

Friends OF THE FOUNDATION

 **McLaren**
NORTHERN MICHIGAN
FOUNDATION

Our Mission:
To receive and administer
funds to support the mission of
McLaren Northern Michigan and
support programs that enhance
the well-being of the community.

SPRING 2017

Building the Future of Health Care



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Artist interpretation of new wing (subject to change)

Dear Friends,

This is a wonderful time of year!

Our days are growing longer and warmer, and many of us are joyfully planning for a beautiful northern Michigan summer. In fact, you will see that “planning” is a central theme of this Spring Newsletter.

As illustrated on the cover, **planning for our *Building the Future of Health Care* project** (new construction and renovation on our Petoskey Campus) has progressed significantly over the winter. **Excitement is growing!** See pages 4 and 5 for details.

Likewise, our Foundation has been **planning for the capital campaign to support *Building the Future of Health Care***. Certain to be the largest fundraising endeavor in our history, the public campaign will launch in 2018. In the meantime, it is imperative that we build our Unrestricted Fund so that we are prepared to address immediate unexpected needs when financial resources are heavily directed toward the new construction. **What can you do now?** Donate to the Area of Greatest Need and help us to grow our Unrestricted Fund.

We also have included a few articles to help with your planning. The next page highlights the **power of planned giving** and the legacy of a dear friend to us and to our Foundation, Mary Kay Farley.

And last, **to help plan your summer**, we have included a list of scheduled events that benefit McLaren Northern Michigan.

We thank you for your ongoing support and wish you a healthy and happy summer.

Sincerely,



Moon Seagren

Moon Seagren
Vice President &
Chief Development Officer
McLaren Northern Michigan Foundation



Elise Hayes

Elise F. Hayes
Board Chair
McLaren Northern Michigan Foundation



2017 McLAREN NORTHERN MICHIGAN FOUNDATION BOARD OF TRUSTEES:

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A Legacy of Caring

Through Planned Giving

Mary Kay Farley spent her summers in Harbor Springs on the shores of Lake Michigan and was committed to giving back to the community that had given her so much throughout life. Mary Kay passed away in 2014 but her spirit lives on today in the local students she supported with scholarships and the patients whose lives she touched as a leader and supporter of McLaren Northern Michigan Foundation.

Mary Kay was a passionate advocate for health care. She gave generously of her time as a Foundation board member and then as a member of the advisory council. Her final gift, a bequest to McLaren Northern Michigan Foundation, was a testament to her commitment.

Knowing the intricacies of health care, Mary Kay didn't restrict the use of her bequest to a specific program. By leaving this gift "undesignated," she allowed the Foundation the flexibility to address the hospital's area of greatest need. Today, when a nurse requires certification to better serve our patients, we can provide a stipend. When we are faced with a patient who is unable to pay for a prescription or who can't get to a medical appointment, we are grateful to have the resources to help. And, when a piece of equipment is needed to perform a new procedure, we can purchase it.

Mary Kay's legacy continues to have a far reaching effect on our patients and our communities. We invite you to consider how you might leave your own legacy with a gift through your estate plan. If you have already included a bequest to McLaren Northern Michigan Foundation or made other arrangements to support our efforts, please let us know. We would be delighted to welcome you as a member of our new Legacy Society.



Mary Kay Farley

Planned Giving: Charitable Bequests

A charitable bequest is a distribution from your estate to a charitable organization through your last will and testament. A gift of all, or a portion of, the remainder or "residue" of your estate, after loved ones have been provided for, can be a thoughtful way to include McLaren Northern Michigan in your estate plans.

Your attorney can help you include a provision in your will that leaves a lasting gift to our patients and our communities. Provided below is a sample of bequest language:

After fulfilling all other provisions, I hereby give, devise and bequeath to McLaren Northern Michigan Foundation, a nonprofit organization located at 360 Connable Avenue, Petoskey, MI, 49770, Federal Tax ID #38-2445611, ALL or a PERCENTAGE of the rest, residue and remainder of my estate to be used for the area of greatest need at the time the gift is realized.



The Legacy Society

at McLaren Northern Michigan Foundation

Mclaren Northern Michigan Foundation's new Legacy Society recognizes

individuals who have included a gift to McLaren Northern Michigan in their estate plans as well as those who have established endowment funds.

With your legacy gift, you can help us continue to deliver the high standard of care that our patients, their family members and our communities deserve. If you have included McLaren Northern Michigan Foundation in your estate plan, please let us know so that we can welcome you as a new Legacy Society member.

For more information, please contact Jennifer Doumanian, Planned Giving Officer, at 231-487-3167 or at jennifer.doumanian@mclaren.org.

Building the Future of Health Care

Mclaren Northern Michigan has embarked on an exciting journey to build the future of health care for our northern Michigan community. Believing that all northern Michigan residents and visitors deserve the finest health care possible - in the convenience of their own region - McLaren Northern Michigan proudly announces a phased construction and renovation project called **Building the Future of Health Care**.

Much more than a construction project, **Building the Future of Health Care** will transform care for generations to come, by...

- >> Improving the patient experience
- >> Increasing patient privacy
- >> Enhancing work flow, efficiency and the physical environment

- >> Modernizing to adapt for the health care shift toward more outpatient services
- >> Aiding in the recruitment of top physicians, nurses, and clinicians
- >> Making McLaren Northern Michigan the best place:
 - for physicians to practice
 - for colleagues to work
 - and most importantly, for patients to receive care

Project Timeline

Phase 1: Site Preparation
begins Summer 2017

Phase 2: Construction of New Wing
begins Summer 2018

Phase 3: Renovation of Existing Space
begins Fall 2020

Nearly every aspect of **Building the Future of Health Care** promotes privacy, safety, comfort, and efficiency for patients, their families, and everyone involved in their care. Project features include:

- >> New Wing with over 170,000 sq. ft. of Additional Space
- >> 92 New Private Patient Rooms
 - Intensive Care Unit (ICU) patient rooms increase from 18 to 24
- >> 12 Observation Beds
- >> New Operating Rooms - one will be a Hybrid Surgical Suite
- >> 45+ Current Patient Rooms Converted to Private Rooms
 - Some capable of converting back to semi-private



Artist interpretation of new wing (subject to change)

As eyes shift to the horizon for a glimpse of the future building project, we must also focus on the critical need in front of us...

Growing the Unrestricted Fund

“Is there any funding available?” This is often the first question asked, and a cause for great concern, when an unexpected issue arises somewhere in our hospital. In countless instances, generous donations have enabled the Foundation to swiftly disburse the required funding and meet a critical need before patient care was impacted. **Our Donors Made the Difference.**

In the coming months, our top fundraising priority will shift from the Unrestricted Fund to the **Building the Future of Health Care** project. Between now and then,

it is vital that we raise as much as we can for the **Unrestricted Fund.** These gifts will help respond to areas of greatest need during the 3 to 5 years that gifts will be received, and pledges fulfilled, for the capital project. **Our goal for this year is to raise \$1,681,250 for the Area of Greatest Need.**

We are truly grateful for our past and look toward the future with great excitement. Simply put, our hospital exists today because of our donors and our community; those who started giving in the 1930s, and everyone who has donated since. Our future depends on continuing this legacy and we look forward to partnering with you.



For Bill and Pat Anton, their annual gift has consistently been donated to the Unrestricted Fund for over a decade. Notes former board member Pat, “Northern Michigan is truly blessed to have dependable and quality ‘World Class’ care provided by McLaren Northern Michigan in this ever-changing world of health care.

Our family is committed to supporting the MNMF Unrestricted Fund which is the vehicle that serves the most immediate and vital needs of the hospital and the community.”



When long-time donor Michael Campbell was recently asked about why he has given to the Unrestricted Fund, he replied, “Pat and I started giving to the Unrestricted Fund (Area of Greatest Need) three years ago. We feel an obligation to support McLaren Northern Michigan, who in turn provides specialized care for us, our neighbors and our community when we need it. If we all fail to provide the needed support, the services will not be there when we need them.”





Recognizing Exceptional Care



The Guardian Angel program helps grateful patients and families recognize McLaren Northern Michigan staff members who have made a difference in their lives.

Donations can be made to the McLaren Northern Michigan Foundation in honor of any employee, physician, volunteer or department for their compassionate care.

Your Guardian Angel...

- >> Is recognized publicly among their peers for exemplary care.
- >> Receives a message of thanks from you, a certificate and a lapel pin to wear proudly.



Guardian Angel gifts can be any size - there is no minimum donation amount to honor your caregiver. For questions, please call McLaren Northern Michigan Foundation.

Our Promise to You:

As a McLaren Northern Michigan Foundation donor, you will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family and your community for generations to come.

McLaren Northern Michigan Foundation SUPPORTS THE NEEDS OF:

- >> McLaren Northern Michigan Petoskey Campus, Cheboygan Campus
- >> Boulder Park Terrace
- >> VitalCare Adult Day Center, Hospice of Little Traverse Bay, Hospice of the Straits, Hospice of the Sunrise Shore

Support McLaren Northern Michigan Foundation by attending

UPCOMING EVENTS

Cheboygan Moose Lodge Spaghetti Dinner

Date: Saturday, May 20, 3:00 – 7:00 p.m.

Location: Cheboygan Moose Lodge
(290 North Huron Street, Cheboygan)

Registration: \$5 donation at the door (Kids under 5 free).

Fund: Proceeds to benefit VitalCare Cheboygan Hospice House

Bike4BreastCancer Ride

Date: Saturday, July 29

Location: East Park Pavilion, next to Bay Harbor
(Quarry Drive, Petoskey, MI)

Registration: bike4breastcancernm.org

Fund: Proceeds to benefit Kathleen Jontz Breast Health Fund

Pink Ribbon Rally Golf Event

Date: Thursday, August 3

Location: Bay Harbor Golf Club

Registration: Bay Harbor Golf Club – (231) 439-4029

Fund: Proceeds to benefit Kathleen Jontz Breast Health Fund

Power of the Purse – Cheboygan Campus Guild

Date: Thursday, August 17, 5:00 – 9:30 p.m.

Location: Stafford's Perry Hotel (100 Lewis Street, Petoskey, MI)

Registration: (248) 417-1511

Fund: Proceeds to benefit McLaren Northern Michigan
Cheboygan Campus



Thank You Boyne Highlands!

Boyne Highlands Resort Pink Weekend event on February 24-25 raised \$4,379! Proceeds benefited the Kathleen Jontz Breast Health Fund through McLaren Northern Michigan Foundation (MNMF). This fund assists women in northern Michigan who are unable to afford life-saving mammograms, biopsies, and follow-up ultrasounds, as well as breast health educational programs.

Pictured (L to R): Taylor McGinn, Boyne Highlands Resort Activities Director, Bobbie Rathjens, Boyne Highlands Director of Marketing, Eric Baldwin, MNMF Development Officer and Izabela Babinska, MNMF Foundation Relations Officer.



You're Invited!

A Chance to Win a Day of Creativity With

Tom Moran



WHAT

This is an invitation-only dinner to join Tom and Marilyn Moran at their Onaway home. **ONLY 30 tickets will be sold** on a first-come, first-served basis.

WHEN

Wednesday, June 7, 6:00 p.m.

COST

\$1,000*, which includes:
(1) entry for a very special **DOOR PRIZE** Dinner, beverages, and entertainment for you and a guest.

* A portion of the \$1,000 is tax-deductible.

DOOR PRIZE DETAILS

During the event, 10 names will be drawn to win **a day of creativity with Tom. There is a one-in-three chance of winning!**

Ten winners will participate in a hands-on project led by Tom (date(s) to be determined). At the end of the small group session, each participant will leave with a unique sculpture!

- \$1,000 entry is non-refundable.
- Proceeds from this event will benefit the McLaren Northern Michigan Building Project.
- This event is being facilitated with help from the McLaren Northern Michigan Foundation.

REGISTER TODAY. SPACE IS LIMITED.

Call: (231) 487-3500 or

Email: foundation@northernhealth.org

2017
FUNDING PRIORITIES *Fundraising Goal \$3,083,926*

McLaren Northern Michigan

Petoskey Campus* \$ 2,788,926

Area of Greatest Need (Unrestricted). . .	\$ 1,681,250
Cardiovascular Services	\$ 250,000
Oncology Services	\$ 50,000
Programmatic	\$ 290,000
Patient Assistance	\$ 80,000
Colleague Scholarship/Continuing Ed . .	\$ 100,000
Community Health Education	\$ 10,000
Breast Health Funds	\$ 100,000
Various Restricted Funds	\$ 517,676

McLaren Northern Michigan

Cheboygan Campus* \$ 40,000

VitalCare Programs* \$ 255,000

Hospice of the Straits	\$ 50,000	<i>Unrestricted Fund & Cheboygan Hospice House</i>
Hospice of Little Traverse Bay	\$ 100,000	<i>Unrestricted Fund & Hiland Cottage and Garden</i>
Hospice of the Sunrise Shore	\$ 15,000	
Adult Day Center	\$ 50,000	<i>Unrestricted Fund & Caregiver Respite Assistance</i>
Telehealth Program	\$ 15,000	
Bereavement Programs	\$ 20,000	<i>Adult, Children & Infant Loss</i>
Volunteer Programs	\$ 5,000	

* Donations made to the McLaren Northern Michigan Foundation remain in Northern Michigan. As always, contributions are used only as specified by our donors. A gift given to a specific location, program or project will only be used for that purpose.



**Generous Donations
Fund Recent Scholarships**

From late 2016 to early 2017, nearly \$45,000 was disbursed to 49 McLaren Northern Michigan staff pursuing continuing education opportunities. These scholarships help with tuition, conference registration, travel and lodging expenses, as well as webinar and certification fees.