



The Power of *ONE*



enriches the  
lives of many

# Donor report

REVIEW OF FISCAL YEAR 2016

# Letter from executive director & board chair

Dear Friends, Partners and Community Supporters:

As I recently completed my first year as executive director of McLaren Oakland Foundation, I am amazed at the dedication and commitment of our staff to our patients and our community.

When I met with staff, patients and physicians at McLaren Oakland and our satellite facilities, I heard both remarkable and gut wrenching stories. The families at our free McLaren Children's Health Services Clinic told me the clinic was their only option for health care for their children. Without it, they did not know what to do.

At the Karmanos Cancer Institute at McLaren Clarkston, I listened to patient stories, one in particular explained the dilemma of having to make the choice to buy lifesaving cancer drugs or pay her mortgage payment.

In talking with our physicians, I saw their passion for the hospital and for our patients. They desire state-of-the-art technology and training, so they are better equipped to serve the community.

The Foundation is listening and learning the needs of our hospital and our community. We recognize the need for a state-of-the-art emergency department; we recognize the need for health care for those unable to afford it; and we realize the challenges.

It took one tragedy for many of the people I have spoken with to need assistance from the Foundation as well as the hospital.

And thanks to your support and generosity, we are able to provide this assistance. As we continue to listen and identify other needs of our hospital and community, we thank you for your continued support.

As we begin another year, please know that the McLaren Oakland Foundation and the community we serve deeply appreciate your support. Your financial gift will help us continue providing much needed services in the communities we serve.

Sincerely yours,



A handwritten signature in black ink, appearing to read 'J Thamer'.

**Jennifer Thamer**  
**Executive Director, McLaren Oakland Foundation**



A handwritten signature in black ink, appearing to read 'Laura Clark-Brown'.

**Laura Clark-Brown**  
**President, Successful Equity Management, Inc.**  
**Chair, McLaren Oakland Foundation**

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## The Power of ONE – programs your dollars support

It only takes one to see the difference you are making in people's lives by supporting McLaren Oakland and the McLaren Oakland Foundation's programs.

- > One mammogram helped to save the lives of three generations.
- > One day of free sports physicals enabled nearly 100 Oakland County youth to participate in sports this school year.
- > One life was saved because of going to McLaren Oakland's emergency department.
- > One workshop helped an individual better manage their cancer and improve their quality of life.
- > One week of giving out bike helmets to second graders kept 600+ kids safer while riding their bikes.
- > One volunteer devotes, on average, 65 hours a year to McLaren Oakland.

See how your individual contribution is impacting the lives of others through the programs described in the pages to follow and the testimonies of those who benefitted.



### Sister & Sister program

The McLaren Oakland Foundation's Sister & Sister program raises awareness about breast cancer and provides free screening mammograms, diagnostic mammograms and ultrasounds to uninsured and underinsured women in Oakland County. As a result of these screenings, about 50 breast cancers have been detected.

The Foundation is expanding the program to benefit eligible women diagnosed with breast cancer.

Click on the QR code to see how one mammogram provided through the Sister & Sister program is helping to save the lives of three generations.





*“When I drive through the community on the weekends, I see the kids wearing their helmets. The parents love the program too and we look forward to it every year.”*

*Chad Boyd, Principal, Daniel Axford Elementary School, Oxford*

## Safe wheels and heels

Every second grader in the Pontiac and Oxford school districts receives a bicycle helmet and safety education through the McLaren Oakland Foundation’s Safe Wheels and Heels program. The Safe Wheels and Heels program was founded in 2008 when the McLaren Oakland emergency department noticed that the number of 6- to 10-year-olds being treated for bicycle related

injuries doubled in one year. Since then, the rate of bicycle related injuries seen in the emergency centers of McLaren Oakland has decreased by close to 40% among youth. The Foundation hopes to expand the program to Waterford and Clarkston school districts in 2017.

## Children’s health services clinic

The McLaren Oakland Foundation supports the Children’s Health Services Clinic, which provides free health care services to uninsured children in Oakland County.

Children from birth through 18 years of age receive acute and preventative health care services, including wellness exams, immunizations and specialty care. Last year, the clinic had over 1,000 patient visits.

The Children’s Clinic also hosts an annual sports health fair where Oakland County youth can get free sports physicals for the upcoming school year.



*Pictured: Chris Riley and family, with David Bowman, Community & Volunteer Services Coordinator (on far left)*

*“It’s really a family atmosphere. The staff is very warm; they treat you with a great deal of respect. For all the times I’ve been there with my kids, they gave the best care that you could possibly receive.”*

*—Micah White, father of three sons*

*“This is such a great opportunity to help parents, especially those with no insurance, get these physicals so their children can play sports. For doctors to take time and volunteer to do these physicals is truly amazing.”*

*—Adriana Morris, who brought her daughters to this year’s sports health fair*





## PATH

“You walk away with ideas and practical ways to better manage your health. You have to take charge of your own health and that is what PATH teaches.”

*Sue Murphy, recent PATH participant*

McLaren Oakland offers a program, called PATH, which stands for **P**ersonal **A**ction **T**oward **H**ealth in partnership with the Michigan Department of Community Health. PATH is a free, six-week workshop for people with chronic conditions like arthritis, cancer, diabetes, heart disease and depression.

Developed at Stanford University, the program is taught by two trained leaders who understand or have health problems similar to PATH participants. PATH has

been proven in many research studies to reduce symptoms, doctor’s visits, as well as improve self-reported health and communication with doctors.

Through small group discussions and easy-to-understand course materials, participants learn practical tips and techniques to take control of their condition and improve their quality of life.

## Faithful families eating smart and moving more

Together with the Michigan Fitness Foundation, the McLaren Oakland Foundation launched the Faithful Families Eating Smart and Moving More program in fall 2016. This program promotes healthy eating and physical activity in communities of faith where a large number of members utilize the U.S. Supplemental Nutrition Assistance Program. The program empowers the faith community members to

make health-improving life changes, as well as adopt policy and environmental changes for better health. Healthy eating and regular physical activity have demonstrated reduced mortality rates for both older and younger adults. Likewise, regular physical activity is associated with decreased risk of developing conditions such as diabetes, colon cancer and high blood pressure.



“From that moment forward, I never quit. I won’t ever quit. I want to thank all of my doctors, nurses and therapists. They fixed me up, challenged me and believed in me. And, today, I am walking.”

—Cory Bacon, former trauma patient, McLaren Oakland

*Pictured: Cory Bacon walking with Courtney Berry, R.N., B.S.N., Trauma Program Manager*

## State-of-the-art facilities and technology

The McLaren Oakland Foundation joins McLaren Oakland in continually striving to improve patient outcomes through the use of cutting edge equipment. In the past, the McLaren Oakland Foundation purchased a digital mammography system and provided facility improvements to the emergency department and nursing units.



# MEDICAL EDUCATION

McLaren Oakland has a very robust community of medical students, residents and physicians who work closely with interdisciplinary teams to integrate the values of integrity, excellence, diversity and intelligence to serve patients and families in our community.

The McLaren Oakland Foundation provides the Department of Graduate Medical Education with the technical expertise and skills necessary to develop and apply for grant funding for conferences and research. We continually search for new and innovative ways to improve resources for medical education today to ensure we have highly qualified physicians tomorrow.

## Volunteer program

Volunteers enhance our daily lives and the lives of our patients. They are vital and valued at McLaren Oakland. Individuals from all walks of life — students, retirees, seniors, as well as career-oriented people are donating their time and energy to experiencing the rewards of volunteering.

**Whether you're looking to make a difference in your community, develop a new skill or exploring a career in health care, we work with your schedule and find a project that is rewarding for you. For more information on volunteering, please go to the link at [www.mclaren.org/oaklandvolunteers](http://www.mclaren.org/oaklandvolunteers)**

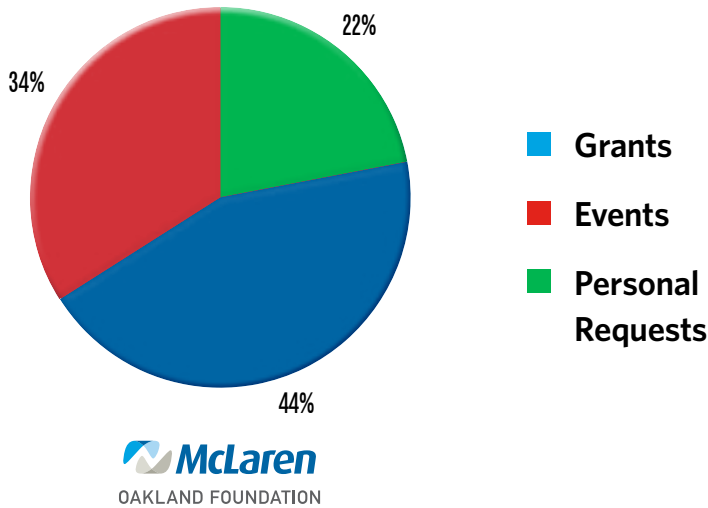
*Pictured: Dorian Beatty Jr., with family & David Bowman, Community & Volunteer Services Coordinator (on far right)*



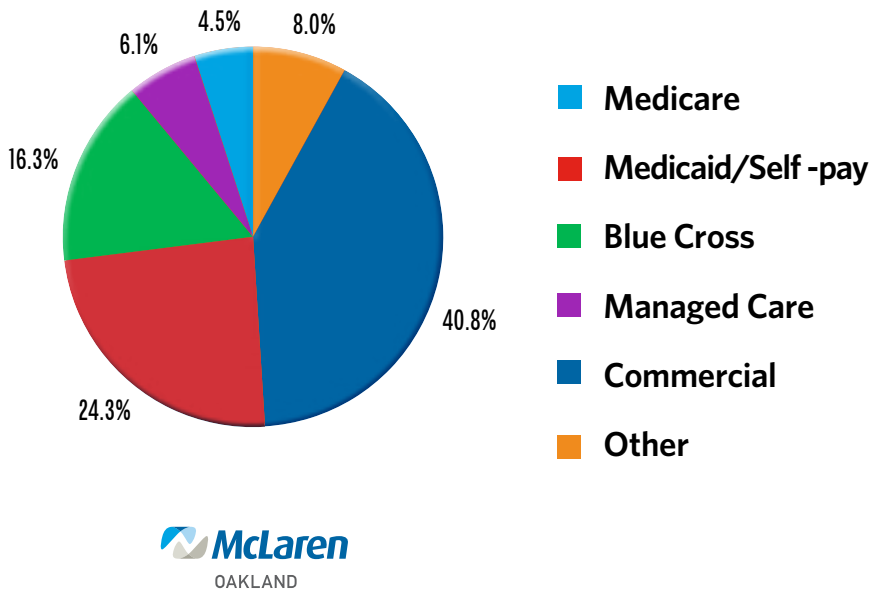
"I'm a volunteer because I enjoy it and it gives me a great feeling. I want to become a veterinarian because I like learning about different animals and how to take care of them when they become injured, just like they do for people in a hospital."

—Dorian Beatty Jr., Comfort Care Associate Volunteer

## 2016 Fiscal Year Audited Fundraising Activity (\$503,049)



## Payor Mix



## Grants Fiscal Year 2016

Art Van Furniture

Center for Disease Control,  
National Acute Stroke Program

DePuy Synthes

Four County Community Foundation

Genisys Credit Union

Jacqui Milzow Memorial  
Scholarship Fund

Komen Detroit Race for the Cure

MDHHS Bureau of EMS Trauma  
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Michigan Department of  
Community Health

Michigan Fitness Foundation

Michigan Physical Fitness, Health  
and Sports Foundation, Inc.

National Breast Cancer Foundation

Respiratory Foundation of  
Southeast Michigan

UnitedHealthcare Community Plan



# Thank you for your support!

From October 2015 to September 2016, individuals, corporations, foundations and organizations gave generously to the McLaren Oakland Foundation. Gifts large and small enable us to make a difference in the health and wellness of the people we serve. This listing of names is a way for the Foundation to acknowledge and thank you for your dedication and commitment. A sincere effort has been made to accurately honor all contributors. However, if your name has been inadvertently omitted or incorrectly listed, please accept our apology and contact the Foundation office at (248) 338-5698.



## Major Benefactors

### *Gifts of \$50,000 or more*

Michigan Department of Health and Human Services  
National Breast Cancer Foundation, Inc.  
Respiratory Foundation of Southeast Michigan

## Benefactor

### *Gifts of \$25,000 to \$49,999*

DeGarA, PLLC

## Patron

### *Gifts of \$10,000 to \$24,999*

Deputy Orthopaedics, Inc.

## Partners

### *Gifts of \$5,000 to \$9,999*

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Oakland University  
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### *Gifts of \$1,000 to \$4,999*

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The McLaren Oakland Foundation's 2016 Annual Report is a publication of McLaren Oakland and the McLaren Oakland Foundation.

**For information, call (248) 338-5385 or visit [mclaren.org/oaklandfoundation](http://mclaren.org/oaklandfoundation)**

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 Executive Director, McLaren Oakland Foundation

# The Power of ONE - why I give

DeGarA, PLLC is honored to support the McLaren Oakland Foundation because of all the programs the Foundation provides for the community. Not only that, but the Foundation listens to the community and adjusts or expands its programs to accommodate their needs.

As a provider of emergency services, one of the programs the Foundation supports that is near and dear to us is the Safe Wheels and Heels program. This program has been a tremendous help in reducing bicycle related accidents among youth. The Children's Clinic is another important community resource for those with no insurance - especially the free sports physicals we give every year to help keep kids active - so important for their physical health.

All in all, it's very easy for us to support the Foundation, because we share the same mission and values.



**Tressa Gardner, D.O.**

President & CEO, DeGarA, PLLC

Board Member, McLaren Oakland Foundation

Giving plays a large role in my passion as a nurse. The McLaren Oakland Foundation has been and remains a great supporter for Pontiac and surrounding communities. Our combined role provides safety programs for children, teens and adults that reduce the rate of risk and harm for residents.

My continued support stems from the mission of McLaren Health Care to be the best value in health care as defined by quality outcomes and cost. This mission resonates throughout the communities in which we live.



**Calandra Anderson, R.N., M.B.A.**

Vice President, Patient Care Services/Chief Nursing Officer

McLaren Oakland

I support the Foundation because I am lucky enough to see firsthand the impact the Foundation has on the community. You are making the community safer and healthier one day at a time. I also see how hard the Foundation employees work and how dedicated they are to the cause and supporting the right thing to do.



**Courtney Berry, R.N., B.S.N.**

Program Manager, Trauma

McLaren Oakland

*...One donation, one volunteer, one cause*



I choose to support the McLaren Oakland Foundation because it funds many worthwhile causes and programs that benefit members of the community in which we live and serve. The Foundation is also committed to keeping our children safe through programs such as Safe Wheels and Heels, where every second grader in Pontiac and Oxford schools receives a bike helmet and safety education.



**Nicholle Mehr, M.S.A.**

Vice President, Operations  
McLaren Oakland

I give specifically to the McLaren Oakland Foundation's free mammogram program. This program enables women who don't have the resources for something as basic as a mammogram screening to get one. It's truly a lifesaver and has made a difference in the lives of so many women. I'm also passionate about the program because I lost my mom to breast cancer several years ago.



**Nikhil Hemady, M.D.**

Director of Ambulatory Service and Clinical Integration  
McLaren Oakland

I am honored to be a part of the Foundation's important work. The programs they support like the free mammogram and Safe Wheels and Heels programs have had a positive impact on the health and safety of women, children and families in our community.



**Kathleen Beck**

Compliance and Audit Coordinator  
McLaren Oakland

## Why I volunteer

McLaren Oakland does so much for the community that I wanted to be part of the contribution. Volunteering for the hospital provides me the opportunity to do so. Plus, I'm getting great experience in the medical field, which is the career path I wish to take after I graduate from college.



**Jacob Van Loon,**

Volunteer  
McLaren Oakland

*enriches the lives of many*

# The Power of ONE - each one of you is helping to make a difference.

There are many ways to help...

## Reasons to Give - the donation statement

You can help the McLaren Oakland Foundation provide a vital source of support for maintaining community programs and services for underserved children, adults and families. Gifts large and small will enable us to continue supporting those who look to us for quality, compassionate health care services.

## Ways to give

- > Complete the remittance form in this newsletter.
- > Call the Foundation at (248) 338-5385.
- > Email the Foundation at oaklandfoundation@mclaren.org.
- > Check our other options below.

## Financial gifts:

One of the most popular ways of sharing is a monetary donation to help fund our health care and community programs. You can choose a one-time or reoccurring gift. Reoccurring gifts are the lifeblood of any nonprofit and ensure that funding will continue to be available to those we serve.

For your convenience, you can even keep your credit on file with us and rest assured it will be kept secured. See our monthly giving program on the next page.

## Fundraising events:

Attend or sponsor one or all of our signature events. Not only will you be supporting women, children and families who need our help, but you'll have fun and the opportunity to showcase your business.



## Legacy planning:

- > IRAs and Retirement Plans
- > Stocks, Bonds, and Mutual Fund Shares
- > Bequests from Wills and Trusts
- > Life Insurance

## Your unwanted vehicle can make a difference to McLaren Oakland

McLaren Oakland Foundation through v-Dac offers a free and convenient service for converting that extra car, truck, or RV into a tax deductible donation benefiting McLaren Oakland. This car donation program is very simple and saves you time (because you won't have to sell your vehicle yourself). Then McLaren Oakland gets the benefit of your tax-deductible donation. It's a win-win!

To find out how to donate your vehicle, call (877) 999-8322 or visit [www.mclaren.org/oakland/foundation-donations.aspx](http://www.mclaren.org/oakland/foundation-donations.aspx)



## Your everyday shopping can make a difference

Shop your favorite stores and they'll give back a portion to McLaren Oakland at no extra cost to you.

The McLaren Oakland Foundation is now eligible to receive charitable donations through the Kroger Community Rewards and AmazonSmile programs.

Every time you use your Kroger Plus card at checkout, a portion of your total purchase will benefit McLaren Oakland without costing you a cent!



If you currently have a Kroger Plus card, you can connect to the community rewards program by following these steps:

- > Go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com).
- > Create an account and register your Kroger Plus card with McLaren Oakland.

- > Enter either our NPO number (18599) or name of organization: McLaren Oakland Foundation.
- > You must re-enroll each year in April.
- > If you don't have a Kroger Plus card, you can get one at the customer service desk at any Kroger.

## Shopping online

At [smile.amazon.com](http://smile.amazon.com), you'll have the same convenient shopping experience with great prices and a vast selection of products as an Amazon shopper, plus Amazon will donate a portion of the purchase price to your favorite organization.



If you are already an Amazon shopper, go to [smile.amazon.com](http://smile.amazon.com) and select **McLaren Oakland d.b.a POH**. The site will remember your selection and then every eligible purchase you make will result in a donation to McLaren Oakland.

**If you have any questions, please call the McLaren Oakland Foundation at (248) 338-5698.**

← Cut here →

## Join our monthly giving program



Credit Card on File

I give McLaren Oakland Foundation authorization to keep my credit card on file to be used as stated below.

This card is to be charged: \_\_\_\_\_ (amount)

- Monthly
- Other \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for receipt: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Authorized signature

**For office use only:**

Date received: \_\_\_\_\_ By: \_\_\_\_\_



OAKLAND

50 North Perry Street  
Pontiac, MI 48342-2217

## Save the date 2017 Events



### Sister & Sister Whiskey, Wine and Fashion

Thursday, April 13, 2017

Pine Knob Mansion, Carriage House  
Clarkston, MI



### Annual Golf Classic

Monday, June 12, 2017

Indianwood Golf & Country Club  
Lake Orion, MI



### Black Tie Gala

Friday, October 13, 2017

MGM Grand Detroit  
Detroit, MI

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