*Developments

Developments newsletter for donors, patients, and the community

Breast cancer patient: "I was amazed at all the love and support."

"You're going to get through this," Diana's co-workers told her. "We got your back."

It wasn't long ago that Diana, a nurse's assistant in the McLaren Oakland emergency department, felt a lump on her breast. Thinking it was just a bruise, she didn't pay much attention to it. But a few days later, she noticed it had grown in size.

Following a mammogram and biopsy at McLaren Oakland, she was told it was stage one breast cancer. She quickly made an appointment with an oncologist. At that appointment, she found out this aggressive form of cancer had advanced to stage two.

Taking time off of her schedule to be with Diana at her appointment was her boss, Pam Willis, director of emergency department patient care services at McLaren Oakland.

"We both cried," Diana says. "But then Pam said, 'Don't worry. We're going to take care of you."

Diana had to undergo chemotherapy treatments twice a month for six months. But like Willis told her, she was going to be taken care of.

"I was amazed at all of the love and support," Diana says. "We not only care for our patients, we care for each other."

Her co-workers began a collection to help pay for some of her family's household utilities. Because she was working less

(having to take four days off to recover from each chemotherapy treatment), the house she shares with her husband, son, daughter, son-in-law, and four grandchildren was also taken care of.

When the time came for her to have surgery, she learned about the McLaren Oakland Foundation assistance fund, for which she was eligible, to help with copays and deductibles.

"Having this financial assistance was

such a relief," she says. "Not having to worry so much about the expenses reduced my stress and not being so stressed out helped me better manage my treatments."

An employee at McLaren Oakland for 21 years, Diana has participated in the McLaren Oakland Foundation employee

giving program by regularly giving a portion of her pay to someone who needs financial help—the same program that ended up benefitting her.

"I love helping people," she says. "And now they're helping me."

Diana's chemotherapy treatments were successful in containing the cancer and shrinking the tumor to the point where she could have surgery to remove it. She underwent surgery in June and is doing well. "I feel good, just tired," she savs.

With the McLaren Oakland Foundation covering her co-pays and deductibles, Diana is focusing on getting well so she can return to work. "The support from the foundation is amazing," says Diana. "I don't know what I would have done without their support and the support of my co-workers at McLaren Oakland."



To learn more about the McLaren Oakland Foundation. visit www.mclaren.org/oakland/foundation

Black Tie Gala will raise funds for new mobile clinic

he McLaren Oakland Foundation Black Tie Gala is October 13, 2017 and will feature a masquerade ball theme with Fox 2's Roop Raj as the host. This year's gala will be at the MGM Grand Detroit, 1777 3rd St. Detroit.

Guests will enjoy cocktails, dinner, live and silent auction, a photo booth, live entertainment, and dancing. Tickets are \$200 per person.

Proceeds from the gala will benefit the foundation's mobile clinic initiative, which will provide health services and screenings to the local community.

With the first of its kind in Oakland County, the mobile clinic will provide access to health care for those who lack transportation or are unable to get to medical appointments.

"In Pontiac, where close to 20 percent of households don't have access to a vehicle,

health care access can be challenging because of lack of transportation and inconvenient appointment times," says Jennifer Thamer, executive director, McLaren Oakland Foundation. "A mobile clinic will help reduce this barrier, allowing McLaren Oakland to provide health care services in community locations such as schools, grocery stores, and community centers."

The mobile clinic will provide access to those beyond Pontiac in Oakland County where there are nearly 25,000 households that lack transportation.¹

Not only do mobile clinics reach diverse communities, but studies have also shown mobile clinics to have positive health effects. Additionally, they provide significant cost savings. For example, a study of 10 mobile clinics found that over one year, the cost savings of preventing avoidable emergency room visits was over \$6.8 million.²

"We are excited to begin this initiative," says Thamer. "Our mobile clinic will be a vital link between our hospital and community."

For more information, or to attend the Black Tie Gala, please call the foundation office at 248-338-5385.



- 1. U.S. Census Bureau: ACS Demographic and Housing Estimates 2011-2015 American Community Survey 5-Yeah Estimates: Pontiac City, MI
- 2. Mobile health clinics in the United States: Reducing disparities: Improving care, improving health, controlling costs. www.mobilehealthmap.org/documents/Mobile_Health_Clinics_In_the_United_States_March_2013pdf



Donor profile: Ideas for You helps support the McLaren Oakland Foundation's mission

In each issue of *Developments*, the McLaren Oakland Foundation features one of their major donors. In this issue, we talked with Ideas for You, an advertising specialty company in Clarkston. Elfriede (Fritz) Jackson, owner, and David Jackson, president, shared their passion about the McLaren Oakland Foundation and why they got involved. Here is an excerpt from their interview.

Q: How did you become involved with the McLaren Oakland Foundation?

FJ: I started learning about the McLaren Oakland Foundation and the programs it supports through my friend, Laura Clark-Brown, who is a board member and now board chair of the foundation. When Jen Thamer, whom we know very well, assumed her role as executive director of the McLaren Oakland Foundation, the timing felt right to get involved.

Q: What makes you excited about the McLaren Oakland Foundation?

DJ: I grew up in Pontiac, and if we can do anything to help the city to thrive again, then we want to be involved. Pontiac needs a hospital like McLaren Oakland so residents, regardless of their financial situation, have access to quality health care.

FJ: The programs the foundation supports, especially their mammogram screening and cancer support programs, are near and dear to us. Cancer touched both our families—two of David's family members died of breast cancer, and I am a cancer survivor myself.

Q: How do you feel the foundation is making a difference in the community it serves?

DJ: I feel the free mammogram program is a potential life-saver. Where would some women be if the McLaren Oakland Foundation had not provided free mammogram screenings?

FJ: I am a member of the foundation's board, so I have seen firsthand how the foundation is listening and getting a better understanding of community needs. As a result, the foundation is able to further its mission in improving the health and well-being of the community. It's very exciting to be part of these efforts!

Q: From a company perspective, why does Ideas for You support the McLaren Oakland Foundation?

DJ: Our company believes in improving the community, and we feel the McLaren Oakland Foundation is doing so through its programs. For example, the Safe Wheels and Heels program provides free bike helmets to local school children and teaches them, at an early age, about safety.

FJ: We also see firsthand what the foundation is doing to help the community. Last Christmas, Laura (foundation board chair), and I adopted a family for Christmas from the Children's Clinic (which provides free health care services to uninsured children in Oakland County). Just seeing all those kids in the clinic's lobby waiting to see the doctors is a true testament to what the foundation is doing to provide access to health care for those in need.

Q: On a personal note, what do you enjoy doing in your free time?

DJ: Golfing, especially golf scrambles. We also like to travel; our favorite place is our condo in Venice, Florida.

FJ: We also like to socialize and entertain and stay active in both Clarkston and Waterford chambers of commerce.

Q: Anything else you want to add?

FJ: I love being on the McLaren Oakland Foundation board. I have met so many wonderful people. I see how the foundation is using the donations to improve the community, and we are excited to be part of their mission.



Ideas for You is a distributor of

promotional products, sometimes referred to as advertising specialties. With 3,000 suppliers, it is able to provide companies with every possible promotional product. Customer service is its No. 1 priority, and its mission is to help companies create long-lasting relationships with clients through the power of promotional products.

Ideas for You has supported the McLaren Oakland Foundation in many ways—from attending the foundation's major events, to sponsoring some of them, and even providing giveaways free of charge, helping the foundation to raise more funds.

Sharon Kozlowski volunteers after 36 years of working for McLaren Oakland



fter a 36-year nursing career at McLaren Oakland, Sharon Kozolowski decided to retire, but she came back a couple of years later as a volunteer. "I missed the people and doctors I worked with at the hospital," says Kozlowski.

With her nursing background and experience at McLaren Oakland, she is a valuable asset to the hospital's outpatient department where she spends some of her volunteer hours calling patients to remind them of their doctors' appointments.

Another reason Kozlowski decided to volunteer was she wanted to get involved in the community.

"I worked as a nurse for McLaren Oakland at events held at DTE Energy and the Palace and really enjoyed it," she says. Kozlowski has volunteered for the Safe Wheels and Heels program, where the hospital's trauma team and the McLaren Oakland Foundation fit local school children with bike helmets and teach them about safety.

"Volunteering for this program gave me a sense of community involvement," Kozlowski says.

Kozlowski also enjoys volunteering for the McLaren Oakland Foundation events. She has helped in various ways, such as overseeing the silent auction at the foundation's black-tie galas.

"I love the social aspect of volunteering, and the foundation events allow this opportunity," says Kozlowski. "By being part of these events, I can also see the funds being raised, knowing they are going to a good cause."

In her free time, Kozlowski enjoys traveling, going to the theatre and symphony, jewelry making, and spending time with family.

When asked what else she had to say about volunteering, Kozlowski replied, "It feels good to be back."

VOLUNTEER OPPORTUNITIES

- Are you looking to make a difference in your community?
- Do you want to develop a new skill?
- Are you exploring a career in health care?
- Do you enjoy helping others?
- Are you retired and looking to fill some of your free time?

There are many ways to volunteer for McLaren Oakland. We'll work with your schedule and find a project that is rewarding for you. Call Daryl Johnson at 248-338-5384, or visit www.mclaren.org/oakland/volunteer.aspx

Thank you to our supporters for helping us keep our community safe and healthy

Children's Clinic Sports Health Fair

DeGarA, PLLC
Deputies for Kids
Genisys Credit Union
MGM Resorts Foundation
Star EMS

Hospital Support

Respiratory Foundation of Southeast Michigan

Personal Action Toward Health [PATH]

Michigan Department of Health and Human Services

Safe Wheels and Heels program

The Brooksie Way
Four County Community Foundation
Genisys Credit Union
Kohl's Injury Prevention Program
Michigan Department of Health and
Human Services
UnitedHealthcare Community Plan

Stroke Prevention Programs

Centers for Disease Control and Prevention Michigan Fitness Foundation Michigan Public Health Institute

MOF Cancer Connection

National Breast Cancer Foundation Patient Navigation Program

National Breast Cancer Foundation Screening Program

Ralph C. Wilson Junior Foundation Cancer Care Fund at the Community Foundation for Southeast Michigan

Susan G. Komen Detroit Race for the Cure

Thanks to all who help make our community outreach and hospital programs a reality to benefit those in need.



A huge thank you! oach Don Peters, Clarkston Varsity Softball team, along with Paige Blevins and Hannah Chadwell, team captains, presented the McLaren Oakland Foundation with a check for \$1,500.

The McLaren Oakland Foundation will use the funds to provide free mammogram screenings to eligible women in Oakland County, as well as provide support for other breast cancer services.

SAVE THE DATES—2018 EVENTS



SISTER & SISTER EVENT

MAY 3, 2018
Pine Knob Mansion/Carriage House
Clarkston, MI



35TH ANNUAL GOLF CLASSIC

AUGUST 20, 2018
Indianwood Golf & Country Club
Lake Orion, MI



BLACK TIE GALA

NOVEMBER 17, 2018 MGM Grand Detroit Detroit, MI

For sponsorship opportunities, or to attend any event, please call Kathy Krause at 248-338-5385, or email kathy.krause@mclaren.org



You can help the McLaren Oakland Foundation provide a vital source of support for maintaining community programs and health care services for underserved children, adults, and families. Gifts large and small will enable us to continue supporting those who look to us for quality, compassionate health care services.

Ways to give

- Complete the remittance form in this newsletter
- Call the Foundation at 248-338-5385
- Email the Foundation at oaklandfoundation@mclaren.org
- Check our other options below



Legacy planning

- IRAs and retirement plans
- Stocks, bonds, and mutual fund shares
- Beguests from wills and trusts
- Life insurance

Your everyday shopping can make a difference

Shop your favorite stores, and they'll give a portion to McLaren Oakland at no extra cost to you.

Every time you use your
Kroger Plus card at
checkout, a portion of
your total purchase will
benefit McLaren Oakland
without costing you a cent. If you currently
have a Kroger Plus card, you can connect to
the community rewards program by following
these steps:



At www.smile.amazon.com, you'll have the same convenient shopping experience with great prices and a vast selection of products as an Amazon shopper. Amazon will donate a portion of the purchase price to your favorite organization.

If you are already an Amazon shopper, go to www.smile.amazon.com and select "McLaren Oakland d.b.a POH." The website will remember your selection, and every eligible purchase you make will result in a donation to McLaren Oakland.

If you have any questions, please call the McLaren Oakland Foundation at 248-338-5698.

Happy shopping!

- **1.** Go to www.krogercommunityrewards.com
- 2. Create an account and register your Kroger Plus card with McLaren Oakland.
- **3.** Enter either our NPO number (18599) or the name of our organization: McLaren Oakland Foundation.
- **4.** If you don't have a Kroger Plus card, you can get one at the customer service desk at any Kroger.



Your unwanted vehicle can make a difference

McLaren Oakland Foundation through Vehicle Donation to Any Charity (v-Dac) offers a free and convenient service for converting that extra car, truck, or RV into a tax-deductible donation that benefits McLaren Oakland. This car donation program is very simple and saves you time (because you won't have to sell your vehicle yourself). It's a win-win.

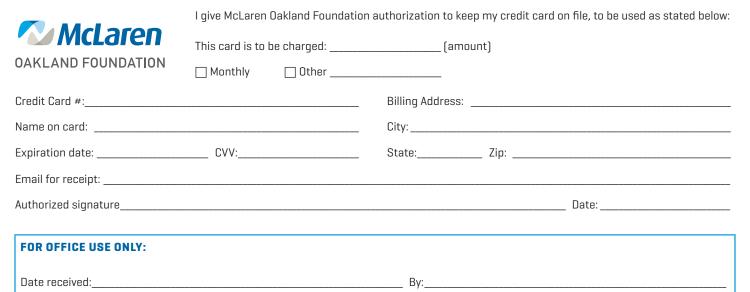
To learn more about this program or to donate your vehicle, call 877-999-8322, or visit www.v-dac.com/org/?id=20-0442217.

Be a Gem (Gives Every Month)

It's not the amount of your gift that is important; it's the power of giving on a consistent basis. Annual giving is the lifeblood of any nonprofit organization. It's consistency from staff, friends, and the community that keeps McLaren Oakland strong.

We make it easy and secure for you. Just complete the form below, tear off, and mail it back in the envelope attached to the newsletter. You can start and stop whenever you choose.

Cut Here 🌫





50 North Perry Street | Pontiac, Michigan 48342-2217

NON - PROFIT ORG US POSTAGE PAID ROYAL OAK MI PERMIT NO 615

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COMMUNITY OUTREACH & EDUCATION CALENDAR

DIABETES BASICS CLASS

WHEN: Tuesdays (October 10, November 7, December 12) **TIMES:** 9 – 11 a.m. and 5 – 7 p.m. WHERE: McLaren Oakland, East Tower, Floor 4N, Room B, 50 N Perry St, Pontiac, MI 48342 TO REGISTER,

call (248) 338-5284 or visit www.mclaren.org/oakland. Click "Health and Wellness" at top, then click "Classes & Events," and then select the Diabetes Basics Class.

NUTRITION BASICS CLASS

WHEN: Thursdays (October 12, November 9, December 14)

TIME: 1 - 3:00 p.m.

WHERE: McLaren Oakland, East Tower, Floor 4N, Room B, 50 N Perry St, Pontiac, MI 48342 TO REGISTER,

call [248] 338-5284 or visit www.mclaren.org/oakland. Click "Health and Wellness" at top, then click "Classes & Events," and then select the Nutrition Basics Class.

WATERFORD REGIONAL FIRE DEPARTMENT OPEN HOUSE

WHEN: Saturday, October 7, 2017

TIME: 10 a.m. - 2 p.m. WHERE: Waterford Regional Fire Department, 2495 Crescent Lake Rd, Waterford, MI 48329 **CONTACT:** Daryl Johnson at

[248] 338-5384, or email daryl. johnson@mclaren.org

GREAT AMERICAN SMOKEOUT

WHEN: Thursday, November 16, 2017 WHERE: McLaren Oakland,

West Tower Lobby, 50 N Perry St,

Pontiac, MI 48342

CONTACT: Daryl Johnson at johnson@mclaren.org

[248] 338-5384, or email daryl.



RED CROSS BLOOD DRIVE

WHEN: Wednesday, December

13, 2017

TIME: 10 a.m. - 4 p.m. WHERE: Karmanos Cancer Institute at McLaren Clarkston, 5680 Bow Pointe Dr. Clarkston.

MI 48346

CONTACT: Daryl Johnson at [248] 338-5384, or email daryl.

johnson@mclaren.org

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