENTS

Antrim County Community Collaborative Antrim MAPP Work Group

Ranae McCauley, Coordinator, Antrim County Community Collaborative (Chair)
Amy Burk, Mancelona Communities In Schools
Diane Butler, Munson Medical Center
Sue Coen, Charlevoix Area Hospital
Gerry McAvoy, Central Lake Public Schools
Carole Merritt-Doherty, North Country Community Mental Health Services

Human Services Coordinating Body of Charlevoix and Emmet Counties Health Work Group/MAPP Work Group

Therese Green, McLaren Northern Michigan (Chair)
Jenifer Byrd, Community Health Center of Northern Michigan
Pat Fralick, Health Department of Northwest Michigan
Christine Gebhard, North Country Community Mental Health Services
Maureen Hollacker, Great Start Coalition of Charlevoix, Emmet and Northern Antrim
Martha Lancaster, Char-Em United Way
Dianne Litzenberger, Charlevoix-Emmet Intermediate School District
Jan Mancinelli, Women's Resource Center of Northern Michigan
Jack Messer, Charlevoix County Commission on Aging
Julie Puroll, Friendship Center
Maureen Radke, Charlevoix County Community Foundation
Connie Roland, East Jordan Family Health Center
Andrew Sahara, North Country Community Mental Health Services
Miriam Schulingkamp, Planned Parenthood – West and Northern Michigan
Rachel Smolinski, HARBOR, Inc.

Otsego Human Services Network Otsego MAPP Work Group

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Laurie Andrews, Otsego Human Services Network
Dana Bensinger, Otsego County Community Foundation
Maureen Derenzy, Otsego County Library
Colleen Gorno, Great Start Collaborative Parent Coalition
Chris Graham, Catholic Human Services
Melinda Hambleton, Great Start Coalition of Cheboygan, Otsego and Presque Isle
Chris Krajewski, Women's Resource Center of Northern Michigan
Lorraine Manary, Otsego County United Way
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Carolyn Penniman, Otsego County MSU-Extension
Sandy Tarbutton, Health Department of Northwest Michigan
Dona Wishart, Otsego County Commission on Aging

SPECIAL THANKS

Many people and organizations contributed to the 2012 Northern Michigan Community Health Assessment Report. More than 1,200 community residents from across the region participated in focus groups, completed surveys or identified strategic issues. These contributions make the report meaningful. Members of the multi-purpose collaborative bodies in Antrim, Charlevoix, Emmet, Cheboygan, Montmorency, Otsego, and Presque Isle Counties assisted in distributing the Healthy Community Survey, which provided valuable input from clients and patients.

Finally, special thanks to the following staff from the Health Department of Northwest Michigan for their assistance in conducting assessments or preparing this report: Erika Van Dam, Natalie Kasiborski, Dan Reynolds, Liane Hagerman, Sheila McKinney, Wendi Wright, and especially Nicole Schaub, Graduate Student Intern from the University of Michigan School of Public Health, and Lydia Doublestein, Student Intern from Calvin College.

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1. Healthy Community Survey Report
2. Focus Group Reports
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7. Strategic Issue Briefs

MOBILIZING FOR ACTION THROUGH PLANNING & PARTNERSHIPS (MAPP)



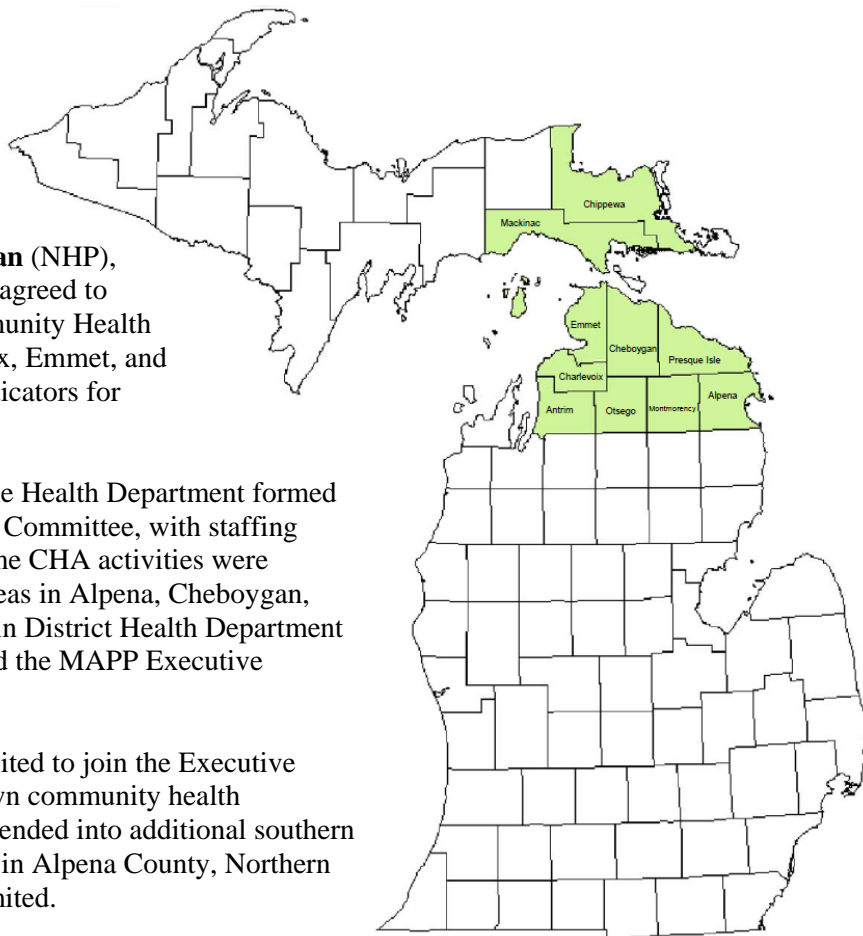
Mobilizing for Action through Planning & Partnerships (MAPP) is the “gold standard” process for community health assessment and improvement, developed by the National Association for County & City Health Officials (NACCHO) and U.S. Centers for Disease Control (CDC) & Prevention. MAPP is not an agency-focused assessment tool; it is a community-driven planning tool that applies strategic thinking to prioritize issues and identify resources to address them.

Phase 1: Organizing for Success and Developing Partnerships

The first phase of MAPP involves two critical and interrelated activities: organizing the planning process, and developing the planning partnership. The purpose of this phase is to structure a planning process that builds commitment, engages participants as active partners, uses participants’ time well, and results in a plan that can realistically be implemented. No one individual or organization can improve community

health by itself. MAPP is based on the premise that just about everyone has a stake in the communities' health, safety, and wellbeing.

In October 2011, **Charlevoix Area Hospital (CAH)**, the **Health Department of Northwest Michigan (Northwest)**, **McLaren Northern Michigan (NMN)**, **Northern Health Plan (NHP)**, and **Otsego Memorial Hospital (OMH)** agreed to contribute funds to conduct robust Community Health Assessment (CHA) in Antrim, Charlevoix, Emmet, and Otsego counties, and to collect health indicators for Chippewa and Mackinac Counties.



Representatives from the hospitals and the Health Department formed the Northern Michigan MAPP Executive Committee, with staffing support from Northwest. Later, when some CHA activities were expanded to include hospitals' service areas in Alpena, Cheboygan, Montmorency and Presque Isle counties in District Health Department #4's jurisdiction, its Health Officer joined the MAPP Executive Committee.

Alpena Regional Medical Center was invited to join the Executive Committee, but decided to conduct its own community health assessment for its service area, which extended into additional southern counties. To avoid doubling assessments in Alpena County, Northern Michigan MAPP activities there were limited.

The Community Health Assessment was integrated into three Multi-Purpose Collaborative Bodies (MPCBs), establishing work groups to plan and implement local assessment activities:

1. Antrim County Community Collaborative (ACC)

The ACC established the Antrim MAPP Work Group, chaired by Ranae McCauley, who coordinates the ACC. Munson Healthcare, which conducted its own community health needs assessment in its five-county service area, including Antrim County, participated in the Work Group. As one of the four local health departments that serve Antrim, Benzie, Grand Traverse, Leelanau and Kalkaska counties, Northwest also participated in Munson's Community Health Needs Assessment Steering Committee.

2. Human Services Collaborative Body (HSCB) of Charlevoix and Emmet Counties

The HSCB activated its Health Work Group, chaired by Therese Green, Director of Wellness Services and Community Relations at McLaren Northern Michigan, to serve as the Char-Em MAPP Work Group.

3. Otsego Human Services Network (OHSN)

The OHSN established the Otsego MAPP Work Group, chaired by Christie Perdue, Director of Marketing and Foundation at Otsego Memorial Hospital. Its members worked closely with the Otsego Quality of Life Project, Otsego County United Way and Building Healthy Communities Coalition, which were conducting assessments in the county as well.

Northern Michigan MAPP staff established and maintained contact with Northeast MPCBs and their members accessed secondary data, distributed surveys, and participated in focus groups and/or priority-setting.

Phase 2: Visioning

Visioning, the second phase of MAPP, provides focus, purpose, and direction to the MAPP process so that participants collectively achieve a shared vision of the future. It provides an overarching goal for the community. *Healthy people in healthy communities*, Northwest's agency vision, was adopted for Northern Michigan MAPP by the Executive Committee.

Phase 3: Conducting the Four Assessments

MAPP consists of four assessments. Each yields important information for improving community health, but their value is multiplied by considering the findings as a whole. Together, the assessments provide a 360-degree view of the community.

Community Themes and Strengths Assessment

What issues are the most important to health and quality of life in our community?

















The Community Themes and Strengths Assessment is a vital part of a community health improvement process. During this phase, community members' thoughts, opinions, concerns, and solutions are gathered. As a result, these individuals become more vested in the process, with a sense of ownership and responsibility for the outcomes.

While a variety of methods may be used for the Community Themes and Strengths Assessment, the MAPP Work Groups selected a combination of surveys and focus groups to quantify community concerns and perceptions about quality of life.

Healthy Community Survey





















More than 900 residents from the eight counties across the Tip of the Mitt completed a brief Healthy Community Survey (Attachment 1). Respondents from the eight-county region identified good jobs and a healthy economy, access to healthcare, healthy lifestyles, and good schools as the most important factors that define a healthy community. They identified alcohol and drug issues, obesity/lack of physical activity, mental health issues, lack of access to health care, and chronic disease as the top problems that affect health in their communities.

In the following list, what do you think are the three most important factors that define a "healthy community"?

		Response Percent	Response Count
1. Community involvement		18.5%	170
2. Low/safe neighborhoods		10.2%	94
3. Low levels of child abuse		6.4%	59
4. Good schools		31.7%	292
5. Access to health care*		52.4%	483
6. Parks and recreation		7.2%	66
7. Clean environment		20.0%	184
8. Affordable housing		12.8%	118
9. Tolerance for diversity		4.5%	41
10. Good jobs and healthy economy		55.7%	513
11. Strong family life		25.7%	237
12. Healthy lifestyles		32.2%	297
13. Low death rate and disease rates		4.1%	38
14. Religious or spiritual values		14.0%	129
15. Arts and cultural events		2.0%	18
16. Other, please specify		1.4%	13
answered question			921
skipped question			4

Healthy Community Survey: What makes a healthy community?

In the following list, what do you think are the three most important "health problems" in your county? (These are the problems that have the greatest impact on overall health)

		Response Percent	Response Count
Motor vehicle crashes		2.7%	25
Rape/sexual assault		3.9%	36
Mental health issues		27.7%	255
Homicides		0.3%	3
Child abuse and neglect		18.3%	168
Suicide		1.3%	12
Teenage pregnancy		9.6%	88
Domestic violence		10.1%	93
Firearm-related injuries		0.2%	2
Sexually transmitted diseases		2.1%	19
Infectious disease (TB, Hepatitis)		1.2%	11
Lack of physical activity		31.9%	293
Alcohol and drug issues		54.4%	500
Lack of access to health care*		27.4%	252
Chronic diseases (heart disease, cancer, diabetes)		26.9%	247
Aging problems (arthritis, hearing/vision loss, etc)		14.6%	134
Tobacco use		15.5%	142
Homelessness		6.0%	55
Obesity		41.7%	383
Other, please specify		4.0%	37
answered question			919

Healthy Community Survey: What are the most important health problems?

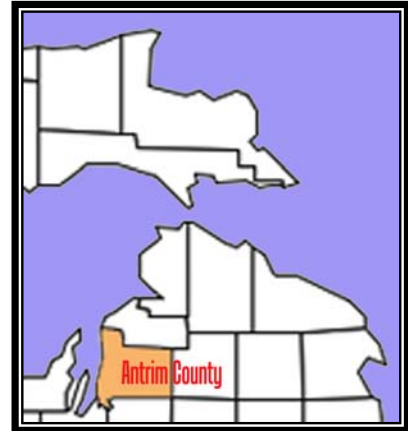
Focus Groups, Community Dialogues and Key Informant Interviews

Depending on the related activities underway in each county, different types of constituents or stakeholders were convened. Overall, 22 meetings were convened, with a total of more than 200 participants. Some groups were organized by invitation, and others were open to the community.

Antrim County

Antrim County is included in the service area for Munson Medical Center as well as Northern Michigan MAPP partners (Charlevoix Area Hospital and McLaren Northern Michigan). As a member of the Munson Community Health Needs Assessment Steering Committee, Northwest assisted in the design and implementation of the Committee's community engagement strategy.

Munson recruited focus group participants from behavioral health providers, low-income residents, older adult advocates, and physicians across its five-county service area, as well as from the Antrim/Kalkaska Community Collaborative and other MPCBs. Munson also conducted key informant interviews among providers of senior services and school-based health services, and worked with Career Tech students to create Photovoice products.



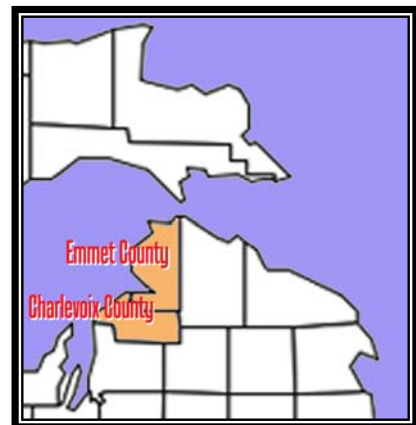
The issues raised most often among eight Antrim County groups were as follows:

- socioeconomic issues, including transportation and rural isolation (7 of 8 groups);
- mental health services (5 of 8 groups);
- substance abuse (5);
- obesity/nutrition/access to healthy food (4); and
- access to affordable health care, including mental health services and substance abuse treatment (3).

Charlevoix and Emmet Counties

In Charlevoix and Emmet counties, six focus groups of community residents were convened: parents of children age 0-5, people with mental illness, clients of the Women's Resource Center Safe House, members of a civic group, members of the Chambers of Commerce Health Task Force, and older adults. Members of the local MAPP Work Group recruited participants for these focus groups and assisted in facilitating the group discussions.

The issues raised most often by the groups in Charlevoix and Emmet counties were as follows:



- socioeconomic issues, including transportation (5 of 6 groups);
- access to affordable health care, including mental health services, substance abuse treatment, and/or specialty care (5 of 6 groups);
- need for increased awareness/coordination of community resources (5); and
- access to healthy food (2).

Otsego County

Northern Michigan MAPP partnered with the Otsego County Quality of Life Project, which included community dialogues in each of the five towns in the county. Anyone who lived Elmira, Gaylord, Johannesburg, Vanderbilt, or Waters was encouraged to join these conversations.

The issues raised most often in these quality of life discussions were as follows:

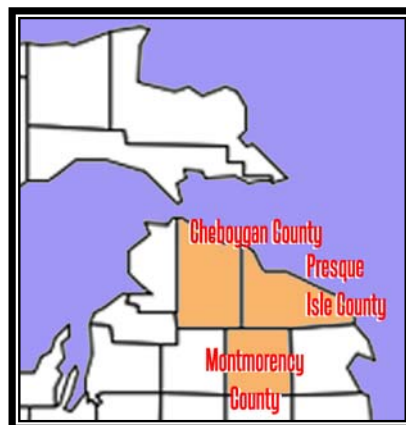
- socioeconomic issues, including education (5 of 5 groups);
- need for additional services for older adults and others in the community(3 of 5);
- the need to apply urban planning principles, including making communities walkable/bikeable (3 of 5); and
- more community involvement (3 of 5).



Cheboygan, Montmorency and Presque Isle Counties

Three focus groups were conducted in Northeast Michigan, in Cheboygan, Atlanta and Rogers City. All local residents were invited to participate. The issues raised most often by the Northeast Michigan groups were as follows:

- access to affordable care, including mental health services and substance abuse treatment (3 of 3 groups);
- alcohol/tobacco/other drug use (3 of 3);
- obesity and preventing chronic disease (2 of 3); and
- need to increase awareness and coordination of community resources (2 of 3).



















Health Care Provider Survey

About 100 physicians and mid-level providers, mostly from Charlevoix and Emmet counties, completed the Health Care Provider Survey (Attachment 3). Health care providers identified the following as the most important factors for a healthy community:
















- good jobs and a healthy economy (53%);
- access to health care (53%);
- healthy lifestyles (43%);
- strong family life (29%); and
- good schools (25%).

In the following list, what do you think are the three most important factors that define a "healthy community"?

		Response Percent	Response Count
community involvement		14.8%	16
low levels of child abuse		3.7%	4
access to healthcare		52.8%	57
clean environment		24.1%	26
tolerance for diversity		10.2%	11
strong family life		28.7%	31
low death rate and disease rate		10.2%	11
arts and cultural events		1.9%	2
low crime/safe neighborhoods		20.4%	22
good schools		25.0%	27
parks and recreation		9.3%	10
affordable housing		8.3%	9
good jobs and healthy economy		52.8%	57
healthy lifestyles		42.6%	46
religious or spiritual values		5.6%	6
Other (please specify)		0.9%	1
		answered question	108
		skipped question	0

Health Care Provider Survey: What defines a healthy community?

In the following list, what do you think are the three most important health problems in your county?

		Response Percent	Response Count
motor vehicle crashes		1.9%	2
mental health issues		31.5%	34
child abuse and neglect		4.6%	5
teenage pregnancy		3.7%	4
sexually transmitted infections		1.9%	2
lack of physical activity		39.8%	43
lack of access to healthcare		14.8%	16
aging problems		19.4%	21
homelessness		0.0%	0
rape/sexual assault		0.0%	0
obesity		67.6%	73
suicide		3.7%	4
domestic violence		3.7%	4
infectious disease		0.0%	0
alcohol and drug issues		46.3%	50
chronic disease		25.9%	28
tobacco use		30.6%	33
homicides		0.0%	0
Other (please specify)		8.3%	9
		answered question	108
		skipped question	0

Health Care Provider Survey: What are the most important health problems?

When asked for their opinions of the top three health problems in their communities, health care providers identified:

- obesity (68%);
- alcohol and drug problems issues (46%);
- lack of physical activity (40%);
- mental health issues (32%);
- tobacco use (31%); and
- chronic disease (26%).

Forces of Change Assessment

What is occurring or might occur that affects the health of our community or the local public health system?

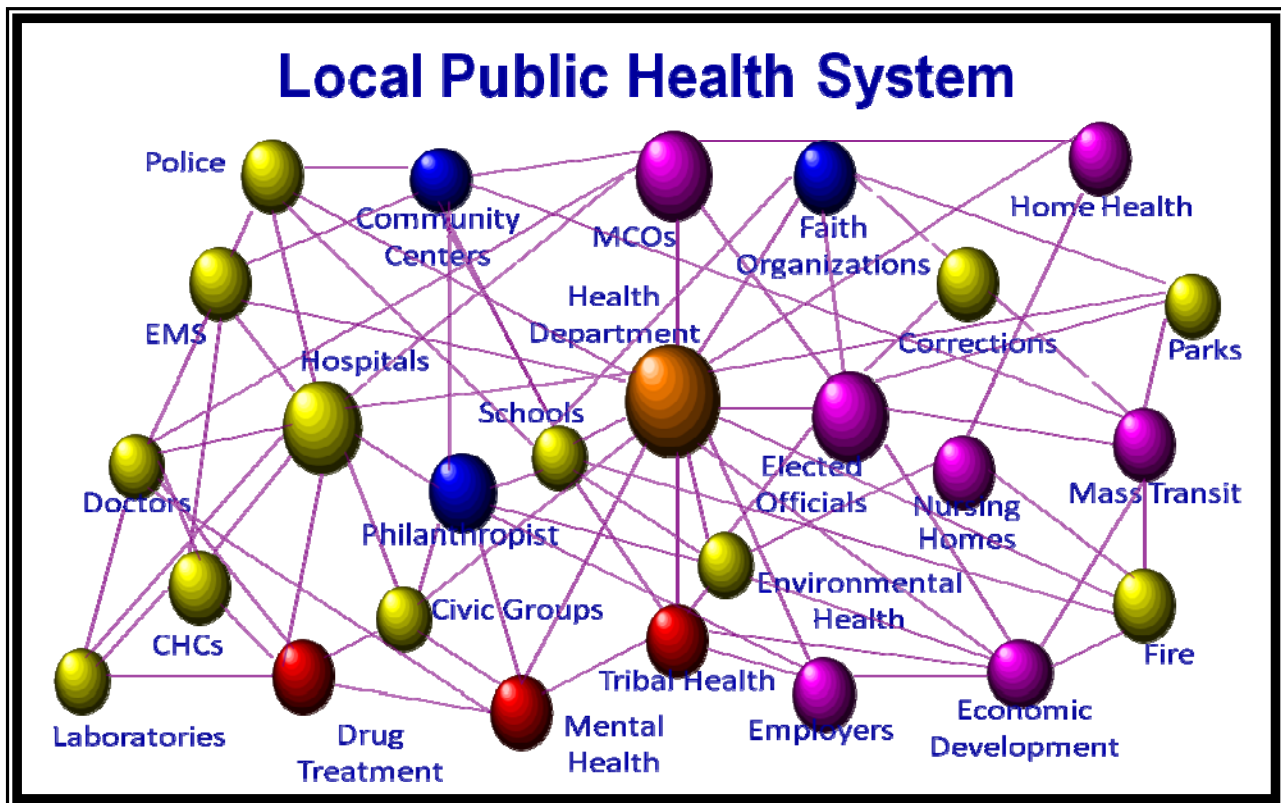
The Forces of Change Assessment (Attachment 4) was an opportunity for local multipurpose collaborative bodies and MAPP Work Groups to identify impending legislative, technological and other changes that affect the context in which the community and its health system operate. These included:

- Results of the 2012 Presidential election and upcoming implementation of the Affordable Care Act (“Obamacare”);
- The connections between lower education levels; low income; uninsured or underinsured status; health risks, such as obesity and tobacco use; and chronic diseases such as coronary heart disease, cancer, stroke, and diabetes.
- The role a tourism-based economy plays in the health of communities. Jobs in this sector are often low-paying, seasonal, and/or part-time, and usually do not include health benefits. When benefits are offered, they often have such high out-of-pocket deductibles and co-pays that families cannot afford needed health care services.
- The high proportion of older adults in the population, a segment that is growing faster in Northern Michigan than elsewhere in State. Aging “Baby Boomers” will strain the health care delivery system, as many of them suffer from chronic diseases as a result of obesity and tobacco use.
- Lack of access to affordable health care services due to barriers such as short supply of primary care providers and some specialty care providers (psychiatrists for instance), insured/underinsured status, and whether or not primary care providers accept Medicaid or specific insurance policies or offer a sliding fee scale.
- The complex issue of access to mental health services. Even if families have coverage for mental health, it can be difficult to find a provider, e.g., a psychiatrist or therapist, who accepts a specific health insurance policy. Outside of community mental health agencies and federally-qualified health centers, few providers accept Medicaid or offer a sliding fee scale. Community mental health agencies care for those with severe and persistent mental illness, but funding for residents with mild or moderate mental illness is very limited.

- Closures within the local health delivery system, including inpatient services at Cheboygan Memorial Hospital, especially the Obstetrics Department, and inpatient psychiatric services at Northern Michigan Regional Hospital.
- Technological advances, such as electronic health records, broadband internet access, and Health Information Exchanges.

Public Health System Assessment

What are the components, activities, competencies, and capacities of our local public health system?

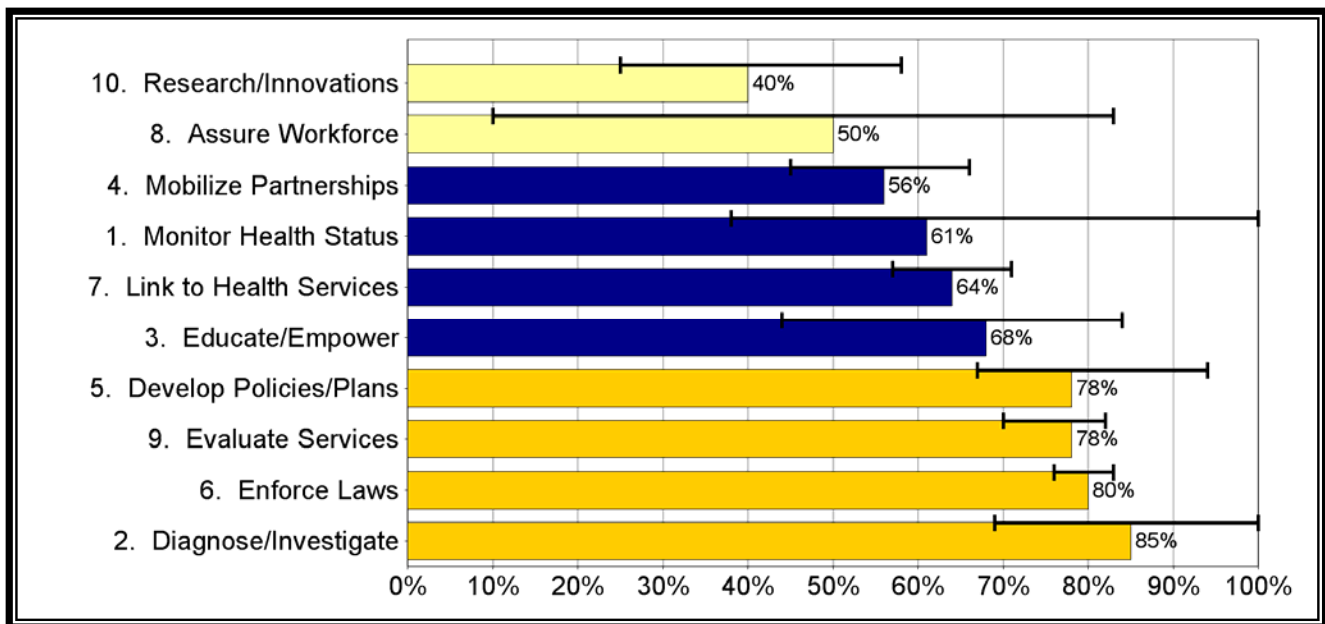


The overall public health system is complex. It includes all public, private, and voluntary organizations that contribute to public health activities within a given area. The Public Health System Assessment focuses on the contributions of all entities – hospitals, physicians, health departments, managed care organizations, environmental agencies, social service and community-based organizations, educational and religious institutions and many others – and recognizes their role in improving community health.

Two Public Health System Assessments were conducted in Northern Michigan, using the National Public Health Standards Program scoring instrument. Representatives from health, social services, government, law enforcement, and funding organizations from Antrim, Charlevoix, Emmet, and Otsego counties completed the assessment in December 2011 (Attachment 5). Participants discussed and voted on many indicators related to the 10 Essential Public Health Services.

10 Essential Public Health Services

1. **Monitor** health status to identify and solve community health problems.
2. **Diagnose and investigate** health problems and health hazards in the community.
3. **Inform, educate and empower** people about health issues.
4. **Mobilize** community partnerships and action to identify and solve health problems.
5. **Develop** policies and plans that support individual and community health efforts.
6. **Enforce** laws and regulations that protect health and ensure safety.
7. **Link** people to needed personal health services and assure the provision of health care when otherwise unavailable.
8. **Assure** competent public and personal health care workforce.
9. **Evaluate** effectiveness, accessibility, and quality of personal and population-based health services.
10. **Research** for new insights and innovative solutions to health problems.



No Activity
 Minimal
 Moderate
 Significant
 Optimal

2011 Northwest Michigan Public Health System Assessment
Rank ordered performance scores for each Essential Service, by level of activity

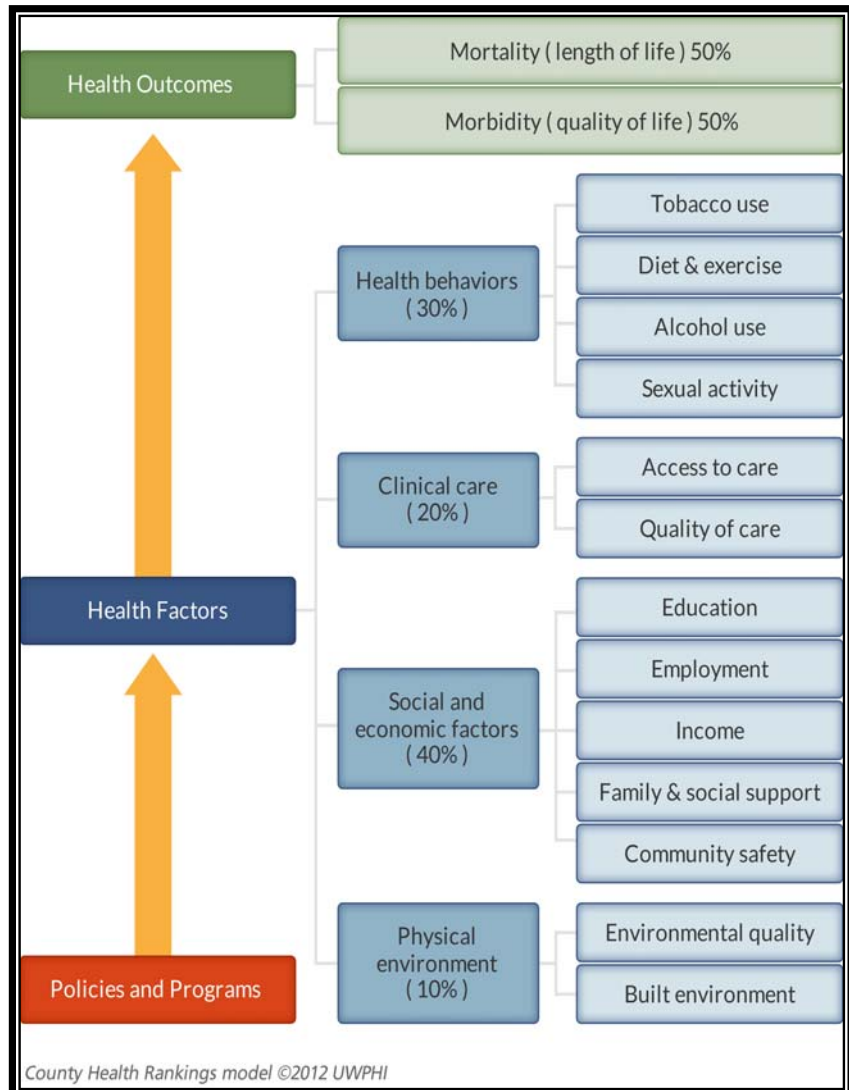
In November 2012, similar organizations from the four counties in District Health Department #4's jurisdiction (Alpena, Cheboygan, Montmorency, and Presque Isle) completed the Public Health System Assessment; a report from the CDC is pending.

Community Health Status Assessment

What does the health status of our community look like?

The Community Health Status Assessment (Attachment 6) consists of 258 health indicators collected for the 10-county service area. This database provides a wealth of information that can be accessed easily by the entire community for strategic planning, grant writing, and other data-driven activities. It is posted on the sponsoring hospitals' and health departments' Web sites.

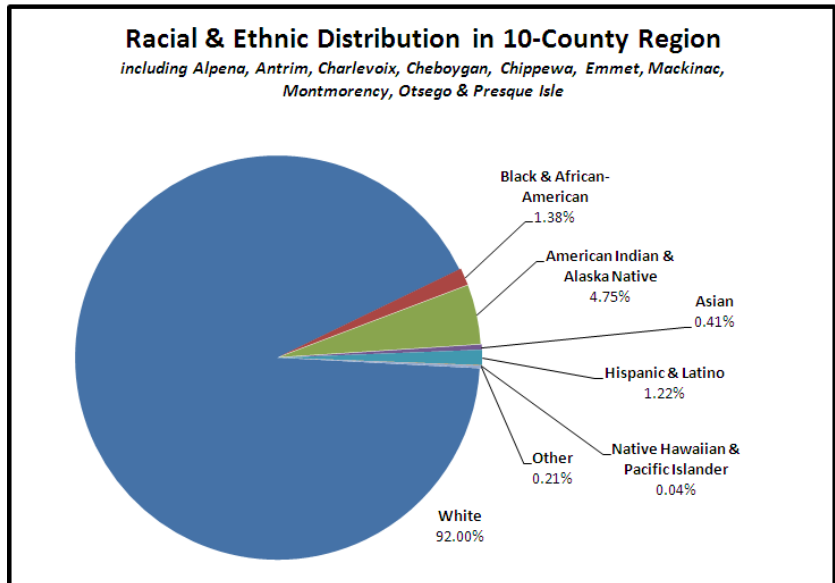
The County Health Rankings Model, developed by the University of Wisconsin and the Robert Wood Johnson Foundation, identifies a set of measures that affect health from both inside and outside the doctor's office. The model recognizes that where people live, work, and play can have a profound impact on their health.



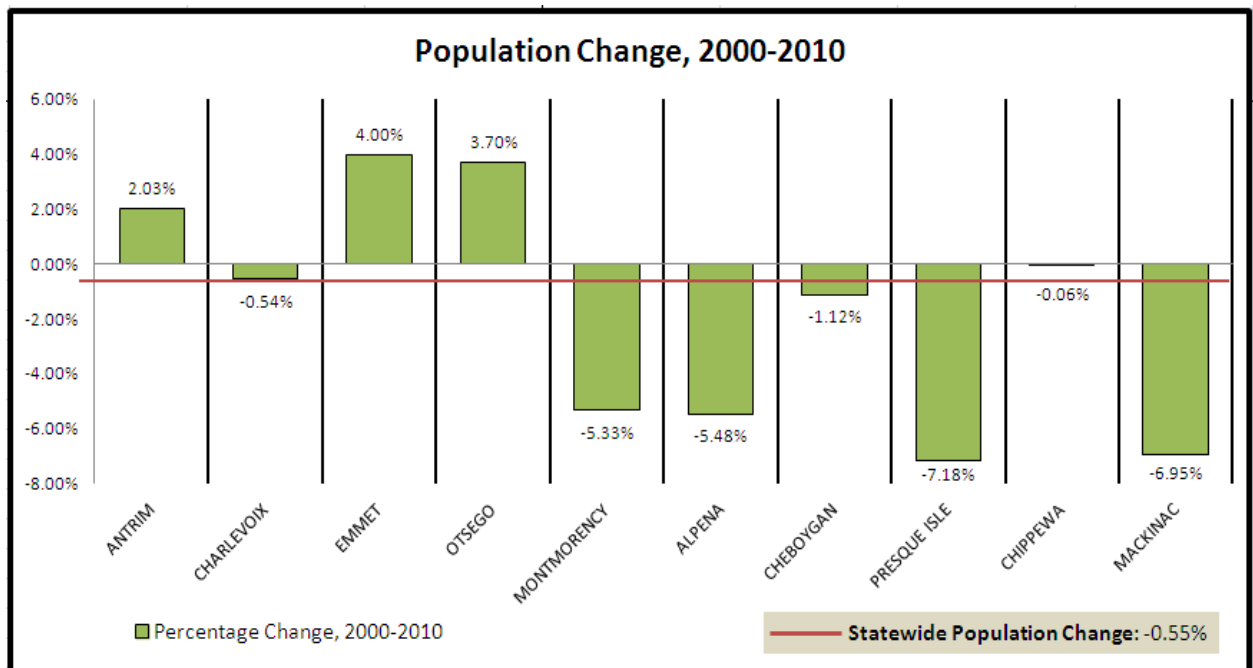
Social and Economic Factors

Population characteristics

234,911 people live in McLaren’s 10-county service area. Between 2000 and 2010, Northwest counties (Antrim, Charlevoix, Emmet and Otsego) gained population, while Northeast (Alpena, Cheboygan, Montmorency, Presque Isle, Upper Peninsula (Chippewa and Mackinac) lost population.



Data collected from 2006-2010 American Community Survey (ACS Demographic and Housing Estimates)



Data obtained through U.S. Census Bureau at www.census.gov

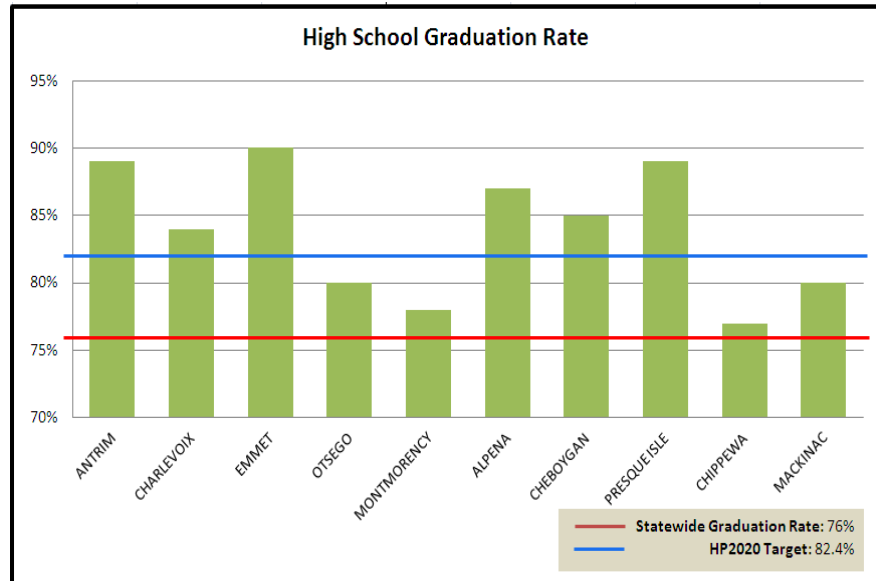
Education and Income

The relationship between more education and improved health outcomes is well known, with years of formal education correlating strongly with improved work and economic opportunities, reduced psychosocial stress, and healthier lifestyles.

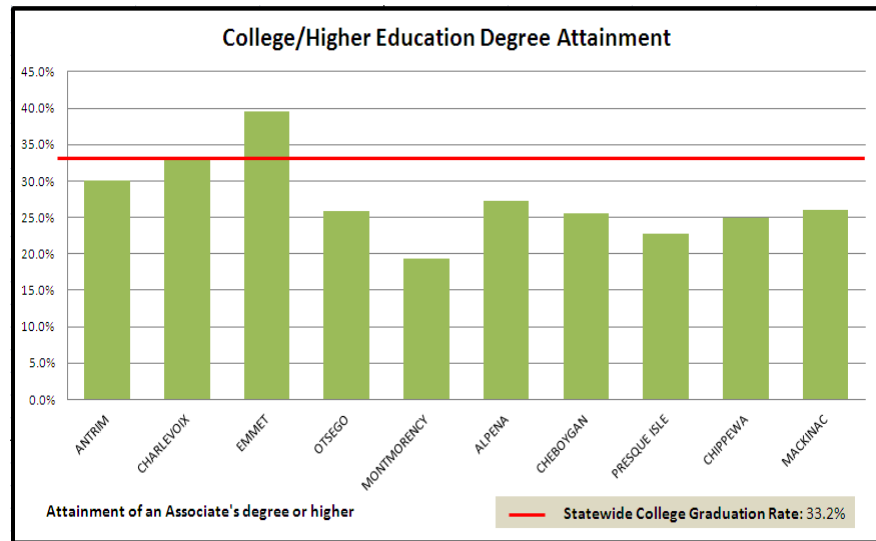
Education results in higher incomes, on average. Access to health care is a particularly important resource that is often linked to jobs requiring a certain level of educational attainment. However, when income and health care insurance are controlled for, the magnitude of education's effect on health outcomes remains substantive and statistically significant.

High school graduation rates across the region exceed the Healthy People 2020 goal and the Michigan rate (76%). However, rates vary widely, from 77% in Chippewa County to 90% in Emmet County.

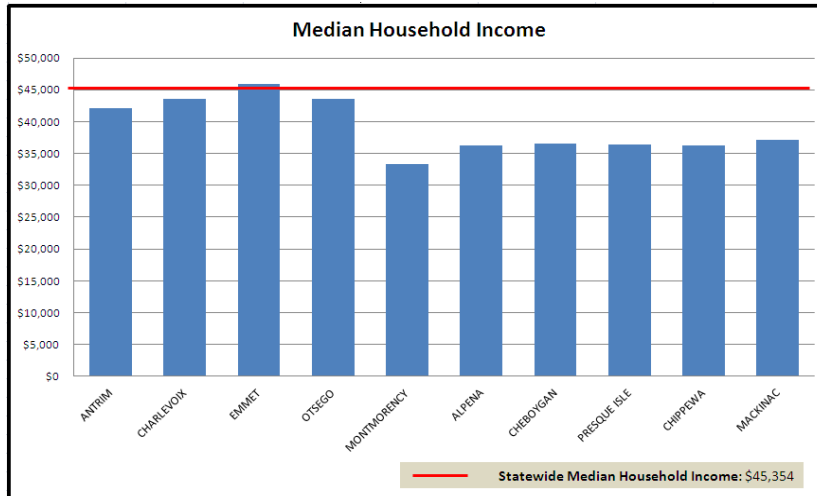
Conversely, fewer residents have earned at least an Associate Degree. Only two counties, Charlevoix and Emmet, exceed 33%, the proportion of residents with an Associate Degree statewide. Remaining eight counties range from 19% in Montmorency County to 30% in Antrim County.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org



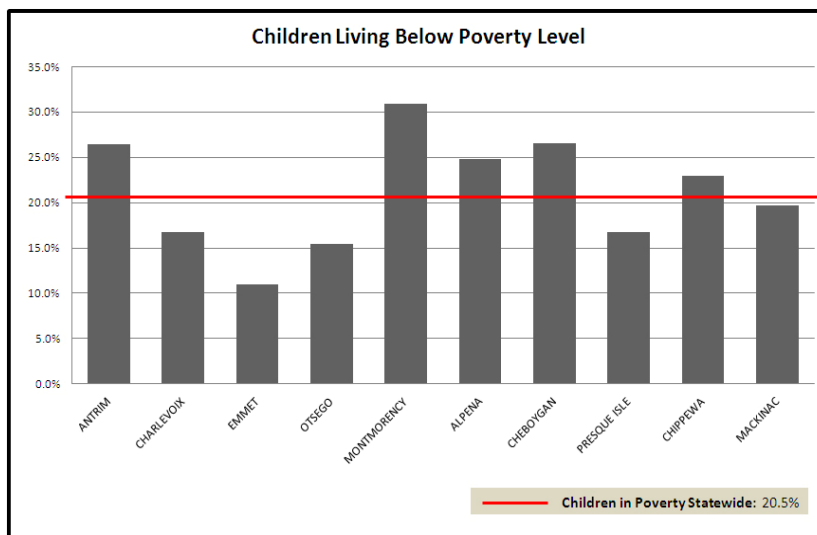
2006-2010 data obtained from American Community Survey at www.census.gov



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Incomes across the region generally follow the same pattern as education, with all counties' median household income below the statewide median income of \$45,354, with the exception of Emmet County.

Poverty can result in negative health consequences, such as increased risk of mortality, increased prevalence of medical conditions and disease incidence, depression, intimate partner violence, and poor health behaviors.



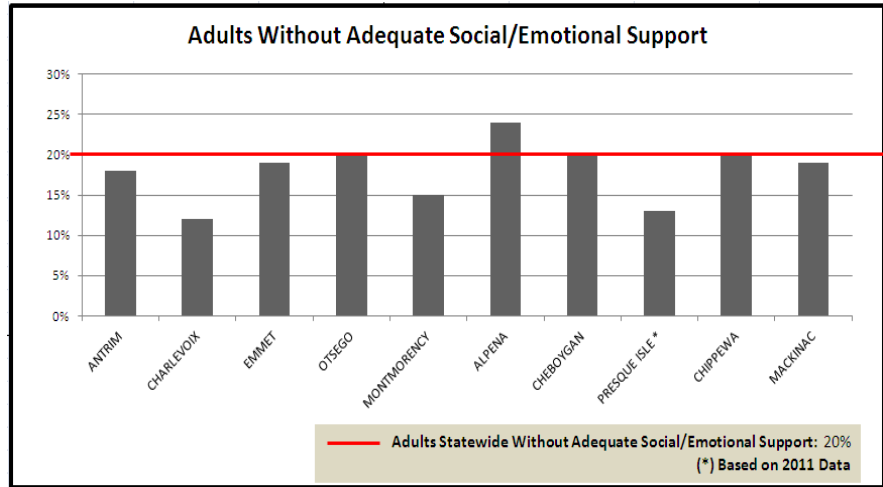
2006-2010 data obtained from American Community Survey at www.census.gov

Children's risk of poor health and premature mortality may also be increased due to the poor educational achievement associated with poverty. The children in poverty measure is highly correlated with overall poverty rates.

In general, a higher proportion of children live in poverty in the Northeast and Upper Peninsula counties. In six of the 10 counties, the rate exceeds or approaches the State rate of 20.5%, ranging from 20% in Mackinac County to 30% in Montmorency County.

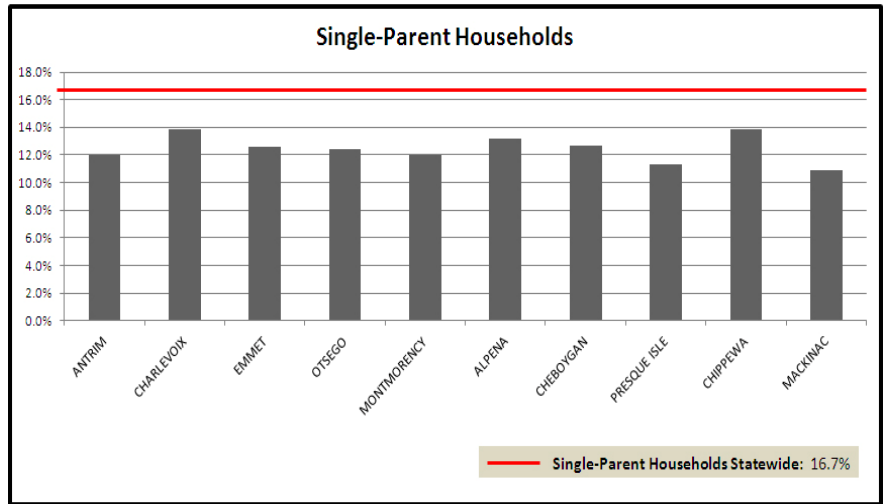
Family and Social Support

The *County Health Rankings* measure social isolation because the link between socially-isolated individuals and poor health outcomes has been well-established in literature. Socially-isolated individuals typically have limited access to the types of support provided by social relationships. One study found that the magnitude of risk associated with social isolation is similar to the risk of cigarette smoking for adverse health outcomes.



2009 data (except as noted) obtained from County Health Rankings at www.countyhealthrankings.org

Understanding the percentage of socially-isolated individuals in a community may provide a more complete perspective on a community’s collective health profile. This is because socially-isolated individuals are more likely to be concentrated in communities with poorer community networks.

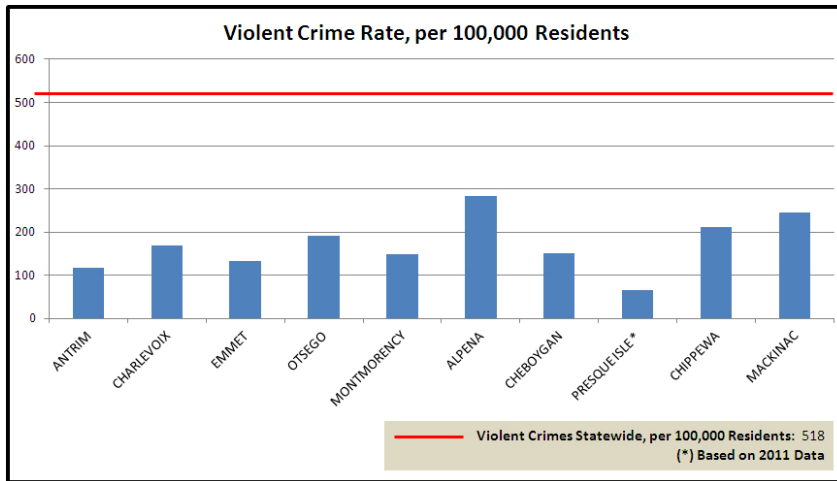


2006-2010 data obtained from American Community Survey at www.census.gov

Poor family support, minimal contact with others, and limited involvement in community life are associated with increased morbidity and early mortality. Furthermore, social support networks have been identified as powerful predictors of health behaviors, suggesting that individuals without a strong social network are less likely to participate in healthy lifestyle choices. In Northern Michigan, rates for adults without adequate social and emotional support are generally better than the State except in Alpena, where 24% of adults reportedly do not have adequate support.

Adults and children in single-parent households are at risk for adverse health outcomes such as mental health problems (including substance abuse, depression, and suicide) and unhealthy behaviors such as smoking and excessive alcohol use. There are fewer single households in the region when compared to the State.

Community Safety

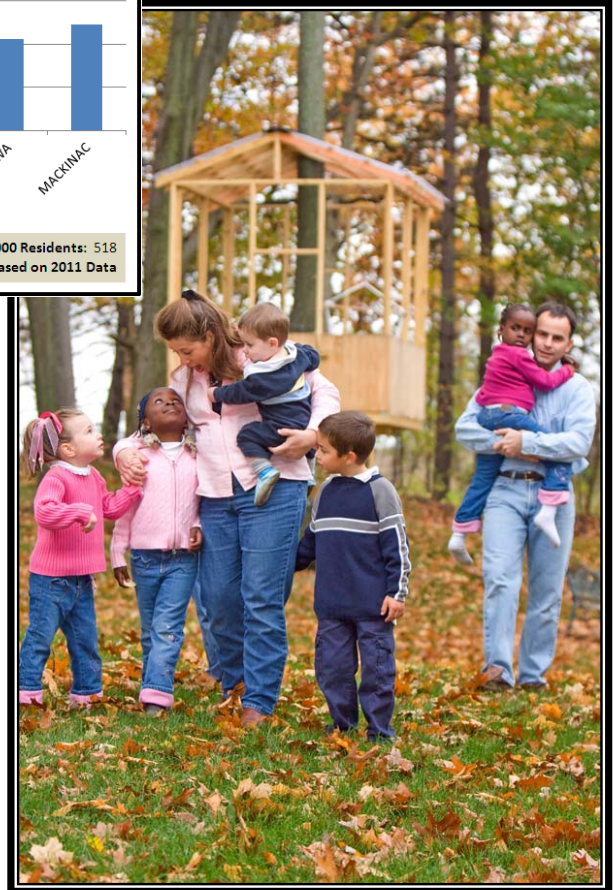


2009 data (except as noted) obtained from County Health Rankings at www.countyhealthrankings.org

High levels of violent crime compromise physical safety and psychological wellbeing. Crime rates can also deter residents from pursuing healthy behaviors such as exercising out-of-doors.

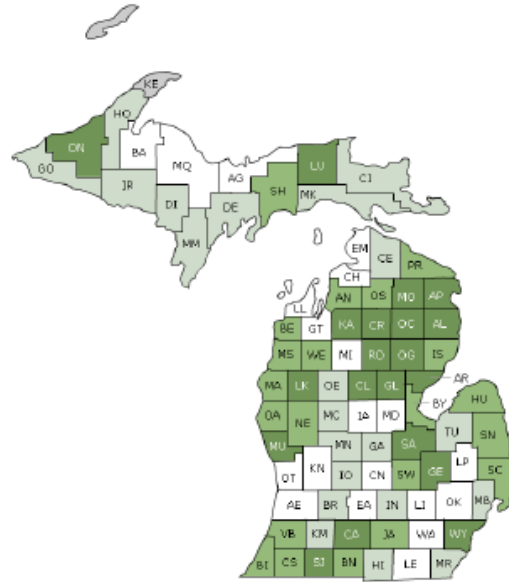
Additionally, some evidence indicates that increased stress levels may contribute to obesity prevalence, even after controlling for diet and physical activity levels.

Though the violent crime rate varies widely in the 10-county region, from 65 per 100,000 in Presque Isle County to 283 per 100,000 in Alpena County, all counties experience much lower violent crime rates than Michigan as a whole.



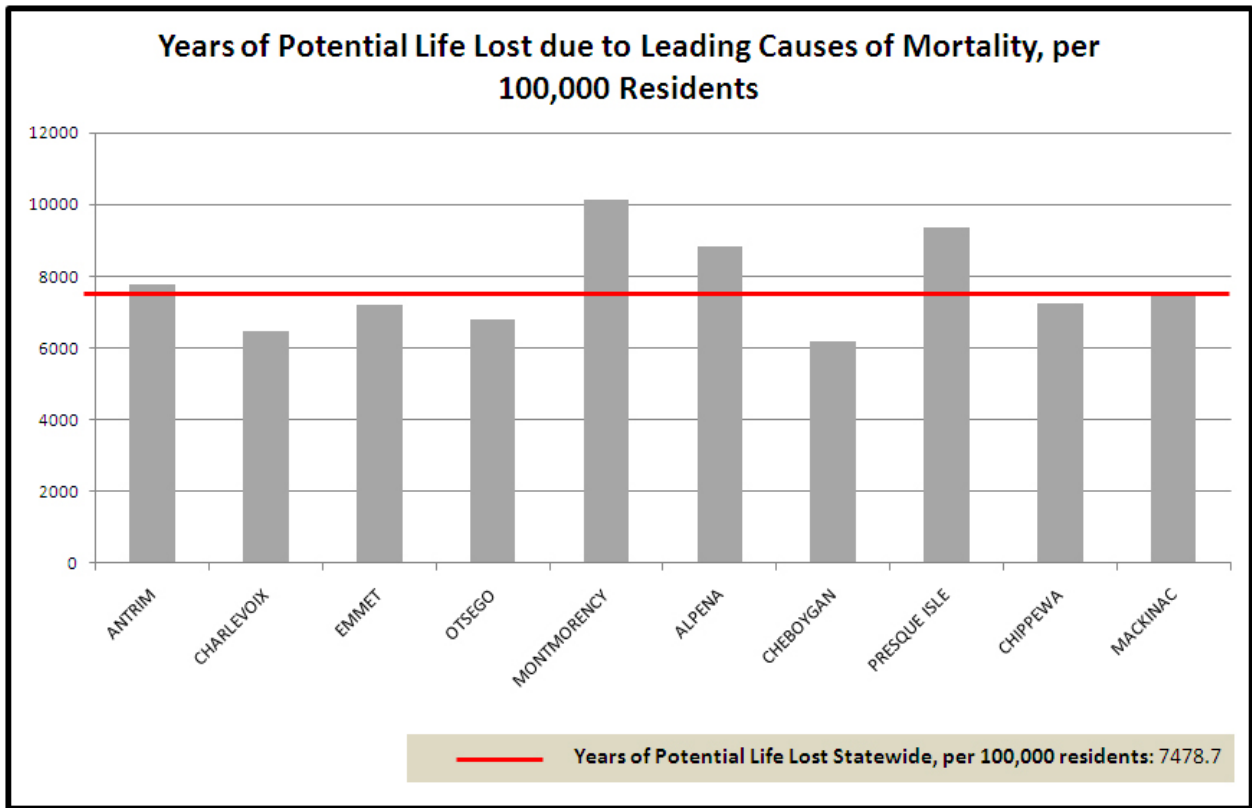
Health Outcomes

HEALTH OUTCOMES

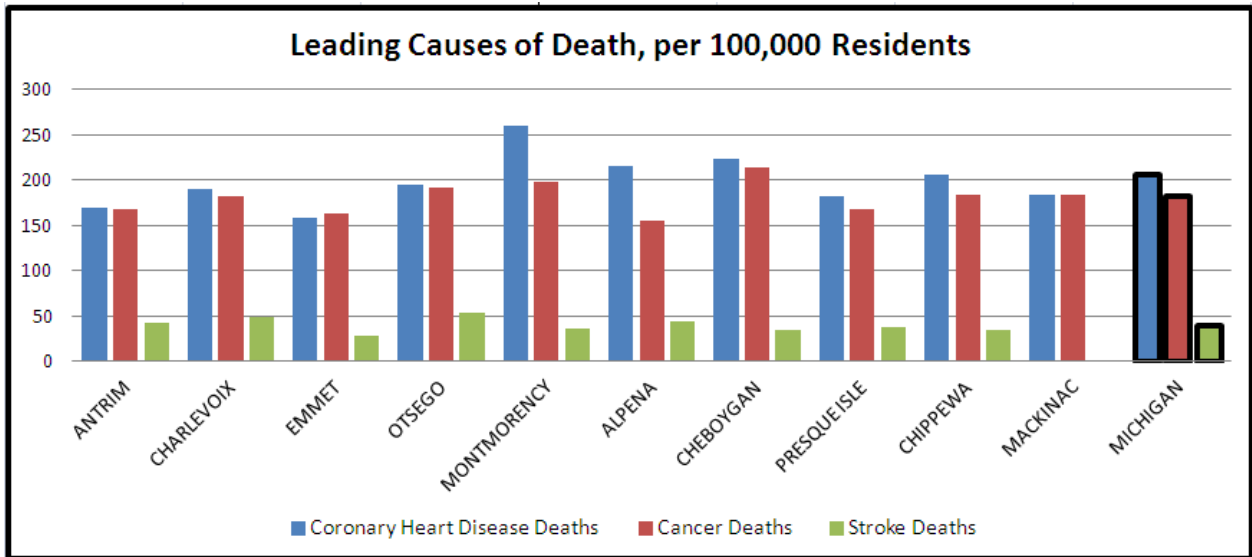


Rank 1-20 Rank 21-41 Rank 42-62 Rank 63-82 Not Ranked

County	Rank	County	Rank	County	Rank	County	Rank
Alcona	79	Dickinson	29	Lake	78	Oceana	44
Alger	8	Eaton	9	Lapeer	11	Ogemaw	67
Allegan	18	Emmet	7	Leelanau	1	Ontonagon	82
Alpena	66	Genesee	77	Lenawee	13	Osceola	36
Antrim	45	Gladwin	68	Livingston	4	Oscoda	73
Arenac	69	Gogebic	35	Luce	71	Otsego	51
Baraga	6	Grand Traverse	10	Mackinac	30	Ottawa	2
Barry	21	Gratiot	33	Macomb	41	Presque Isle	58
Bay	54	Hillsdale	37	Manistee	56	Roscommon	75
Benzie	43	Houghton	24	Marquette	12	Saginaw	76
Berrien	62	Huron	46	Mason	42	Sanilac	50
Branch	48	Ingham	32	Mecosta	31	Schoolcraft	60
Calhoun	72	Ionia	26	Menominee	23	Shiawassee	52
Cass	55	Iosco	57	Midland	17	St. Clair	49
Charlevoix	14	Iron	39	Missaukee	19	St. Joseph	70
Cheboygan	22	Isabella	20	Monroe	38	Tuscola	27
Chippewa	28	Jackson	53	Montcalm	34	Van Buren	47
Clare	80	Kalamazoo	40	Montmorency	64	Washtenaw	5
Clinton	3	Kalkaska	74	Muskegon	63	Wayne	81
Crawford	65	Kent	15	Newaygo	59	Wexford	61
Delta	25	Keweenaw	NR	Oakland	16		



2010 data obtained from the Michigan Department of Community Health



2007-2009 data obtained from the Michigan Department of Community Health

Premature Deaths

The *County Health Rankings* quantifies and compares the health status of county populations by measuring the burden of premature deaths, an important measure of a population's health. Premature deaths are deaths that occur before a person reaches an expected age, e.g., age 75. Many of these deaths are considered to be preventable. By examining premature mortality rates across communities and investigating the underlying causes of high rates of premature death, resources can be targeted toward strategies that will extend years of life.

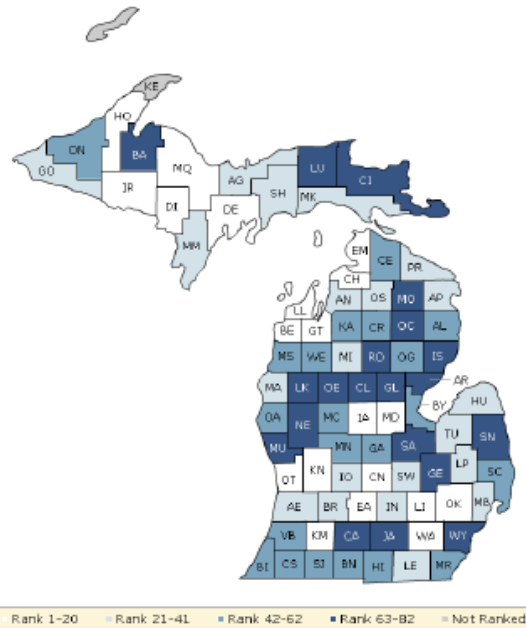
As a nation, more than 75% of our health care spending is on people with chronic conditions such as heart disease, cancer, stroke, and diabetes. These persistent conditions – the nation's leading causes of death and disability – leave in their wake deaths that could have been prevented, lifelong disability, compromised quality of life, and burgeoning health care costs.

Heart disease is the leading cause of death throughout the state and the region, followed by cancer and stroke. The prevalence of all three diseases increases with age, and is inversely proportional to household income level.

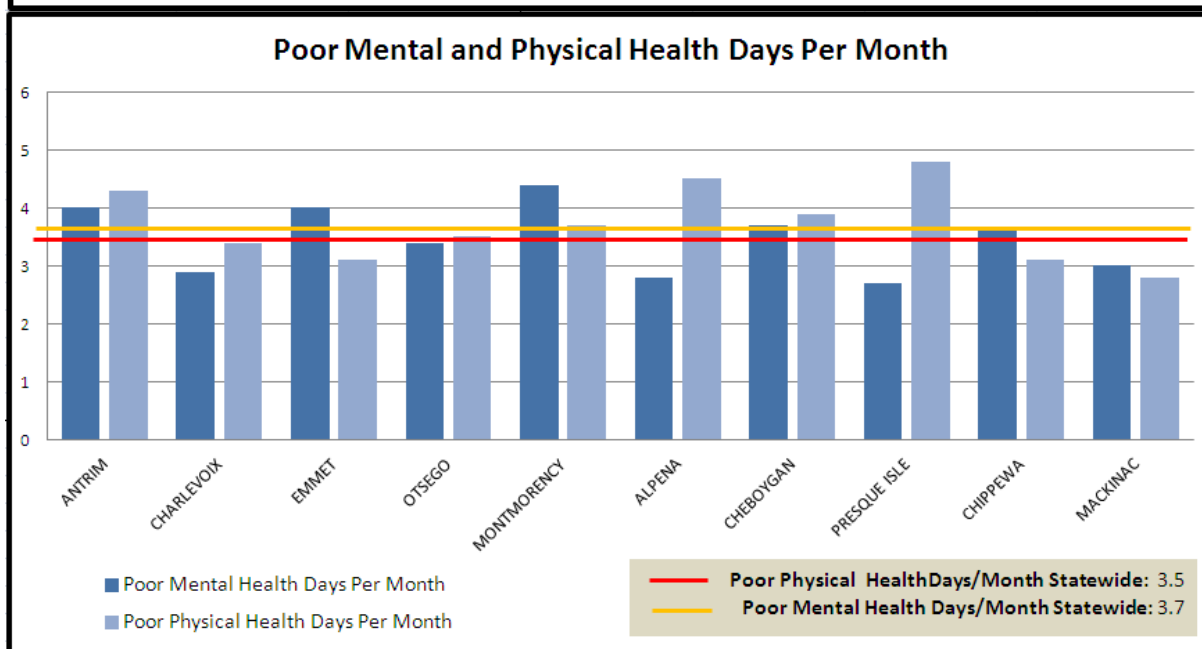
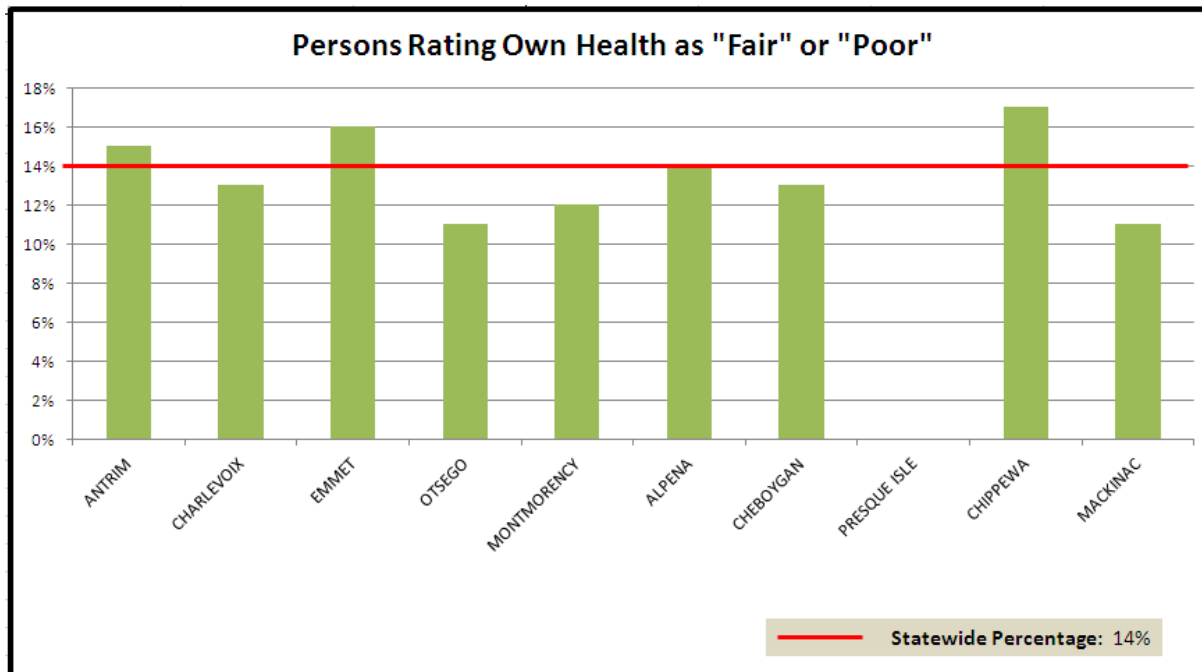
- In Michigan, 206 deaths per 100,000 population are the result of coronary heart disease; counties in the 10-county region approach or exceed this, ranging from 159 per 100,000 population in Emmet County to 260 per 100,000 in Presque Isle.
- In general, Northwest counties experience lower rates than Northeast and Upper Peninsula counties. Rates for cancer deaths in the 10 counties generally hover at the Michigan rate of 182 per 100,000, ranging from 155 per 100,000 population in Alpena County to 215 in Cheboygan County.
- Rates of death due to stroke also hover at the State rate of 40 per 100,000, ranging from 28.5 per 100,000 in Emmet County to 54.5 per 100,000 in Otsego County.

Health Factors

HEALTH FACTORS



County	Rank	County	Rank	County	Rank	County	Rank
Alcona	47	Dickinson	10	Lake	81	Oceana	61
Alger	30	Eaton	12	Lapeer	34	Ogemaw	59
Allegan	26	Emmet	15	Leelanau	3	Ontonagon	50
Alpena	29	Genesee	75	Lenawee	27	Osceola	65
Antrim	31	Gladwin	77	Livingston	2	Oscoda	70
Arenac	67	Gogebic	22	Luce	76	Otsego	32
Baraga	79	Grand Traverse	9	Mackinac	41	Ottawa	5
Barry	23	Gratiot	57	Macomb	28	Presque Isle	33
Bay	53	Hillsdale	55	Manistee	45	Roscommon	78
Benzie	13	Houghton	11	Marquette	4	Saginaw	74
Berrien	48	Huron	21	Mason	37	Sanilac	69
Branch	46	Ingham	24	Mecosta	42	Schoolcraft	38
Calhoun	71	Ionia	39	Menominee	36	Shiawassee	25
Cass	51	Iosco	63	Midland	7	St. Clair	60
Charlevoix	14	Iron	18	Missaukee	35	St. Joseph	58
Cheboygan	49	Isabella	20	Monroe	43	Tuscola	40
Chippewa	66	Jackson	68	Montcalm	62	Van Buren	56
Clare	80	Kalamazoo	17	Montmorency	64	Washtenaw	1
Clinton	8	Kalkaska	54	Muskegon	73	Wayne	82
Crawford	52	Kent	19	Newaygo	72	Wexford	44
Delta	16	Keweenaw	NR	Oakland	6		



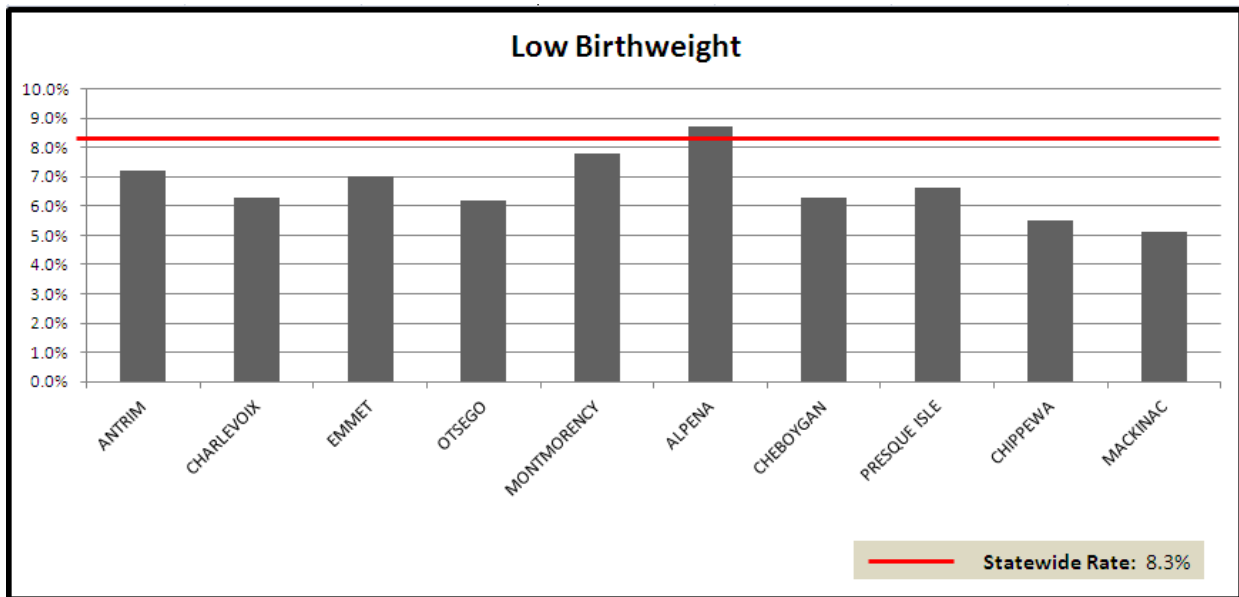
2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Health-Related Quality of life

In addition to measuring how long people live, it is also important to include measures of how healthy people are while alive. Their reports of days when their physical health was not good are a reliable estimate of recent health. Northern Michigan residents reported three to five poor physical health days in the past month, ranging from 2.8 days in Alpena to 4.8 in Presque Isle County.

In the 10-county region, the proportion of individuals rating their own health as “fair” or “poor” ranges from 11% in Mackinac and Otsego counties to 17% in Chippewa County; data are not available for Presque Isle County.

Mental and emotional wellbeing is essential to overall health. Positive mental health allows people to realize their full potential, cope with the stresses of life, work productively, and make meaningful contributions to their communities. Anxiety, mood and impulse control disorders are associated with a higher probability of risk behaviors (tobacco, alcohol and other drug use, risky sexual behavior), intimate partner and family violence, many other chronic and acute conditions (obesity, diabetes, cardiovascular disease, HIV/STIs), and premature death. Regional residents report experiencing three to four poor mental health days in the past month, ranging from 2.9 in Charlevoix County to 4.4 in Presque Isle County.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

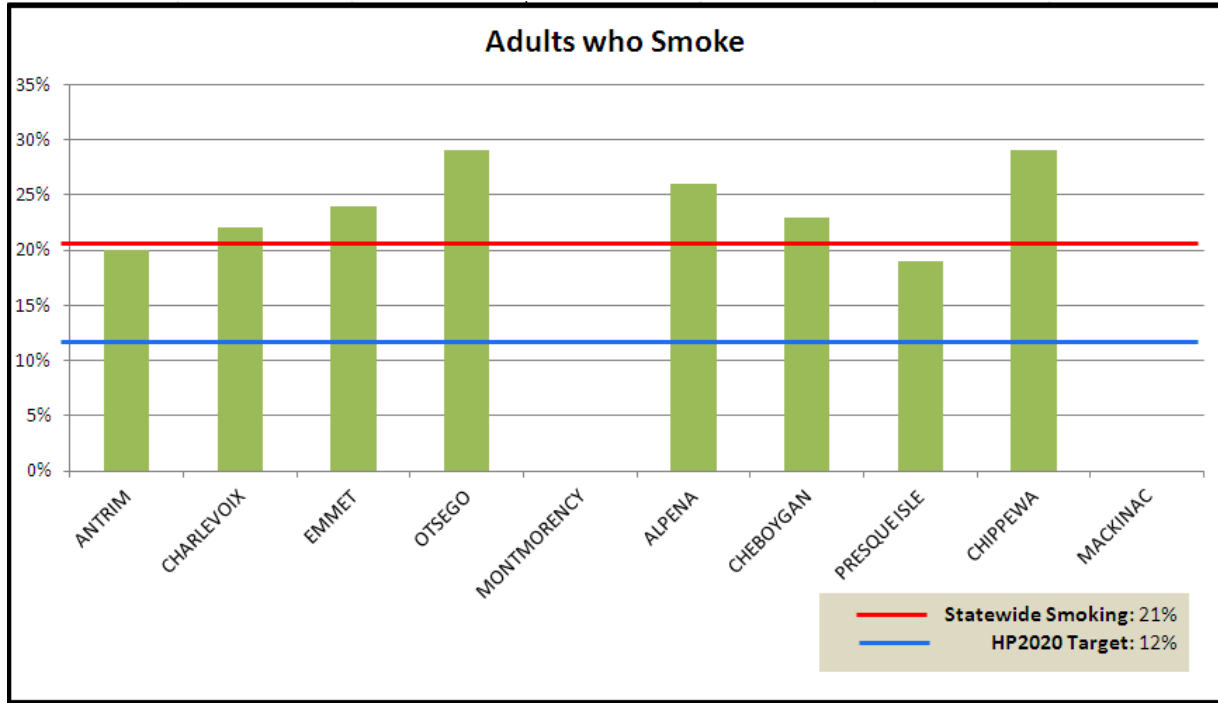
Low Birth Weight

Improving the wellbeing of mothers, infants, and children is an important health goal for the United States. Low birth weight, which is when an infant weighed less than 2,500 grams (approximately 5 lbs, 8 oz), is a critical measure because it represents both maternal and infant health factors. Smoking, drug and alcohol abuse, lack of weight gain during pregnancy, and pregnancy again within six months or less are factors that can contribute to low birth weight. Infants born to teenage mothers have a higher risk of being low birth weight babies and a higher mortality rate. Compared to infants of normal weight, low birth weight infants may be more at risk for many health problems. Some babies may become sick in the first six days of life (perinatal morbidity) or develop infections. Other babies may even suffer from longer-term problems, such as delayed motor and social development or learning disabilities.

When comparing all races, State rate (8.3%) for low birth weight surpasses those in each of the counties in the 10-county region, except for Alpena County (8.7%). However, four additional counties’ rates exceed State rate when comparing low birthweight infants born to white women (7.1%).

Health Behaviors

Four modifiable health risk behaviors – lack of physical activity, poor nutrition, tobacco use, and excessive alcohol consumption – are responsible for much of the illness, suffering, and early death related to chronic diseases.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Tobacco

Tobacco is the leading cause of disease, disability, and death in the U.S. Living tobacco-free reduces a person's risk of developing heart disease, various cancers, chronic obstructive pulmonary disease, periodontal disease, asthma and other diseases, as well as premature death. Tobacco-free living means avoiding use of all types of tobacco products, including cigarettes, cigars, smokeless tobacco, pipes, and hookahs – and also living free from secondhand smoke exposure. Smoking rates in the region exceed the state rate of 21% in six of the eight counties reporting, ranging from 19% in Presque Isle County to 29% in Chippewa County.

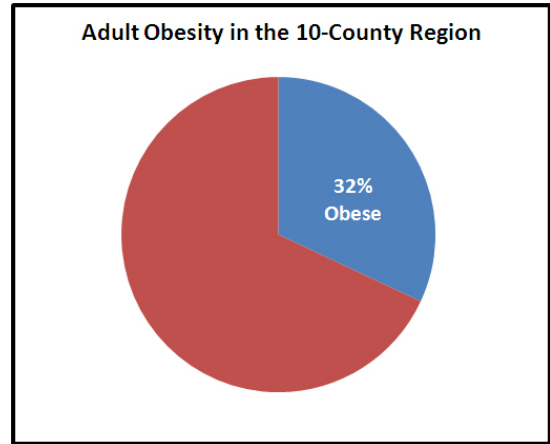
Obesity

Obesity is often the end result of an overall energy imbalance due to poor diet and limited physical activity. It is common and serious, increasing the risk for health conditions such as coronary heart disease, type 2 diabetes, cancer, hypertension, dyslipidemia, stroke, liver and gallbladder disease, sleep apnea and respiratory problems, and osteoarthritis. The medical costs of obesity in the U.S. are staggering.

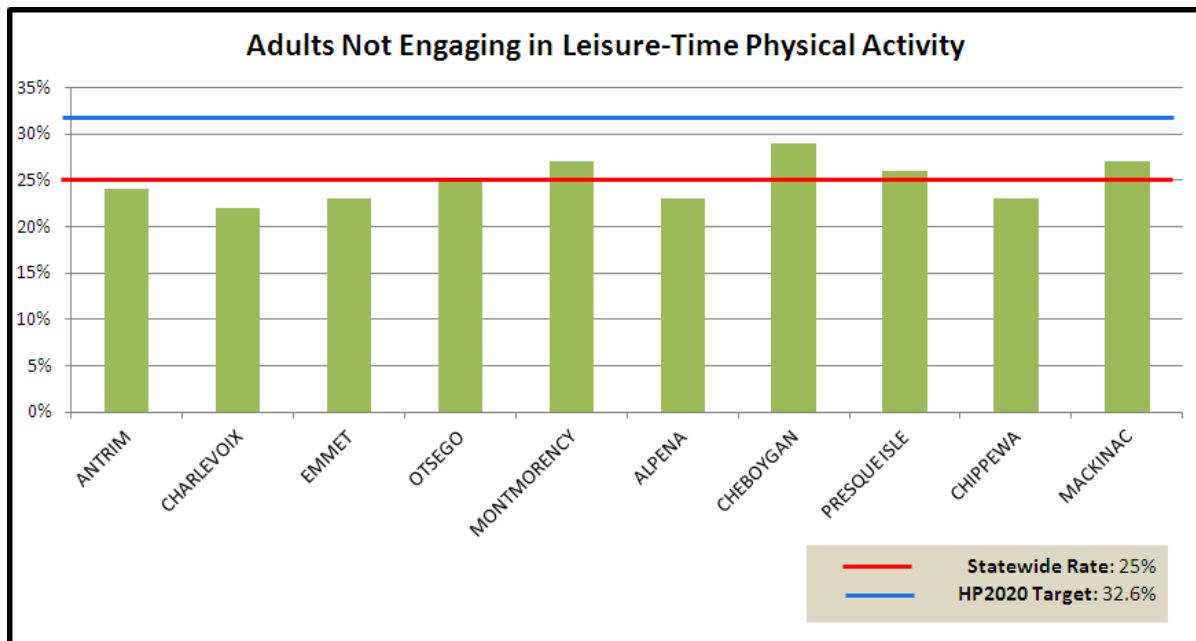
The adult obesity measure represents the percent of the adult population, age 20 and older, that has a body mass index (BMI) greater than or equal to 30 kg/m².

Physical activity

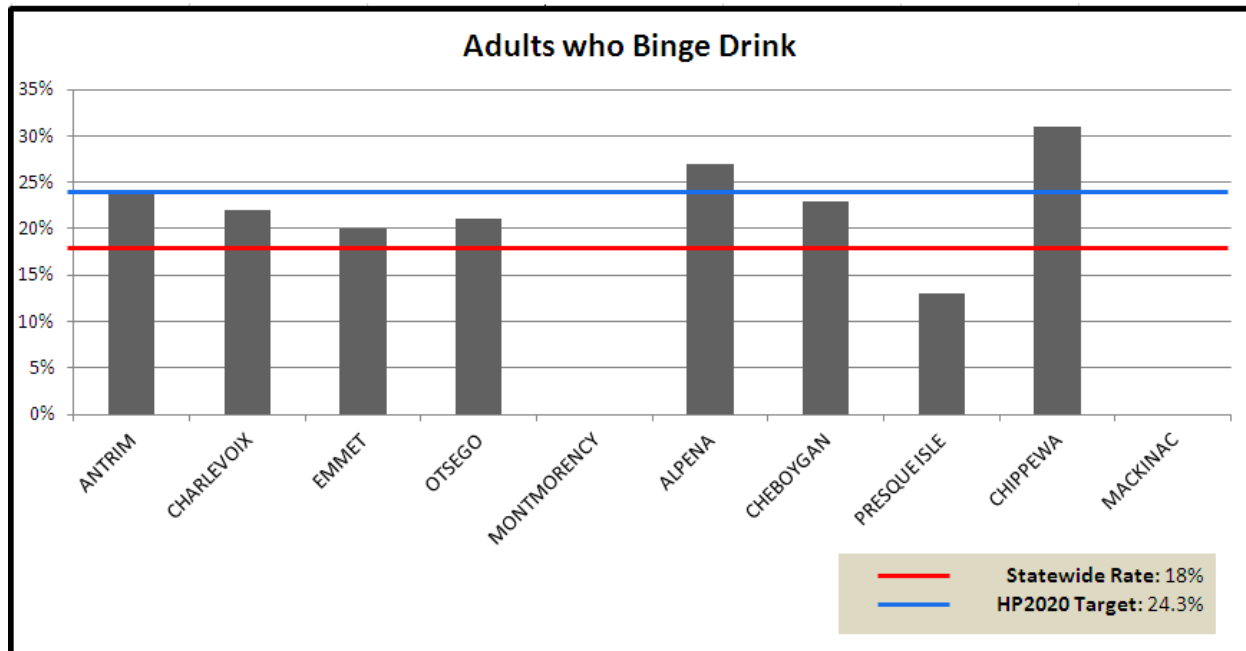
Physical activity is one of the most important factors in improving one's health. It strengthens bones and muscles, reduces stress and depression, and makes it easier to maintain a healthy body weight or to reduce weight if overweight or obese. Even people who do not lose weight get substantial benefits from regular physical activity, including lower incidence of high blood pressure, diabetes, and cancer. Healthy physical activity includes aerobic activity, muscle strengthening activities, and activities to increase balance and flexibility. As described by the *Physical Activity Guidelines for Americans*, adults should engage in at least 150 minutes of moderate-intensity activity each week, and children and teenagers should engage in at least one hour of activity each day.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org



2009 data obtained from County Health Rankings at www.countyhealthrankings.org



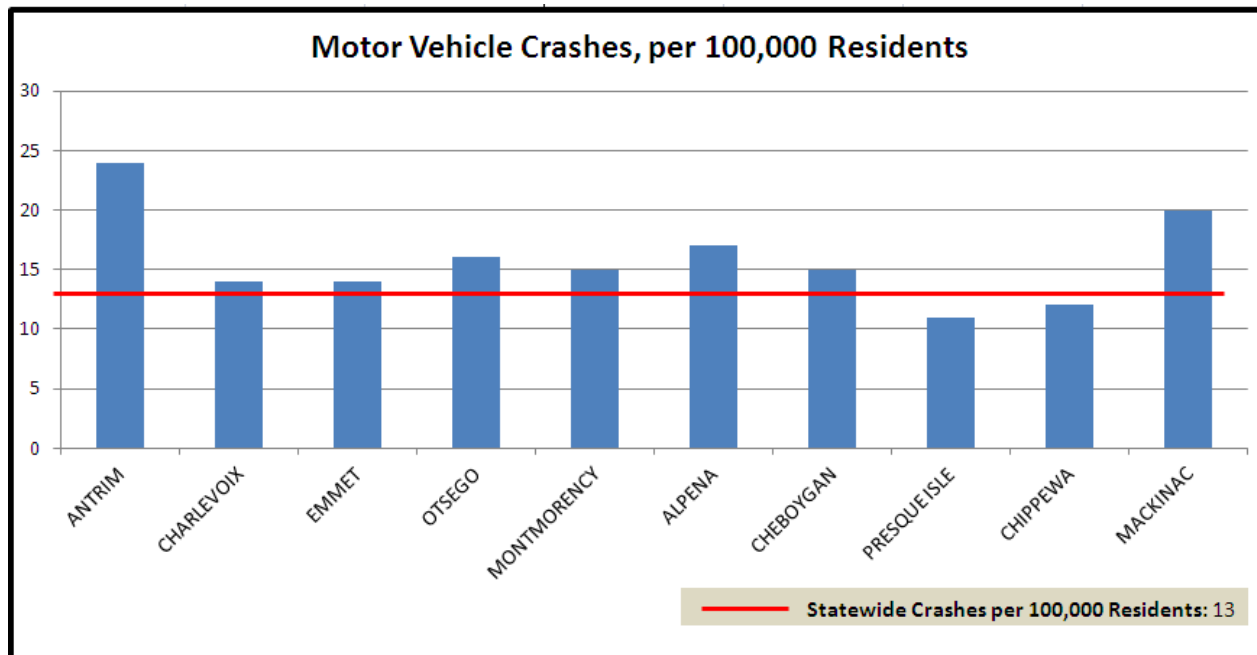
2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Drug and Alcohol Abuse

Preventing drug abuse and excessive alcohol use improves quality of life, academic performance, workplace productivity and military preparedness, reduces crime and criminal justice expenses, reduces motor vehicle crashes and fatalities, and lowers health care costs for acute and chronic conditions. Alcohol and other drug use can impede judgment and lead to harmful risk-taking behavior.

Excessive alcohol use includes binge drinking, underage drinking, drinking while pregnant, and alcohol-impaired driving. It is a risk factor for a number of adverse health outcomes, such as alcohol poisoning, hypertension, acute myocardial infarction, sexually transmitted infections, unintended pregnancy, fetal alcohol syndrome, sudden infant death syndrome, interpersonal violence.

Statewide, 18% of adults meet the definition of “excessive drinking” by drinking five or more alcoholic beverages in one sitting. Excessive drinking rates are available in eight of the 10 counties in the region; of these, only Presque Isle County, at 13%, is below the State rate, while 31% of Chippewa County residents report excessive drinking.

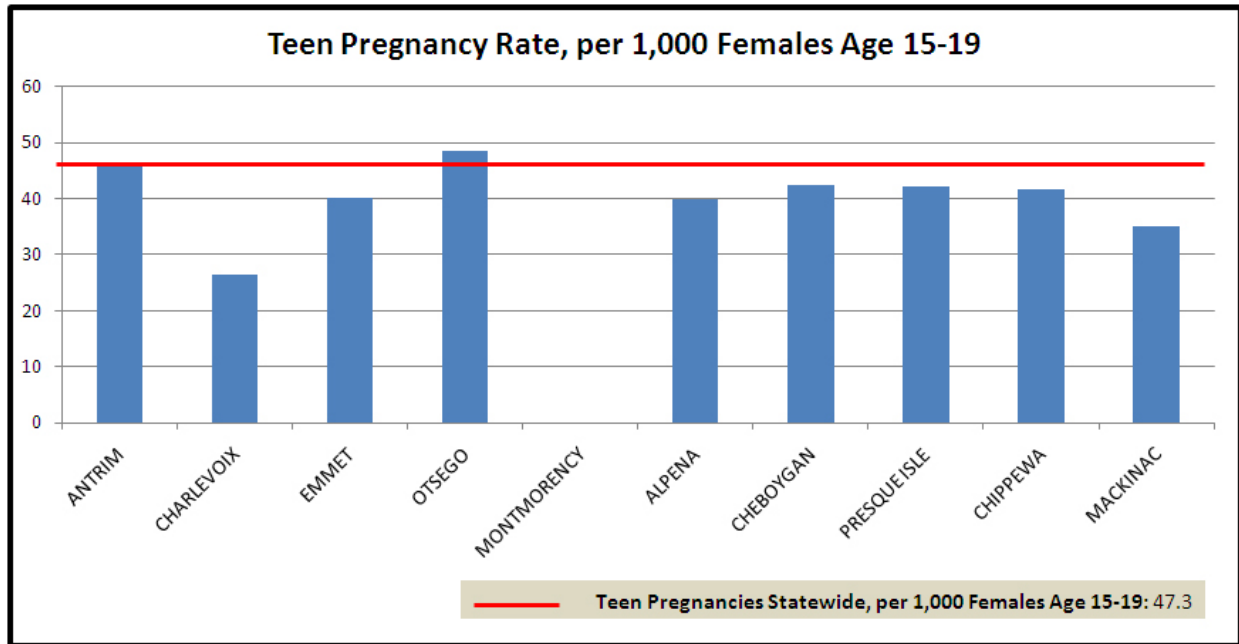


2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Motor Vehicle Crashes

Motor vehicle crash deaths are measured as the crude mortality rate per 100,000 population due to on- or off-road accidents involving a motor vehicle. Motor vehicle deaths includes traffic and non-traffic accidents involving motorcycles and 3-wheel motor vehicles; cars; vans; trucks; buses; street cars; ATVs; industrial, agricultural, and construction vehicles; and bikes and pedestrians when colliding with any of the vehicles mentioned. Deaths due to boating and airline crashes are not included in this measure.

About one-third of the motor vehicle crashes in Michigan involve alcohol. Rates for motor vehicle crashes in Northern Michigan range from 11 per 100,000 population in Presque Isle County to 24 per 100,000 in Antrim County. In 2011, 21 people died across the region in motor vehicle crashes.

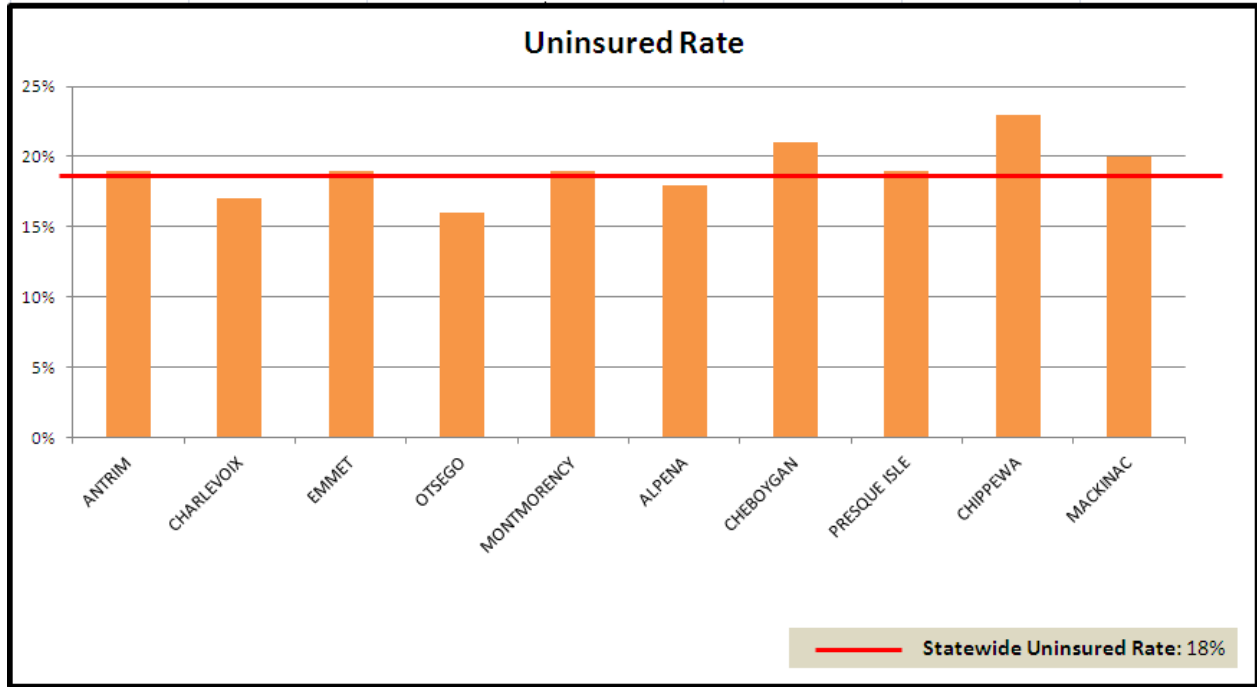


2007-2009 data obtained from the Michigan Department of Community Health

Teen Pregnancy Rates

Teen pregnancy is associated with poor prenatal care and pre-term delivery. Pregnant teens are more likely than older women to receive late or no prenatal care, have gestational hypertension and anemia, and achieve poor maternal weight gain. They are also more likely to have a pre-term delivery and low birth weight, increasing the risk of child developmental delay, illness, and mortality. Nearly 80% of teen-age mothers will access government-supported programs. Their children are more likely to be incarcerated, drop out of high school, have more chronic health problems, and become teen parents themselves.

Teen pregnancy rates range from 26.4 per 1,000 females age 15-19 in Charlevoix County to 48.6 in Otsego County, which exceeds the State's teen pregnancy rate of 47.3. All of the Northeast and Upper Peninsula counties' teen pregnancy rates are below the state rate.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

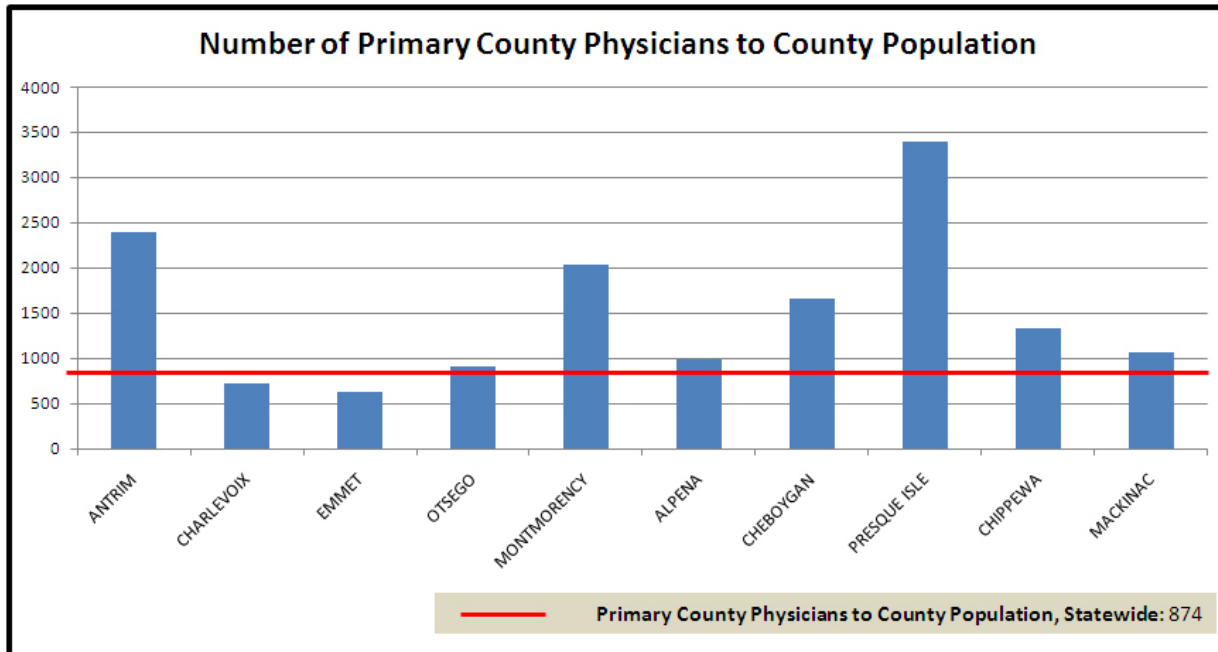
Clinical Care

Access to Health Care

Access to health care measures accessibility to needed primary care, health care specialists, and emergency treatment. While having health insurance is a crucial step toward accessing the different aspects of the health care system, health insurance by itself does not ensure access. It is also necessary to have comprehensive coverage, providers that accept the individual's health insurance, relatively close proximity of providers to patients, and primary care providers in the community. There are additional barriers to access in some populations due to lack of transportation to providers' offices, lack of knowledge about preventive care, long waits to get an appointment, low health literacy, and inability to pay the high-deductible of many insurance plans and/or co-pays for receiving treatment.

Employment-based coverage is the largest source of health coverage in the U.S., and many unskilled, low paying, and part-time jobs do not offer health coverage benefits. In general, employment status is the most important predictor of health care coverage in the U.S. Evidence shows that uninsured individuals experience more adverse outcomes (physically, mentally, and financially) compared to insured individuals. The uninsured are less likely to receive preventive and diagnostic health care services, are more often diagnosed at a later disease stage, and on average receive less treatment for their condition compared to insured individuals. The Institute of Medicine reports that the uninsured population has a 25% higher mortality rate than the insured population.

Residents of Northern Michigan experience high rates of uninsured. In fact, statewide, only the metropolitan Detroit region has a higher rate. In the 10-county region, all but two counties – Charlevoix and Otsego – do not approach or exceed the state rate.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Having access to care requires having not only financial coverage, but also access to providers. While high rates of specialist physicians has been shown to be associated with higher, and perhaps unnecessary, utilization, having sufficient availability of primary care physicians is essential so that people can get preventive and primary care and, when needed, referrals to appropriate specialty care.

Primary care physicians include practicing physicians specializing in general practice medicine, family medicine, internal medicine, pediatrics, and obstetrics/gynecology. The measure represents the county population per one provider. In Northern Michigan, patient to primary care physician ratios exceed state rates in all but Charlevoix and Emmet counties, representing patterns of care across the region.

Quality of Health Care

Quality health care can be explained as *the right care, for the right person, at the right time*. The Institute of Medicine (IOM) further defines the quality of health care as “the degree to which health services for individuals and populations increase the likelihood of desired health outcomes and are consistent with current professional knowledge.” The IOM lists six characteristics of quality healthcare: safe, timely, effective, efficient, equitable, and patient-centered.

QUALITY HEALTH CARE

*The right care,
for the right person,
at the right time.*

There are hundreds of potential quality measures, with no consensus on the best set of measures to use when assessing quality of health care. County Health Rankings include three measures of quality of healthcare: preventable hospitalizations, screening for breast cancer, and screening for diabetes.

These quality indicators were selected because they provide the greatest benefit to patient outcomes, help bridge the gaps seen among different populations, and can be implemented in a safe, efficient, and cost-effective way.

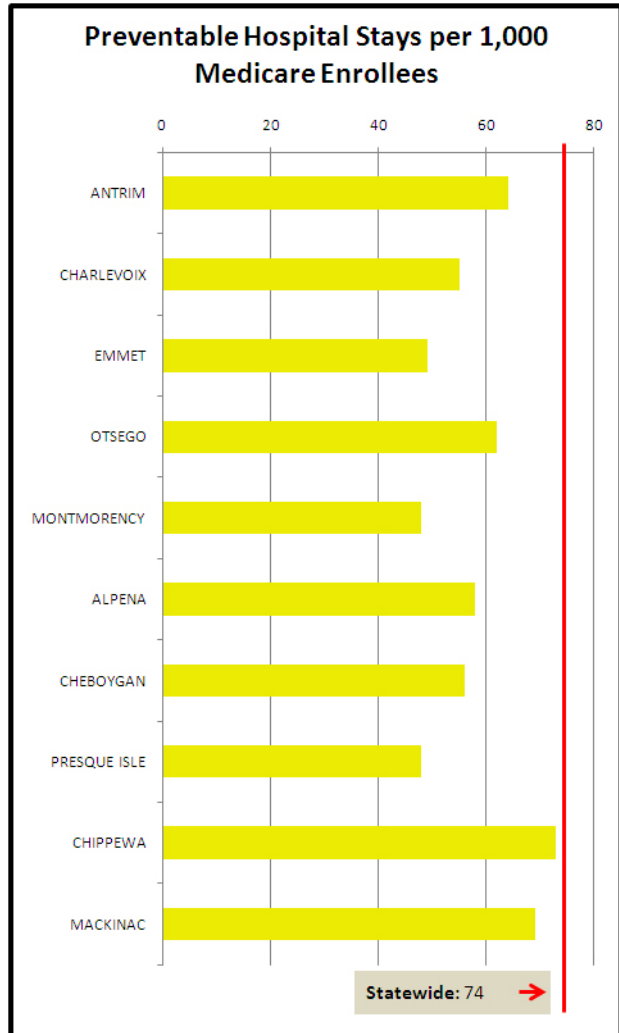
Unnecessary Hospitalizations

Hospitalization for outpatient conditions suggests that there may be difficulty in obtaining quality care in an outpatient setting. In Northern Michigan, the rate for preventable hospital stays in the 10 counties is lower the State rate of 74 per 1,000 Medicare population, suggesting that residents in the region are being managed appropriately in an outpatient setting.

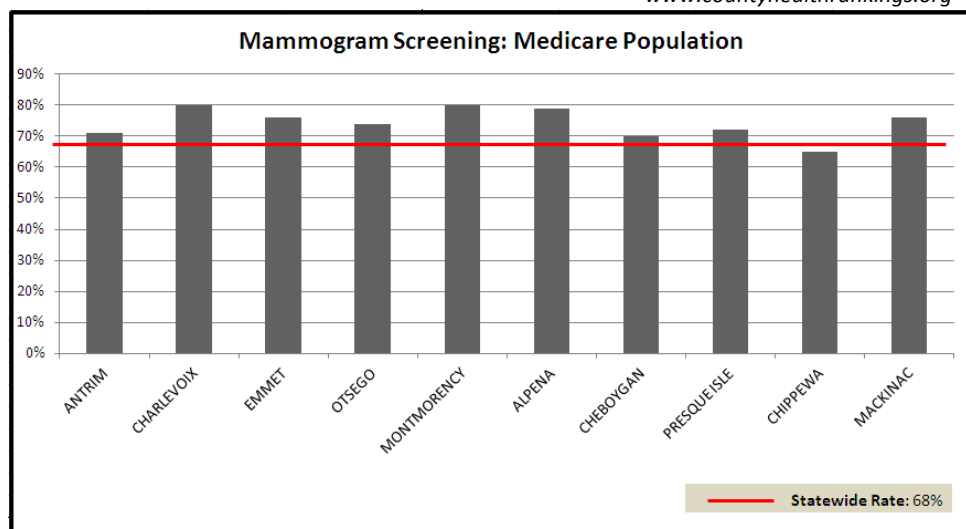
Breast Cancer Screening

Evidence suggests that mammography screening reduces breast cancer mortality, especially among older women. A physician’s recommendation or referral and health insurance coverage play a major role in facilitating breast cancer screening.

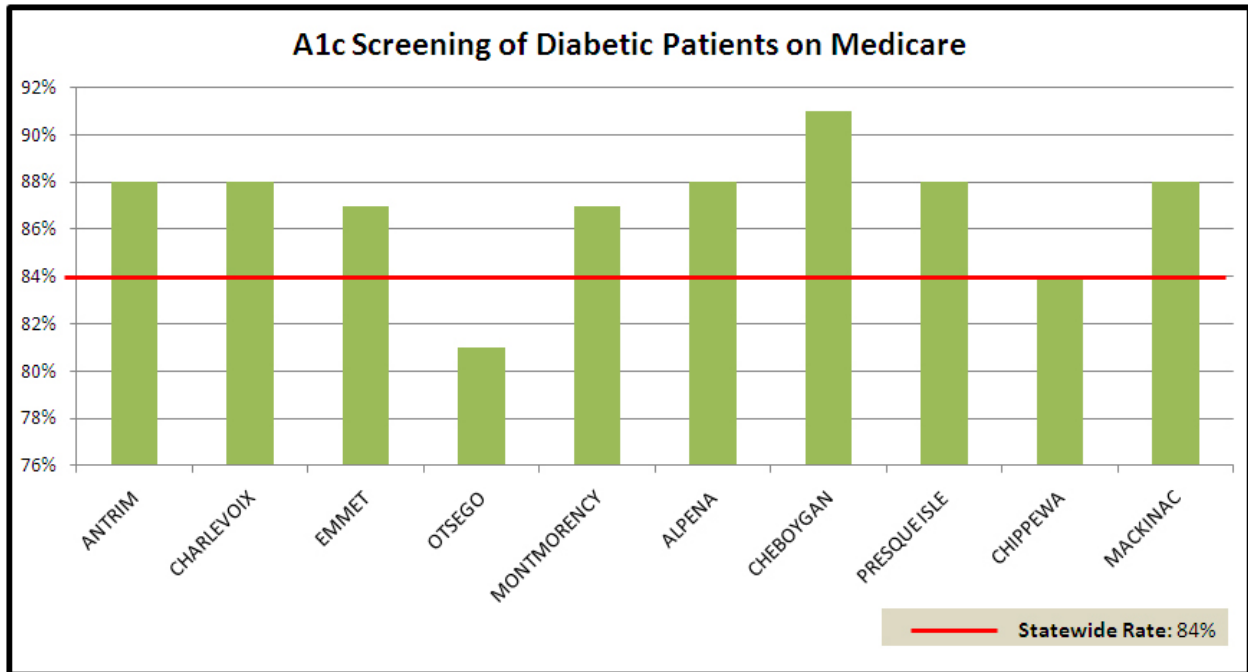
With the exception of Chippewa County, mammogram screening rates in the 10-county region exceed the State rate of 68%.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org



2009 data obtained from County Health Rankings at www.countyhealthrankings.org



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

Diabetes Screening

Regular glycated hemoglobin (A1c) screening among diabetic patients is considered the standard of care. It helps assess the management of diabetes over the long term by providing an estimate of how well a patient has managed his or her diabetes over the past two to three months. When hyperglycemia is addressed and controlled, complications from diabetes can be delayed or prevented. Nine of 10 counties' proportion of diabetic patients enrolled in Medicare who were screened regularly for A1c exceeded the State rate (84%).

Physical Environment

Air quality

The relationship between elevated air pollution—particularly fine particulate matter and ozone—and compromised health has been well documented. The negative consequences of ambient air pollution include decreased lung function, chronic bronchitis, asthma, and other adverse pulmonary effects.

Air quality is generally excellent in Northern Michigan. There were three “ozone days” in the state, but none were in the region. Eight of the 10 counties experienced one or two “particulate matter” days per year, where air is unhealthy for sensitive individuals to breathe. Chippewa (at seven days) and Mackinac (at five days) meet or exceed the State’s five days per year, a result of industrial pollution and ambient winds in the Upper Peninsula.

Built environment

The built environment refers to human-made (versus natural) resources and infrastructure designed to support human activity, such as buildings, roads, parks, restaurants, grocery stores and other amenities. The characteristics of the built environment can affect the health of residents in multiple ways.

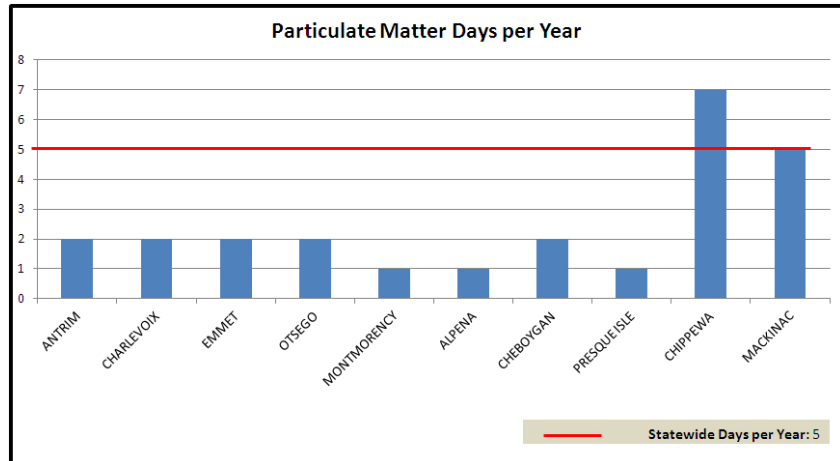
Better information on the availability of healthy food and recreational facilities within the built environment will enable communities to take action to reduce the adverse health outcomes associated with poor diet, lack of physical activity and obesity.

The availability of recreational facilities can influence individuals' and communities' choices to engage in physical activity. Proximity to places with recreational opportunities is associated with higher physical activity levels, which in turn is associated with lower rates of adverse health outcomes associated with poor diet, lack of physical activity, and obesity.

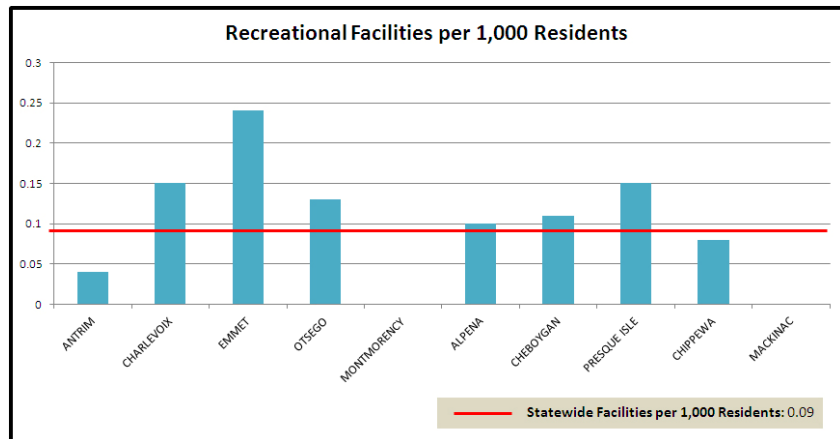
There is a wide range of access to establishments engaged in operating fitness and recreational sports activities such as swimming, skating or racquet sports in Northern Michigan. Emmet County has the greatest access, with .24 facilities per 10,000 population; Antrim County, with a rate of .04, has the least access (Data were not available for Mackinac and Montmorency counties).

Healthy Eating

Though research on the food environment is still in its early stages, there is strong evidence that access to fast food restaurants and residing in a food desert correlate with a high prevalence of overweight, obesity, and premature death. Supermarkets traditionally provide healthier options than convenience or smaller grocery stores. Not having access to fresh fruits and vegetables provides an important barrier to consumption and is related to premature mortality.



2009 data obtained from County Health Rankings at www.countyhealthrankings.org

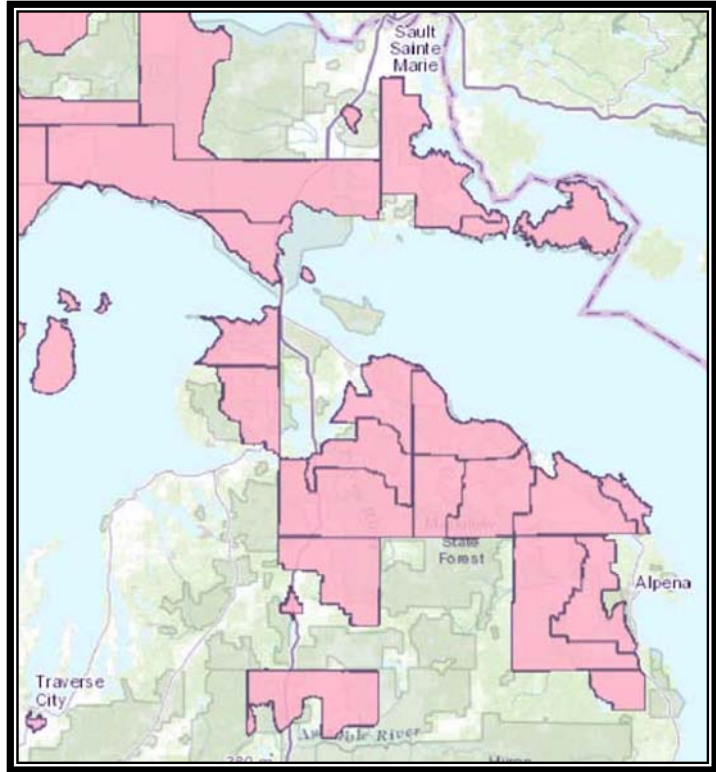


2008 data obtained from USDA Food Environment Atlas

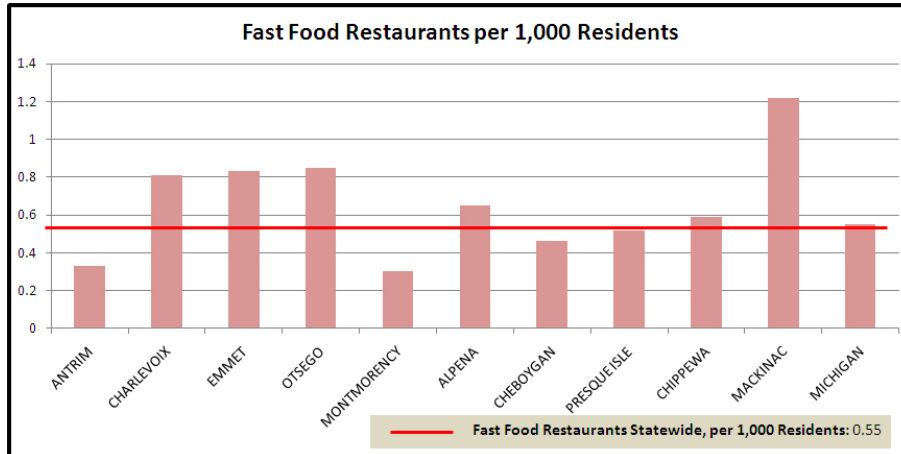
Access to Healthy Food

Eating healthy food can help reduce people's risk for heart disease, high blood pressure, diabetes, osteoporosis, and several types of cancer, as well as help them maintain a healthy body weight. As described in the *Dietary Guidelines for Americans*, eating healthy means consuming a variety of nutritious foods and beverages, especially vegetables, fruits, low and fat-free dairy products, and whole grains; limiting intake of saturated fats, added sugars, and sodium; keeping trans fat intake as low as possible; and balancing caloric intake with calories burned to manage body weight.

Seventeen Census Tracts in Northern Michigan with limited access to fresh, affordable food and are designated *food deserts*.



Food deserts in Northern Michigan, 2012 (USDA)



2009 data obtained from USDA Food Environment Atlas

Among most child age-groups, fast food restaurants are the second highest energy provider, second only to grocery stores. According to one meta-analysis, obesity was associated with a fast food environment. Several studies saw an increase in obesity and diabetes prevalence with increased access to fast food outlets.

In Alpena, Charlevoix, Chippewa, Emmet, Mackinac, and Otsego counties, fast food restaurant density exceeds state rate of 0.55 per 1,000 residents.

Literature indicates that the number of kilocalories consumed daily has been on an increasing trend over the past several decades. This problem can be partially attributed to the increasing trend of consuming more food prepared outside of the home, from restaurants and grocery stores.

Phase 4: Identifying Strategic Issues

During this phase of the MAPP process, results of the four MAPP assessments were reviewed and discussed in community-wide meetings, and participants developed an ordered list of the most important issues facing their community.

A series of four community-wide meetings were convened: one each in Charlevoix, Emmet, and Otsego counties, and another for the Northeast counties (Alpena, Cheboygan, Montmorency, and Presque Isle). These three-hour meetings were designed and facilitated to elicit participation from attendees, using group dynamic techniques. In preparation for the meetings, staff reviewed a variety of major community health planning documents, such as the National Prevention Strategy, key indicators of Healthy People 2020, Michigan's State Health Improvement Plan, and Michigan's 4 x 4 Plan for Health & Wellness. Briefs were prepared to describe issues common in the documents. These Issue Briefs included local data collected for the four MAPP assessments for each of the following topics:

- Abuse and Neglect
- Access to Healthcare
- Alcohol and Drug Abuse
- Chronic Disease
- Maternal and Child Health
- Mental Health
- Obesity
- Substance Abuse
- Tobacco Use



Following a welcome from the local health department's health officer, staff led brainstorming, asking, "What are the top community health issues that need to be addressed?" Participants jotted responses on sticky notes, one idea per note, and organized them into groups. In every meeting, the concerns that were generated aligned with those in the prepared Issue Briefs.

Next, participants divided up the Issue Briefs and reviewed them. Depending on how many community members were in attendance, they could have one, two, or three briefs to review. As small groups, they discussed the following questions and reported their responses to the larger group:

- 1. What themes can you identify in the Issue Brief?**
- 2. Which of the themes are embraced in the community?**
- 3. What would have to change in order to embrace all of the themes?**

These discussions provided an efficient way for participants to understand large amounts of primary and secondary data and to lay the groundwork for developing Community Health Improvement Plans later on. Participants then voted for the top priority issues, sometimes combining two or more. Finally, individuals and organizations were identified to invite to assist in developing Action Teams for each priority.

Antrim County used a different process, led by Munson Healthcare. Thirty-five priority health issues were identified from results of 100 community health indicators and multiple focus groups and other primary research activities. These were organized into 10 categories:



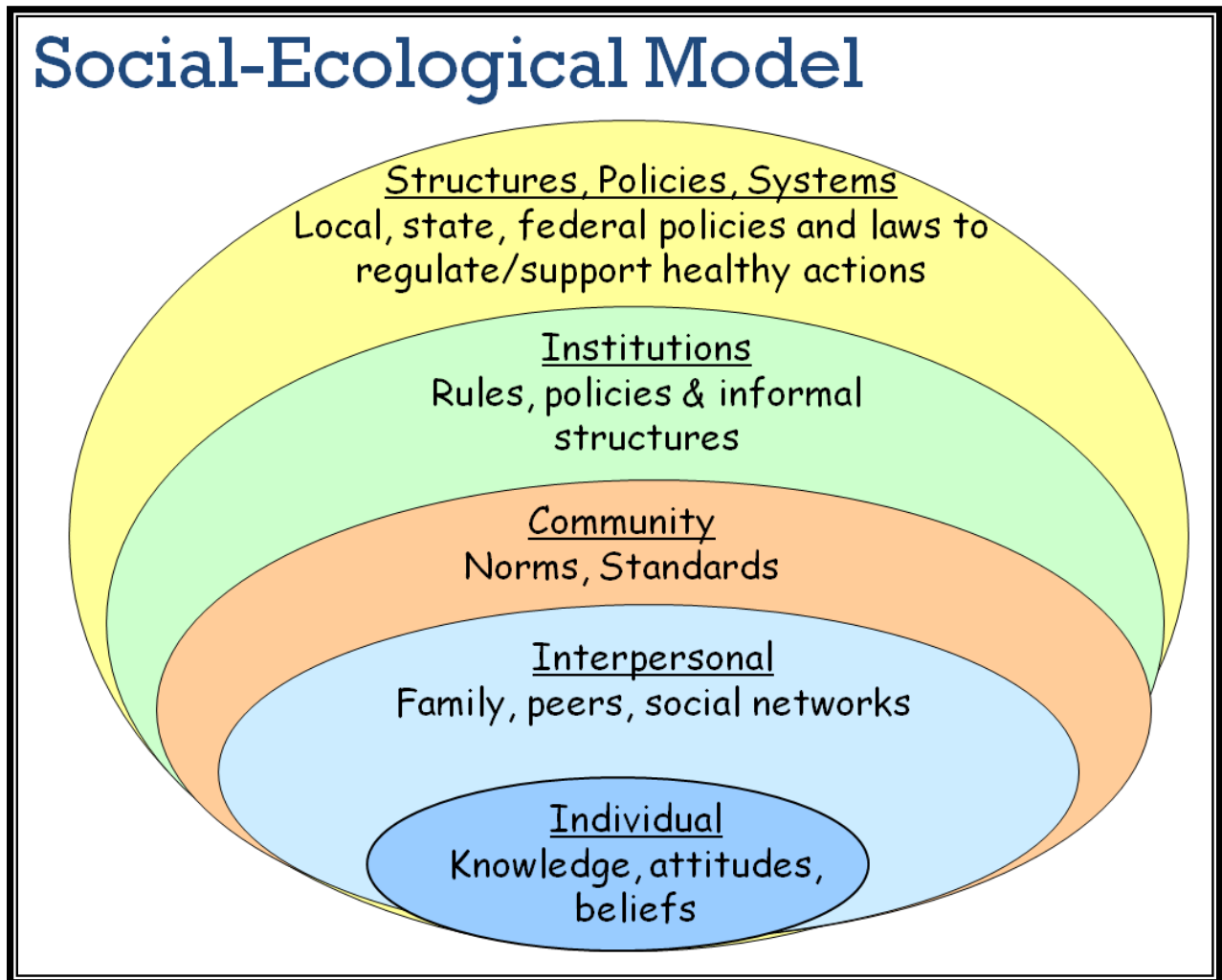
These data were reviewed by Munson’s Community Health Needs Assessment Steering Committee, Community Health Committee, and executive leadership of their member hospitals and Boards of Directors. Priorities were selected based on their alignment with the following (“Triple Aim”) criteria: Improve patient experience of care; improve the health of the population and reduce per capita cost of health care.

Northern Michigan Community Health Priority Issues, 2013-2015

Antrim	Charlevoix	Emmet	Otsego	Northeast
• Obesity	• Obesity	• Obesity	• Obesity • <i>Chronic disease</i>	• Obesity
• Access to care	• Chronic disease	• Chronic disease	• Access to care • <i>Mental health</i> • <i>Maternal/child health</i>	• Access to care
• Diabetes	• Mental health • <i>Abuse and neglect</i> • <i>Substance abuse/tobacco</i>	• Access to care • <i>Maternal and child health</i>	• Substance abuse/tobacco	• Substance abuse/tobacco
• Maternal smoking	• Access to care • <i>Maternal/child health</i>	• Mental health • <i>Abuse and neglect</i> • <i>Substance abuse/tobacco</i>	• Abuse and neglect	

See **Attachment 7** for Issue Briefs summarizing the primary and secondary data collected during the assessment phase for the regional priorities. Each provides an overview of the issue and summarizes the related community health assessment results.

Phase 5: Formulating Goals and Strategies



Three Regional Planning Teams will begin meeting in January 2013 to develop Action Plans, using for Social-Ecological Model, for each of the following regional priorities:

- **Obesity/chronic disease prevention**
- **Access to health care, including mental health services, substance abuse treatment, and maternal and child health**
- **Substance abuse/tobacco use**

Together, these Action Plans form the Northern Michigan Community Health Improvement Plan. Action Plans will align with the Healthy People 2020 goals and objectives. Action Planning Teams will consider the Leading Health Indicators listed in the following tables, and select evidenced-based strategies to accomplish them.

Strategic Issue	Healthy People 2020 Goal	Healthy People 2020 Objective
Obesity and chronic disease prevention	Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights	Reduce the proportion of adults who are obese
		Reduce the proportion of children and adults who are obese
		Increase the proportion of infants who are exclusively breastfed through 6 months of age
	Improve health, fitness, and quality of life through daily physical activity	Reduce the proportion of adults who engage in no leisure time physical activity
		Increase the proportion of adults and adolescents who meet physical activity guidelines for aerobic and muscle-building activity
		Increase the proportion of adolescents and children who meet physical activity guidelines
		Increase the proportion of the Nation's public and private schools that require daily physical education for all students
		Increase regularly scheduled recess in elementary schools
		Increase the proportion of children and adolescents who do not exceed daily limits for screen time
	Improve health, fitness, and quality of life through daily physical activity, continued	Increase the proportion of schools that provide access to their physical activity spaces for all persons outside of regular school hours
		Increase the proportion of schools that provide access to their physical activity spaces for all persons outside of regular school hours
		Increase the proportion of physician office visits that include education or counseling related to physical activity
Access to health care, including mental health services and substance abuse treatment	Improve access to comprehensive, quality health care services	Increase the proportion of persons with health insurance
		Increase the proportion of persons with a usual primary care provider
		Increase the proportion of children, including those with special health care needs, who have access to a medical home
		Increase the proportion of pregnant females who received early and adequate prenatal care
		Increase the proportion of primary care facilities that provide mental health services onsite or by paid referral
		Increase the proportion of children with mental health problems who receive treatment
		Increase depression screening by primary care providers
		Increase the proportion of persons with co-occurring substance abuse and mental health disorders who receive treatment for both disorders
		Increase the proportion of persons who need alcohol and/or illicit drug treatment and received specialty treatment for abuse or dependence in the past year

Strategic Issue	Healthy People Goal	Healthy People Objective
Alcohol, tobacco and other drug use	Reduce substance abuse to protect health, safety, and quality of life for all, especially children	Reduce proportion of adults aged 18 and older who report they engaged in binge drinking in the last month
		Reduce proportion of high school seniors who reported binge drinking during the past 2 weeks
		Reduce proportion of persons aged 12 or older who reported non medical use of any psychotherapeutic drug in the last year
		Proportion of youth aged 12 to 17 years who have used illicit drugs in the past 30 days.
		Increase abstinence from alcohol, cigarettes, and illicit drugs among pregnant women
	Reduce illness, disability, and death related to tobacco use and secondhand smoke	Reduce the proportion of adults who are current smokers
		Reduce the proportion of adolescents who smoked cigarettes in the past 30 days
		Reduce the proportion of youth age 3 to 11 who are exposed to secondhand smoke

ATTACHMENTS

1. **Healthy Community Survey Report**
2. **Focus Group Reports**
3. **Health Care Provider Survey Report**
4. **Forces of Change Assessment Report**
5. **Public Health System Assessment Reports**
6. **Community Health Status Assessment**
7. **Strategic Issues**

ATTACHMENT 1







Healthy Community Survey Report









1. What county do you live in?

		Response Percent	Response Count
Alpena		2.1%	19
Antrim		11.1%	102
Charlevoix		13.4%	124
Cheboygan		14.1%	130
Emmet		31.2%	288
Montmorency		3.7%	34
Otsego		18.1%	167
Presque Isle		3.1%	29
Other, please specify		3.5%	32
		answered question	922
		skipped question	3

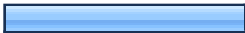


2. How do you pay for your health care?

		Response Percent	Response Count
Pay cash (no insurance)		8.0%	73
Health Insurance		75.9%	691
Medicaid		8.7%	79
Medicare		3.3%	30
Veteran's Administration		0.2%	2
Other, please specify		3.8%	35
answered question			910
skipped question			15

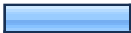















3. What is your household income per year?

		Response Percent	Response Count
Less than \$20,000		15.8%	141
\$20,000 to \$29,000		10.8%	96
\$30,000 to \$39,000		9.8%	87
\$40,000 to \$49,000		10.2%	91
\$50,000 to \$59,000		11.0%	98
\$60,000 +		42.5%	379
answered question			892
skipped question			33





















4. How old are you?

		Response Percent	Response Count
19-44 years old		35.8%	304
45-64 years old		56.0%	475
65+		8.1%	69
answered question			848
skipped question			77

5. In the following list, what do you think are the three most important factors that define a "healthy community"?

		Response Percent	Response Count
1. Community involvement		18.5%	170
2. Low/safe neighborhoods		10.2%	94
3. Low levels of child abuse		6.4%	59
4. Good schools		31.7%	292
5. Access to health care*		52.4%	483
6. Parks and recreation		7.2%	66
7. Clean environment		20.0%	184
8. Affordable housing		12.8%	118
9. Tolerance for diversity		4.5%	41
10. Good jobs and healthy economy		55.7%	513
11. Strong family life		25.7%	237
12. Healthy lifestyles		32.2%	297
13. Low death rate and disease rates		4.1%	38
14. Religious or spiritual values		14.0%	129
15. Arts and cultural events		2.0%	18
16. Other, please specify		1.4%	13
answered question			921
skipped question			4

6. In the following list, what do you think are the three most important "health problems" in your county? (These are the problems that have the greatest impact on overall health)

		Response Percent	Response Count
Motor vehicle crashes		2.7%	25
Rape/sexual assault		3.9%	36
Mental health issues		27.7%	255
Homicides		0.3%	3
Child abuse and neglect		18.3%	168
Suicide		1.3%	12
Teenage pregnancy		9.6%	88
Domestic violence		10.1%	93
Firearm-related injuries		0.2%	2
Sexually transmitted diseases		2.1%	19
Infectious disease (TB, Hepatitis)		1.2%	11
Lack of physical activity		31.9%	293
Alcohol and drug issues		54.4%	500
Lack of access to health care*		27.4%	252
Chronic diseases (heart disease, cancer, diabetes)		26.9%	247
Aging problems (arthritis, hearing/vision loss, etc)		14.6%	134
Tobacco use		15.5%	142
Homelessness		6.0%	55
Obesity		41.7%	383
Other, please specify		4.0%	37
answered question			919

ATTACHMENT 2

**Focus Groups, Community
Conversations and Key
Informant Interviews**



2012 COMMUNITY THEMES AND STRENGTHS ASSESSMENT FOCUS GROUP RESULTS Antrim County



To avoid conducting two community health assessment projects in Antrim County, Northern Michigan MAPP collaborated with Munson Medical Center in focus groups and key informant interviews as part of its Community Themes and Strengths Assessment activities. Munson recruited focus group and key informant interview participants from across its five-county service area, in addition to the multi-collaborative coordinating bodies in its service area. The issues raised most often among the eight Antrim County groups were socioeconomic issues, including transportation and rural isolation (7 of 8 groups); mental health services (5); substance abuse (5); obesity/nutrition/access to healthy food (4); and access to affordable health care, including mental health services and substance abuse treatment (3).

Focus Group	Date	Location	Participants	Weight	Priority
Antrim/Kalkaska multipurpose collaborative body	06/13/12	Bellaire	30	5	Mental health services
				4	Socioeconomic issues
				4	Substance abuse
				3	Access to affordable care
				1	Transportation
Bay Area Senior Advocates	05/21/12	Traverse City	36	5	Chronic disease/pain mgmt
				4	Case management
				3	Transportation
				2	Prevention of chronic disease
				1	--
Behavioral health providers	02/01/12	Traverse City	12	5	Mental health services
				4	Substance abuse
				3	Step-up/step-down access
				2	Outpatient GAF score access
				1	Medical detoxification access
Child and Adolescent Health Centers (key informant interviews)	06/12	Kalkaska Mancelona	2	5	High risk sexual behaviors
				4	ATOD use among youth
				3	Lack of personal safety equip
				2	Socioeconomic issues
				1	Mental health
Physicians	07/10/12	Traverse City	9	5	Obesity/nutrition
				4	Mental health/substance abuse
				3	Access to care
				2	Reimbursement issues
				1	Socioeconomic issues
Progress Village (low-income participants)	05/09/12	Traverse City	12	5	Access to healthy food
				4	Dental services
				3	Rural isolation
				2	Access to healthcare
				1	Mental health
Traverse Bay Area ISD Career Tech students	03/12	Traverse City	50	5	Obesity/nutrition
				4	ATOD among youth
				3	
				2	
				1	

2012 COMMUNITY THEMES AND STRENGTHS ASSESSMENT FOCUS GROUP RESULTS Charlevoix & Emmet Counties



The Charlevoix-Emmet Health Work Group designed focus groups of constituents, recruiting them from across the two counties. The issues raised most often by the groups in Charlevoix and Emmet counties were: access to affordable care r top-ranked issues were: socioeconomic issues, including transportation (5 of 6 groups); access to affordable health care, including mental health services, substance abuse treatment, and specialty care (5 of 6 groups); need for increased awareness/coordination of community resources (5); access to healthy food (2).

Focus Group	Date	Location	Participants	Weight	Priority
Health Care Task Force of Chambers of Commerce	08/02/12	Petoskey	8	5	Prevention of chronic disease
				4	Access to affordable care
				3	Awareness/coord. of resources
				2	Mental health/substance abuse
				1	--
Kiwanis Club of Boyne City	08/12/12	Boyne City	12	5	Awareness/coord. of resources
				4	Access to affordable care
				3	Access to healthy food
				2	Socioeconomic issues
				1	Women's health care
Mentally ill and their caregivers	08/20/12	Petoskey	6	5	Access to affordable care
				4	Dental services
				3	Discrimination/stigma
				2	Awareness/coord. of resources
				1	Socioeconomic issues
Older Adults	08/10/12	East Jordan	7	5	Access to affordable care
				4	Socioeconomic issues
				3	Transportation
				2	--
				1	--
Parents of young children	10/23/12	Harbor Springs	6	5	Access to specialty care
				4	Access to affordable health care
				3	Socioeconomic issues
				2	Awareness/coord. resources
				1	Mental health/substance abuse
Women's Resource Center Safe Home clients	08/27/12	Petoskey	14	5	Discrimination/stigma
				4	Awareness/coord. of resources
				3	Access to healthy food (school)
				2	Socioeconomic issues
				1	--

2012 COMMUNITY THEMES AND STRENGTHS ASSESSMENT FOCUS GROUP RESULTS Otsego County

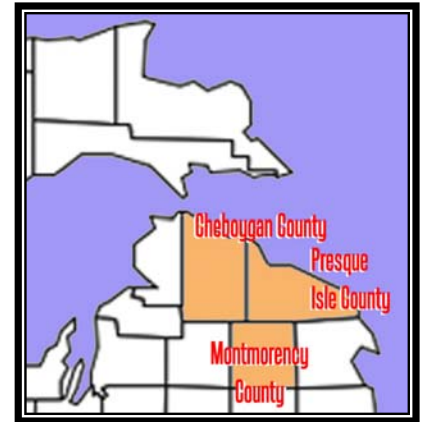
In Otsego County, Northwest MAPP partnered with the Otsego County Quality of Life Project for Community Themes & Strengths Assessment. The issues identified most often among these groups were socioeconomic issues, including education (5 of 5 groups); need for additional services for older adults and others in the community (3 of 5 groups); and need to apply urban planning principals, including making communities walkable/bikeable (3 of 5); and more community involvement (3 of 5).



Focus Group	Date	Location	Participants	Weight	Priority
Elmira residents	05/02/12	Elmira	5	5	Walkable/bikeable community
				4	Additional community services
				3	Community involvement
				2	Violence/abuse/neglect
				1	Socioeconomic issues
Gaylord residents	05/03/12	Gaylord	16	5	Socioeconomic issues
				4	Lack urban planning
				3	Government regulations
				2	Education
				1	Environment
Johannesburg residents	05/02/12	Johannesburg	13	5	Better/more community resources
				4	Services for older adults
				3	Education
				2	Government collaboration
				1	Community involvement
Vanderbilt residents	05/02/12	Vanderbilt	2	5	Community involvement
				4	Socioeconomic issues
				3	Education
				2	Substance abuse
				1	--
Waters residents	05/03/12	Waters	10	5	Socioeconomic issues
				4	Services for older adults
				3	Awareness/coord. resources
				2	Education
				1	Lack of urban planning

2012 COMMUNITY THEMES AND STRENGTHS ASSESSMENT FOCUS GROUP RESULTS Northeast Counties

In the Northeast counties, Northern Michigan MAPP conducted focus groups for county residents. The issues raised most often were: access to affordable care, including mental health services and substance abuse treatment (3 of 3 groups); alcohol/tobacco/other drug use (3 of 3); obesity and preventing chronic disease (2 of 3); need to increase awareness and coordination of community resources (2 of 3).



Focus Group	Date	Location	Participants	Weight	Priority
Cheboygan County residents	11/09/12	Cheboygan	9	5	Access to affordable care
				4	Alcohol/tobacco/other drugs
				3	Mental health services
				2	Awareness/coord. resources
				1	
Montmorency County residents	11/15/12	Atlanta	5	5	Obesity/chronic disease
				4	Access to affordable care
				3	Alcohol/tobacco/other drugs
				2	Mental health services
				1	
Presque Isle County residents	11/08/12	Rogers City	4	5	Obesity/chronic disease
				4	Awareness/coord. resources
				3	Access to affordable care
				2	Alcohol/tobacco/other drugs
				1	Mental health services

If you care about Northeast Michigan, this meeting is for you!



Presque Isle County

Thursday,
November 8

6-7:30 PM

Presque Isle
District Library

Rogers City

Cheboygan County

Wednesday,
November 14

6-7:30 PM

Cheboygan
Community Medical
Center

Conference Room A

Montmorency County

Thursday,
November 15

6-7:30 PM

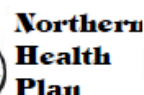
The Dinner Table
Restaurant

Atlanta

We'll be discussing 2 questions:

1. What are the 3 most important issues in Presque Isle, Cheboygan, and Montmorency counties that affect health?
2. What do you believe is keeping these counties from doing what needs to be done to improve health and quality of life?

Space is limited to 10 local residents. Reservations are required. Please make your reservation by emailing rsvp@nwhealth.org.



District Health Department No. 4

FOR IMMEDIATE RELEASE

Contact: Jane Sundmacher
231-838-0358
j.sundmacher@nwhealth.org

What do you think makes a healthy community? *Focus group planned for Montmorency residents on November 8*

(October 31, 2012) What do you think makes a healthy community? Share your thoughts and you'll receive dinner, a \$10 gas card, and the appreciation of the sponsors of a major community health assessment project in Northeast Michigan. A focus group is planned for Presque Isle County residents on Thursday, November 8, 2012, 6-7:30 PM at the Dinner Table restaurant in Atlanta. Space is limited to 10 participants and registration is required; please RSVP at rsvp@nwhealth.org.

Participants will be discussing two questions: What are the most important issues that affect health in the community? and What needs to be done to improve health and quality of life?

Additional focus groups are planned in Cheboygan, on November 14, at the McLaren Northern Michigan Cheboygan Campus and in Atlanta, on November 15, at the Dinner Table Restaurant.

The focus groups are part of a major community health assessment project sponsored by District Health Department #4, Health Department of Northwest Michigan, Charlevoix Area Hospital, McLaren Northern Michigan, the Northern Health Plan, and Otsego Memorial Hospital.

For additional information, please contact Jane Sundmacher, Community Health Planner, at 231-347-5041.

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Alpena County

100 Woods Circle
Suite 200
Alpena, MI 49707
(989) 356-4507
Fax (989) 356-3529

Cheboygan County

Doris E. Reid Center
825 S. Huron St.
Suite 1
Cheboygan, MI 49721
(231) 627-8850
Fax (231) 627-9466

Montmorency County

P.O. Box 183
12519 State St.
Atlanta, MI 49709
(989) 785-4428
Fax (989) 785-2217

Presque Isle County

106 E. Huron St.
Suite A
Rogers City, MI 49779
(989) 734-4723
Fax (989) 734-3866






www.dhd4.org

ATTACHMENT 3





Health Care Provider Survey Report



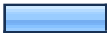















1. What county do you live in?

		Response Percent	Response Count
Antrim		5.6%	6
Charlevoix		43.5%	47
Emmet		47.2%	51
Otsego		0.0%	0
Alpena		0.0%	0
Cheboygan		2.8%	3
Montmorency		0.0%	0
Presque Isle		0.9%	1
		answered question	108
		skipped question	0
















2. Which hospital are you primarily affiliated with?

		Response Percent	Response Count
Charlevoix Area Hospital		54.2%	58
McLaren Northern Michigan Petoskey Campus		42.1%	45
McLaren Northern Michigan Cheboygan Campus		2.8%	3
Otsego Memorial Hospital		0.0%	0
Other (please specify)		0.9%	1
		answered question	107
		skipped question	1

3. In the following list, what do you think are the three most important factors that define a "healthy community"?

		Response Percent	Response Count
community involvement		14.8%	16
low levels of child abuse		3.7%	4
access to healthcare		52.8%	57
clean environment		24.1%	26
tolerance for diversity		10.2%	11
strong family life		28.7%	31
low death rate and disease rate		10.2%	11
arts and cultural events		1.9%	2
low crime/safe neighborhoods		20.4%	22
good schools		25.0%	27
parks and recreation		9.3%	10
affordable housing		8.3%	9
good jobs and healthy economy		52.8%	57
healthy lifestyles		42.6%	46
religious or spiritual values		5.6%	6
Other (please specify)		0.9%	1
		answered question	108
		skipped question	0

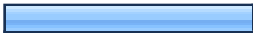






4. In the following list, what do you think are the three most important health problems in your county?

		Response Percent	Response Count
motor vehicle crashes		1.9%	2
mental health issues		31.5%	34
child abuse and neglect		4.6%	5
teenage pregnancy		3.7%	4
sexually transmitted infections		1.9%	2
lack of physical activity		39.8%	43
lack of access to healthcare		14.8%	16
aging problems		19.4%	21
homelessness		0.0%	0
rape/sexual assault		0.0%	0
obesity		67.6%	73
suicide		3.7%	4
domestic violence		3.7%	4
infectious disease		0.0%	0
alcohol and drug issues		46.3%	50
chronic disease		25.9%	28
tobacco use		30.6%	33
homicides		0.0%	0
Other (please specify)		8.3%	9
		answered question	108
		skipped question	0

5. In the following list, what do you think are the top three barriers to care your patients experience?

		Response Percent	Response Count
medications are not affordable		69.5%	73
household budget/financial constraints		92.4%	97
lack of parenting skills		24.8%	26
lack of self confidence		12.4%	13
struggles with grief and loss		1.9%	2
medical debt		35.2%	37
lack of transportation		27.6%	29
communication barriers		9.5%	10
lack of senior services		11.4%	12
lack of access to adult day care		4.8%	5
		answered question	105
		skipped question	3

6. What community resources do you routinely refer patients to?

		Response Percent	Response Count
Community Free Clinic		37.0%	34
Community Mental Health Services		39.1%	36
Department of Human Services		31.5%	29
Home care and/or hospice services		59.8%	55
Intermediate School District or Educational Services District		7.6%	7
Substance abuse treatment		20.7%	19
Women's Resource Center		37.0%	34
		answered question	92
		skipped question	16



7. On a scale of 1-10 with 1 being the worst and 10 being the best, what is your experience with exchanging patient information among services and providers?

		Response Percent	Response Count
1		1.0%	1
2		1.9%	2
3		5.8%	6
4		11.5%	12
5		18.3%	19
6		9.6%	10
7		16.3%	17
8		22.1%	23
9		12.5%	13
10		1.0%	1
answered question			104
skipped question			4

8. Is there anything you would like to add?

	Response Count
	20
answered question	20
skipped question	88

9. Are you interested in participating in county-level meetings to determine local priorities and/or county-level meetings to develop Action Plans? If so, please leave your name and email address and we will follow-up.

		Response Percent	Response Count
Name:		100.0%	10
Email Address:		100.0%	10
		answered question	10
		skipped question	98

Which hospital are you primarily affiliated with?

1	Cheb is not a hospital I use mclaren for services	Oct 15, 2012 3:46 PM
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In the following list, what do you think are the three most important factors that define a "healthy community"?

1	Reducing childhood obesity	Oct 15, 2012 2:19 PM
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In the following list, what do you think are the three most important health problems in your county?

1	smoking/drinking	Oct 17, 2012 10:26 AM
2	smoking/drinking	Oct 17, 2012 10:25 AM
3	ACCIDENTAL DROWNINGS in local lakes; a significant preventable public health problem not being systematically addressed	Oct 17, 2012 3:27 AM
4	Pain management	Oct 15, 2012 3:08 PM
5	self inflicting harm "cutting" in adolescence	Oct 15, 2012 8:28 AM
6	poor diet	Oct 15, 2012 8:12 AM
7	Apathy regarding their own health.	Oct 15, 2012 6:28 AM
8	unhealthy diet	Oct 15, 2012 4:44 AM
9	no insurance	Oct 13, 2012 6:40 AM

Is there anything you would like to add?

1	The greatest detriment to health care among American's is lack of compliance in living a healthy lifestyle and making healthy choices...	Oct 18, 2012 12:37 PM
2	funding for therapy services	Oct 17, 2012 10:26 AM
3	funding for therapy services	Oct 17, 2012 10:25 AM
4	accidental drowning in local lakes is a significant and preventable public health problem in the region and does not appear to be adequately, systematically addressed.	Oct 17, 2012 3:27 AM
5	Lack of transparency and accountability for CMH. Degradation of mental health resources.	Oct 16, 2012 2:06 PM
6	We need to have a standard system to share medical info among providers to help pt care. We need more and better mental health services in northern mich.	Oct 15, 2012 3:46 PM
7	No	Oct 15, 2012 3:31 PM
8	There is a prevailing thought that what works in one community works in another. Not so. Quality is defined by outputs, not inputs.	Oct 15, 2012 3:08 PM
9	Hospital quality outcomes should eventually show improvement (measurable outcomes) in community health standards	Oct 15, 2012 2:19 PM
10	physicians direct is a fantastic tool to benefit the dlivery of health care. Relationship with ARMC needs alot of improvement to benefit pt care	Oct 15, 2012 1:46 PM
11	The population in N. Michigan is distinctly unhealthy. Most people consume a disease promoting animal and processed food diet. Until, this changes radically, the health of our population will continue to be abysmal.	Oct 15, 2012 10:20 AM
12	I believe that health care is accessible to a large portion of the population. I see that CAH offers treatment to those who have difficulty and follows up with recommendation for those in need.	Oct 15, 2012 9:02 AM
13	-	Oct 15, 2012 8:38 AM
14	no	Oct 15, 2012 8:29 AM
15	mental health support is so strained, bc of finances and providers. Really need pediatric mental health support	Oct 15, 2012 8:12 AM
16	Electronic medical record has NOT made it easier for providers (RN's) to keep abreast of patient information	Oct 15, 2012 6:47 AM
17	Lack of health care coverage is a barrier for patients.	Oct 15, 2012 6:28 AM
18	I frequently refer patients to Commission on Aging.	Oct 15, 2012 4:56 AM
19	no	Oct 15, 2012 2:18 AM
20	Educating the public regarding disease process is an area we need improvement in	Oct 14, 2012 12:04 PM

ATTACHMENT 4

**Forces of Change
Assessment Report**



FORCES OF CHANGE ASSESSMENT SUMMARY

Political system forces

- Outcome of the 2012 elections and implications for funding health and social services and implementation of the Affordable Care Act, especially Medicaid expansion

Health care system forces

- Closure of Cheboygan Memorial Hospital/opening of McLaren Northern Michigan–Cheboygan
- Closure of Cheboygan Memorial Hospital Obstetrics Unit
- Threats to women’s health services
- Lack of physicians who accept Medicaid
- Closure of Northern Michigan Hospital Lockwood-MacDonald and psychiatric unit
- No psych unit in 8 counties across the Tip of the Mitt
- Lack of parity for mental health services
- Lack of access for mental health services for mild to moderate illness and for children
- Lack of federally qualified health center or free clinic in Otsego County
- Obesity epidemic will strain health care system as baby boomers develop chronic disease
- Expense of end-of-life care

Educational system forces

- Decreases in school funding
- Dropout rates
- Poor quality of school cafeteria offerings
- Conflicts with School Board and intermediate school district in Atlanta

Social/economic forces

- High proportion of older adults and the segment is growing faster in Northern Michigan than elsewhere in the State
- Seasonal, tourism-based economy
- High unemployment rates
- Budget cuts for health and social programs
- Part-time, temporary low-paying jobs without health insurance
- Strong retail sector in Otsego County
- Lack of public transportation
- Large older adult population, and it is growing faster than the population as a whole
- Exodus of young people (noted in Northeast counties only)
- Lack of health literacy
- Easy access to health information via the internet, though all of it is not reliable
- Increase in prescription and synthetic drug use

Technological forces

- Creation/expansion of Aging and Disability Resource Centers (ADRCs)
- Creation/expansion of 211
- Long-distance learning
- Coming or lack of broadband
- Telemedicine
- Adoption of Electronic Medical Records (EMRs)
- Coming Health Information Exchanges (HIEs)

Environmental forces

- Rural area creates isolation
- Lakes, hills, forests attract tourists

Legal forces

- Michigan Marijuana law
- Reduced numbers of police officers on patrol

ATTACHMENT 5

**Public Health System
Assessment Reports**





Local Public Health System
Performance Assessment

Report of Results

Health Department of Northwest Michigan

7/12/2012

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- II. About the Report
- III. Tips for Interpreting and Using NPHPSP Assessment Results
- IV. Final Remarks

B. Performance Assessment Instrument Results

- I. How well did the system perform the ten Essential Public Health Services (EPHS)?
- II. How well did the system perform on specific Model Standards?
- III. Overall, how well is the system achieving optimal activity levels?

D. Optional Agency Contribution Results

How much does the Local Health Department contribute to the system's performance, as perceived by assessment participants?

Appendix

Resources for Next Steps

The National Public Health Performance Standards Program

Local Public Health System Performance Assessment Report of Results

A. The NPHPSP Report of Results

I. INTRODUCTION

The National Public Health Performance Standards Program (NPHPSP) assessments are intended to help users answer questions such as "What are the activities and capacities of our public health system?" and "How well are we providing the Essential Public Health Services in our jurisdiction?" The dialogue that occurs in answering these questions can help to identify strengths and weaknesses and determine opportunities for improvement.

The NPHPSP is a partnership effort to improve the practice of public health and the performance of public health systems. The NPHPSP assessment instruments guide state and local jurisdictions in evaluating their current performance against a set of optimal standards. Through these assessments, responding sites consider the activities of all public health system partners, thus addressing the activities of all public, private and voluntary entities that contribute to public health within the community.

Three assessment instruments have been designed to assist state and local partners in assessing and improving their public health systems or boards of health. These instruments are the:

- State Public Health System Performance Assessment Instrument,
- Local Public Health System Performance Assessment Instrument, and
- Local Public Health Governance Performance Assessment Instrument.

The NPHPSP is a collaborative effort of seven national partners:

- Centers for Disease Control and Prevention, Office of Chief of Public Health Practice (CDC/OCPHP)
- American Public Health Association (APHA)
- Association of State and Territorial Health Officials (ASTHO)
- National Association of County and City Health Officials (NACCHO)
- National Association of Local Boards of Health (NALBOH)
- National Network of Public Health Institutes (NNPHI)
- Public Health Foundation (PHF)

This report provides a summary of results from the NPHPSP Local Public Health System Assessment (OMB Control number 0920-0555, expiration date: August 31, 2013). The report, including the charts, graphs, and scores, are intended to help sites gain a good understanding of their performance and move on to the next step in strengthening their public system.

II. ABOUT THE REPORT

Calculating the scores

The NPHPSP assessment instruments are constructed using the Essential Public Health Services (EPHS) as a framework. Within the Local Instrument, each EPHS includes between 2-4 model standards that describe the key aspects of an optimally performing public health system. Each model standard is followed by assessment questions that serve as measures of performance. Each site's responses to these questions should indicate how well the model standard - which portrays the highest level of performance or "gold standard" - is being met.

Sites responded to assessment questions using the following response options below. These same categories are used in this report to characterize levels of activity for Essential Services and model standards.

NO ACTIVITY	0% or absolutely no activity.
MINIMAL ACTIVITY	Greater than zero, but no more than 25% of the activity described within the question is met.
MODERATE ACTIVITY	Greater than 25%, but no more than 50% of the activity described within the question is met.
SIGNIFICANT ACTIVITY	Greater than 50%, but no more than 75% of the activity described within the question is met.
OPTIMAL ACTIVITY	Greater than 75% of the activity described within the question is met.

Using the responses to all of the assessment questions, a scoring process generates scores for each first-tier or "stem" question, model standard, Essential Service, and one overall score. The scoring methodology is available from CDC or can be accessed on-line at <http://www.cdc.gov/nphpsp/conducting.html>.

Understanding data limitations

Respondents to the self-assessment should understand what the performance scores represent and potential data limitations. All performance scores are a composite; stem question scores represent a composite of the stem question and subquestion responses; model standard scores are a composite of the question scores within that area, and so on. The responses to the questions within the assessment are based upon processes that utilize input from diverse system participants with different experiences and perspectives. The gathering of these inputs and the development of a response for each question incorporates an element of subjectivity, which can be minimized through the use of particular assessment methods. Additionally, while certain assessment methods are recommended, processes can differ among sites. The assessment methods are not fully standardized and these differences in administration of the self-assessment may introduce an element of measurement error. In addition, there are differences in knowledge about the public health system among assessment participants. This may lead to some interpretation differences and issues for some questions, potentially introducing a degree of random non-sampling error.

Because of the limitations noted, the results and recommendations associated with these reported data should be used for quality improvement purposes. More specifically, results should be utilized for guiding an overall public health infrastructure and performance improvement process for the public health system. These data represent the collective performance of all organizational participants in the assessment of the local public health system. The data and results should not be interpreted to reflect the capacity or performance of any single agency or organization.

Presentation of results

The NPHPSP has attempted to present results - through a variety of figures and tables - in a user-friendly and clear manner. Results are presented in a Microsoft Word document, which allows users to easily copy and paste or edit the report for their own customized purposes. Original responses to all questions are also available.

For ease of use, many figures in tables use short titles to refer to Essential Services, model standards, and questions. If in doubt of the meaning, please refer to the full text in the assessment instruments.

Sites may choose to complete two optional questionnaires - one which asks about priority of each model standard and the second which assesses the local health department's contribution to achieving the model standard. Sites that submit responses for these questionnaires will see the results included as an additional component of their reports. Recipients of the priority results section may find that the scatter plot figures include data points that overlap. This is unavoidable when presenting results that represent similar data; in these cases, sites may find that the table listing of results will more clearly show the results found in each quadrant.

III. TIPS FOR INTERPRETING AND USING NPHPSP ASSESSMENT RESULTS

The use of these results by respondents to strengthen the public health system is the most important part of the performance improvement process that the NPHPSP is intended to promote. Report data may be used to identify strengths and weaknesses within the local public health system and pinpoint areas of performance that need improvement. The NPHPSP User Guide describes steps for using these results to develop and implement public health system performance improvement plans. Implementation of these plans is critical to achieving a higher performing public health system. Suggested steps in developing such improvement plans are:

1. Organize Participation for Performance Improvement
2. Prioritize Areas for Action
3. Explore "Root Causes" of Performance Problems
4. Develop and Implement Improvement Plans
5. Regularly Monitor and Report Progress

Refer to the User Guide section, "After We Complete the Assessment, What Next?" for details on the above steps.

Assessment results represent the collective performance of all entities in the local public health system and not any one organization. Therefore, system partners should be involved in the discussion of results and improvement strategies to assure that this information is appropriately used. The assessment results can drive improvement planning within each organization as well as system-wide. In addition, coordinated use of the Local Instrument with the Governance Instrument or state-wide use of the Local Instrument can lead to more successful and comprehensive improvement plans to address more systemic statewide issues.

Although respondents will ultimately want to review these results with stakeholders in the context of their overall performance improvement process, they may initially find it helpful to review the results either individually or in a small group. The following tips may be helpful when initially reviewing the results, or preparing to present the results to performance improvement stakeholders.

Examine performance scores

First, sites should take a look at the overall or composite performance scores for Essential Services and model standards. These scores are presented visually in order by Essential Service (Figure 1) and in ascending order (Figure 2). Additionally, Figure 3 uses color designations to indicate performance level categories. Examination of these scores can immediately give a sense of the local public health system's greatest strengths and weaknesses.

Review the range of scores within each Essential Service and model standard

The Essential Service score is an average of the model standard scores within that service, and, in turn, the model standard scores represent the average of stem question scores for that standard. If there is great range or difference in scores, focusing attention on the model standard(s) or questions with the lower scores will help to identify where performance inconsistency or weakness may be. Some figures, such as the bar charts in Figure 4, provide "range bars" which indicate the variation in scores. Looking for long range bars will help to easily identify these opportunities.

Also, refer back to the original question responses to determine where weaknesses or inconsistencies in performance may be occurring. By examining the assessment questions, including the subquestions and discussion toolbox items, participants will be reminded of particular areas of concern that may most need attention.

Consider the context

The NPHPSP User Guide and other technical assistance resources strongly encourage responding jurisdictions to gather and record qualitative input from participants throughout the assessment process. Such information can include insights that shaped group responses, gaps that were uncovered, solutions to identified problems, and impressions or early ideas for improving system performance. This information should have emerged from the general discussion of the model standards and assessment questions, as well as the responses to discussion toolbox topics.

The results viewed in this report should be considered within the context of this qualitative information, as well as with other information. The assessment report, by itself, is not intended to be the sole "roadmap" to answer the question of what a local public health system's performance improvement priorities should be. The original purpose of the assessment, current issues being addressed by the community, and the needs and interests for all stakeholders should be considered.

Some sites have used a process such as Mobilizing for Action through Planning and Partnerships (MAPP) to address their NPHPSP data within the context of other community issues. In the MAPP process, local users consider the NPHPSP results in addition to three other assessments - community health status, community themes and strengths, and forces of change - before determining strategic issues, setting priorities, and developing action plans. See "Resources for Next Steps" for more about MAPP.

Use the optional priority rating and agency contribution questionnaire results

Sites may choose to complete two optional questionnaires - one which asks about priority of each model standard and the second which assesses the local health department's contribution to achieving of the model standard. The supplemental priority questionnaire, which asks about the priority of each model standard to the public health system, should guide sites in considering their performance scores in relationship to their own system's priorities. The use of this questionnaire can guide sites in targeting their limited attention and resources to areas of high priority but low performance. This information should serve to catalyze or strengthen the performance improvement activities resulting from the assessment process.

The second questionnaire, which asks about the contribution of the public health agency to each model standard, can assist sites in considering the role of the agency in performance improvement efforts. Sites that use this component will see a list of questions to consider regarding the agency role and as it relates to the results for each model standard. These results may assist the local health department in its own strategic planning and quality improvement activities.

IV. FINAL REMARKS

The challenge of preventing illness and improving health is ongoing and complex. The ability to meet this challenge rests on the capacity and performance of public health systems. Through well equipped, high-performing public health systems, this challenge can be addressed. Public health performance standards are intended to guide the development of stronger public health systems capable of improving the health of populations. The development of high-performing public health systems will increase the likelihood that all citizens have access to a defined optimal level of public health services. Through periodic assessment guided by model performance standards, public health leaders can improve collaboration and integration among the many components of a public health system, and more effectively and efficiently use resources while improving health intervention services.

B. Performance Assessment Instrument Results

I. How well did the system perform the ten Essential Public Health Services (EPHS)?

Table 1: Summary of performance scores by Essential Public Health Service (EPHS)

EPHS	Score
1 Monitor Health Status To Identify Community Health Problems	61
2 Diagnose And Investigate Health Problems and Health Hazards	85
3 Inform, Educate, And Empower People about Health Issues	68
4 Mobilize Community Partnerships to Identify and Solve Health Problems	56
5 Develop Policies and Plans that Support Individual and Community Health Efforts	78
6 Enforce Laws and Regulations that Protect Health and Ensure Safety	80
7 Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable	64
8 Assure a Competent Public and Personal Health Care Workforce	50
9 Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Health Services	78
10 Research for New Insights and Innovative Solutions to Health Problems	40
Overall Performance Score	66

Figure 1: Summary of EPHS performance scores and overall score (with range)

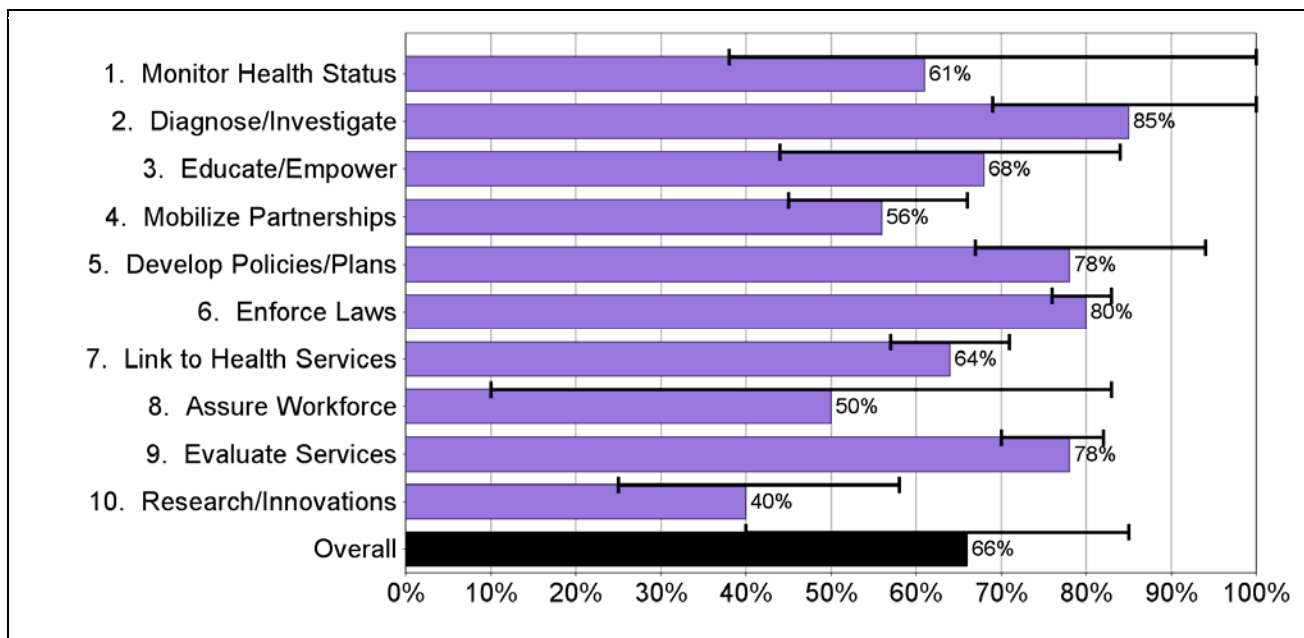


Table 1 (above) provides a quick overview of the system's performance in each of the 10 Essential Public Health Services (EPHS). Each EPHS score is a composite value determined by the scores given to those activities that contribute to each Essential Service. These scores range from a minimum value of 0% (no activity is performed pursuant to the standards) to a maximum of 100% (all activities associated with the standards are performed at optimal levels).

Figure 1 (above) displays performance scores for each Essential Service along with an overall score that indicates the average performance level across all 10 Essential Services. The range bars show the minimum and maximum values of responses within the Essential Service and an overall score. Areas of wide range may warrant a closer look in **Figure 4** or the raw data.

Figure 2: Rank ordered performance scores for each Essential Service

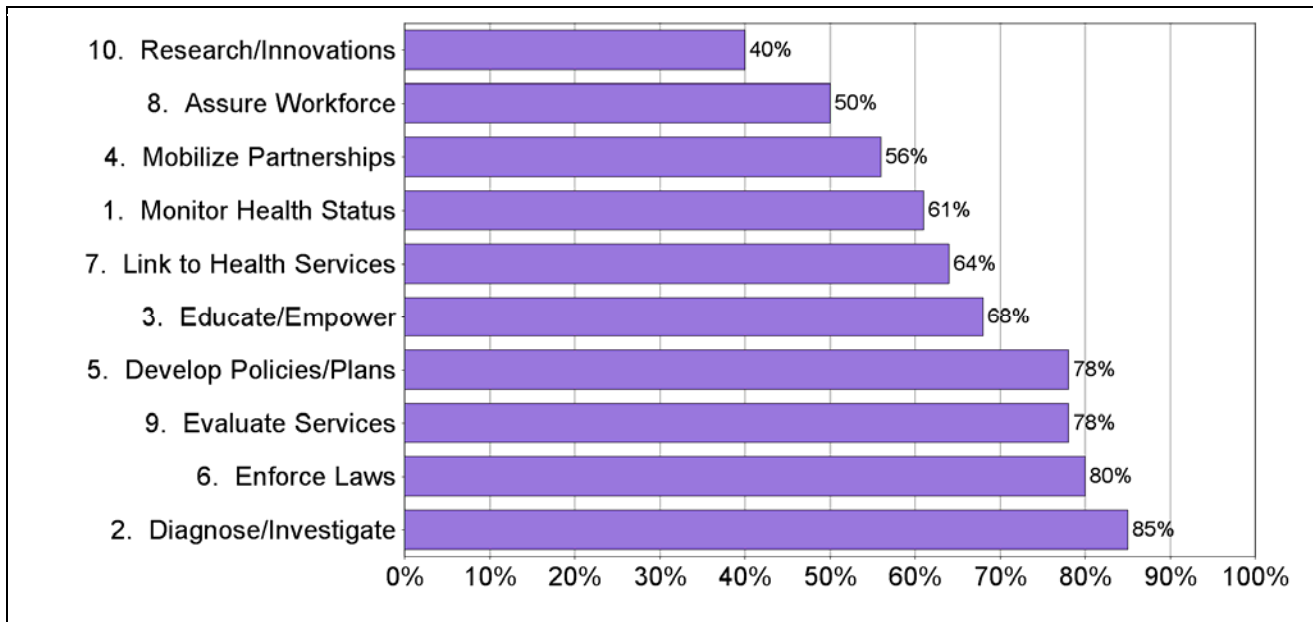


Figure 3: Rank ordered performance scores for each Essential Service, by level of activity

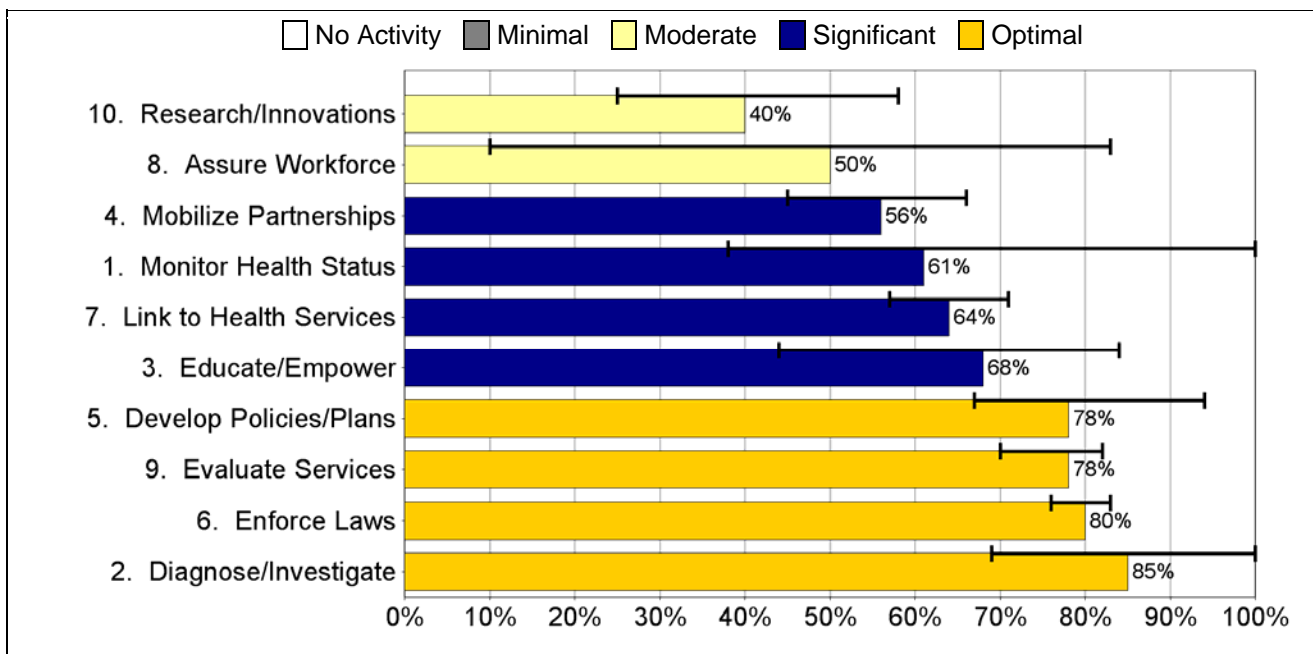


Figure 2 (above) displays each composite score from low to high, allowing easy identification of service domains where performance is relatively strong or weak.

Figure 3 (above) provides a composite picture of the previous two graphs. The range lines show the range of responses within an Essential Service. The color coded bars make it easier to identify which of the Essential Services fall in the five categories of performance activity.

Figure 4 (next page) shows scores for each model standard. Sites can use these graphs to pinpoint specific activities within the Essential Service that may need a closer look. Note these scores also have range bars, showing sub-areas that comprise the model standard.

II. How well did the system perform on specific model standards?

Figure 4: Performance scores for each model standard, by Essential Service

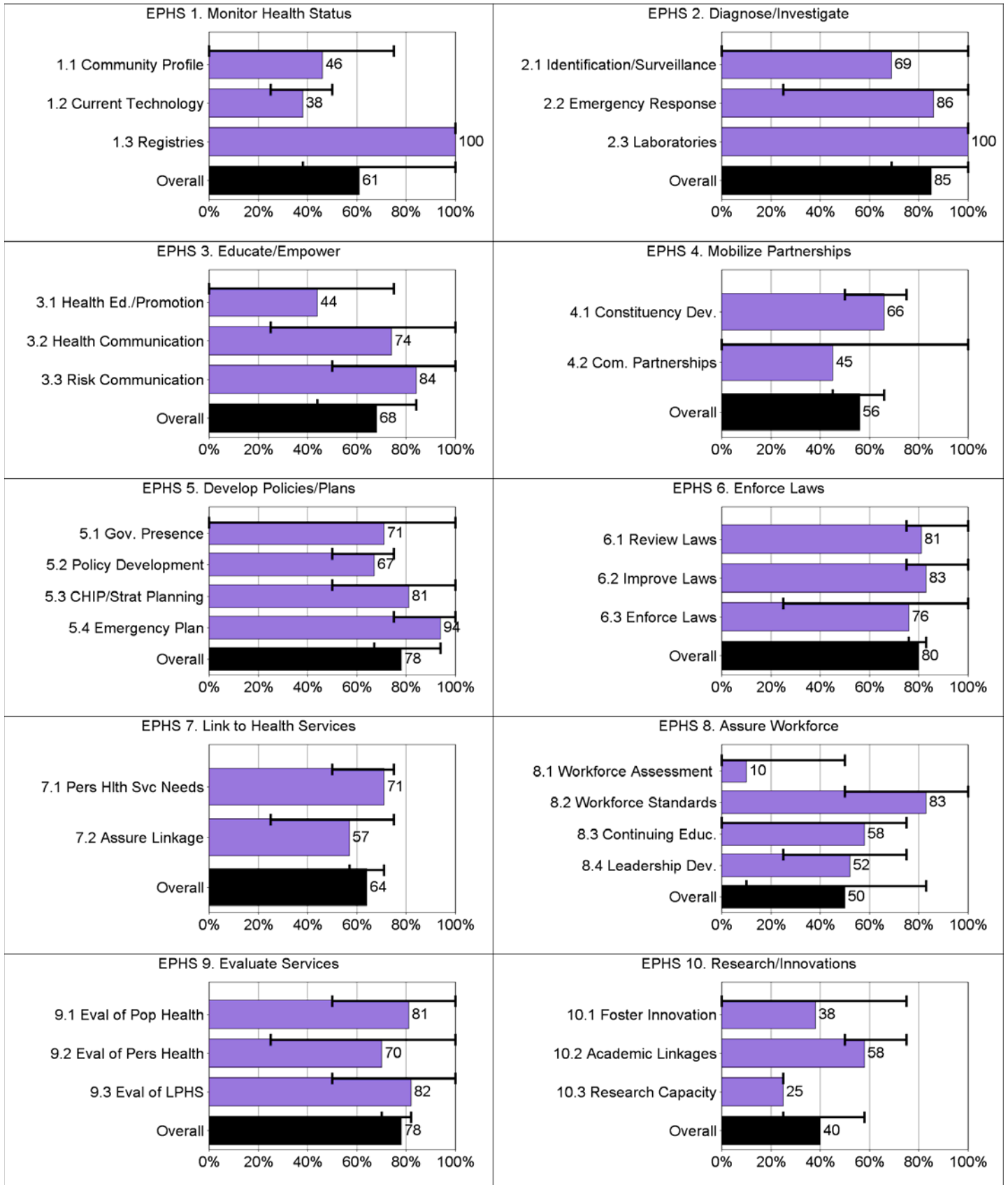


Table 2: Summary of performance scores by Essential Public Health Service (EPHS) and model standard

Essential Public Health Service	Score
EPHS 1. Monitor Health Status To Identify Community Health Problems	61
1.1 Population-Based Community Health Profile (CHP)	46
1.1.1 Community health assessment	47
1.1.2 Community health profile (CHP)	50
1.1.3 Community-wide use of community health assessment or CHP data	42
1.2 Access to and Utilization of Current Technology to Manage, Display, Analyze and Communicate Population Health Data	38
1.2.1 State-of-the-art technology to support health profile databases	38
1.2.2 Access to geocoded health data	50
1.2.3 Use of computer-generated graphics	25
1.3 Maintenance of Population Health Registries	100
1.3.1 Maintenance of and/or contribution to population health registries	100
1.3.2 Use of information from population health registries	100
EPHS 2. Diagnose And Investigate Health Problems and Health Hazards	85
2.1 Identification and Surveillance of Health Threats	69
2.1.1 Surveillance system(s) to monitor health problems and identify health threats	63
2.1.2 Submission of reportable disease information in a timely manner	75
2.1.3 Resources to support surveillance and investigation activities	69
2.2 Investigation and Response to Public Health Threats and Emergencies	86
2.2.1 Written protocols for case finding, contact tracing, source identification, and containment	67
2.2.2 Current epidemiological case investigation protocols	73
2.2.3 Designated Emergency Response Coordinator	100
2.2.4 Rapid response of personnel in emergency / disasters	88
2.2.5 Evaluation of public health emergency response	100
2.3 Laboratory Support for Investigation of Health Threats	100
2.3.1 Ready access to laboratories for routine diagnostic and surveillance needs	100
2.3.2 Ready access to laboratories for public health threats, hazards, and emergencies	100
2.3.3 Licenses and/or credentialed laboratories	100
2.3.4 Maintenance of guidelines or protocols for handling laboratory samples	100
EPHS 3. Inform, Educate, And Empower People about Health Issues	68
3.1 Health Education and Promotion	44
3.1.1 Provision of community health information	25
3.1.2 Health education and/or health promotion campaigns	56
3.1.3 Collaboration on health communication plans	50
3.2 Health Communication	74
3.2.1 Development of health communication plans	65
3.2.2 Relationships with media	71
3.2.3 Designation of public information officers	88
3.3 Risk Communication	84
3.3.1 Emergency communications plan(s)	100
3.3.2 Resources for rapid communications response	75
3.3.3 Crisis and emergency communications training	75
3.3.4 Policies and procedures for public information officer response	88

Essential Public Health Service	Score
EPHS 4. Mobilize Community Partnerships to Identify and Solve Health Problems	56
4.1 Constituency Development	66
4.1.1 Identification of key constituents or stakeholders	72
4.1.2 Participation of constituents in improving community health	69
4.1.3 Directory of organizations that comprise the LPHS	63
4.1.4 Communications strategies to build awareness of public health	63
4.2 Community Partnerships	45
4.2.1 Partnerships for public health improvement activities	63
4.2.2 Community health improvement committee	60
4.2.3 Review of community partnerships and strategic alliances	13
EPHS 5. Develop Policies and Plans that Support Individual and Community Health Efforts	78
5.1 Government Presence at the Local Level	71
5.1.1 Governmental local public health presence	100
5.1.2 Resources for the local health department	63
5.1.3 Local board of health or other governing entity (not scored)	0
5.1.4 LHD work with the state public health agency and other state partners	50
5.2 Public Health Policy Development	67
5.2.1 Contribution to development of public health policies	71
5.2.2 Alert policymakers/public of public health impacts from policies	75
5.2.3 Review of public health policies	54
5.3 Community Health Improvement Process	81
5.3.1 Community health improvement process	93
5.3.2 Strategies to address community health objectives	75
5.3.3 Local health department (LHD) strategic planning process	75
5.4 Plan for Public Health Emergencies	94
5.4.1 Community task force or coalition for emergency preparedness and response plans	88
5.4.2 All-hazards emergency preparedness and response plan	96
5.4.3 Review and revision of the all-hazards plan	100
EPHS 6. Enforce Laws and Regulations that Protect Health and Ensure Safety	80
6.1 Review and Evaluate Laws, Regulations, and Ordinances	81
6.1.1 Identification of public health issues to be addressed through laws, regulations, and ordinances	75
6.1.2 Knowledge of laws, regulations, and ordinances	75
6.1.3 Review of laws, regulations, and ordinances	75
6.1.4 Access to legal counsel	100
6.2 Involvement in the Improvement of Laws, Regulations, and Ordinances	83
6.2.1 Identification of public health issues not addressed through existing laws	75
6.2.2 Development or modification of laws for public health issues	100
6.2.3 Technical assistance for drafting proposed legislation, regulations, or ordinances	75
6.3 Enforce Laws, Regulations and Ordinances	76
6.3.1 Authority to enforce laws, regulation, ordinances	88
6.3.2 Public health emergency powers	100
6.3.3 Enforcement in accordance with applicable laws, regulations, and ordinances	79
6.3.4 Provision of information about compliance	50
6.3.5 Assessment of compliance	63

Essential Public Health Service	Score
EPHS 7. Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable	64
7.1 Identification of Populations with Barriers to Personal Health Services	71
7.1.1 Identification of populations who experience barriers to care	75
7.1.2 Identification of personal health service needs of populations	75
7.1.3 Assessment of personal health services available to populations who experience barriers to care	63
7.2 Assuring the Linkage of People to Personal Health Services	57
7.2.1 Link populations to needed personal health services	75
7.2.2 Assistance to vulnerable populations in accessing needed health services	46
7.2.3 Initiatives for enrolling eligible individuals in public benefit programs	75
7.2.4 Coordination of personal health and social services	31
EPHS 8. Assure a Competent Public and Personal Health Care Workforce	50
8.1 Workforce Assessment Planning, and Development	10
8.1.1 Assessment of the LPHS workforce	0
8.1.2 Identification of shortfalls and/or gaps within the LPHS workforce	29
8.1.3 Dissemination of results of the workforce assessment / gap analysis	0
8.2 Public Health Workforce Standards	83
8.2.1 Awareness of guidelines and/or licensure/certification requirements	63
8.2.2 Written job standards and/or position descriptions	75
8.2.3 Annual performance evaluations	75
8.2.4 LHD written job standards and/or position descriptions	100
8.2.5 LHD performance evaluations	100
8.3 Life-Long Learning Through Continuing Education, Training, and Mentoring	58
8.3.1 Identification of education and training needs for workforce development	73
8.3.2 Opportunities for developing core public health competencies	46
8.3.3 Educational and training incentives	63
8.3.4 Interaction between personnel from LPHS and academic organizations	50
8.4 Public Health Leadership Development	52
8.4.1 Development of leadership skills	44
8.4.2 Collaborative leadership	75
8.4.3 Leadership opportunities for individuals and/or organizations	50
8.4.4 Recruitment and retention of new and diverse leaders	38

Essential Public Health Service	Score
EPHS 9. Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Health Services	78
9.1 Evaluation of Population-based Health Services	81
9.1.1 Evaluation of population-based health services	75
9.1.2 Assessment of community satisfaction with population-based health services	100
9.1.3 Identification of gaps in the provision of population-based health services	100
9.1.4 Use of population-based health services evaluation	50
9.2 Evaluation of Personal Health Care Services	70
9.2.1. In Personal health services evaluation	71
9.2.2 Evaluation of personal health services against established standards	100
9.2.3 Assessment of client satisfaction with personal health services	63
9.2.4 Information technology to assure quality of personal health services	44
9.2.5 Use of personal health services evaluation	75
9.3 Evaluation of the Local Public Health System	82
9.3.1 Identification of community organizations or entities that contribute to the EPHS	75
9.3.2 Periodic evaluation of LPHS	92
9.3.3 Evaluation of partnership within the LPHS	83
9.3.4 Use of LPHS evaluation to guide community health improvements	78
EPHS 10. Research for New Insights and Innovative Solutions to Health Problems	40
10.1 Fostering Innovation	38
10.1.1 Encouragement of new solutions to health problems	50
10.1.2 Proposal of public health issues for inclusion in research agenda	0
10.1.3 Identification and monitoring of best practices	75
10.1.4 Encouragement of community participation in research	25
10.2 Linkage with Institutions of Higher Learning and/or Research	58
10.2.1 Relationships with institutions of higher learning and/or research organizations	75
10.2.2 Partnerships to conduct research	50
10.2.3 Collaboration between the academic and practice communities	50
10.3 Capacity to Initiate or Participate in Research	25
10.3.1 Access to researchers	25
10.3.2 Access to resources to facilitate research	25
10.3.3 Dissemination of research findings	25
10.3.4 Evaluation of research activities	25

III. Overall, how well is the system achieving optimal activity levels?

Figure 5: Percentage of Essential Services scored in each level of activity

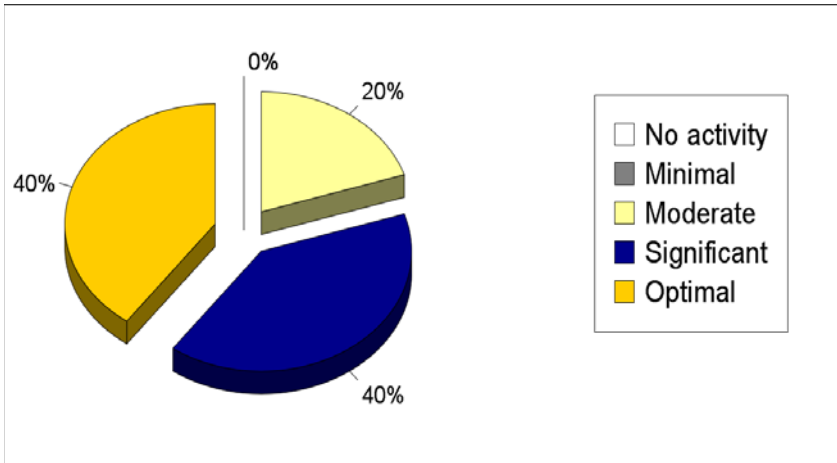


Figure 5 displays the percentage of the system's Essential Services scores that fall within the five activity categories. This chart provides the site with a high level snapshot of the information found in **Figure 3**.

Figure 6: Percentage of model standards scored in each level of activity

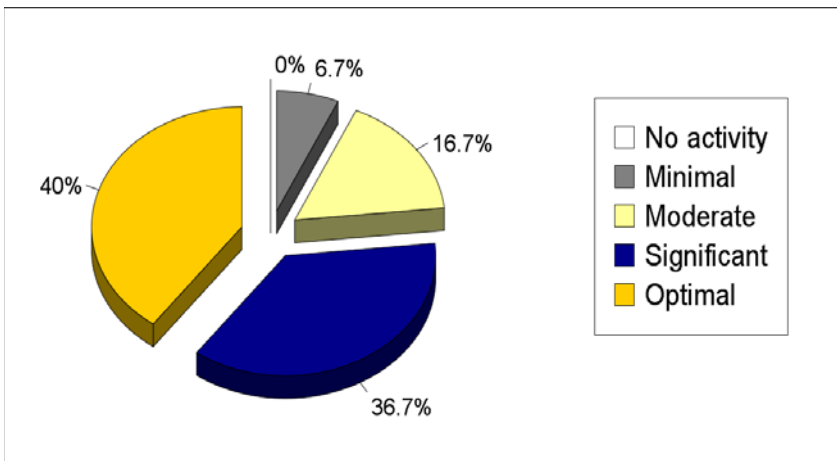


Figure 6 displays the percentage of the system's model standard scores that fall within the five activity categories.

Figure 7: Percentage of all questions scored in each level of activity

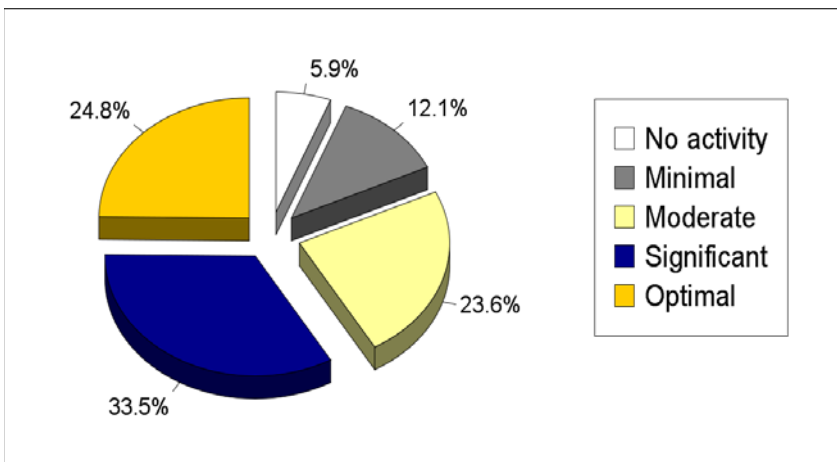


Figure 7 displays the percentage of all scored questions that fall within the five activity categories. This breakdown provides a closer snapshot of the system's performance, showing variation that may be masked by the scores in **Figures 5 and 6**.

D. Optional agency contribution results

How much does the Local Health Department contribute to the system's performance, as perceived by assessment participants?

Tables 5 and 6 (below) display Essential Services and model standards arranged by Local Health Department (LHD) contribution (Highest to Lowest) and performance score. Sites may want to consider the questions listed before these tables to further examine the relationship between the system and Department in achieving Essential Services and model standards. Questions to consider are suggested based on the four categories or "quadrants" displayed in **Figures 10 and 11**.

Quadrant		Questions to Consider
I.	Low Performance/High Department Contribution	<ul style="list-style-type: none"> • Is the Department's level of effort truly high, or do they just do more than anyone else? • Is the Department effective at what it does, and does it focus on the right things? • Is the level of Department effort sufficient for the jurisdiction's needs? • Should partners be doing more, or doing different things? • What else within or outside of the Department might be causing low performance?
II.	High Performance/High Department Contribution	<ul style="list-style-type: none"> • What does the Department do that may contribute to high performance in this area? Could any of these strategies be applied to other areas? • Is the high Department contribution appropriate, or is the Department taking on what should be partner responsibilities? • Could the Department do less and maintain satisfactory performance?
III.	High Performance/Low Department Contribution	<ul style="list-style-type: none"> • Who are the key partners that contribute to this area? What do they do that may contribute to high performance? Could any of these strategies be applied to other areas? • Does the low Department contribution seem right for this area, or are partners picking up slack for Department responsibilities? • Does the Department provide needed support for partner efforts? • Could the key partners do less and maintain satisfactory performance?
IV.	Low Performance/Low Department Contribution	<ul style="list-style-type: none"> • Who are the key partners that contribute to this area? Are their contributions truly high, or do they just do more than the Department? • Is the total level of effort sufficient for the jurisdiction's needs? • Are partners effective at what they do, and do they focus on the right things? • Does the low Department contribution seem right for this area, or is it likely to be contributing to low performance? • Does the Department provide needed support for partner efforts? • What else might be causing low performance?

Table 5: Essential Service by perceived LHD contribution and score

Essential Service	LHD Contribution	Performance Score	Consider Questions for:
1. Monitor Health Status To Identify Community Health Problems	50%	Significant (61)	Quadrant IV
2. Diagnose And Investigate Health Problems and Health Hazards	83%	Optimal (85)	Quadrant II
3. Inform, Educate, And Empower People about Health Issues	83%	Significant (68)	Quadrant II
4. Mobilize Community Partnerships to Identify and Solve Health Problems	75%	Significant (56)	Quadrant I
5. Develop Policies and Plans that Support Individual and Community Health Efforts	94%	Optimal (78)	Quadrant II
6. Enforce Laws and Regulations that Protect Health and Ensure Safety	67%	Optimal (80)	Quadrant III
7. Link People to Needed Personal Health Services and Assure the Provision of Health Care when Otherwise Unavailable	75%	Significant (64)	Quadrant I
8. Assure a Competent Public and Personal Health Care Workforce	69%	Significant (50)	Quadrant IV
9. Evaluate Effectiveness, Accessibility, and Quality of Personal and Population-Based Health Services	75%	Optimal (78)	Quadrant II
10. Research for New Insights and Innovative Solutions to Health Problems	42%	Moderate (40)	Quadrant IV

Table 6: Model standards by perceived LHD contribution and score

Model Standard	LHD Contribution	Performance Score	Consider Questions for:
1.1 Population-Based Community Health Profile (CHP)	75%	Moderate (46)	Quadrant I
1.2 Access to and Utilization of Current Technology to Manage, Display, Analyze and Communicate Population Health Data	50%	Moderate (38)	Quadrant IV
1.3 Maintenance of Population Health Registries	25%	Optimal (100)	Quadrant III
2.1 Identification and Surveillance of Health Threats	100%	Significant (69)	Quadrant II
2.2 Investigation and Response to Public Health Threats and Emergencies	100%	Optimal (86)	Quadrant II
2.3 Laboratory Support for Investigation of Health Threats	50%	Optimal (100)	Quadrant III
3.1 Health Education and Promotion	100%	Moderate (44)	Quadrant I
3.2 Health Communication	75%	Significant (74)	Quadrant II
3.3 Risk Communication	75%	Optimal (84)	Quadrant II
4.1 Constituency Development	75%	Significant (66)	Quadrant II
4.2 Community Partnerships	75%	Moderate (45)	Quadrant I
5.1 Government Presence at the Local Level	75%	Significant (71)	Quadrant II
5.2 Public Health Policy Development	100%	Significant (67)	Quadrant II
5.3 Community Health Improvement Process	100%	Optimal (81)	Quadrant II
5.4 Plan for Public Health Emergencies	100%	Optimal (94)	Quadrant II
6.1 Review and Evaluate Laws, Regulations, and Ordinances	50%	Optimal (81)	Quadrant III
6.2 Involvement in the Improvement of Laws, Regulations, and Ordinances	75%	Optimal (83)	Quadrant II
6.3 Enforce Laws, Regulations and Ordinances	75%	Optimal (76)	Quadrant II
7.1 Identification of Populations with Barriers to Personal Health Services	75%	Significant (71)	Quadrant II
7.2 Assuring the Linkage of People to Personal Health Services	75%	Significant (57)	Quadrant I
8.1 Workforce Assessment Planning, and Development	75%	Minimal (10)	Quadrant I
8.2 Public Health Workforce Standards	75%	Optimal (83)	Quadrant II
8.3 Life-Long Learning Through Continuing Education, Training, and Mentoring	75%	Significant (58)	Quadrant I
8.4 Public Health Leadership Development	50%	Significant (52)	Quadrant IV
9.1 Evaluation of Population-based Health Services	75%	Optimal (81)	Quadrant II
9.2 Evaluation of Personal Health Care Services	75%	Significant (70)	Quadrant II
9.3 Evaluation of the Local Public Health System	75%	Optimal (82)	Quadrant II
10.1 Fostering Innovation	75%	Moderate (38)	Quadrant I
10.2 Linkage with Institutions of Higher Learning and/or Research	25%	Significant (58)	Quadrant IV
10.3 Capacity to Initiate or Participate in Research	25%	Minimal (25)	Quadrant IV

Figure 10: Scatter plot of Essential Service scores and LHD contribution scores

Essential Service data are calculated as a mean of model standard ratings within each Essential Service.

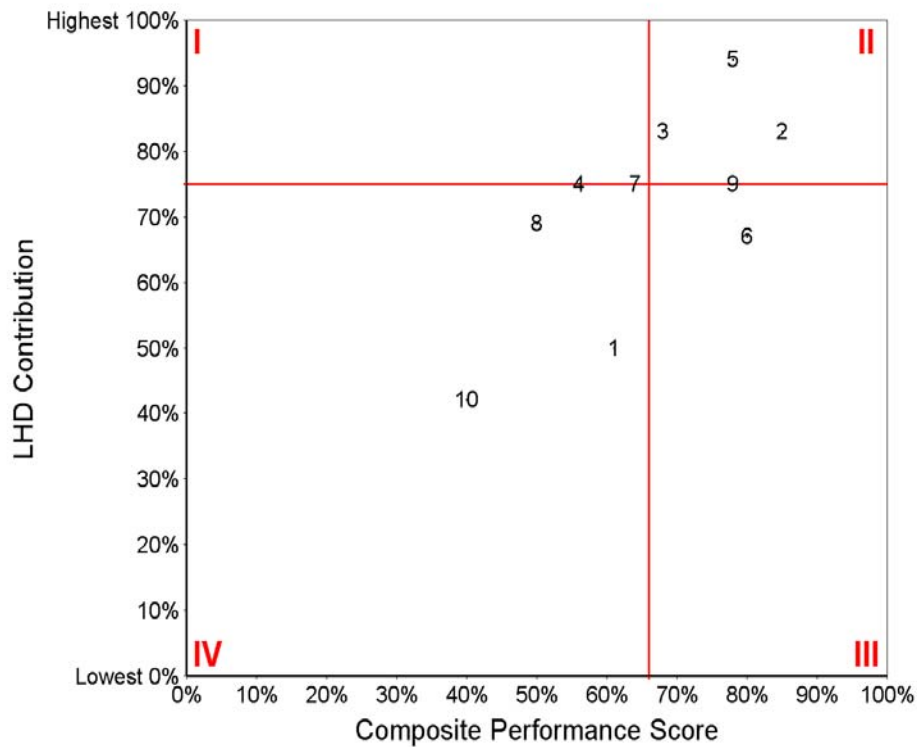
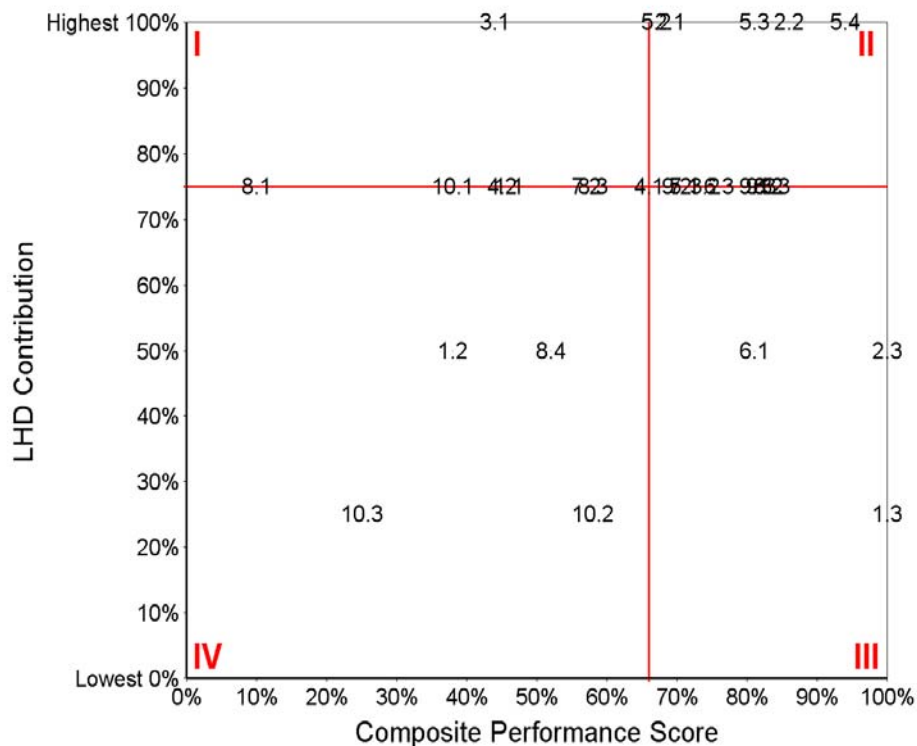


Figure 11: Scatter plot of model standard scores and LHD contribution scores



APPENDIX: RESOURCES FOR NEXT STEPS

The NPHPSP offers a variety of information, technical assistance, and training resources to assist in quality improvement activities. Descriptions of these resources are provided below. Other resources and websites that may be of particular interest to NPHPSP users are also noted below.

- **Technical Assistance and Consultation** - NPHPSP partners are available for phone and email consultation to state and localities as they plan for and conduct NPHPSP assessment and performance improvement activities. Contact 1-800-747-7649 or phpsp@cdc.gov.
- **NPHPSP User Guide** - The NPHPSP User Guide section, "After We Complete the Assessment, What Next?" describes five essential steps in a performance improvement process following the use of the NPHPSP assessment instruments. The NPHPSP User Guide may be found on the NPHPSP website (<http://www.cdc.gov/NPHPSP/PDF/UserGuide.pdf>).
- **NPHPSP Online Tool Kit** - Additional resources that may be found on, or are linked to, the NPHPSP website (<http://www.cdc.gov/NPHPSP/generalResources.html>) under the "Post Assessment/ Performance Improvement" link include sample performance improvement plans, quality improvement and priority-setting tools, and other technical assistance documents and links.
- **NPHPSP Online Resource Center** - Designed specifically for NPHPSP users, the Public Health Foundation's online resource center (www.phf.org/nphpsp) for public health systems performance improvement allows users to search for State, Local, and Governance resources by model standards, essential public health service, and keyword.;
- **NPHPSP Monthly User Calls** - These calls feature speakers and dialogue on topic of interest to users. They also provide an opportunity for people from around the country to learn from each other about various approaches to the NPHPSP assessment and performance improvement process. Calls occur on the third Tuesday of each month, 2:00 - 3:00 ET. Contact phpsp@cdc.gov to be added to the email notification list for the call.
- **Annual Training Workshop** - Individuals responsible for coordinating performance assessment and improvement activities may attend an annual two-day workshop held in the spring of each year. Visit the NPHPSP website (<http://www.cdc.gov/nphpsp/annualTrainingWorkshop.html>) for more information.
- **Public Health Improvement Resource Center at the Public Health Foundation** - This website (www.phf.org/improvement) provides resources and tools for evaluating and building the capacity of public health systems. More than 100 accessible resources organized here support the initiation and continuation of quality improvement efforts. These resources promote performance management and quality improvement, community health information and data systems, accreditation preparation, and workforce development.
- **Mobilizing for Action through Planning and Partnerships (MAPP)** - MAPP has proven to be a particularly helpful tool for sites engaged in community-based health improvement planning. Systems that have just completed the NPHPSP may consider using the MAPP process as a way to launch their performance improvement efforts. Go to www.naccho.org/topics/infrastructure/MAPP to link directly to the MAPP website.

ATTACHMENT 6

Community Health Status Assessment



INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
DEMOGRAPHIC					
2010 Population	23,580	25,949	32,694	24,164	9,883,640
2000 Population	23,110	26,090	31,437	23,301	9,938,444
Net Change in Population (2000-2010)	470	-141	1,257	863	-54,804
Total Number of Households (2006-2010)	10,043	11,355	13,833	9,753	3,843,997
Population by age group/sex (see demographic age/sex table)					
Population by race/ethnicity (see race/ethnicity table)					
HEALTH					
Adults with Health Insurance	81%	83%	81%	84%	82%
Children with Health Insurance	94.10%	93.80%	93.80%	94.80%	94.90%
Primary Care Provider Ratio	2401:1	722:1	633:1	910:1	874:1
Preventable Hospital Stays per 1,000 Medicare Enrollees	64	55	49	62	74
Mental Health Providers	8004:1	6500:1	2398:1	7887:1	2853:1
Health System Capacity:					
Licensed dentists (Rate total population)	2694:1	1152:1	1025:1	2060:1	2084:1
Licensed General Practice / Family Practice Physicians(Rate total population) > Number of Doctors per 100,000 Population	43.44	46.46	37.63	40.45	35.5
Licensed optometrists	2	7	8	9	1,639
LPNs	54	55	53	97	28,595
NPs	10	12	31	11	4,449
Licensed internal medicine physicians (Rate total population) > Drs/100,000	0	16.72	71.08	15.73	47.06
Licensed ob/gyn physicians (Rate total population) > Drs/100,000	0	14.87	16.72	4.49	13.66
Licensed pediatricians (Rate total population) > Drs/100,000	0	7.43	19.51	11.24	17.57
Local health department full time equivalents employees (FTEs): number per total population	103/115	103/115	103/115	103/115	
Total operating budget of local health department	\$21,000,000	\$21,000,000	\$21,000,000	\$21,000,000	
Medicaid dentist availability	0	34	7	3	1,668
HOSPITAL					
Emergency Department Admissions (Number of ED Admissions by Hospital) *State is total Number of ED Visits, ** County without hospital	N/A	10,977	23,178	12,594	4,368,158
Frequency of Hospitalizations (rate per 10,000 population)	1234.1±44.8	1067.1±39.8	1074.2±35.5	1074.7±41.3	1312.3±2.3
Average Length of Hospital Stay (Days)	N/A	3.0	4.2	3.1	4.7
Inpatient Admission Rates (Discharges per Year)	N/A	1,016	9,703	1,640	1,168,157
Licensed hospital beds	0	25	228	46	28,504
Nursing home beds	113	174	240	154	45,067
Population served by community/migrant health centers (Number of Section 330 Patients)	4,849	4,998	1,564	519	514,987
Number of Adult Foster Care Homes/ Homes for the Aged	16	14	8	21	4,653
Licensed special care beds	0	3	70	4	2,980
Licensed acute care hospital beds	0	25	214	46	26,263
CHRONIC DISEASES					
Cancer:					
Age-adjusted Death Rate due to Breast Cancer (2008)	* (<20 events)	*	*	*	24.2±1.2
Age-adjusted Death Rate due to Cancer (MDCH) (2007-2009)	167.8±25.3	182.1±26.1	163.5±22.3	192.0±29.0	181.9±2.5
Age-adjusted Death Rate due to Colorectal Cancer (2008)	* (<20 events)	*	*	*	16.7±0.7
Age-adjusted Death Rate due to Lung Cancer (2008)	* (<20 events)	*	*	*	54.5±1.3
Age-adjusted Death Rate due to Prostate Cancer (2008)	* (<20 events)	*	*	*	21.9±1.1
All Cancer Incidence Rate (2005-2009)	325.4 # (298.6, 354.2)	469.8 # (437.0, 504.6)	464.8 # (435.6, 495.6)	498.5 # (462.3, 536.8)	485.4 # (483.5, 487.2)
Breast Cancer Incidence Rate (2005-2009)	79.3 # (60.7, 102.5)	115.5 # (93.4, 141.7)	127.8 # (106.6, 152.2)	134.3 # (109.3, 163.8)	120.3 # (119.0, 121.5)

INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
Colorectal Cancer Incidence Rate (2005-2009)	35.4 # (26.9, 46.1)	46.1 # (36.5, 57.7)	42.5 # (34.3, 52.2)	49.5 # (38.5, 63.0)	46.2 # (45.6, 46.8)
Lung and Bronchus Cancer Incidence Rate (2005-2009)	44.2 # (35.0, 55.3)	61.8 # (50.7, 75.0)	63.5 # (53.3, 75.3)	72.1 # (59.1, 87.4)	72.1 # (71.4, 72.8)
Oral Cavity and Pharynx Cancer Incidence Rate (2005-2009)	<16 cases (suppressed)	13.4 # (8.5, 20.4)	9.3 # (5.7, 14.5)	15.4 # (9.5, 23.7)	11.1 # (10.8, 11.4)
Prostate Cancer Incidence Rate (2005-2009)	115.3 # (94.1, 140.6)	119.6 # (97.6, 145.7)	139.2 # (116.9, 164.7)	145.7 # (119.3, 176.5)	166.5 # (164.8, 168.1)
Age-Adjusted Death Rate due to Kidney Disease per 100,000 (2008-10)	* (<20 events)	*	*	*	15.1 ± 0.4
Mammography Screening: Medicare Population	71%	80%	76%	74%	68%
Cellulitis hospitalizations	35	41	73	21	16,284
Cellulitis hospitalizations (number/rate per 10,000 pop. In 2010)	26 / 11.0 ± 4.2	29 / 11.2 ± 4.1	45 / 13.8 ± 4.0	20 / 8.3 ± 3.6	16,284 / 16.5 ± 0.3
Asthma hospitalizations (Total number/rate per 10,000 pop. In 2010)	9 / 3.8 ± 2.5	19 / 7.3 ± 3.3	25 / 7.6 ± 3.0	8 / 3.3 ± 2.3	15,471 / 15.7 ± 0.2
Influenza hospitalizations	2	2	7	1	147
Malignant hypertension hospitalizations	1	1	4	5	3,599
Perforated/bleeding ulcer hospitalizations	12	8	17	4	5,438
Pneumonia hospitalizations (rate per 10,000 population in 2010)	36.5 ± 7.7	43.2 ± 8.0	27.8 ± 5.7	47.2 ± 8.7	34.8 ± 0.4
Pyelonephritis hospitalizations (Kidney/Urinary Infections for State Data)	4	6	7	2	17,949
Ruptured appendix hospitalizations (Appendicitis for State)	8	8	18	1	7,796
Gangrene hospitalizations	4	3	5	3	70
Age-adjusted death rate due to Melanoma per 100,000 (* = Suppressed Data, fewer than 16 cases) (2005-2009)	*	*	*	*	2.4 ± 0.1
Diabetes:					
Adults with Diabetes	11%	11%	10%	9%	10%
Diabetic Screening: Medicare Population	88%	88%	87%	81%	84%
Age-adjusted Death Rate due to Diabetes (related causes) 2006-10	56.7 ± 11.2	74.3 ± 12.6	69.4 ± 11.2	56.6 ± 12.0	78.2 ± 0.7
Heart Disease and Stroke:					
Congestive Heart failure hospitalizations (number/ rate per 100,000 pop. in 2010)	83/ 34.8 ± 7.5	72/ 28.9 ± 6.5	83/ 25.4 ± 5.5	84/ 34.8 ± 7.4	36,665 / 37.1 ± 0.4
Age-adjusted Death Rate due to Coronary Heart Disease (per 100,000)	170.0 ± 25.6	189.7 ± 26.7	159.0 ± 20.8	194.3 ± 30.0	206.5 ± 2.7
Percentage of Persons who have ever been told they have hypertension	30.20%	30.20%	30.20%	30.20%	29.80%
Age-adjusted Death Rate due to Cerebrovascular Disease per 100,000 (Stroke)	42.4 ± 12.7	49.7 ± 13.4	28.5 ± 8.8	54.5 ± 16.2	39.9 ± 1.2
Respiratory Diseases:					
Age-adjusted Death Rate due to Chronic Lower Respiratory Diseases	45.8 ± 12.9	43.7 ± 12.7	45.1 ± 11.3	55.4 ± 15.9	45.1 ± 1.3
Pneumonia/influenza (Deaths)	2	5	1	2	1,540
Percentage of High School students who have ever been told by a doctor or nurse that they have asthma	25%	25.70%	22.20%	22.60%	23.30%
Chronic obstructive lung disease (MDCH: Chronic Lower Respiratory Disease Deaths)	18	16	19	15	4,941
Chronic liver disease and cirrhosis (Deaths) 2006-10	4	3	3	2	1,130
COMMUNICABLE DISEASES & IMMIS:					
Chlamydia Incidence (per 10,000 , Ages 15-90+)	28.1	23.5	31.4	12.7	61.82
Gonorrhea Incidence (per 10,000, Ages 15-90+)	0.5	5.2	1.9	2.0	16.2
Age-adjusted Death Rate due to Influenza and Pneumonia	*	*	*	*	13.9 ± 0.7
2-year-olds up-to-date vaccines	82%	82%	78%	76%	85.50%
% of 65+ immunized for influenza ONLY for LHDs (for 2011-2012)** State (2010 for ALL)	0.54%	0%	0.96%	0.90%	67.50%
Children Vaccinated against Vaccine Preventable Diseases by Age & CDC Guidelines					
0-4 Months	8%	10%	16%	7%	
4-18 Months	13%	12%	10%	9%	
18-71 Months	29%	31%	28%	29%	
72-131 Months	75%	77%	72%	72%	
132-227 Months	67%	63%	62%	62%	

INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
Congenital syphilis	0	0	0	0	2
Syphilis cases	0	0	0	0	684
Bacterial meningitis	0	0	0	0	137
Tuberculosis	1	0	0	0	957
Measles	0	0	0	0	2
Mumps	0	0	0	0	11
Rubella	0	0	0	0	0
Tetanus	0	0	0	0	5
Pertussis	0	0	2	0	523
Streptococcus Pneumoniae Invasive	1	1	3	1	587
<i>Hospital Acquired Infections (HAI) (Do not Delete, may be able to find for next assessment)</i>					
Other Category of MDSS*** (Not including Strep Throat or Head Lice)	0	2	4	3	49,304
Hepatitis A	0	0	0	0	93
Hepatitis B (Acute & Chronic)	1	1	1	2	1,477
Hepatitis C (Acute, Chronic & Unknown)	15	18	14	9	8,625
AIDS (reported prevalence)	9	10	9	11	14,715
DISABILITY					
Population with a Disability (2006-2010)	4,590	4,544	4,929	3,683	1,711,231
Percent of Population with a Disability (2006-2010)	19.5%	17.5%	15.1%	15.2%	17.3%
FAMILY PLANNING					
Teen Birth Rate	37	31	21	33	35
Teen Pregnancy Rate	46.3	26.4	40.2	48.6	47.9
Teens who are Sexually Active (MiPhy HS) (who have ever had sex in their lifetime)	34.1%	44.7%	33.3%	44.9%	45.6%
Teen pregnancies	31	20	42	39	17,237
INJURY AND VIOLENCE PREVENTION					
Age-adjusted Death Rate due to Unintentional Injuries	39.3±14.4	31.0±12.1	31.8±10.3	68.9±19.4	35.4±1.2
Work-related deaths	0	0	3	1	144
Maternal deaths	0	0	0	0	33
Gun-related youth deaths	0	0	0	0	37
Youth Violent Crimes (Age 10-24 Arrests for Crimes Against Persons)	27	20	29	46	16,406
Youth Property Crimes (Age 10-24 Arrests for Crimes Against Property)	17	34	89	139	29,335
Residential fire deaths (State = Total Number of Fire Deaths)	0	0	0	0	123
MATERNAL INFANT and CHILD HEALTH					
Mothers who Received Early Prenatal Care (during 1st Trimester)	78.0%	71.1%	82.0%	80.0%	74.3%
Inadequate Prenatal Care (Kessner Index: None/ Or third trimester care only)	3.3%	4.0%	2.6%	4.1%	8.3%
Adequate Prenatal Care (Kessner Index: Care received since 1st trimester)	72.2%	68.0%	76.7%	74.1%	68.1%
Babies with Low Birth Weight	7%	6.30%	7.00%	6.20%	8.30%
Infant Mortality Rate	6.0±4.4	5.3±3.9	4.0±3.0	6.5±4.2	7.6± 0.2
C-section rate	35.4	39.1	48.5	28.9	32.5
Preterm Births	7.7%	6.7%	7.5%	8.1%	9.8%
Immunization Rates	82%	80%	76%	70%	81.30%
WIC recipients	978	1,078	1,436	1,474	421,605
WIC Initiated Breastfeeding (* =* = percentages not calculated if <100 records are available for analysis after exclusions)	85.80%	81.90%	80.20%	76.70%	59.50%
WIC Breastfed at least 6 months (* =* = percentages not calculated if <100 records are available for analysis after exclusions)	22.50%	*	33.50%	29.30%	18.40%

INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
WIC Breastfed at least 12 months (* = * = percentages not calculated if <100 records are available for analysis after exclusions)	9.90%	*	19.70%	11.00%	8.50%
Births to adolescents (ages 10-19) as percentage of total live births	11.00%	6.32%	9.83%	9.26%	9.54%
Neonatal deaths (Per 1000 births)	5.8	4.5	3.3	2.5	5.3± 0.2
Live birth rate per 1,000 (Crude)	8.86	9.74	9.33	11.17	11.61
Fertility rate (per 1,000)	60.5	62.7	54.93	65.12	59.79
Post neonatal deaths (Per 1000 Births)	1.2	1.9	2.7	2.1	2.4 ± 0.1
Child deaths	1	2	1	7	1,608
Repeat births to teens	5	3	4	5	2,091
Adolescent (15-19) Pregnancy Rate per 1,000	46.3	26.4	40.2	48.6	47.9
Blood Lead Testing for Medicaid Children (2YR OLD and 3 YR OLD)	80% and 78%	80% and 77%	76% and 74%	78% and 69%	70% and 76%
MENTAL HEALTH AND MENTAL DISORDERS					
Age-adjusted Death Rate due to Suicide	*	18.3±7.1	*	*	11.3±0.7
Poor Mental Health Days	4	2.9	4	3.4	3.7
Treatment for mental disorder (Bold & Highlighted = Multiple Counties) (* = Total Number of People Served)	421	525	706	553	
Teen Suicide (15-19)	0	0	0	0	73
Suicide Rate	25.2±20.2	23.3±18.6	*	*	11.7±0.7
Number of Psychiatric admissions for Inpatient Hospitalization (Bold = Number for Multiple Counties)	57	41	65	57	
NUTRITION, PHYSICAL ACTIVITY AND WEIGHT					
Adults who are Obese	31%	28%	32%	31%	32%
Adults who are Sedentary	24%	22%	23%	25%	25%
Percentage of students who are obese (for High School)	11.00%	13.90%	14.40%	12.60%	11.90%
Percentage of students who are obese (for Middle School)	15.20%	10.40%	11.00%	21.20%	*
Low-Income Preschool Obesity	14.2	12.4	14.1	13.2	13.87
Teens who Engage in Regular Physical Activity (MiPhy HS)	63.4%	62.9%	58.6%	47.9%	46.8%
OLDER ADULTS AND AGING					
Age-adjusted Death Rate due to Alzheimer's Disease (2005-2009)	27.8±8.0	43.1±9.7	39.6±7.9	47.2±11.8	22.9±0.9
% of People 65+ Living Alone	21.4%	22.5%	27.0%	24.6%	28.0%
People 65+ Living Alone	1,115	1,089	1,469	1,012	381,846
COUNTY HEALTH RANKINGS					
Clinical Care Ranking	46	6	11	20	
Health Behavior Ranking	32	15	29	59	
Morbidity Ranking	62	12	29	10	
Mortality Ranking	38	22	3	68	
Physical Environment Ranking	5	10	8	19	
Social and Economic Factors Ranking	46	27	16	36	
SUBSTANCE ABUSE AND TOBACCO USE					
Adults who Binge Drink	24%	22%	20%	21%	18%
Adults who Smoke	20%	22%	24%	29%	21%
Percentage of Substance Abuse Treatment Admissions by Alcohol Abuse	50.8%	46%	47.40%	47.30%	38.70%
Percentage of Substance Abuse Treatment Admissions by Illegal Drug Abuse	49.20%	54.00%	52.60%	52.70%	61.30%
Teens who Binge Drink (MiPhy HS)	12.5%	18.5%	16.8%	16.0%	23.2%
Teens who Smoke (MiPhy HS) (Teens who used any tobacco product in the last 30 days)	21.4%	14.8%	15.2%	26.2%	25.2%
Teens who use Illegal Drugs, MiPhy HS (cocaine, heroin, club drugs)	3.5%	2.9%	6.0%	5.9%	10.7%
Teens who Used Marijuana within the last 30 days (MiPhy HS)	20.7%	15.9%	15.2%	22.4%	20.7%
Alcohol related motor vehicle injuries/fatalities	22/1	18/0	26/0	14/1	5377/274

INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
Drug-related (No Alcohol) mortality rate (per 1,000)	0.212	0.077	0.122	0.165	0.174
WELLNESS AND LIFESTYLE					
Self-reported General Health Assessment: Poor or Fair	15%	13%	16%	11%	14%
Inadequate Social Support	18%	12%	19%	20%	20%
ECONOMY					
Children Living Below Poverty Level	26.4%	16.8%	11.0%	15.4%	20.5%
Families Living Below Poverty Level	11.4%	8.2%	5.9%	8.5%	10.6%
People Living Below Poverty Level	15.5%	11.3%	9.0%	12.1%	14.8%
People 65+ Living Below Poverty Level	5.40%	6.40%	8.2%	7.9%	8.3%
Per Capita Income	23,912	28,403	28,308	22,568	25,135
Families (of 4) Living Approx. 160% Above Poverty Level	68.3%	73.8%	65.0%	73.7%	73.1%
Median Household Income	43,123	48,704	49,235	45,531	48,432
Renters Spending 30% or More of Household Income on Rent (Total Number / Percentage)	713 / 54%	803 / 45.4%	1470 / 47.6%	825 / 51%	493295 / 54%
Homeowner Vacancy Rate	3.6	3.4	4	2.8	3.1
Homeownership	8,490	9,434	10,570	7,982	2,852,374
Foreclosure Rate (1 Foreclosure per ___ Number of Homes)	543	701	775	683	519
Households with Public Assistance	204	205	343	340	135,933
Unemployed (%)	15.4%	14.4%	14.6%	14.8%	12.5%
Unemployed in Civilian Labor Force	1,360	1,268	1,653	1,342	568,552
% of Students grad who entered 9th grade 3 yrs prior	85.11%	73.43%	75.83%	87.37%	74.33%
Language other than English spoken at home	589	1,014	1,123	476	830,258
Number of Homeless Persons (Unduplicated)	50	91	365	365	71,713
Medicaid eligibles	4,340	4,501	5,588	5,615	1,923,854
Food stamp recipients	3,570	3,579	4,538	4,985	1,820,699
% of Low-Income Persons receiving SNAP	36%	29%	36%	57%	44.00%
Subsidized housing units	20.0	170.0	190.0	96.0	157704.0
SNAP Certified Stores	12	17	32	22	8,822
Students Eligible for the Free Lunch Program	36%	29%	26%	35%	38%
EDUCATION					
People 25+ with a High School Degree of Higher	89.5%	91.1%	92.8%	89.2%	88.0%
People 25+ with a Bachelor's Degree of Higher	23.3%	24.5%	29.5%	19.4%	25.0%
High School Graduation	89%	84%	90%	80%	76%
College or higher education (Category: Associate's Degree or Higher)	30.0%	33.3%	39.5%	25.8%	33.2%
Student-to-Teacher Ratio	16.73	12.40	15.45	14.60	16.49
Percentage of Eleventh Graders who did not meet the standards on the Mathematics Portion of the Michigan Merit Exam	48.6%	38.5%	39.6%	46.6%	49.6%
Percentage of 4th Grade Students who were below proficient in the MEAP Reading Test	7.7%	14.3%	6.6%	11.0%	15.9%
SOCIAL ENVIRONMENT					
% of Single-Parent Households	12.0%	13.9%	12.6%	12.4%	16.7%
% of Reported Violent Crimes Involving Alcohol	9.1%	8.3%	1.8%	1.5%	6.0%
Violent Crime Rate (per 100,000)	116	169	133	191	518
Registered Voters	19,475	21,539	26,314	19,573	7,286,556
Homicides (Incidents)	0	0	1	2	629
Confirmed cases of child abuse and neglect (per 1,000 Children)	21.7	13.9	14.9	24	13.8
Aggravated assaults (Incidents)	25	19	25	13	26,303
Simple assaults (Incidents)	195	179	203	134	87,178
Substantiated Elderly abuse	11	13	18	15	2,034
Burglaries (Number of Incident)	182	85	78	119	73,871

INDICATOR TITLE	ANTRIM	CHARLEVOIX	EMMET	OTSEGO	STATE OF MICHIGAN
Forcible sex (Number of Penetration Incidents)	22	16	14	35	6,185
Childcare facilities/preschools (not including after school programs) (State Data includes after school programs)	30	48	45	49	11,449
Small/medium businesses (9 employees or less)	1,892	2,066	3,162	1,459	533,087
% of Locally Owned Businesses	92.50%	91.58%	91.18%	87.90%	90.33%
Locally-owned businesses	2,009	2,241	3,455	1,657	590,003
Percentage of Women -owned firms	26.90%	28.10%	24.40%	20.50%	30.40%
Minority-owned firms (* = Less than 100 firms)	*	0.7% American Indian Owned	*	*	13.6
Domestic Violence Rate (per 1,000)	8.06	7.05	6.98	6.91	10.23
BUILT ENVIRONMENT					
Grocery Store Density per 1,000 population	0.33	0.31	0.53	0.21	0.27
Fast Food Restaurant Density (per 1,000)	0.33	0.81	0.83	0.85	0.55
Farmers Market Density (per 1,000)	0.08	0.12	0.06	0.09	0.03
Recreation and Fitness Facilities Density (per 1,000)	0.04	0.15	0.24	0.13	0.09
Low Income and >1 mi. from a Grocery Store	4,585	4,615	5,284	4,343	975,343
Liquor Store Density (Number of Liquor Stores Per 100,000 population)	8	12	15	8	14
ENVIRONMENT					
Annual Ozone Air Quality	*	*	DNC	*	*
Air Pollution: Ozone Days	0	0	0	0	3
EPA air standards not met	Met	Met	Met	Met	Met
Air Pollution: Particulate Matter Days	2	2	2	2	5
Releases of Recognized Carcinogens into Air (2008 Lbs of Hazardous Air Pollutants Released into Air) * List by type of pollutant also available	1,328,364.63	1,374,793.86	1,199,587.55	1,284,328.77	205,691,825.56
% of Children <5 who are tested for lead exposure (Category: Children through age 6 tested for lead)	16.80%	10.90%	8.90%	16.50%	17.90%
Children <5 who have blood lead levels >10mg/dL (Category: Children with Confirmed Elevated Blood Levels ≥ 10 µg/dL)	0	2	0	0	1,299
Number of critical violations in restaurants	73	151	275	106	
Septic tanks/failed septic tanks	74/177	55/139	31/94	58/104	
Contaminated Wells (State = Number of Wells Being Monitored)	3	0	0	1	207
Animal/vector-borne cases	0	1	0	0	221
Shigella	0	1	1	0	224
Salmonella	1	3	2	3	934
Part 201 Sites of Environmental Contamination (Data from 2010)	21	36	21	17	3,460
Hazardous waste sites	1	2	0	0	239
Food Safety-Number foodborne disease cases as categorized by MDSS	9	7	13	23	3,874
Fluoridated Water- percent total population with fluoridated water [2006]	8.79%	46.25%	9.06%	0.55%	73.80%
Rabies in animals- number of cases [2009-2011]	0	0	0	0	206
TRANSPORTATION and TRANSPORTATION SAFETY					
Mean Travel Time to Work	22.3	18.7	18.8	21.6	23.7
Workers who Drive Alone to Work	7,377	9,826	12,025	8,710	3,527,070
Workers Commuting by Public Transportation	62	26	32	47	53,244
Households without a Vehicle	442	590	755	535	275,799
Seatbelt Use (2008-2010 Combined)	84.70%	84.70%	84.70%	84.70%	88.30%
Age-adjusted Death Rate Due to Transport Fatal Injury (by Health Department)	11.2±6.3	11.2±6.3	11.2±6.3	11.2±6.3	10.0±0.6
Reported Traffic Crashes	862	1,015	1,262	700	282,075
Fatal Traffic Crashes	2	2	9	3	868
Percent of Fatal Crashes with Drinking Involvement	100%	100%	0%	33.30%	30.20%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
DEMOGRAPHIC					
2010 Population	29,598	26,152	9,765	13,376	9,883,640
2000 Population	31,314	26,448	10,315	14,411	9,938,444
Net Change in Population (2000-2010)	-1,716	-296	-550	-1,035	-54,804
Total Number of Households (2006-2010)	13,357	11,790	4,335	6,332	3,843,997
Population by age group/sex (see demographic age/sex table)					
Population by race/ethnicity (see race/ethnicity table)					
HEALTH					
Adults with Health Insurance	82%	79%	81%	81%	82%
Children with Health Insurance	94.40%	93.90%	93.50%	94.00%	94.90%
Primary Care Provider Ratio	987:1	1655:1	2037:1	3394:1	874:1
Preventable Hospital Stays per 1,000 Medicare Enrollees	48	58	56	48	74
Mental Health Providers	5920:1	26485:1	10185:1	13574:1	2853:1
Health System Capacity:					
Licensed dentists (Rate total population)	1775:1	3387:1	4998:1	3486:1	2084:1
Licensed General Practice / Family Practice Physicians(Rate total population) > Number of Doctors per 100,000 Population	82.52	66.16	40.74	37.23	35.5
Licensed optometrists	5	3	0	3	1,639
LPNs	254	45	49	67	28,595
NPs	14	3	2	5	4,449
Licensed internal medicine physicians (Rate total population) > Drs/ 100,000	12.03	9.13	0	0	47.06
Licensed ob/gyn physicians (Rate total population) > Drs/100,000	10.31	9.13	0	0	13.66
Licensed pediatricians (Rate total population) > Drs/ 100,000	6.88	10.65	0	0	17.57
Local health department full time equivalents employees (FTEs): number per total population	53.1/56	53.1/56	53.1/56	53.1/56	
Total operating budget of local health department	\$4,775,205	\$4,775,205	\$4,775,205	\$4,775,205	
Medicaid dentist availability	4	0	5	3	1,668
HOSPITAL					
Emergency Department Admissions (Number of ED Admissions by Hospital) *State is total Number of ED Visits, ** County without hospital	22,695	10,195	N/A	N/A	4,368,158
Frequency of Hospitalizations (rate per 10,000 population)	1424.1±43.0	1339.9±44.4	1347.7±72.8	1365.1±62.6	1312.3±2.3
Average Length of Hospital Stay (Days)	4.1	2.7	N/A	N/A	4.7
Inpatient Admission Rates (Discharges per Year)	4,777	1,595	N/A	N/A	1,168,157

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Licensed hospital beds	139	25	0	36	28,504
Nursing home beds	198	85	90	106	45,067
Population served by community/migrant health centers (Number of Section 330 Patients)	10,037	844	5,567	6,348	514,987
Number of Adult Foster Care Homes/ Homes for the Aged	26	14	7	17	4,653
Licensed special care beds	9	4	0**	0**	2,980
Licensed acute care hospital beds	124	25	0	36	26,263
CHRONIC DISEASES					
Cancer:					
Age-adjusted Death Rate due to Breast Cancer (2008)	*	*	*	*	24.2±1.2
Age-adjusted Death Rate due to Cancer (MDCH) (2007-2009)	155.0±21.8	214.7±26.9	198.6±39.9	167.5±29.3	181.9±2.5
Age-adjusted Death Rate due to Colorectal Cancer (2008)	*	*	*	*	16.7±0.7
Age-adjusted Death Rate due to Lung Cancer (2008)	*	*	*	*	54.5±1.3
Age-adjusted Death Rate due to Prostate Cancer (2008)	*	*	*	*	21.9±1.1
All Cancer Incidence Rate (2004-2008)	508.9 # (477.6, 541.9)	71.5 # (440.2, 504.7)	49.4 # (498.6, 605.1)	104.0 # (461.1, 550.5)	186.6 # (484.7, 488.5)
Breast Cancer Incidence Rate (2004-2008)	132.4 # (110.1, 158.1)	111.1 # (90.3, 135.7)	115.5 # (83.2, 158.9)	91.0 # (64.4, 126.1)	120.3 # (119.0, 121.6)
Colorectal Cancer Incidence Rate (2004-2008)	50.8 # (41.6, 61.8)	54.2 # (43.9, 66.4)	40.1 # (28.0, 57.5)	52.6 # (39.6, 69.5)	47.3 # (46.7, 47.9)
Lung and Bronchus Cancer Incidence Rate ((2004-2008)	78.3 # (67.0, 91.3)	74.7 # (62.9, 88.2)	83.4 # (66.0, 105.6)	73.6 # (59.0, 91.8)	73.1 # (72.4, 73.8)
Oral Cavity and Pharynx Cancer Incidence Rate (2004-2008)	15.4 # (10.5, 21.9)	9.9 # (5.5, 16.7)	23.7 # (13.8, 39.5)	13.4 # (7.5, 23.3)	10.9 # (10.6, 11.2)
Prostate Cancer Incidence Rate (2004-2008)	123.3 # (102.2, 148.0)	61.0 # (136.4, 189.2)	263.8 # (129.3, 207.9)	56.8 # (126.4, 194.3)	69.4 # (167.7, 171.0)
Age-Adjusted Death Rate due to Kidney Disease per 100,000	*	*	*	*	15.5
Mammography Screening: Medicare Population	79%	70%	80%	72%	68%
Cellulitis hospitalizations	49	34	17	19	16,284
Cellulitis hospitalizations (number/rate per 10, 000 pop. In 2010)	38 / 12.8 ± 4.1	27 / 10.3 ± 3.9	5 / **	14 / 10.5 ± 5.5	16, 284 / 16.5± 0.3
Asthma hospitalizations (Total number/rate per 10, 000 pop. In 2010)	31 / 10.5±3.7	22 / 8.4±3.5	6 / 6.1±4.9	4 / **	15, 471 / 15.7±0.2
Influenza hospitalizations	1	3	0	0	147
Malignant hypertension hospitalizations	4	1	0	7	3,599
Perforated/bleeding ulcer hospitalizations	15	18	8	14	5,438
Pneumonia hospitalizations (rate per 10,000 population in 2010)	61.2±8.9	36.7±7.3	47.1±13.6	45.6±11.4	34.8±0.4
Pyelonephritis hospitalizations (Kidney/Urinary Infections for State Data)	2	4	0	3	17,949
Ruptured appendix hospitalizations (Appendicitis for State)	7	16	5	6	7,796
Gangrene hospitalizations	7	6	1	2	70
Age-adjusted death rate due to Melanoma per 100,000 (* = Suppressed Data) (2004-2008)	*	*	*	*	2.4±0.1

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Diabetes:					
Adults with Diabetes	10%	12%	12%	13%	10%
Diabetic Screening: Medicare Population	88%	91%	87%	88%	84%
Age-adjusted Death Rate due to Diabetes (related causes)	110.6±17.9	84.0±16.7	76.6±22.9	67.0±17.8	78.1±1.7
Heart Disease and Stroke:					
Congestive Heart failure hospitalizations (number/ rate per 100,000 pop. in 2010)	149/ 50.3±8.1	97/ 37.1±7.4	45/ 46.1± 13.5	55/ 41.1 ± 10.9	36,665 / 37.1± 0.4
Age-adjusted Death Rate due to Coronary Heart Disease (per 100,000)	215.7±25.2	223.0±27.1	259.8±43.4	181.6±29.6	206.5±2.7
Percentage of Persons who have ever been told they have hypertension	35.40%	35.40%	35.40%	35.40%	29.80%
Age-adjusted Death Rate due to Cerebrovascular Disease per 100,000 (Stroke)	43.9±11.1	35.0±10.6	36.4±15.2	38.5±14.1	39.9±1.2
Respiratory Diseases:					
Age-adjusted Death Rate due to Chronic Lower Respiratory Diseases	41.5±10.7	54.3±13.2	67.3±20.8	30.4±12.0	45.1±1.3
Pneumonia/influenza (Deaths)	2	2	2	2	1,540
Percentage of High School students who have ever been told by a doctor or nurse that they have asthma	24.80%	24.10%	24.80%	19.70%	23.30%
Chronic obstructive lung disease (MDCH: Chronic Lower Respiratory Disease Deaths)	21	27	17	8	4,941
Chronic liver disease and cirrhosis (Deaths)	4	5	0	3	1,071
COMMUNICABLE DISEASES & IMMS:					
Chlamydia Incidence (per 10,000 , Ages 15-90+)	8.5	23.3	13.0	7.8	61.82
Gonorrhea Incidence (per 10,000, Ages 15-90+)	1.2	2.3	1.2	1.7	16.2
Age-adjusted Death Rate due to Influenza and Pneumonia	*	*	*	*	13.9±0.7
2-year-olds up-to-date vaccines	79%	76%	77%	84%	85.50%
% of 65+ immunized for influenza ONLY for LHDs (for 2011-2012)** State (2010 for ALL)	0.17%	0.07%	0%	0.03%	67.50%
Children Vaccinated against Vaccine Preventable Diseases by Age & CDC Guidelines					
0-4 Months	8%	5%	13%	7%	
4-18 Months	9%	7%	8%	8%	
18-71 Months	29%	27%	32%	28%	
72-131 Months	76%	70%	79%	71%	
132-227 Months	68%	58%	71%	63%	
Congenital syphilis	0	0	0	0	2
Syphilis cases	0	0	0	0	684
Bacterial meningitis	0	0	0	0	137

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Tuberculosis	4	0	0	0	957
Measles	0	0	0	0	2
Mumps	0	0	0	0	11
Rubella	0	0	0	0	0
Tetanus	1	0	0	0	5
Pertussis	0	0	0	2	523
Streptococcus Pneumoniae Invasive	4	1	2	1	587
Hospital Acquired Infections (HAI) (Do not Delete, may be able to find for next assessment)					
Other Category of MDSS*** (Not including Strep Throat or Head Lice)	0	1	1	1	49,304
Hepatitis A	0	0	0	0	93
Hepatitis B (Acute & Chronic)	2	2	0	0	1,477
Hepatitis C (Acute, Chronic & Unknown)	18	20	3	4	8,625
AIDS (reported prevalence)	3	9	3	2	14,715
DISABILITY					
Population with a Disability (2006-2010)	6,632	5,301	2,609	2,992	1,711,231
Percent of Population with a Disability (2006-2010)	22.4%	20.3%	26.7%	22.4%	17.3%
FAMILY PLANNING					
Teen Birth Rate	27	35	28	22	35
Teen Pregnancy Rate	39.8	42.3	*	42.1	47.9
Teens who are Sexually Active (MiPhy HS) (who have ever had sex in their lifetime)	34.8%	*	34.8%	42.9%	45.6%
Teen pregnancies	38	32	5	13	17,237
INJURY AND VIOLENCE PREVENTION					
Age-adjusted Death Rate due to Unintentional Injuries	43.8±13.7	46.5±15.4	*	64.1±27.2	35.4±1.2
Work-related deaths	0	0	0	0	144
Maternal deaths	0	0	0	0	33
Gun-related youth deaths	0	0	0	0	37
Youth Violent Crimes (Age 10-24 Arrests for Crimes Against Persons)	37	41	12	26	16,406
Youth Property Crimes (Age 10-24 Arrests for Crimes Against Property)	100	55	10	17	29,335
Residential fire deaths (State = Total Number of Fire Deaths)	0	0	0	0	123
MATERNAL INFANT and CHILD HEALTH					
Mothers who Received Early Prenatal Care (during 1st Trimester)	83.6%	73.6%	73.3%	87.8%	74.3%
Inadequate Prenatal Care (Kessner Index: None/ Or third trimester care only)	1.1%	5.6%	8.3%	2.0%	8.3%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Adequate Prenatal Care (Kessner Index: Care received since 1st trimester)	79.9%	65.7%	68.3%	81.6%	68.1%
Babies with Low Birth Weight	8.70%	6.30%	8%	6.60%	8.30%
Infant Mortality Rate	6.1±4.0	*	*	*	7.6± 0.2
C-section rate	39	42.7	33.3	41.8	32.5
Preterm Births	6.7%	4.5%	*	9.2%	9.8%
Immunization Rates	74%	73%	72%	79%	81.30%
WIC recipients	1,307	963	369	383	421,605
WIC Initiated Breastfeeding (* = * = percentages not calculated if <100 records are available for analysis after exclusions)	51.40%	61.50%	*	*	59.50%
WIC Breastfed at least 6 months (* = * = percentages not calculated if <100 records are available for analysis after exclusions)	19.10%	*	*	*	18.40%
WIC Breastfed at least 12 months (* = * = percentages not calculated if <100 records are available for analysis after exclusions)	10.80%	9.50%	*	*	8.50%
Births to adolescents (ages 10-19) as percentage of total live births	10.78%	13.48%	6.66%	8.16%	9.54%
Neonatal deaths (Per 1000 births)	1.4	2.9	0	7.6	5.3± 0.2
Live birth rate per 1,000 (Crude)	9.09	6.81	6.14	7.33	11.61
Fertility rate (per 1,000)	56.72	44.62	49.46	58.79	59.79
Post neonatal deaths (Per 1000 Births)	0.7	1.8	0	4.6	2.4 ± 0.1
Child deaths	4	2	0	1	1,608
Repeat births to teens	5	3	0	2	2,091
Adolescent (15-19) Pregnancy Rate per 1,000	39.8	42.3	*	42.1	47.9
Blood Lead Testing for Medicaid Children (2YR OLD and 3 YR OLD)	79% and 78%	75% and 70%	85% and 82%	83% and 74%	70% and 76%
MENTAL HEALTH AND MENTAL DISORDERS					
Age-adjusted Death Rate due to Suicide	15.6±6.4	*	*	*	11.3±0.7
Poor Mental Health Days	2.8	3.7	4.4	2.7	3.7
Treatment for mental disorder (Bold & Highlighted = Multiple Counties) (* = Total Number of People Served)	1,431	565	1,431	1,431	
Teen Suicide (15-19)	0	0	N/A	0	73
Suicide Rate	23.9±17.7	*	*	*	11.7±0.7
Number of Psychiatric admissions for Inpatient Hospitalization (Bold = Number for Multiple Counties)	111	46	111	111	
NUTRITION, PHYSICAL ACTIVITY AND WEIGHT					
Adults who are Obese	31%	39%	32%	33%	32%
Adults who are Sedentary	23%	29%	27%	26%	25%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Percentage of students who are obese (for High School)	17.90%	18.90%	17.90%	9.60%	11.90%
Percentage of students who are obese (for Middle School)	11.80%	18.30%	11.80%	12.20%	*
Low-Income Preschool Obesity	14.5	17.5	21.3	10.4	13.87
Teens who Engage in Regular Physical Activity (MiPhy HS)	58.6%	59.6%	58.6%	68.8%	46.8%
OLDER ADULTS AND AGING					
Age-adjusted Death Rate due to Alzheimer's Disease (2005-2009)	39.6±7.9	37.8±8.5	29.1±10.4	41.3±10.5	22.9±0.9
% of People 65+ Living Alone	30.1%	24.7%	25.3%	29.0%	28.0%
People 65+ Living Alone	1,736	1,387	666	1,016	381,846
COUNTY HEALTH RANKINGS					
Clinical Care Ranking	12	45	29	41	
Health Behavior Ranking	52	73	27	13	
Morbidity Ranking	69	32	52	37	
Mortality Ranking	59	25	63	65	
Physical Environment Ranking	23	4	15	12	
Social and Economic Factors Ranking	44	41	79	64	
SUBSTANCE ABUSE AND TOBACCO USE					
Adults who Binge Drink	27%	23%	N/A	13%	18%
Adults who Smoke	26%	23%	N/A	19%	21%
Percentage of Substance Abuse Treatment Admissions by Alcohol Abuse	50.10%	45.40%	51.20%	55.50%	38.70%
Percentage of Substance Abuse Treatment Admissions by Illegal Drug Abuse	49.90%	54.60%	48.80%	44.50%	61.30%
Teens who Binge Drink (MiPhy HS)	21.4%	18.5%	21.4%	22.0%	23.2%
Teens who Smoke (MiPhy HS) (Teens who used any tobacco product in the last 30 days)	22.5%	21.8%	22.5%	20.6%	25.2%
Teens who use Illegal Drugs, MiPhy HS (cocaine, heroin, club drugs)	2.4%	0.9%	2.4%	2.8%	10.7%
Teens who Used Marijuana within the last 30 days (MiPhy HS)	10.7%	13.3%	10.7%	8.5%	20.7%
Alcohol related motor vehicle injuries/fatalities	8/0	21/2	3/1	8/0	5377/274
Drug-related (No Alcohol) mortality rate (per 1,000)	0.202	0.229	0.102	0.074	0.174
WELLNESS AND LIFESTYLE					
Self-reported General Health Assessment: Poor or Fair	14%	13%	12%	*	14%
Inadequate Social Support	24%	20%	15%	13% (2011 Data)	20%
ECONOMY					
Children Living Below Poverty Level	24.8%	26.5%	30.9%	16.8%	20.5%
Families Living Below Poverty Level	11.7%	8.2%	12.4%	7.9%	10.6%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
People Living Below Poverty Level	15.9%	16.3%	17.6%	12.0%	14.8%
People 65+ Living Below Poverty Level	8.6%	6.6%	7.6%	7.0%	8.3%
Per Capita Income	21,140	23,038	19,102	20,870	25,135
Families (of 4) Living Approx. 160% Above Poverty Level	64.8%	64.7%	61.3%	67.6%	73.1%
Median Household Income	36,695	37,903	34,447	37,383	48,432
Renters Spending 30% or More of Household Income on Rent (Total Number / Percentage)	1357 / 60.1%	1078 / 54.1%	283 / 64%	200 / 35.3%	493295 / 54%
Homeowner Vacancy Rate	2.5	3.9	4.9	2.3	3.1
Homeownership	10,762	9,537	3,760	5,614	2,852,374
Foreclosure Rate (1 Foreclosure per ___ Number of Homes)	776	987	1101	1054	519
Households with Public Assistance	618	624	176	193	135,933
Unemployed (%)	13.0%	12.6%	19.8%	17.6%	12.5%
Unemployed in Civilian Labor Force	1,411	2,265	625	730	568,552
% of Students grad who entered 9th grade 3 yrs prior	70.26%	76.45%	77.82%	73.53%	74.33%
Language other than English spoken at home	1,141	436	213	524	830,258
Number of Homeless Persons (Unduplicated)	716	136	27	18	71,713
Medicaid eligibles	6,479	5,769	2,238	2,316	1,923,854
Food stamp recipients	6,012	5,169	1,976	1,951	1,820,699
% of Low-Income Persons receiving SNAP	47%	44%	40%	26%	44.00%
Subsidized housing units	543.0	110.0	40.0	203.0	157704.0
SNAP Certified Stores	31	23	12	14	8,822
Students Eligible for the Free Lunch Program	35%	46%	52%	38%	38%
EDUCATION					
People 25+ with a High School Degree of Higher	87.6%	88.2%	83.9%	85.3%	88.0%
People 25+ with a Bachelor's Degree of Higher	15.5%	17.8%	10.6%	14.3%	25.0%
High School Graduation	87%	85%	78%	89%	76%
College or higher education (Category: Associate's Degree or Higher)	27.3%	25.5%	19.4%	22.7%	33.2%
Student-to-Teacher Ratio	13.07	13.43	16.60	19.80	16.49
Percentage of Eleventh Graders who did not meet the standards on the Mathematics Portion of the Michigan Merit Exam	59.6%	57.9%	68.2%	46.3%	49.6%
Percentage of 4th Grade Students who were below proficient in the MEAP Reading Test	12.6%	12.3%	6.2%	10.9%	15.9%
SOCIAL ENVIRONMENT					
% of Single-Parent Households	13.2%	12.7%	12.0%	11.3%	16.7%
% of Reported Violent Crimes Involving Alcohol	12.2%	2.1%	12.5%	6.5%	6.0%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Violent Crime Rate (per 100,000)	283	151	149	65 (2011 Data)	518
Registered Voters	23,219	20,921	7,972	10,753	7,286,556
Homicides (Incidents)	3	1	1	1	629
Confirmed cases of child abuse and neglect (per 1,000 Children)	18.4	45.6	21	2.5	13.8
Aggravated assaults (Incidents)	31	23	3	6	26,303
Simple assaults (Incidents)	263	202	35	77	87,178
Substantiated Elderly abuse	9	6	5	2	2,034
Burglaries (Number of Incident)	160	120	26	51	73,871
Forcible sex (Number of Penetration Incidents)	18	20	4	16	6,185
Childcare facilities/preschools (not including after school programs) (State Data includes after school programs)	49	43	12	18	11,449
Small/medium businesses (9 employees or less)	1,964	1,989	590	920	533,087
% of Locally Owned Businesses	89.60%	91.85%	87.69%	88.27%	90.33%
Locally-owned businesses	2,180	2,164	641	979	590,003
Percentage of Women -owned firms	27.50%	30.20%	30.10%	17.30%	30.40%
Minority-owned firms (* = Less than 100 firms)	*	3 (American Indian Ow	*	*	13.6
Domestic Violence Rate (per 1,000)	9.42	8.22	2.87	5.53	10.23
BUILT ENVIRONMENT					
Grocery Store Density per 1,000 population	0.31	0.27	0.39	0.37	0.27
Fast Food Restaurant Density (per 1,000)	0.65	0.46	0.3	0.52	0.55
Farmers Market Density (per 1,000)	0.03	0.08	0.1	0.15	0.03
Recreation and Fitness Facilities Density (per 1,000)	0.10	0.11	0	0.15	0.09
Low Income and >1 mi. from a Grocery Store	4,920	7,814	2,923	4,209	975,343
Liquor Store Density (Number of Liquor Stores Per 100,000 population)	14	15	10	7	14
ENVIRONMENT					
Annual Ozone Air Quality	*	*	*	*	*
Air Pollution: Ozone Days	0	0	0	0	3
EPA air standards not met	Met	Met	Met	Met	Met
Air Pollution: Particulate Matter Days	1	2	1	1	5
Releases of Recognized Carcinogens into Air (2008 Lbs of Hazardous Air Pollutants Released into Air) * List by type of pollutant also available	1,757,223.20	1,381,021.11	1,537,413.04	1,273,050.24	205,691,825.56
% of Children <5 who are tested for lead exposure (Category: Children through age 6 tested for lead)	16.60%	12.40%	15.70%	13.60%	17.90%

INDICATOR TITLE	ALPENA	CHEBOYGAN	MONTMORENCY	PRESQUE ISLE	STATE OF MICHIGAN
Children <5 who have blood lead levels >10mcg/dL (Category: Children with Confirmed Elevated Blood Levels \geq 10 μ g/dL)	0	0	0	0	1,299
Number of critical violations in restaurants	170	19	24	33	
Septic tanks/failed septic tanks	2./ 75	0/ 153	5./ 63	4./ 45	
Contaminated Wells (State = Number of Wells Being Monitored)	0	1	2	0	207
Animal/vector-borne cases	1	0	0	0	221
Shigella	1	0	0	0	224
Salmonella	5	4	2	2	934
Part 201 Sites of Environmental Contamination (Data from 2010)	45	26	9	9	3,460
Hazardous waste sites	1	0	0	0	239
Food Safety-Number foodborne disease cases as categorized by MDSS	24	11	7	5	3,874
Fluoridated Water- percent total population with fluoridated water [2006]	56.62%	20.29%	0%	44.03%	73.80%
Rabies in animals- number of cases [2009-2011]	1	1	0	0	206
TRANSPORTATION and TRANSPORTATION SAFETY					
Mean Travel Time to Work	16.1	24.3	24.9	23.1	23.7
Workers who Drive Alone to Work	9,988	7,802	2,400	3,788	3,527,070
Workers Commuting by Public Transportation	41	21	0	31	53,244
Households without a Vehicle	834	577	194	337	275,799
Seatbelt Use (2008-2010 Combined)	89.00%	89.00%	89.00%	89.00%	88.30%
Age-adjusted Death Rate Due to Transport Fatal Injury (by Health Department)	21.5 \pm 10.2	21.5 \pm 10.2	21.5 \pm 10.2	21.5 \pm 10.2	10.0 \pm 0.6
Reported Traffic Crashes	865	921	265	516	282,075
Fatal Traffic Crashes	2	6	1	2	868
Percent of Fatal Crashes with Drinking Involvement	100%	33.30%	100%	50%	30.20%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
DEMOGRAPHIC			
2010 Population	38,520	11,113	9,883,640
2000 Population	38,543	11,943	9,938,444
Net Change in Population (2000-2010)	-23	-830	-54,804
Total Number of Households (2006-2010)	14,836	4,927	3,843,997
Population by age group/sex (see demographic age/sex table)			
Population by race/ethnicity (see race/ethnicity table)			
HEALTH			
Adults with Health Insurance	77%	80%	82%
Children with Health Insurance	92.60%	91.50%	94.90%
Primary Care Provider Ratio	1337:1	1067:1	874:1
Preventable Hospital Stays per 1,000 Medicare Enrollees	73	69	74
Mental Health Providers	2155:1	10667:1	2853:1
Health System Capacity:			
Licensed dentists (Rate total population)	2457:1	2290:1	2084:1
Licensed General Practice / Family Practice Physicians(Rate total population) > Number of Doctors per 100,000 Population	42.82	76.31	35.5
Licensed optometrists	5	0	1,639
LPNs	152	41	28,595
NPs	27	7	4,449
Licensed internal medicine physicians (Rate total population) > Drs/ 100,000	14.27	10.18	47.06
Licensed ob/gyn physicians (Rate total population) > Drs/100,000	6.49	0	13.66
Licensed pediatricians (Rate total population) > Drs/ 100,000	9.08	30.53	17.57
Local health department full time equivalents employees (FTEs): number per total population	35/50	27/33	
Total operating budget of local health department	\$7,000,000	\$2,890,818	
Medicaid dentist availability	14	0	1,668
HOSPITAL			
Emergency Department Admissions (Number of ED Admissions by Hospital) *State is total Number of ED Visits, ** County without hospital	28,087	5,047	4,368,158
Frequency of Hospitalizations (rate per 10,000 population)	1168.7±34.1	1341.7±68.1	1312.3±2.3
Average Length of Hospital Stay (Days)	3.0	2.4	4.7
Inpatient Admission Rates (Discharges per Year)	4,199	176	1,168,157

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Licensed hospital beds	102	15	28,504
Nursing home beds	165	48	45,067
Population served by community/migrant health centers (Number of Section 330 Patients)	2,163	20	514,987
Number of Adult Foster Care Homes/ Homes for the Aged	11	6	4,653
Licensed special care beds	6	0	2,980
Licensed acute care hospital beds	82	15	26,263
CHRONIC DISEASES			
Cancer:			
Age-adjusted Death Rate due to Breast Cancer (2008)	*	*	24.2±1.2
Age-adjusted Death Rate due to Cancer (MDCH) (2007-2009)	183.8±23.3	184.4±36.3	181.9±2.5
Age-adjusted Death Rate due to Colorectal Cancer (2008)	*	*	16.7±0.7
Age-adjusted Death Rate due to Lung Cancer (2008)	*	*	54.5±1.3
Age-adjusted Death Rate due to Prostate Cancer (2008)	*	*	21.9±1.1
All Cancer Incidence Rate (2004-2008)	389.6 # (363.4, 417.3)	444.6 # (398.9, 494.8)	486.6 # (484.7, 488.5)
Breast Cancer Incidence Rate (2004-2008)	87.9 # (69.9, 109.3)	125.1 # (91.9, 168.4)	120.3 # (119.0, 121.6)
Colorectal Cancer Incidence Rate (2004-2008)	29.8 # (22.9, 38.2)	41.8 # (29.4, 59.0)	47.3 # (46.7, 47.9)
Lung and Bronchus Cancer Incidence Rate ((2004-2008)	79.7 # (68.1, 92.9)	83.5 # (65.3, 106.3)	73.1 # (72.4, 73.8)
Oral Cavity and Pharynx Cancer Incidence Rate (2004-2008)	<3	<3	10.9 # (10.6, 11.2)
Prostate Cancer Incidence Rate (2004-2008)	121.2 # (100.7, 144.8)	114.7 # (85.1, 153.5)	169.4 # (167.7, 171.0)
Age-Adjusted Death Rate due to Kidney Disease per 100,000	*	*	15.5
Mammography Screening: Medicare Population	65%	76%	68%
Cellulitis hospitalizations	68	22	16,284
Cellulitis hospitalizations (number/rate per 10, 000 pop. In 2010)	52 / 13.5 ± 3.7	17 / 15.3 ± 7.3	16,284 / 16.5± 0.3
Asthma hospitalizations (Total number/rate per 10, 000 pop. In 2010)	37 / 9.6±3.1	5 / **	15,471 / 15.7±0.2
Influenza hospitalizations	5	1	147
Malignant hypertension hospitalizations	10	0	3,599
Perforated/bleeding ulcer hospitalizations	17	6	5,438
Pneumonia hospitalizations (rate per 10,000 population in 2010)	41.5±6.4	64.8±15.0	34.8±0.4
Pyelonephritis hospitalizations (Kidney/Urinary Infections for State Data)	17	3	17,949
Ruptured appendix hospitalizations (Appendicitis for State)	14	5	7,796
Gangrene hospitalizations	6	1	70
Age-adjusted death rate due to Melanoma per 100,000 (* = Suppressed Data) (2004-2008)	*	*	2.4±0.1

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Diabetes:			
Adults with Diabetes	10%	12%	10%
Diabetic Screening: Medicare Population	84%	88%	84%
Age-adjusted Death Rate due to Diabetes (related causes)	91.8±16.4	67.0±21.8	78.1±1.7
Heart Disease and Stroke:			
Congestive Heart failure hospitalizations (number/ rate per 100,000 pop. in 2010)	112/ 29.1± 5.4	43/ 38.7± 11.6	36,665 / 37.1± 0.4
Age-adjusted Death Rate due to Coronary Heart Disease (per 100,000)	206.2±24.5	183.2±36.5	206.5±2.7
Percentage of Persons who have ever been told they have hypertension	26%	41.80%	29.80%
Age-adjusted Death Rate due to Cerebrovascular Disease per 100,000 (Stroke)	34.5±10.0	*	39.9±1.2
Respiratory Diseases:			
Age-adjusted Death Rate due to Chronic Lower Respiratory Diseases	49.7±12.0	55.9±19.4	45.1±1.3
Pneumonia/influenza (Deaths)	7	1	1,540
Percentage of High School students who have ever been told by a doctor or nurse that they have asthma	20.50%	20.50%	23.30%
Chronic obstructive lung disease (MDCH: Chronic Lower Respiratory Disease Deaths)	29	14	4,941
Chronic liver disease and cirrhosis (Deaths)	7	3	1,071
COMMUNICABLE DISEASES & IMMS:			
Chlamydia Incidence (per 10,000 , Ages 15-90+)	26.8	17.9	61.82
Gonorrhea Incidence (per 10,000, Ages 15-90+)	0	4.2	16.2
Age-adjusted Death Rate due to Influenza and Pneumonia	*	*	13.9±0.7
2-year-olds up-to-date vaccines	77%	79%	85.50%
% of 65+ immunized for influenza ONLY for LHDs (for 2011-2012)** State (2010 for ALL)	8.40%	3.40%	67.50%
Children Vaccinated against Vaccine Preventable Diseases by Age & CDC Guidelines			
0-4 Months	22%	12%	
4-18 Months	6%	7%	
18-71 Months	27%	27%	
72-131 Months	70%	69%	
132-227 Months	70%	59%	
Congenital syphilis	0	0	2
Syphilis cases	0	0	684
Bacterial meningitis	0	0	137

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Tuberculosis	0	1	957
Measles	0	0	2
Mumps	0	0	11
Rubella	0	0	0
Tetanus	0	0	5
Pertussis	0	0	523
Streptococcus Pneumoniae Invasive	0	0	587
Hospital Acquired Infections (HAI) (Do not Delete, may be able to find for next assessment)			
Other Category of MDSS*** (Not including Strep Throat or Head Lice)	5	1	49,304
Hepatitis A	0	0	93
Hepatitis B (Acute & Chronic)	10	0	1,477
Hepatitis C (Acute, Chronic & Unknown)	119	8	8,625
AIDS (reported prevalence)	9	3	14,715
DISABILITY			
Population with a Disability (2006-2010)	5,979	2,560	1,711,231
Percent of Population with a Disability (2006-2010)	15.5%	23.0%	17.3%
FAMILY PLANNING			
Teen Birth Rate	30	23	35
Teen Pregnancy Rate	41.7	35	47.9
Teens who are Sexually Active (MiPhy HS) (who have ever had sex in their lifetime)	46.3%	46.3%	45.6%
Teen pregnancies	49	10	17,237
INJURY AND VIOLENCE PREVENTION			
Age-adjusted Death Rate due to Unintentional Injuries	46.0±11.9	48.0±23.0	35.4±1.2
Work-related deaths	0	1	144
Maternal deaths	0	0	33
Gun-related youth deaths	0	0	37
Youth Violent Crimes (Age 10-24 Arrests for Crimes Against Persons)	75	15	16,406
Youth Property Crimes (Age 10-24 Arrests for Crimes Against Property)	113	25	29,335
Residential fire deaths (State = Total Number of Fire Deaths)	0	0	123
MATERNAL INFANT and CHILD HEALTH			
Mothers who Received Early Prenatal Care (during 1st Trimester)	77.8%	75.0%	74.3%
Inadequate Prenatal Care (Kessner Index: None/ Or third trimester care only)	6.1%	7.3%	8.3%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Adequate Prenatal Care (Kessner Index: Care received since 1st trimester)	75.2%	63.5%	68.1%
Babies with Low Birth Weight	5.50%	5.10%	8.30%
Infant Mortality Rate	5.7±3.4	*	7.6± 0.2
C-section rate	35.2	38.5	32.5
Preterm Births	10.1%	13.5%	9.8%
Immunization Rates	69%	71%	81.30%
WIC recipients	1,939	345	421,605
WIC Initiated Breastfeeding (* =* = percentages not calculated if <100 records are available for analysis after exclusions)	68.70%	*	59.50%
WIC Breastfed at least 6 months (* =* = percentages not calculated if <100 records are available for analysis after exclusions)	31.10%	*	18.40%
WIC Breastfed at least 12 months (* =* = percentages not calculated if <100 records are available for analysis after exclusions)	14.90%	*	8.50%
Births to adolescents (ages 10-19) as percentage of total live births	9.80%	7.29%	9.54%
Neonatal deaths (Per 1000 births)	5.2	6.3	5.3± 0.2
Live birth rate per 1,000 (Crude)	9.01	8.64	11.61
Fertility rate (per 1,000)	54.45	61.26	59.79
Post neonatal deaths (Per 1000 Births)	0.5	2.7	2.4 ± 0.1
Child deaths	2	2	1,608
Repeat births to teens	8	0	2,091
Adolescent (15-19) Pregnancy Rate per 1,000	41.7	35	47.9
Blood Lead Testing for Medicaid Children (2YR OLD and 3 YR OLD)	83% and 82%	86% and 88%	70% and 76%
MENTAL HEALTH AND MENTAL DISORDERS			
Age-adjusted Death Rate due to Suicide	17.5±5.8	*	11.3±0.7
Poor Mental Health Days	3.6	3	3.7
Treatment for mental disorder (Bold & Highlighted = Multiple Counties) (* = Total Number of People Served)	915*	101*	
Teen Suicide (15-19)	0	0	73
Suicide Rate	20.7±14.3	*	11.7±0.7
Number of Psychiatric admissions for Inpatient Hospitalization (Bold = Number for Multiple Counties)	241	241	
NUTRITION, PHYSICAL ACTIVITY AND WEIGHT			
Adults who are Obese	31%	33%	32%
Adults who are Sedentary	23%	27%	25%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Percentage of students who are obese (for High School)	17.90%	17.90%	11.90%
Percentage of students who are obese (for Middle School)	18.10%	18.10%	*
Low-Income Preschool Obesity	14	17.9	13.87
Teens who Engage in Regular Physical Activity (MiPhy HS)	58.3%	58.3%	46.8%
OLDER ADULTS AND AGING			
Age-adjusted Death Rate due to Alzheimer's Disease (2005-2009)	15.4±5.2	*	22.9±0.9
% of People 65+ Living Alone	29.8%	26.2%	28.0%
People 65+ Living Alone	1,567	652	381,846
COUNTY HEALTH RANKINGS			
Clinical Care Ranking	77	40	
Health Behavior Ranking	65	41	
Morbidity Ranking	17	1	
Mortality Ranking	42	64	
Physical Environment Ranking	64	65	
Social and Economic Factors Ranking	52	42	
SUBSTANCE ABUSE AND TOBACCO USE			
Adults who Binge Drink	31%	N/A	18%
Adults who Smoke	29%	N/A	21%
Percentage of Substance Abuse Treatment Admissions by Alcohol Abuse	36.90%	59.70%	38.70%
Percentage of Substance Abuse Treatment Admissions by Illegal Drug Abuse	63.10%	40.30%	61.30%
Teens who Binge Drink (MiPhy HS)	18.5%	18.5%	23.2%
Teens who Smoke (MiPhy HS) (Teens who used any tobacco product in the last 30 days)	24.5%	24.5%	25.2%
Teens who use Illegal Drugs, MiPhy HS (cocaine, heroin, club drugs)	3.4%	3.4%	10.7%
Teens who Used Marijuana within the last 30 days (MiPhy HS)	19.6%	19.6%	20.7%
Alcohol related motor vehicle injuries/fatalities	27/2	12/1	5377/274
Drug-related (No Alcohol) mortality rate (per 1,000)	0.181	0.089	0.174
WELLNESS AND LIFESTYLE			
Self-reported General Health Assessment: Poor or Fair	17%	11%	14%
Inadequate Social Support	20%	19%	20%
ECONOMY			
Children Living Below Poverty Level	23.0%	19.7%	20.5%
Families Living Below Poverty Level	11.8%	9%	10.6%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
People Living Below Poverty Level	17.7%	14.7%	14.8%
People 65+ Living Below Poverty Level	9.7%	6.3%	8.3%
Per Capita Income	20,309	22,170	25,135
Families (of 4) Living Approx. 160% Above Poverty Level	68.9%	69.9%	73.1%
Median Household Income	40,194	39,339	48,432
Renters Spending 30% or More of Household Income on Rent (Total Number / Percentage)	2069 / 53.8%	386 / 49.7%	493295 / 54%
Homeowner Vacancy Rate	3.2	6.3	3.1
Homeownership	10,601	4,000	2,852,374
Foreclosure Rate (1 Foreclosure per __ Number of Homes)	1357	675	519
Households with Public Assistance	528	116	135,933
Unemployed (%)	13.0%	13.5%	12.5%
Unemployed in Civilian Labor Force	2,114	739	568,552
% of Students grad who entered 9th grade 3 yrs prior	76.97%	85.24%	74.33%
Language other than English spoken at home	1,567	303	830,258
Number of Homeless Persons (Unduplicated)	361	20	71,713
Medicaid eligibles	6,632	1,765	1,923,854
Food stamp recipients	5,735	1,579	1,820,699
% of Low-Income Persons receiving SNAP	36%	21%	44.00%
Subsidized housing units	468.0	48.0	157704.0
SNAP Certified Stores	33	12	8,822
Students Eligible for the Free Lunch Program	39%	32%	38%
EDUCATION			
People 25+ with a High School Degree of Higher	88.0%	89.1%	88.0%
People 25+ with a Bachelor's Degree of Higher	18.0%	20.1%	25.0%
High School Graduation	77%	80%	76%
College or higher education (Category: Associate's Degree or Higher)	24.9%	26.0%	33.2%
Student-to-Teacher Ratio	12.86	12.50	16.49
Percentage of Eleventh Graders who did not meet the standards on the Mathematics Portion of the Michigan Merit Exam	45.9%	47.2%	49.6%
Percentage of 4th Grade Students who were below proficient in the MEAP Reading Test	11.3%	12.5%	15.9%
SOCIAL ENVIRONMENT			
% of Single-Parent Households	13.9%	10.9%	16.7%
% of Reported Violent Crimes Involving Alcohol	49.4%	16.0%	6.0%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Violent Crime Rate (per 100,000)	211	244	518
Registered Voters	24,338	9,665	7,286,556
Homicides (Incidents)	2	0	629
Confirmed cases of child abuse and neglect (per 1,000 Children)	19.5	16.9	13.8
Aggravated assaults (Incidents)	58	9	26,303
Simple assaults (Incidents)	348	110	87,178
Substantiated Elderly abuse	2	0	2,034
Burglaries (Number of Incident)	225	99	73,871
Forcible sex (Number of Penetration Incidents)	26	8	6,185
Childcare facilities/preschools (not including after school programs) (State Data includes after school programs)	52	15	11,449
Small/medium businesses (9 employees or less)	2,229	844	533,087
% of Locally Owned Businesses	88.56%	89.18%	90.33%
Locally-owned businesses	2,416	940	590,003
Percentage of Women -owned firms	23.20%	21.00%	30.40%
Minority-owned firms (* = Less than 100 firms)	4.9% (American Indian Owned)	*	13.6
Domestic Violence Rate (per 1,000)	7.14	5.39	10.23
BUILT ENVIRONMENT			
Grocery Store Density per 1,000 population	0.34	0.56	0.27
Fast Food Restaurant Density (per 1,000)	0.59	1.22	0.55
Farmers Market Density (per 1,000)	0.05	0	0.03
Recreation and Fitness Facilities Density (per 1,000)	0.08	0	0.09
Low Income and >1 mi. from a Grocery Store	6,467	3,131	975,343
Liquor Store Density (Number of Liquor Stores Per 100,000 population)	5	9	14
ENVIRONMENT			
Annual Ozone Air Quality	INC	*	*
Air Pollution: Ozone Days	0	0	3
EPA air standards not met	Met	Met	Met
Air Pollution: Particulate Matter Days	7	5	5
Releases of Recognized Carcinogens into Air (2008 Lbs of Hazardous Air Pollutants Released into Air) * List by type of pollutant also available	1,221,733.43	1,696,321.75	205,691,825.56
% of Children <5 who are tested for lead exposure (Category: Children through age 6 tested for lead)	19.10%	18.30%	17.90%

INDICATOR TITLE	CHIPPEWA	MACKINAC	STATE OF MICHIGAN
Children <5 who have blood lead levels >10mcg/dL (Category: Children with Confirmed Elevated Blood Levels ≥ 10 µg/dL)	0	0	1,299
Number of critical violations in restaurants	N/A	100	
Septic tanks/failed septic tanks	36 / 93	18/ 66	
Contaminated Wells (State = Number of Wells Being Monitored)	4	0	207
Animal/vector-borne cases	1	0	221
Shigella	0	0	224
Salmonella	3	0	934
Part 201 Sites of Environmental Contamination (Data from 2010)	39	14	3,460
Hazardous waste sites	0	0	239
Food Safety-Number foodborne disease cases as categorized by MDSS	14	8	3,874
Fluoridated Water- percent total population with fluoridated water [2006]	37.87%	31.43%	73.80%
Rabies in animals- number of cases [2009-2011]	0	3	206
TRANSPORTATION and TRANSPORTATION SAFETY			
Mean Travel Time to Work	16	19.3	23.7
Workers who Drive Alone to Work	11,516	3,105	3,527,070
Workers Commuting by Public Transportation	320	117	53,244
Households without a Vehicle	1,178	354	275,799
Seatbelt Use (2008-2010 Combined)	89.40%	86.00%	88.30%
Age-adjusted Death Rate Due to Transport Fatal Injury (by Health Department)	* (5 cases or less)	23.2±16.1	10.0±0.6
Reported Traffic Crashes	1,026	475	282,075
Fatal Traffic Crashes	7	3	868
Percent of Fatal Crashes with Drinking Involvement	14.30%	66.70%	30.20%

ATTACHMENT 7

**Identifying
Strategic Issues**



**NORTHERN MICHIGAN
MOBILIZING FOR ACTION THROUGH PLANNING & PARTNERSHIPS (MAPP)**

**Identifying Strategic Issues
Sample Agenda
6-9:00 PM**

- | | | |
|-------|--|----------------|
| I. | Refreshments/Dinner | |
| II. | Welcome | Health Officer |
| III. | Introduction | Staff |
| IV. | Brainstorm community health issues | Group |
| V. | Organize issues into categories | Group |
| VI. | Compare the issues identified with topics of prepared Issue Briefs | Group |
| VII. | Review Issue Briefs | Small Groups |
| | A. Abuse and Neglect | |
| | B. Access to Healthcare | |
| | C. Alcohol and Drug Abuse | |
| | D. Chronic Disease | |
| | E. Maternal and Child Health | |
| | F. Mental Health | |
| | G. Obesity | |
| | H. Substance Abuse | |
| | I. Tobacco Use | |
| VIII. | Discuss and report on key questions | Small Groups |
| | A. What themes in the Issue Brief(s) caught your attention? | |
| | B. Of those themes, which ones does the community embrace? | |
| | C. What would have to change in order to embrace all of them? | |
| IX. | Vote for Strategic Issues | |
| X. | Identify individuals and organizations to invite to prepare
Community Health Improvement Plans for each Strategic Issue | Small Groups |
| XI. | Adjourn | |

Obesity and Chronic Disease

Managing and preventing chronic disease is the top health challenge of the 21st century. Seven out of every 10 deaths are from chronic diseases, including heart disease, stroke, cancer, diabetes, kidney disease and dementia. Leading a healthy lifestyle can greatly reduce the risk of developing chronic diseases. Four modifiable health risk behaviors—lack of physical activity, poor nutrition, tobacco use, and excessive alcohol consumption—are responsible for much of the illness, suffering and early death related to chronic diseases.

Critical Indicators

Obesity is common, serious, and costly. More than two-thirds of the adult population is overweight or obese. About one in five children are overweight or obese by the time they reach their sixth birthday, and more than half of obese children become overweight at or before age two.

Chronic disease, including heart disease, cancer, stroke and diabetes, accounts for more than 75 percent of our nation’s health care spending. These persistent conditions – the nation’s leading causes of death and disability – leave in their wake deaths that could have been prevented, lifelong disability, compromised quality of life, and burgeoning health care costs.

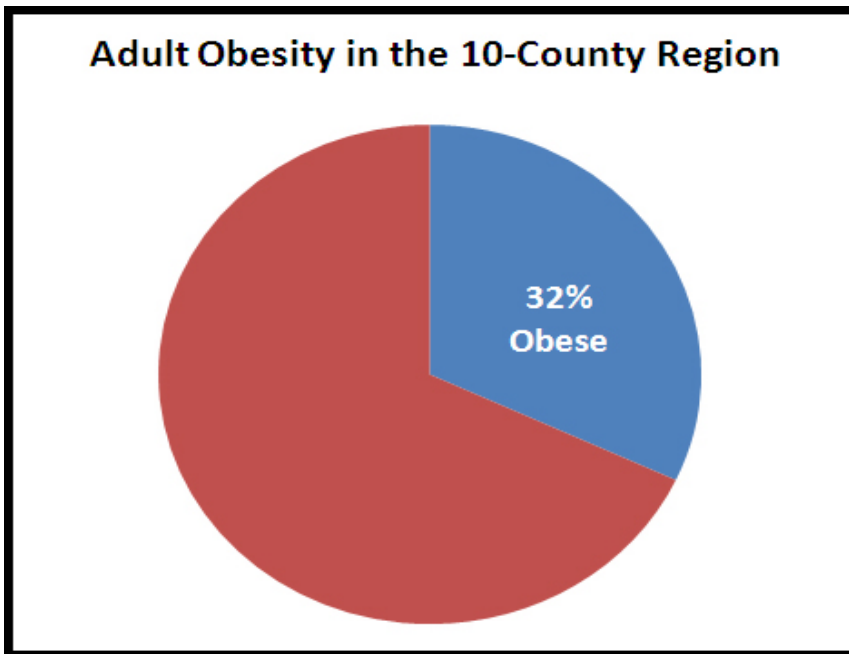
Eating healthy can help reduce the risk of heart disease, high blood pressure, diabetes, osteoporosis, and several types of cancer, as well as help to maintain a healthy body weight. Healthy eating is influenced by access to healthy, safe, and affordable foods, as well as by individuals’ knowledge, attitudes, and culture. Communities can support healthy eating and make healthy options affordable and accessible, and people can be provided with the information and tools they need to make healthy food choices.

Physical activity is one of the most important things that people can do to improve their health. Even people who do not lose weight get substantial benefits from regular activity, including lower blood pressure.

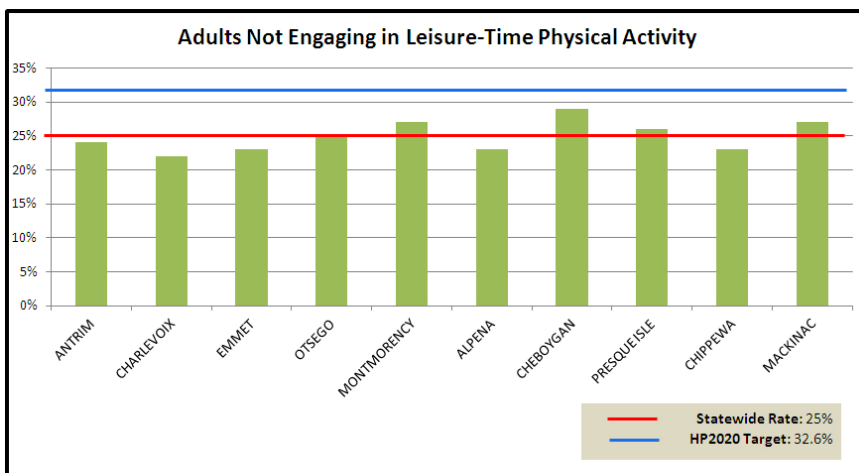
- Physical inactivity is a primary contributor to overweight and obesity.
- Few schools provide daily physical education. Only 13 percent of children walk or bike to school, compared with 44 percent a generation ago.
- The average eight-to-18-year-old is exposed to nearly 7.5 hours of passive screen daily.

Who can help?

- State, local and tribal governments
- Businesses and employers
- Health care systems, insurers and clinicians
- Early learning centers, schools and colleges
- Community, non-profit and church organizations
- Individual families
- You!



2011 County Health Rankings at www.countyhealthrankings.org



2011 County Health Rankings at www.countyhealthrankings.org

Questions?

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Adapted from the National Prevention Strategy

A PROJECT FUNDED BY



Highlights from the 2012 Northern Michigan Community Health Assessment

Community Health Status Assessment	Community Themes & Strengths					
<ul style="list-style-type: none"> Obesity rates in the 10-county region exceed State rate of 32% in all but Charlevoix County, where 28% of adults are obese. Teen obesity rates range from 10% in Presque Isle County to 19% in Cheboygan County About one-quarter of the population does not engage in any physical activity, ranging from 22% in Charlevoix County to 29% in Cheboygan County. 	<ul style="list-style-type: none"> Northern Michigan residents voiced concerns regarding obesity and the need to prevent chronic disease in focus groups held all across the region. Focus groups were concerned about access to healthy food. Obesity was ranked as one of our top three health problems by 42% of community residents and 68% of health care providers. Lack of physical activity was ranked as one of our top three health problems by 32% of residents and 49% of health care providers. Chronic disease was ranked as one of our top three health problems by 27% of residents and health care providers. 					
Forces of Change Assessment	Public Health System Assessment					
<p>Participants identified the following forces related to access to healthcare:</p> <ul style="list-style-type: none"> Poor quality of school cafeteria offerings Many in the large older adult population has at least one chronic disease; as overweight/obese Baby Boomers age, they will develop chronic disease and it is growing faster than the population as a whole 	<p>Health and social service representatives, law enforcement, government and elected officials, grant-makers, and others rated the following as the system's top related to improving access to care:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9ead3;">Optimal Capacities</th> <th style="background-color: #d9ead3;">Significant Capacities</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> Developing plans and policies Evaluating population-based and personal health services </td> <td> <ul style="list-style-type: none"> Mobilize partnerships Link individuals to needed services </td> </tr> </tbody> </table>		Optimal Capacities	Significant Capacities	<ul style="list-style-type: none"> Developing plans and policies Evaluating population-based and personal health services 	<ul style="list-style-type: none"> Mobilize partnerships Link individuals to needed services
Optimal Capacities	Significant Capacities					
<ul style="list-style-type: none"> Developing plans and policies Evaluating population-based and personal health services 	<ul style="list-style-type: none"> Mobilize partnerships Link individuals to needed services 					

Community groups from across Northern Michigan identified reducing obesity and preventing chronic disease as a top public health priority for their county. The Obesity and Chronic Disease Prevention Plan of the Northern Michigan Regional Community Health Improvement Plan aligns with Healthy People 2020 goals and objectives:

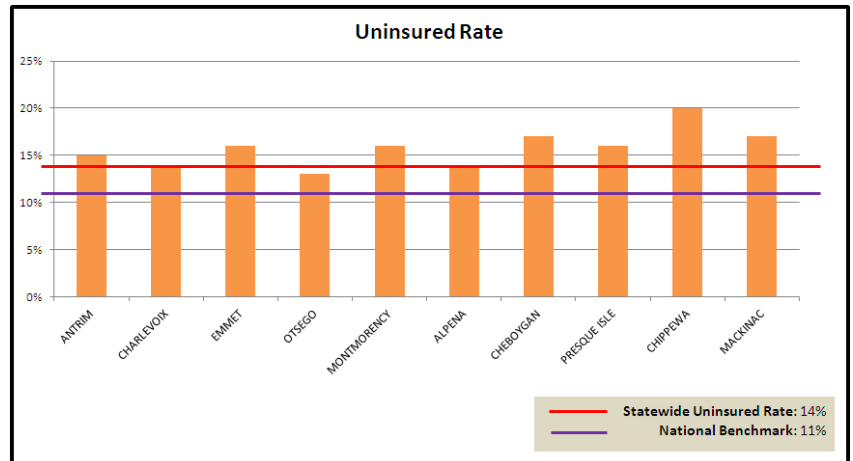
Healthy People 2020 Goal	Healthy People 2020 Objectives DRAFT AS OF JANUARY 2013
Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights	Reduce the proportion of adults who are obese
	Reduce the proportion of children and adults who are obese
	Increase the proportion of infants who are exclusively breastfed through 6 months of age
Improve health, fitness, and quality of life through daily physical activity	Reduce the proportion of adults who engage in no leisure time physical activity
	Increase the proportion of adults, adolescents, and children who meet physical activity guidelines
	Increase the proportion of the Nation's public and private schools that require daily physical education for all students
	Increase regularly scheduled recess in elementary schools
	Reduce the proportion of adults who engage in no leisure time physical activity

Access to Health Care

Access to health care includes the accessibility of primary care, health care specialists and emergency treatment. While having health insurance is a crucial step toward accessing different aspects of the health care system, health insurance by itself does not ensure access. It is also necessary to have comprehensive coverage, providers that accept the individual's health insurance, relatively close proximity of providers to patients, and primary care providers in the community. There are additional barriers to access in some populations due to lack of transportation to providers' offices, lack of knowledge about preventive care, long waits to get an appointment, low health literacy, and inability to pay the high deductible of many insurance plans and/or co-pays for receiving treatment.

Critical Indicators

- People without medical insurance are more likely to lack a source of routine medical care, are more likely to skip medical care due to cost, increasing their risk for serious and disabling health conditions. When they do access health services, they are often burdened with large medical bills and out-of-pocket expenses.
- The uninsured population has a 25 percent higher mortality rate than the insured population. They experience more adverse physical, mental and financial outcomes than insured individuals. The uninsured are less likely to receive preventive and diagnostic health care services, are more often diagnosed at a later disease stage and, on average, receive less treatment for their condition compared to insured individuals.
- Employer-provided health insurance is the largest source of health coverage in the U.S., and many unskilled, low paying, and part-time jobs do not offer health coverage benefits. In general, employment status is the most important predictor of health care coverage.
- Having both a primary care provider and medical insurance can prevent illness by improving access to a range of recommended preventive services across one's lifespan, from childhood vaccinations to screening tests for cancer and chronic diseases, such as diabetes and heart disease.
- Having a primary care provider and medical insurance also plays a vital role in finding health problems in their earliest, most treatable stages, and managing a person through the course of the disease. Lacking access to health services – even for just a short period – can lead to poor health outcomes over time.
- Many mental and emotional disorders are preventable and treatable. Early identification and treatment can help prevent the onset of disease, decrease rates of chronic disease, and help people lead longer, healthier lives. However, in a given year, less than half of people diagnosed with a mental illness receive treatment.
- Prenatal care provided early in a woman's pregnancy and consistently thereafter, plays an important role in keeping women and infants healthy. For low-income women who may lack ongoing preventive health care before pregnancy, timely prenatal care and regular visits are very important: infant mortality rates are higher among women who did not obtain adequate prenatal care.



2011 County Health Rankings at www.countyhealthrankings.org

Who can help?

- State, local and tribal governments
- Businesses and employers
- Health care systems, insurers, and clinicians
- Early learning centers, schools and colleges
- Community, nonprofit and faith-based organizations
- Individual families
- You!

Questions?

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Adapted from the 2012 County Health Rankings

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Highlights from the 2012 Northern Michigan Community Health Assessment

Community Health Status Assessment	Community Themes & Strengths					
<ul style="list-style-type: none"> Rates of uninsured in Northern Michigan, ranging from 16% (Otsego County) to 23% (Chippewa County), are among the highest in the state. Only the Metropolitan Detroit region has more uninsured residents. There are several “Health Professions Shortage Areas” designations for primary care and mental health in the region. Ratio of primary care providers to county population rises up to 3,394:1 (in Presque Isle County) compared to State ratio of 874:1. 	<ul style="list-style-type: none"> At focus groups held all across the region, Northern Michigan residents voiced concerns about barriers to primary care, including maternal and child health care, mental health services, and substance abuse treatment. In surveys, 27% of community residents and 14% of health care providers identified lack of access to health care, including mental health, as one the top three health problems in their county. 					
Forces of Change Assessment	Public Health System Assessment					
<p>Participants identified the following forces related to access to health care:</p> <ul style="list-style-type: none"> Results of the 2012 Presidential election and the implication for implementation of the Affordable Care Act. Lack of physicians who accept Medicaid or offer a sliding fee scale. Complexities of accessing mental health services, especially for mild to moderately ill residents. Changes in the health care system (closure of inpatient psychiatric services, re-opening of Cheboygan hospital for some services) 	<p>Health and social service representatives, law enforcement, government and elected officials, grant-makers, and others rated the following as the system’s top related to improving access to care:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d9ead3;">Optimal Capacities</th> <th style="background-color: #d9ead3;">Significant Capacities</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> Developing plans and policies Evaluating population-based and personal health services </td> <td> <ul style="list-style-type: none"> Mobilize partnerships Link individuals to needed services </td> </tr> </tbody> </table>		Optimal Capacities	Significant Capacities	<ul style="list-style-type: none"> Developing plans and policies Evaluating population-based and personal health services 	<ul style="list-style-type: none"> Mobilize partnerships Link individuals to needed services
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Community groups from across Northern Michigan identified improving access to health care as one of the top public health priorities for the county. The Access to Health Care Action Plan of the Northern Michigan Regional Community Health Improvement Plan aligns with Healthy People 2020 goals and objectives:

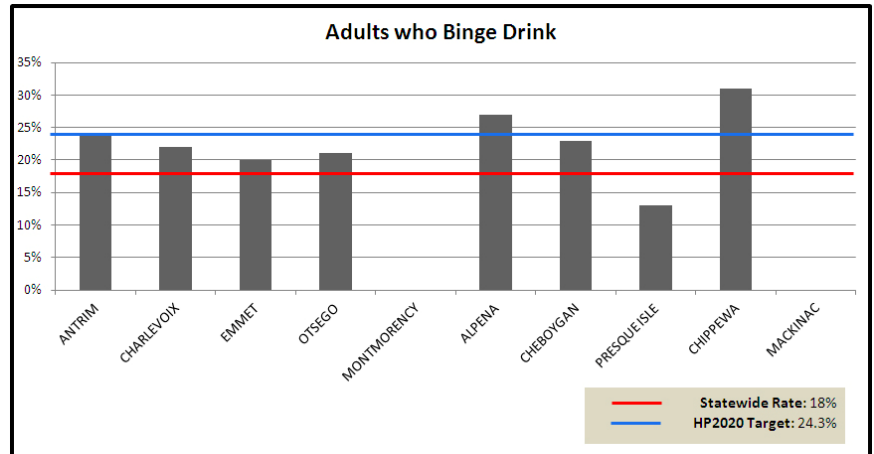
Healthy People 2020 Goal	Focus	Health People 2020 Objectives DRAFT AS OF JANUARY 2013
Improve access to comprehensive, quality health care services	Primary care	Increase proportion of persons with health insurance
		Increase proportion of persons with a usual primary care provider
		Increase proportion of children who have access to a medical home
	Mental health	Increase proportion of primary care facilities that provide mental health services
		Increase proportion of depression screening by primary care providers
		Increase proportion of persons with co-occurring substance abuse and mental health disorders who receive treatment for both disorders
		Increase proportion of persons who need alcohol and/or illicit drug treatment and received specialty treatment in the past year
		Increase proportion of children with mental health problems who receive treatment
	Maternal and child health	Increase proportion of pregnant females who received early and adequate prenatal care

Substance Abuse

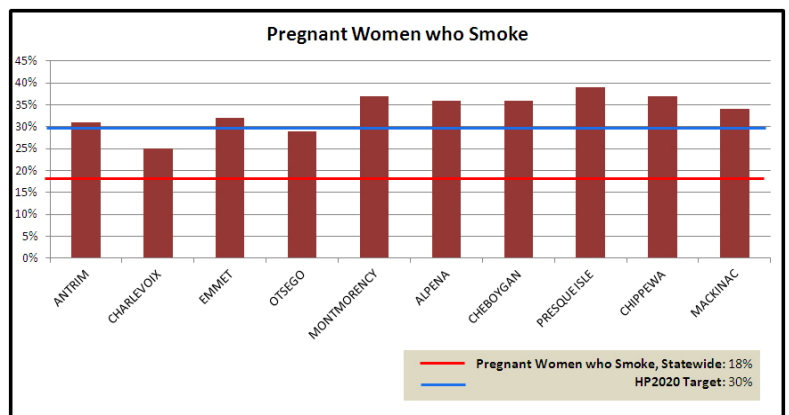
Preventing drug abuse, excessive alcohol use, and tobacco use and exposure increases people’s chances of living long, healthy and productive lives. Alcohol and other drug use can impede judgment and lead to harmful risk-taking behavior. Preventing drug abuse and excessive alcohol use improves quality of life, academic performance, workplace productivity and military preparedness, reduces crime and criminal justice expenses, reduces motor vehicle crashes and fatalities, and lowers health care costs for acute and chronic conditions. Tobacco is the leading cause of disease, disability, and death in the U.S. Living tobacco-free reduces a person’s risk of developing heart disease, various cancers, chronic obstructive pulmonary disease, periodontal disease, asthma and other diseases, and dying prematurely.

Critical Indicators

- Nine percent of children live with at least one parent who abuses alcohol or other drugs. Children of parents with substance use disorders are more likely to experience physical, sexual, or emotional abuse or neglect, and are more likely to be placed in foster care.
- Excessive alcohol use is a leading cause of preventable death in the U.S. among all age groups, contributing to more than 79,000 deaths per year.
- More than half the alcohol consumed by adults and 90 percent of the alcohol consumed by youth occurs during binge drinking.
- Every day, almost 30 people in the U.S. die in motor vehicle crashes that involve an alcohol-impaired driver. Illicit, prescription, or over-the-counter drugs are detected in about 18% of motor vehicle deaths in the U.S.
- Chronic drug use, crime, and incarceration are inextricably connected. At least half of state and federal inmates were active drug users at the time of their arrest.
- Prescription drug abuse is our nation’s fastest growing drug problem. In a typical month, approximately 5.3 million Americans use a prescription pain reliever for nonmedical reasons. Emergency department visits involving the misuse or abuse of pharmaceutical drugs have doubled over the past five years.
- Cigarette smoking, the most common form of tobacco use, is expensive in human and financial terms. Approximately 14,500 adults die each year from their own smoking in Michigan. Productivity losses caused by smoking approach \$4 billion statewide each year and \$3.4 billion in annual medical expenditures are attributable to smoking. Pregnant women who smoke cigarettes risk birth complications like premature delivery, certain birth defects and infant death.



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Adapted from the *National Prevention Strategy*

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Community Health Status Assessment	Community Themes & Strengths					
<ul style="list-style-type: none"> • 18% per cent of adults in the 10-county region drink five or more alcoholic beverages in one sitting. • 8% of adults (26+) and nearly one-quarter of those 18-25 years of age use illicit drugs • Adult smoking rates across the region approach or exceed the State rate of 21% and there is a strong correlation between tobacco use and income: over twice as many low-income residents (44%) smoke. • Maternal smoking rates are high, up to 39% (Presque Isle County) and are even higher among low-income pregnant women. 	<ul style="list-style-type: none"> • Northern Michigan residents voiced concerns drug, alcohol and tobacco use in focus groups held all across the region • About half of community residents (54%) and health care providers (46%), ranked substance abuse as one of the top three health problems in their county. • 16% of community residents and 31% of health care providers ranked tobacco use as one of the top three health problems in their county 					
Forces of Change Assessment	Public Health System Assessment					
<p>Participants identified the following forces related to alcohol, tobacco and other drug use:</p> <ul style="list-style-type: none"> • Increase in prescription and synthetic drug use • New Michigan marijuana law 	<p>Health and social service representatives, law enforcement, government and elected officials, grant-makers, and others rated the following as the system's top related to improving access to care:</p> <table border="1" data-bbox="761 716 1516 911"> <thead> <tr> <th data-bbox="761 716 1133 751">Optimal Capacities</th> <th data-bbox="1133 716 1516 751">Significant Capacities</th> </tr> </thead> <tbody> <tr> <td data-bbox="761 751 1133 911"> <ul style="list-style-type: none"> • Developing plans and policies • Evaluating population-based and personal health services </td> <td data-bbox="1133 751 1516 911"> <ul style="list-style-type: none"> • Mobilize partnerships • Link individuals to needed services </td> </tr> </tbody> </table>		Optimal Capacities	Significant Capacities	<ul style="list-style-type: none"> • Developing plans and policies • Evaluating population-based and personal health services 	<ul style="list-style-type: none"> • Mobilize partnerships • Link individuals to needed services
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Community groups from across Northern Michigan identified preventing substance abuse as one of the top public health priorities for the county. The Substance Abuse Prevention Action Plan of the Northern Michigan Regional Community Health Improvement Plan aligns with Healthy People 2020 goals and objectives:

Healthy People 2020 Goal	Healthy People 2020 Objectives DRAFT AS OF JAN 2013
Reduce substance abuse to protect health, safety, and quality of life for all, especially children	Reduce proportion of adults aged 18 and older who report they engaged in binge drinking in the last month
	Reduce proportion of high school seniors who reported binge drinking during the past 2 weeks
	Reduce proportion of persons aged 12 or older who reported non medical use of any psychotherapeutic drug in the last year
	Reduce proportion of youth aged 12 to 17 years who have used illicit drugs in the past 30 days
Reduce illness, disability, and death related to tobacco use and secondhand smoke	Reduce the proportion of adults who are current smokers
	Reduce the proportion of adolescents who smoked cigarettes in the past 30 days
	Reduce the proportion of youth age 3 to 11 who are exposed to secondhand smoke