



The Power of **ONE**



enriches the  
lives of many

# Donor report

REVIEW OF FISCAL YEAR 2017

# Letter from executive director & board chair

Dear Friends, Partners and Community Supporters:

As we reflect over the past year, we have truly seen the power of one at work through the programs the Foundation supports and the dedication and commitment of our staff to our patients and community.

- ONE night of football this past fall helped to raise nearly \$30,000 to help eligible cancer patients with non-medical bills.
- ONE spring season of giving out bike helmets to second graders kept 1,800 kids safer while riding their bikes - thanks to our Safe Wheels and Heels program.
- ONE day of free sports physicals offered by our Children's Clinic enabled 60 Oakland county youth to participate in sports this school year.
- ONE van donated to us and staffed by volunteers enabled 161 cancer patients to get to and from their treatments and medical appointments over the past year.

Because of each ONE of you, we've been able to provide these vital programs.

Over the past year, we've continued to listen to our patients, doctors, supporters and community. As we listened, we kept hearing the same reoccurring theme - transportation is a barrier when accessing quality medical care.

A single mother who works two jobs and cannot afford a car walks two miles with her children to our Children's Health Services Clinic to get their free immunizations. We've had many discussions with our emergency physicians and they told us that the country's emergency departments see roughly more than nine million visits annually from patients classified as non-urgent. For the uninsured, the emergency room has become their only reliable primary care option.

Seniors are also struggling with access to transportation, are less mobile, most likely dealing with multiple chronic conditions and whose population will double by 2030 in Oakland County.

To overcome these barriers, the McLaren Oakland Foundation has embarked on a new initiative to raise funds to provide Oakland County with its first mobile clinic. We hope to have the mobile clinic running by mid-2018 - providing a vital link between our hospital and community. More information is provided in this report.

As we look forward to 2018, please know that the McLaren Oakland Foundation deeply appreciates your support. Your financial gift will help us to continue providing much needed services in our community.

Sincerely yours,



*Jennifer Thamer*

**Jennifer Thamer**  
Executive Director  
McLaren Oakland Foundation



*Laura Clark*

**Laura Clark-Brown**  
President,  
Successful Equity Management, Inc.  
Chair, McLaren Oakland Foundation

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## The Power of ONE – programs your dollars support

See how your contribution is impacting the lives of so many people through the programs described in these pages to follow and the testimonies from those who benefitted.

### Sister & Sister breast cancer resource fund

The Sister and Sister breast cancer resource fund provides free mammogram screenings and diagnostics; breast health education and navigation; financial assistance and free transportation for eligible breast cancer patients. Close to 70 breast cancers have been detected through this program.

The program began in 2007 to provide free mammogram screenings for uninsured or underinsured women in Oakland County. Since then, the program has grown to serve many of the other needs these patients have as follows:

**Patient navigation.** Joey Sheroski, B.S.N., R.N. is the breast health nurse navigator and serves as an advocate and resource for breast cancer patients, making sure they receive timely, appropriate and seamless cancer treatment.



“Joey has followed up with me after every doctor’s appointment, every chemo treatment to see how I am doing and if I need anything ... I can’t say enough about this program.”

**Susan Storey,**  
breast cancer survivor

**Breast health education.** The Foundation currently has three breast health educators who provide breast health education to the local community. Participants learn about prevention, signs and symptoms, as well as gain an understanding of their own risks for breast cancer and learn about the many resources available to them in their own community.

“This program helps women feel empowered by alleviating their fears and dispelling myths they have about breast cancer and making them aware of the importance of early detection.”

**Taylor Williams,**  
breast health educator



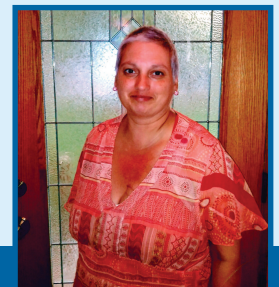
**Van transportation.** Thanks to the generous donation of a van from the LaFontaine Automotive Group, the McLaren Oakland Foundation is able to transport McLaren Oakland cancer patients to and from their medical appointments and treatments. LaFontaine’s mission of connecting families, strengthening communities and personalizing the automotive experiences was a natural fit for donating the van to transport cancer patients. “With our mission being such a good fit - why wouldn’t we do this,” said Kelley LaFontaine one of the owners of the LaFontaine Automotive Group. She added, “Not only is this a community mission but a personal mission for us. Several family members have experienced cancer. Some have survived while others lost their battle, so being able to ensure that cancer patients get the necessary medical care and treatment is vital.”



Additionally, because of the generosity of our donors and grants, we are able to help eligible breast cancer patients with copays and deductibles, as well as cover other diagnostics beyond a mammogram screening.

“Having this financial assistance was such a relief. Not having to worry so much about the expenses reduced my stress; and, not being so stressed helped me better manage my treatments.”

**Diana Cantu,** breast cancer survivor



## Children's Health Services Clinic

The Foundation supports the McLaren Oakland Children's Health Services Clinic, which provides free health care services to uninsured children in Oakland County.

Children from birth through 18 years of age receive acute and preventative health care services, including wellness exams, immunizations and specialty care. The Children's Clinic also hosts an annual sports health fair where Oakland County youth can get free sports physicals for the upcoming school year.

The Children's Clinic averages about 1,000 patient visits a year.

"Without the Children's Clinic I would have to take my children to the emergency room when they got sick. I am very grateful to Doctors Stewart and Alnajjar and their staff who have always been there for my children."

**Victoria Hudson, mother of four children**

"The Children's Clinic sports health fair is such a benefit because it allows access for youth in our community to get a sports physical, even if they don't have health insurance."

**Adam Polk, head wrestling coach, Pontiac schools**

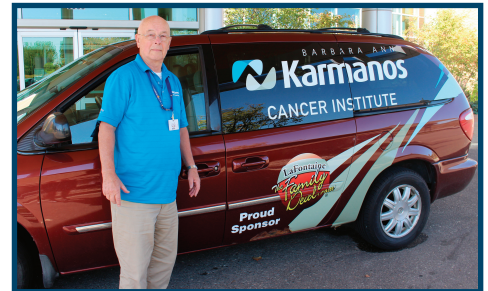


## McLaren Oakland Foundation (MOF) cancer resource fund

This fund provides non-medical assistance, free transportation and other resources for eligible patients with any type of cancer.

As mentioned earlier, McLaren cancer patients have access to a van donated by Lafontaine Automotive Group to get to and from their medical appointments and treatments.

Staffed by volunteers, this van operates Monday through Friday. Don Alexander volunteers about 40 hours a week and is the van's main driver. "This is such a benefit to our community because it gives these patients peace of mind - knowing they have a way to get to their treatment," said Don. "It also benefits their family members. Often times their families work full time and are not able to drive their loved ones to their appointments, especially patients who need daily radiation treatments."



Deanna Hart, patient navigator, Karmanos Cancer Institute, McLaren Clarkston, greatly appreciates the van and volunteers. "If it had not been for the van, some patients probably would have not made it to their treatments, so this is a potential life saver for some of our patients." Over the past year, the van has transported about 161 patients to and from their appointments and treatments.

**The Foundation is looking for additional van drivers. Call Deanna Hart at (248) 922-6606 for more information or if you wish to volunteer.**

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President & CEO, McLaren Oakland

**Jennifer Thamer**  
Executive Director, McLaren Oakland Foundation



## Safe wheels and heels

Every second grader in Pontiac, Oxford, Waterford and Clarkston school districts received a free bicycle helmet and safety education through the Safe Wheels and Heels program. Founded in 2008, this program has helped to decrease bicycle related injuries in McLaren Oakland emergency centers by close to 40% among youth.

“Every year the students are so excited to receive the bike helmets. The Safe Wheels and Heels program is such a positive reinforcement for the kids to wear their helmets and be safe.”

**Dee Anna Lewis, second grade teacher,  
Owen Elementary School, Pontiac**



## PATH

Over the past four years the McLaren Oakland Foundation, in partnership with the Michigan Department of Community Health, has held 48 PATH workshops for over 400 participants. PATH, which stands for **P**ersonal **A**ction **T**oward **H**ealth, is a free, six-week workshop for people with chronic conditions like arthritis, cancer, diabetes, heart disease and depression. Developed at Stanford University, this program is taught by two trained leaders who understand or have health problems similar to PATH participants. Through small group discussions and easy-to-understand course materials, participants learn practical tips and techniques to take control of their condition and improve their quality of life.



Earlier this fall, the team celebrated the impact that this amazing program has had on participants, as well as the dedicated efforts of Gayle Bellman and Deanna Hart pictured on left.

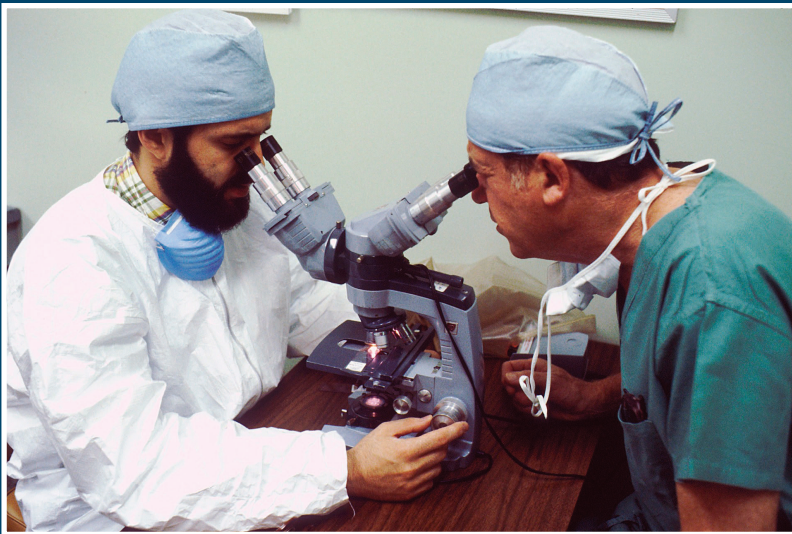
## Faithful families eating smart and moving more

Together with the Michigan Fitness Foundation, the McLaren Oakland Foundation launched the **Faithful Families Eating Smart and Moving More** program a year ago last fall. This program promotes healthy eating and physical activity in communities of faith where a large number of members utilize the U.S. Supplemental Nutrition Assistance Program. The program empowers the faith community members to make health-improving life changes, as well as adopt policy and environmental changes for better health. Healthy eating and regular physical activity have demonstrated reduced mortality rates for both older and younger adults. Likewise, regular physical activity is associated with decreased risk of developing conditions such as diabetes, colon cancer and high blood pressure.

Since its inception, over 60 participants have taken advantage of this program.







## MEDICAL EDUCATION

McLaren Oakland medical students, residents and physicians work closely with interdisciplinary teams to integrate the values of integrity, excellence, diversity and intelligence to serve patients and families in our community. The McLaren Oakland Foundation provides the Department of Graduate Medical Education with the technical expertise

and skills necessary to develop and apply for grant funding for conferences and research. We continually search for new and innovative ways to improve resources for medical education today to ensure we have highly qualified physicians tomorrow.

## Volunteer Program

Volunteers enhance our daily lives and the lives of our patients. They are a vital partner of McLaren Oakland. From students to retirees, as well as career-oriented individuals, people are donating their time and energy to experiencing the rewards of volunteering.

Whether you're looking to make a difference in your community, develop a new skill or looking to fill some of your free time in retirement, we work with your schedule and find a project that is rewarding for you. Visit the link below for more information.

<http://www.mclaren.org/oakland/volunteersoakland.aspx>



## The Power of ONE volunteer



*"It gives me joy to know that I can help others and offer companionship, especially for those who have no one close by."*

Jack Walters, spiritual care associate and recipient of award for 1000+ volunteer hours

# The Power of ONE enriches the lives of many

See how you are helping us make a difference in our community by the numbers...

## During this last fiscal year:



Over 800 visits to the Children's Clinic among uninsured children in Oakland County



1,800 bike helmets, along with safety education provided to every second grader in the Pontiac, Oxford, Waterford and Clarkston school districts



About 60 free sports physicals provided to Oakland County youth - allowing them to participate in sports activities



Over 60 individuals attending the **Faithful Families Eating Smart and Moving More** program - learning about healthy eating and physical fitness



6,097 volunteer hours provided to McLaren Oakland over the last year

## And over the years:



4,000+ mammogram screenings given since the program's inception in 2007 with close to 70 breast cancers detected

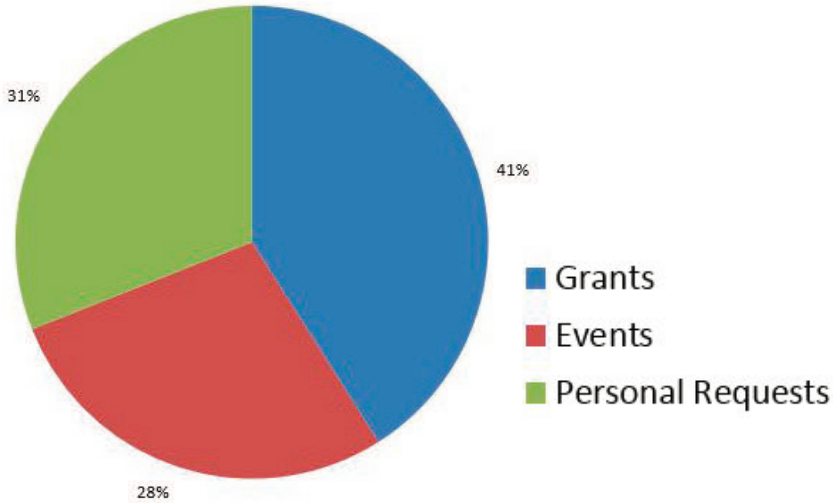


48 PATH workshops over the past four years held for 400+ participants who learned how to better manage their chronic condition and improve their quality of life

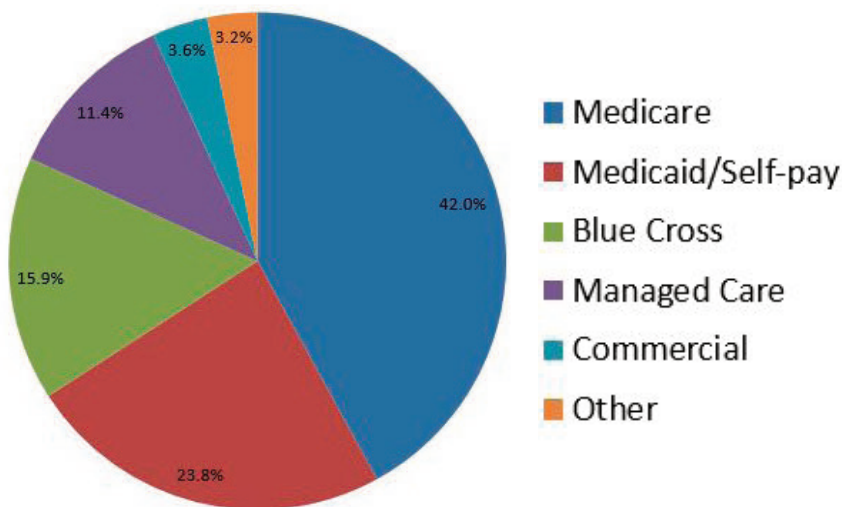


Close to \$95 million in uncompensated medical care over the past six years for those in need

## 2017 Fiscal Year Audited Fundraising Activity (\$711,572)



## Payor Mix



## Grants Fiscal Year 2017

### Children's Clinic Sports Health Fair

American Physician Partners  
- DeGarA, PLLC  
Deputies for Kids  
Genisys Credit Union  
MGM Resorts Foundation  
Star EMS

### Hospital Support

Respiratory Foundation of Southeast Michigan

### Personal Action Toward Health (PATH)

Michigan Department of Health and Human Services

### MOF Cancer Resource Fund

Ralph C. Wilson Junior Foundation  
Cancer Care Fund at the Community Foundation for Southeast Michigan

### Mobile Health Clinic

Flagstar Bank

### Safe Wheels and Heels

The Brooksie Way  
Four County Community Foundation  
Genisys Credit Union  
Kohl's Injury Prevention Program  
Michigan Department of Health and Human Services  
UnitedHealthcare Community Plan

### Sister & Sister Breast Cancer Resource Fund

National Breast Cancer Foundation Patient Navigation Program  
National Breast Cancer Foundation Screening Program  
Susan G. Komen Detroit Race for the Cure

### Stroke Prevention Programs

Centers for Disease Control and Prevention  
Michigan Fitness Foundation  
Michigan Public Health Institute



# The power of ONE donor enriches the lives of many!

## Thank you for your support!



The Power of *ONE*



enriches the  
lives of many

From October 2016 to September 2017, individuals, corporations, foundations and organizations gave generously to the McLaren Oakland Foundation. Gifts large and small enable us to make a difference in the health and wellness of the people we serve. This listing of names is a way for the Foundation to acknowledge and thank you for your dedication and commitment. A sincere effort has been made to accurately honor all contributors. However, if your name has been inadvertently omitted or incorrectly listed, please accept our apology and contact the foundation office at (248) 338-5698.

## Major Benefactors

### *Gifts of \$50,000 or more*

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 Michigan Department of Health  
 and Human Services  
 Respiratory Foundation of Southeast  
 Michigan  
 Susan G. Komen Detroit Race for the Cure

## Benefactor

### *Gifts of \$25,000 to \$49,999*

Michigan Fitness Foundation

## Patrons

### *Gifts of \$10,000 to \$24,999*

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 Michigan State University College of  
 Osteopathic Medicine  
 Star EMS

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### *Gifts of \$5,000 to \$9,999*

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 DeGarA, PLLC  
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 Kohl's Injury Prevention Program  
 Lady La's Boutique  
 LaFontaine Automotive Group  
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## The Power of ONE mobile clinic - the first of its kind in Oakland County

By summer 2018, the McLaren Oakland Foundation hopes to launch Oakland County's first mobile health clinic.

Lack of access to health care and transportation for nearly ten percent of Oakland county residents is the main driver for bringing the mobile health clinic to the area.

"In Pontiac where close to 20% of households don't have access to a vehicle, health care access can be challenging because of lack of

transportation and inconvenient appointment times," said Jennifer Thamer, executive director, McLaren Oakland Foundation. "A mobile clinic will help reduce this barrier, allowing McLaren Oakland to provide health care services in community locations, such as schools, grocery stores and community centers."

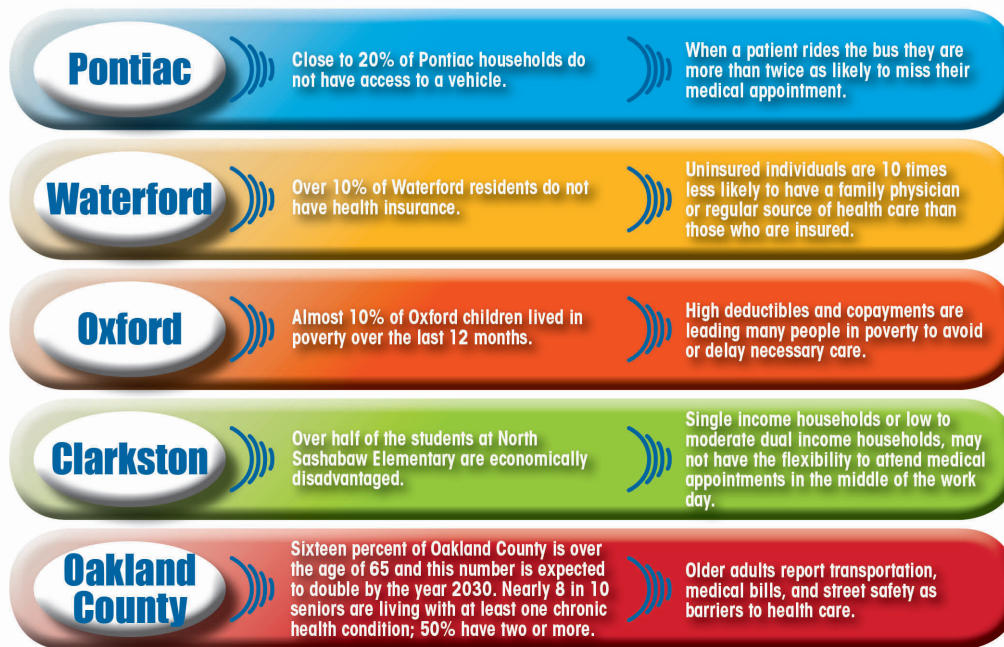
It's not just Pontiac struggling with access to health care but the surrounding areas have challenges as well.

Consider the following statistics: <sup>(1)</sup>

With support from the Flagstar Foundation, the McLaren Oakland Foundation will purchase a magnum Mobile 37 foot mobile medical clinic to expand access to health care in Pontiac and beyond. "We are very grateful for Flagstar's commitment and are excited to begin this initiative," said Thamer. "Our mobile clinic will be a vital link between our hospital and community."

Donations to the mobile clinic are still needed to make this a reality. The mobile van will cost about \$250,000 and then another \$250,000 to provide staff, fuel and any maintenance required for two years.

To donate, please complete the remittance envelope in this report or call the foundation office at (248) 338-5385. Thanks in advance for helping the mobile health clinic become a reality in our community.



(1) US. Census Bureau: ACS DEMOGRAPHIC AND HOUSING ESTIMATES 2011-2015 American Community Survey 5-Year Estimates: Pontiac City, MI

## The Power of ONE event - Football for a Cure

Clarkston and Bloomfield Hills high school football teams battle it out in the fight against cancer

Clarkston picked up a 34-20 win over Bloomfield Hills on Friday, September 9, 2017 in the 9th annual Football for a Cure game, but the real winners were the cancer patients!

Players from both teams sported special jerseys that honored/paid tribute to someone that has been impacted by cancer. Close to \$30,000 was raised to benefit patients locally at Karmanos Cancer Center Bloomfield and Clarkston offices to assist with non-medical expenses.

Shareen Lynch, a member of the Football for a Cure planning committee and booster for the Bloomfield Hills football team, said, "This event brought more awareness about the needs of cancer patients. Too often, money is raised for treatment and the most basic needs of patients is often overlooked.

Many cancer patients have to take time off work or can't work because of their treatment and it creates a financial burden for them. That's the beauty of the Football for a Cure event - patients can get financial assistance and then hopefully focus on their health."



The Power of ONE -  
each one of you is  
helping to make a  
difference.

There are many ways to help

- > Complete the remittance form in this report
- > Call the foundation office at (248) 338-5385
- > Email the Foundation at  
oaklandfoundation@mclaren.org
- > Check our other options below.

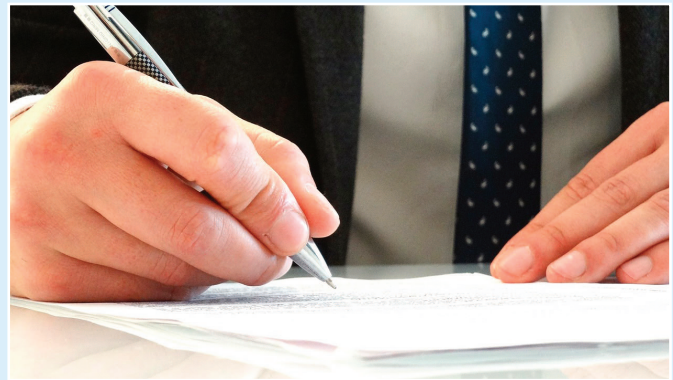
### Financial Gifts

One of the most popular ways of sharing is a monetary donation to help fund our health care and community programs. You can choose a one-time or reoccurring gift. Reoccurring gifts are the lifeblood of any nonprofit and ensure that funding will continue to be available to those we serve.

For your convenience, you can even keep your credit card on file with us and rest assured it will be kept secured. See our GEM (Give Every Month) program on the next page.

### Fundraising events

Attend or sponsor one or all of our signature events. Not only will you be supporting women, children and families who need our help, but you'll have fun and the opportunity to showcase your business.



### Legacy Planning:

- > IRAs and Retirement Plans
- > Stocks, Bonds, and Mutual Fund Shares
- > Bequests from Wills and Trusts
- > Life Insurance

### Your unwanted vehicle also makes a difference

McLaren Oakland Foundation, through v-Dac, offers a free and convenient service for converting that extra car, truck, or RV into a tax-deductible donation benefiting McLaren Oakland. This car donation program is very simple and saves you time (because you won't have to sell your vehicle yourself). Then, McLaren Oakland gets the benefit of your tax-deductible donation. It's a win-win!

**To find out how to donate your vehicle, call (877) 999-8322  
or visit our website: [www.mclaren.org/oaklandfoundation](http://www.mclaren.org/oaklandfoundation)  
and click on Ways to Give.**





## Your Everyday Shopping can make a difference

Shop your favorite stores and they'll give back a portion to McLaren Oakland at no extra cost to you.



### Kroger Community Rewards

Every time you use your Kroger Plus card at checkout, a portion of your total purchase will benefit McLaren Oakland without costing you a cent! If you currently have a Kroger Plus card, you can connect to the community rewards program by following these steps:

1. Go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com).
2. Create an account and register your Kroger Plus card with McLaren Oakland.
3. Enter either our NPO number (18599) or name of organization: McLaren Oakland Foundation.
4. If you don't have a Kroger Plus card, you can get one at the customer service desk at any Kroger.

### AmazonSmile



At [smile.amazon.com](http://smile.amazon.com), you'll have the same convenient shopping experience with great prices and a vast selection of products as an Amazon shopper, *plus* Amazon will donate a portion of the purchase price to your favorite organization.

If you are already an Amazon shopper, go to [smile.amazon.com](http://smile.amazon.com) and select McLaren Oakland d.b.a POH. The site will remember your selection and then every eligible purchase you make will result in a donation to McLaren Oakland.

If you have any questions, please call the McLaren Oakland Foundation at (248) 338-5698.

### Join our GEM (Give Every Month) program.

It's not the amount of your gift that is important, but it's the power of giving on a consistent basis. Annual giving is the lifeblood of any nonprofit organization. It's this consistency from staff, friends and the community that keeps McLaren Oakland strong.

And we make it easy and secure for you. Just complete the form below, tear off and mail it back in the envelope attached to this report. You can start and stop whenever you choose.



#### Credit Card on File

I give McLaren Oakland Foundation authorization to keep my credit card on file to be used as stated below.

This card is to be charged: \_\_\_\_\_ (amount)

Monthly     Other \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email for receipt: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Authorized signature  
**For office use only:**

Date received: \_\_\_\_\_ By: \_\_\_\_\_





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## Save the Date 2018 Events



### Sister and Sister

Thursday, May 3, 2018  
Pine Knob Mansion, Carriage  
House  
Clarkston, MI



### 35th Annual Golf Classic

Monday, August 20, 2018  
Indianwood Golf & Country Club  
Lake Orion, MI



### Black Tie Gala

Friday, November 16, 2018  
Royal Park Hotel  
Rochester, MI

## Stay Connected

Get social with us on Facebook and LinkedIn

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[www.linkedin.com/company/mclaren-oakland-foundation](http://www.linkedin.com/company/mclaren-oakland-foundation)



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