

2019 Gratitude Report

 **McLaren**
NORTHERN MICHIGAN
FOUNDATION



We are Grateful for You!

WHO WE ARE The McLaren Northern Michigan Foundation is a supporting organization of McLaren Northern Michigan. Both are 501(c)(3) nonprofit organizations committed to providing quality health care in northern Michigan. All donations to the Foundation stay local and support our hospital and its affiliate organizations.

OUR MISSION To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.

OUR PROMISE You will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family, and your community for generations to come.

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Dear Friends,

In 2019, **2,375** of you donated more than **\$9.1 million** to the McLaren Northern Michigan Foundation. Those gifts allowed us to support the work of McLaren Northern Michigan, Boulder Park Terrace, McLaren Home Care & Hospice, and Adult Day Center. Your gifts make it possible for patients to receive high quality, compassionate medical care.

Rather than call this publication an annual report, we titled it our “Gratitude Report” to express how incredibly grateful we are for the many individuals and organizations who support our mission. Your kindness and generosity continuously strengthen health care in our region.

These pages highlight some of the ways your gifts have made a difference for patients, caregivers, and our northern Michigan communities. With your support, we are doing more than purchasing equipment or funding programs: together, we’re truly helping people and changing lives.

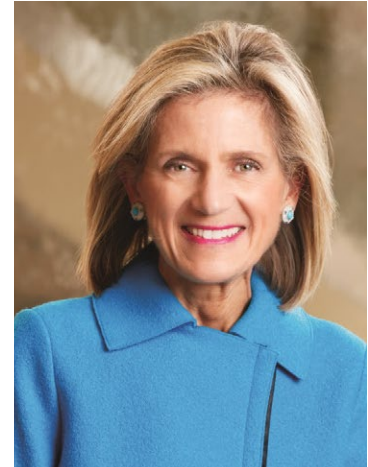
We couldn’t do this on our own – we are grateful for you!

Sincerely,



ELISE F. HAYES

Board Chair



Please note: Throughout this publication, names followed by “*” have been changed to respect patient privacy.

HEART & VASCULAR

You helped John* recover from open-heart surgery.

Known for award-winning heart and vascular care, McLaren Northern Michigan excels in providing cardiac patients with high-quality treatments and procedures right here in northern Michigan. For the past three years, we have been named a Watson Health Top 50 Cardiovascular Hospital in the United States. Your gifts make this level of care possible. Because of your gifts, our medical staff is better equipped to treat, inform, and comfort our patients. We are grateful for your generosity.

“My husband had open-heart surgery last year at McLaren Northern Michigan. He still has the heart pillow he received after his surgery. All of our grandkids and his doctors signed the pillow and it now acts as a keepsake as well as a reminder for him to live a heart-healthy lifestyle.”

- Linda*, wife of an open-heart surgery patient

We are Grateful for You!

In 2019, we disbursed \$320,562 towards our heart and vascular program.

In addition to purchasing major and minor medical equipment, some of that funding helped supply the heart pillows that open-heart patients receive to help manage their pain.



J.D. Talbott, DO, Cardiothoracic Surgeon, holds one of the heart pillows that helps his patients as they recover from surgery.

TRAUMA / EMERGENCY DEPARTMENT

Your gifts to our trauma program and emergency department save lives.

As a verified Level II Trauma Center, the McLaren Northern Michigan Emergency Department and trauma team are required to be ready to tackle any medical situation at a moment's notice. We have the most advanced emergency care in the region, so you don't need to go far if you need immediate care. The McLaren Northern Michigan Emergency Department is the access point for 22 counties. Your gifts have helped our team gain the essential training, equipment, and technology to care for patients seeking medical care for everything from broken bones, to heart attacks, to COVID-19. With triage systems in place and isolation available for infectious diseases, our team is ready to keep all of our patients safe and well cared for during their illness.

“Donors to the foundation have supported our Trauma Program and Emergency Department for years. We couldn't be more grateful. Every time a patient is facing a life-threatening situation, we are thankful to have the staff, equipment, and training to serve them to the best of our ability.”

—Jane Poquette, MSN, RN, TCRN/CEN, Trauma Program Manager

We are Grateful for You!

We are now a verified Level II Trauma Center, designated for acute physical injuries that pose risk for death or long-term disability from accidents.

With your support, in 2019, we provided emergency medicine for 34,895 patient visits at the Petoskey and Cheboygan Emergency Departments.



Molly Pacola, BSN, RN
Emergency Department Nurse

You helped Leana navigate her cancer journey.

After being diagnosed with breast cancer, Leana* became depressed and hopeless, letting her disease take over. She forgot to eat and stayed in bed all day, sleeping through appointments and generally avoiding contact with the outside world. When Oncology Nurse Navigator Melissa DeSimone met Leana, she knew she needed help. During their first meeting, Leana explained that her mother had died of breast cancer within a few months of her initial diagnosis.

Melissa understood Leana's fears and assured her that things would be different for her and her family—Leana's cancer was still in the early stages and treatment options had advanced greatly. During that meeting, Melissa set up appointments for Leana. She reached out to a therapist for family counseling and started paperwork to reduce Leana's expenses through Medicaid and various grants.

Leana was stunned. No one had done this for her family when her mother was sick. Melissa explained it was her job to ensure that Leana and other breast cancer patients not only make it to their appointments, but receive additional support and resources. Leana is still in treatment and continues to work with Melissa.

Leana is just one of 4,738 cancer patients cared for by the Karmanos Cancer Institute at McLaren Northern Michigan in 2019. Your donations helped to diagnose and treat many of these patients. Thank you.

We are Grateful for You!

In 2019, the Foundation disbursed \$220,150 towards oncology services.

Some of that funding supported our nurse navigator program, which helps guide patients through their cancer journeys.



Elena Coppola, DO, Oncology, speaks with a patient in the Karmanos Cancer Institute.

McLAREN HOME CARE & HOSPICE

You helped Gwen face her terminal illness with dignity.

When Gwen* was 87 years old, she was diagnosed with an aggressive form of cancer. She decided to forgo treatment, and instead spent the next summer enjoying time with her many grandchildren, family, and friends.

When Gwen's health started to fade, her children asked to have a Home Care Aide live with her, and they began taking turns visiting her over the weekends.

One morning, Gwen felt overcome by a strange weakness. Her daughter called an ambulance and she was taken to McLaren Northern Michigan. After the doctor ran some bloodwork and several tests, it became clear that Gwen's cancer had spread and she likely only had a few days before passing. She was transferred to one of our hospice houses.

Though Gwen's insurance did not cover room and board at the hospice house, your gifts did. Gwen found peace knowing her family would not suffer under the debt of her end-of-life care.

You helped Gwen and hundreds of other hospice care patients like her by supporting McLaren Home Care & Hospice. In 2019, 986 individuals received hospice services throughout 22 counties. Your gifts helped ensure that loved ones receive the comfort and care they deserve.

We are Grateful for You!

In 2019, the Foundation disbursed \$216,005 to provide hospice and bereavement services throughout northern Michigan. These important programs are delivered in patient homes, at Hiland Cottage in Petoskey, and at the Hospice House in Cheboygan.



Our Home Care & Hospice staff also support family members through difficult times.

CHEBOYGAN CAMPUS

Your gifts to the Cheboygan Campus allow patients to be cared for close to home.

Cheboygan is a strong community, with a tradition of caring for its residents. The Cheboygan campus offers a range of services to our region and allows patients to access services close to home.

With your gifts, we were able to enhance Outpatient Surgical Services at the Cheboygan Campus, including additional surgical instruments, surgical trays, and diagnostic machines. Donor-funded ultraviolet sterilizers are now being used to sanitize procedure rooms more quickly and efficiently than conventional cleaning. Contributions from the community also helped to secure new rehabilitation equipment to aid recovery and help patients return to the activities they love after surgery.

“I am very grateful for donors who’ve helped provide the equipment needed to expand our services. With enhancements to the facility and additional tools, we have been able to provide more access to procedures, prevent delays, and help patients get the care they need more quickly and efficiently. Thank you for your generosity!”

— Katie Fimbinger, RN, Clinical Supervisor, Cheboygan Operating Room

We are Grateful for You!

In 2019, \$63,261 was disbursed to the Cheboygan Campus for a variety of needs to improve patient care.

A total of 3,654 outpatient surgeries and procedures were performed at the Cheboygan Campus in 2019.



Katie Fimbinger, RN
Clinical Supervisor,
Cheboygan Operating Room

PATIENT ASSISTANCE

You helped patients receive the care they need.

Patients experiencing financial hardship make difficult decisions every day. Often, they must decide between buying groceries or filling their prescriptions. In some cases, they must choose to delay, or even cancel, a life-changing procedure. *For many, a little help can go a long way.*

The cost of health care can quickly turn a difficult diagnosis into a full-blown financial crisis for northern Michigan families struggling to make ends meet. With your support, assistance is provided to help patients get the care they need by paying for medication, medical equipment, transportation, food, and lodging.

Raymond* needed physical therapy after undergoing surgery. He went to his initial appointments, but soon stopped showing up. His therapist discovered that with the end of summer, his job had ended too and he could no longer afford driving to appointments. Thanks to your support, gas cards were provided to help Raymond complete his physical therapy, helping him regain his balance, mobility, and confidence.



Physical therapist, Kristina Calcaterra (*above*), is grateful for the patient assistance funds. Your gifts help her patients receive the care they need.

In 2019, the Patient Assistance Fund helped 776 McLaren Northern Michigan patients access the care they needed on 1,083 occasions.

We are Grateful for You!

You helped Murphy become a Nurse Practitioner.

Murphy Gillespie spent seven years as a Cardiovascular Unit nurse at McLaren Northern Michigan. She loved her job so much that she decided she wanted to continue her education and become a nurse practitioner.

Murphy received several scholarships from the Foundation to earn both her Bachelor of Nursing Degree and Nurse Practitioner Degree, which she completed last summer. Although she was sad to leave her position on the Cardiovascular Unit, Murphy didn't go far. She enjoys her role as a hospitalist family nurse practitioner on our Petoskey Campus.

“When I ask my coworkers what the Foundation means to them, they say they never would have completed their higher education if it weren't for the Foundation. That's definitely true for me. Thank you for supporting us. Your gifts really do change lives.”

— Murphy Gillespie, FNP-C



In 2019, \$232,651 was disbursed for continuing education, funding 236 scholarships for staff to attend conferences and trainings, earn certifications, and pursue higher education.

WOMEN & CHILDREN

Your gifts comfort little ones—and their parents.

When children arrive at the hospital for a procedure, they are often nervous and scared. Thanks to our well-equipped pediatric department and our kind and caring staff, they usually don't stay nervous for long. With your support, Anne Heier, a Child Life Specialist, helps our youngest patients and their family members understand and cope with their hospital experience. They are comforted by the beautiful imaginative murals that line the hallways, and the toys, books, and videos provide welcome distractions to our smallest patients.

In 2019, we also were able to add a mobile sensory unit, two mobile TV/DVD players, and a frozen drink slush machine! These fun additions help comfort children by giving them engaging distractions during their stay. We're grateful for your support that has made all of these items (and many more!) available to patients.

“Thank you for everything you do for the Pediatric Unit here. Every day I see how your gifts help the children and families who come to this unit. You bring wonder, joy, and healing to our young patients!”

— Anne Heier, RN, Child Life Specialist

We are Grateful for You!

In 2019, the Foundation disbursed \$130,948 to support Women & Children programs.



BUILDING THE FUTURE OF HEALTH CARE

Your gifts are building a new wing where patients will receive care for years to come.

Over the past three years, more than 1,300 of you have given over \$34 million to build a new wing and renovate parts of the existing hospital.

In 2019, the Foundation disbursed \$4,400,000 toward the project. These gifts from you helped install emergency generators, excavate the construction site, pour concrete, place structural steel, and enclose the building for winter work. By mid-2021, the new wing will be open and patients will receive care in this state-of-the-art facility!

Thank you for making this happen right here in our community.



New Wing — Spring 2020



Cardiovascular Unit — Patient Rooms Facing North



FINANCIAL OVERVIEW

Your gifts made an incredible impact on patients, their families, and our medical team. Thank you!

In fiscal year 2019, we disbursed

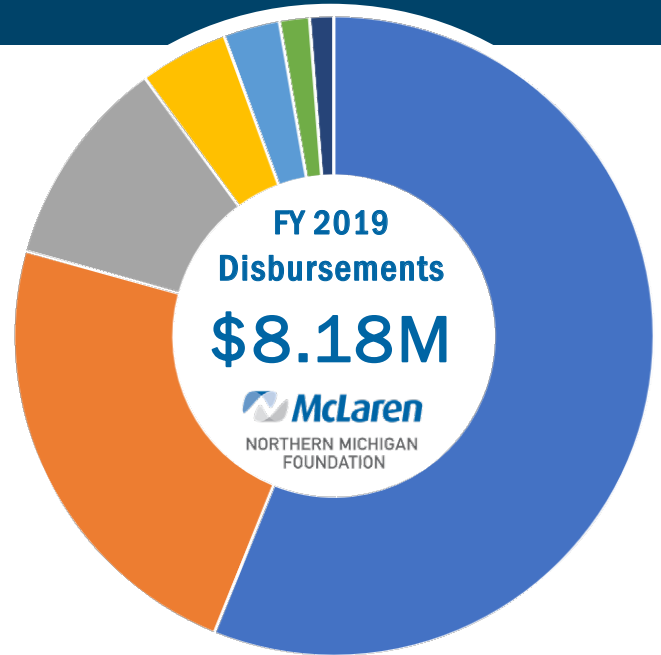
\$8,177,949

to McLaren Northern Michigan and our affiliates.

In fiscal year 2019,

2,375 donors

generously gave contributions totaling **\$9,157,306.**



- Facilities/IT | \$4,587,138
- Major Equipment | \$1,895,851
- Programmatic | \$871,676
- Gift-In-Kind | \$366,633
- Educational Scholarships | \$232,651
- Minor Equipment | \$123,992
- Patient Assistance/Colleague CARE | \$100,008

Financials

FY 2019

Oct. 1, 2018 -
Sep. 30, 2019

REVENUE

Contributions	\$	9,157,306
McLaren Home Care & Hospice Grants *	\$	70,500
Investment Earnings	\$	799,129
TOTAL REVENUE	\$	10,026,935

EXPENSES

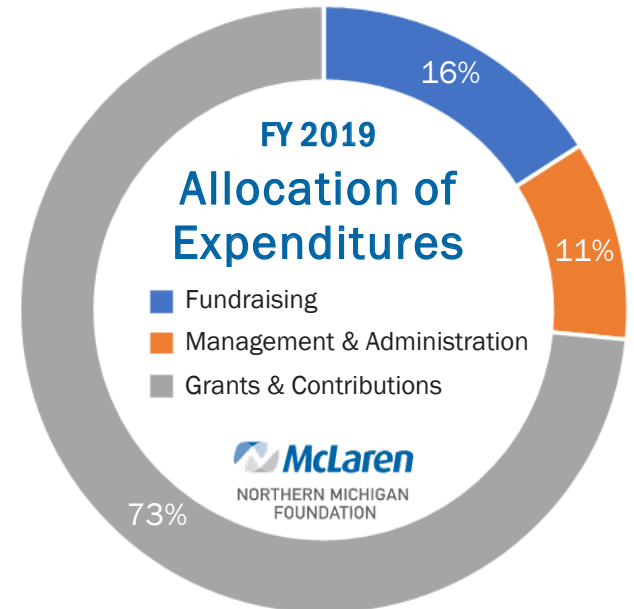
Fundraising	\$	1,779,155
Management & Administrative	\$	1,185,514
Grants & Contributions Disbursed	\$	8,177,949
TOTAL EXPENSES	\$	11,142,618

NET ASSETS

Without donor restrictions	\$	10,402,495
With donor restrictions	\$	40,252,772
TOTAL NET ASSETS	\$	50,655,267

* Contributions were paid directly to McLaren Home Care & Hospice Adult Day Center, but were raised by the Foundation staff.

For a complete copy of the Independent Accountant's Review of our Financial Statements, please contact our office.



Funds raised in one year are often disbursed the following year. Because we account for disbursements as “expenses,” you will see that total expenses surpassed revenue last year. This is *good news* that reflects generous giving.

LEAVING A LEGACY

Your gifts matter.

Today and tomorrow.

Petoskey residents Matt and Katie Frenz named McLaren Northern Michigan Foundation as a beneficiary to a retirement account this year, joining the 57 other families and individuals who have made a plan to support McLaren Northern Michigan in the future.

“Access to high quality health care for our children and our family is the reason we give and the reason we plan,” said Matt.

Whether you add a beneficiary to your retirement account, donor advised fund, or life insurance policy, include a gift in your will or estate plan, or set up a charitable trust, you can join Matt and Katie and help continue to provide high-quality health care for future generations. There are a number of ways to make a significant impact in the future without affecting your finances today.

If you’ve already made arrangements for a future gift, please let us know so that we can thank you for your generosity and welcome you as a member of our Legacy Society. The Legacy Society honors those who have created an endowment fund or have informed us of their intentions to include McLaren Northern Michigan Foundation in their estate plan.



Ways to Give



- Mail a one-time gift via a check or credit card.
- Set up a recurring gift for a monthly or quarterly payment.
- Make a planned gift in your will or estate plan; contact our office, your attorney, or your professional advisor for details.
- Realize significant tax advantages by giving appreciated stock or giving through your IRA.
- Create a lasting legacy by establishing an endowment fund or by making a gift through your will or estate plan.
- Give online at: mclaren.org/NorthernMichiganFoundation/giving
- Text “GIVE” to 231-487-6033.
- Call us at 231-487-3500.

CONTACT US

We would love to talk with you or send you more information about how you can make an impact. Please contact us:

360 Connable Avenue, Petoskey, MI 49770
231-487-3500

Find us here:

Facebook: mnmfoundation

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Websites: McLarenNorthernBuilds.org

mclaren.org/NorthernMichiganFoundation

We are Grateful for You!



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