



2020 GRATITUDE REPORT

On the cover: Larry Hansen, RN, EMT-P, I/C, leads the Cheboygan Campus Emergency Department, which was recently renovated thanks to donor support.

Dear Friends,

In 2020, hospitals were hit hard with PPE and staffing shortages as we faced the COVID-19 pandemic. Your gifts made the difference between overt struggle and the opportunity to thrive in a crisis.

You contributed to the hospital in astounding ways, with more than 2,500 of you donating a total of \$9 million. Your generosity allows us to meet immediate needs of our staff and patients, as well as plan and prepare for the future.

The pages ahead detail just a few of the countless ways your gifts have been used in 2020 to provide excellent health care in our community. Philanthropy has always been a driver of success at McLaren Northern Michigan, and 2020 was no different. Please accept our gratitude on behalf of our patients and the entire McLaren Northern Michigan team.

We appreciate you and could not have weathered the storm of 2020 without your support.

With gratitude,



ELISE FISHER

Board Chair



JULIE JAREMA

Chief Development Officer



Infectious Diseases Specialists, (pictured right) Jon Sangeorzan, MD, Karen DenBesten, MD, and Quentin Doperalski, DO, led the medical team in developing protocols and caring for COVID -19 patients.



“When the COVID-19 pandemic began, the support of donors like you did not waver. Your generosity made an impact in the lives of our patients and staff. Your steadfast support provided stability and strength when it was needed most. Thank you from all of us at McLaren Northern Michigan.” — Karen DenBesten, MD
Infectious Diseases

Battling COVID-19 With Your Help

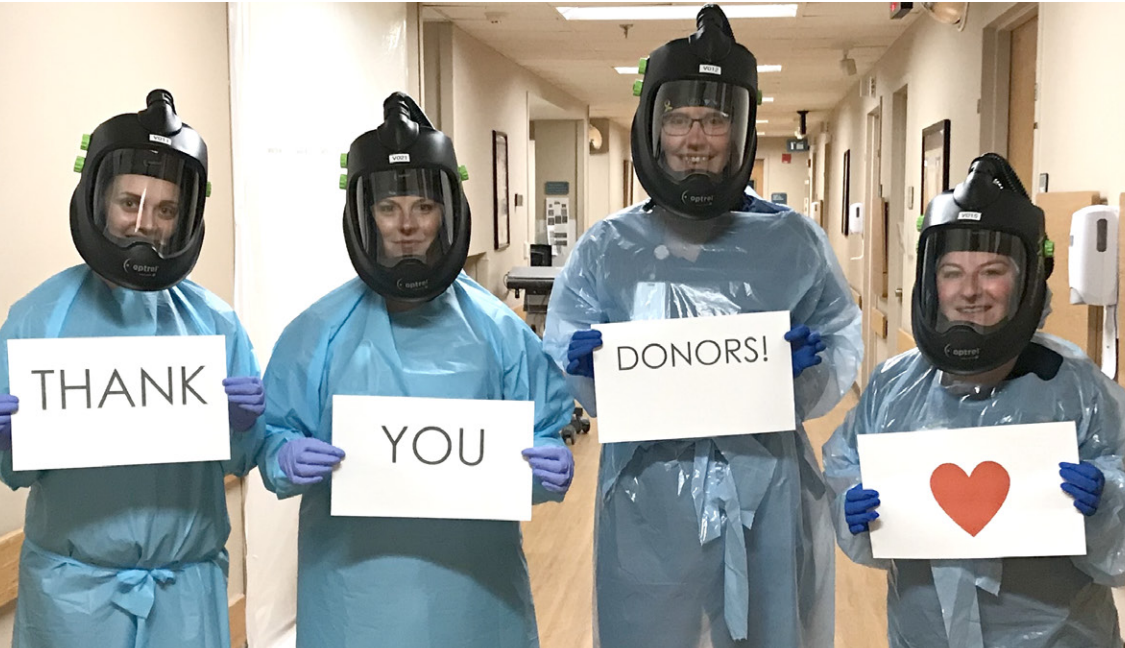
When COVID-19 became a reality in Michigan last March, McLaren Northern Michigan focused on how to safely care for an influx of critically ill patients. Surge planning progressed as did a focus on infection control, clinical operational challenges, staff safety, and an increase in Intensive Care and Respiratory Isolation Unit capacity. Thanks in large part to donor commitment, McLaren Northern Michigan was able to create a safe place for all patients to receive care.

As concern spread through the community, long-time friends of the hospital and new contributors responded rapidly with gifts to the Emergency Response Fund created to provide equipment and supplies for staff to safely care for patients.

Your gifts provided powered air purifying respirators, ventilators, High-flows and Bi-PAPs. When other hospitals across the nation talked of shortages of PPE, you sewed thousands of masks and donated countless gloves and N95s. Support also funded a disinfecting robot and food and beverages to nourish staff. Thank you!



Your support during the COVID-19 crisis has made an incredible difference.



In 2020, 930 donors showed their support for patients and staff with gifts to the Emergency Response Fund totaling \$1,458,057. Gifts helped purchase powered air purifying respirators (shown above and right) that provide extra protection and air filtration for caregivers working with patients with respiratory illnesses.



Thankful staff at McLaren Northern Michigan share their gratitude for your help in keeping them safe.



You supported staff needs by providing gloves, wipes, masks, and protective equipment, as well as ventilators, a disinfecting robot and nourishment for staff. They were able to give their patients their best because of you!



Community partners such as Shaggy's Copper Country Skis and 1-800-Stencil (pictured above), Petoskey Plastics, Gypsy Vodka, Boyne Resorts, and others, stepped up to supply much needed face shields, isolation gowns, hand sanitizer, and more.

Thanks to our community, our staff and patients stayed safe.

Your gifts are saving lives in the Catheterization Lab, Emergency Department, and Intensive Care Unit.

Thanks to your gifts, three of our critical care units can now manage patient temperatures, after cardiac arrest or hypothermia, more effectively using the Zoll Temperature Management System.

There are a variety of situations when temperature management is needed. After a cardiac arrest, immediately lowering the body temperature of a patient decreases the amount of oxygen needed and reduces injury to the brain. It may increase a patient's chance of survival. For a hypothermic patient, it is essential to raise the body temperature slowly and to maintain the temperature over recovery time.

For years, nurses and physicians used traditional external temperature management methods—ice, gel pads, cooling and warming blankets—to reduce

or increase a patient's temperature. While these methods worked to some extent, they were often clinically ineffective, labor intensive, and could cause skin damage to the patient.

Now, thanks to your support, patient temperatures can be raised or lowered with the help of this innovative intervascular technology, which manages patient temperature from the inside out.

Through a catheter inserted into the central venous system, the Zoll Temperature Management System cools or warms the patient using temperature controlled balloons without infusing saline into the patient. The system adjusts automatically as needed.

Your support helped purchase three of these systems. Thank you.



The Zoll Temperature Management System rapidly, safely, and effectively manages the core body temperature of critically ill or surgical patients.



“For hypothermia patients this temperature management system is superior to traditional methods. We’re able to rewarm patients much quicker initially and maintain tighter control throughout the recovery process. Thank you to all of the Foundation donors who helped ensure we have this high standard of care here at McLaren.”

— Matthew Font, DO
Emergency Medicine

Your gifts are giving patients in Cheboygan and the surrounding areas a safe, modern, and welcoming place to receive care.

Faithful support of the Cheboygan Campus continues to impact patients and staff every day. In 2020, your gifts enabled us to meet a variety of needs to improve patient care and facilities. In Cardiac Rehab, members of the Cheboygan Campus Guild funded a new central work station where each patient's vitals can be monitored simultaneously. In the Emergency Department, patients who require mental health care can receive it through Tele-psy equipment that provides 24-hour access to a live consultation with a psychiatrist. The emergency room is also equipped with a hand-held ultrasound that sends results directly to an iPad or iPhone, giving attending physicians access to instant results and allowing patients to receive a diagnosis or treatment quicker. Renovations throughout the building have also upgraded the facility with new cabinets, lighting, paint, room-dividing curtains, flooring, and furniture in the Emergency Department, Outpatient Therapy, Radiology, the main hallway, and in the treatment rooms.

“The renovations to Outpatient Therapy on the Cheboygan Campus have allowed our patients to exercise in a large, open gym space that has all of our exercise equipment in one area. It affords efficiency for our therapists and collaboration for our patients. Another benefit is we were also able to maintain our private treatment rooms, which is a satisfier for our patients and team.”

**– Adriane Corlew, MHA, OTRL
Director of Rehabilitation Services**



In 2020, \$63,536 was disbursed to the Cheboygan Campus for a variety of needs to improve patient care and the facilities. The hospital continues to be a vibrant center for care in Cheboygan and surrounding areas.

FINANCIAL OVERVIEW

Your gifts made an incredible impact on patients, their families, and our medical team. Thank you!

In fiscal year 2020, we disbursed

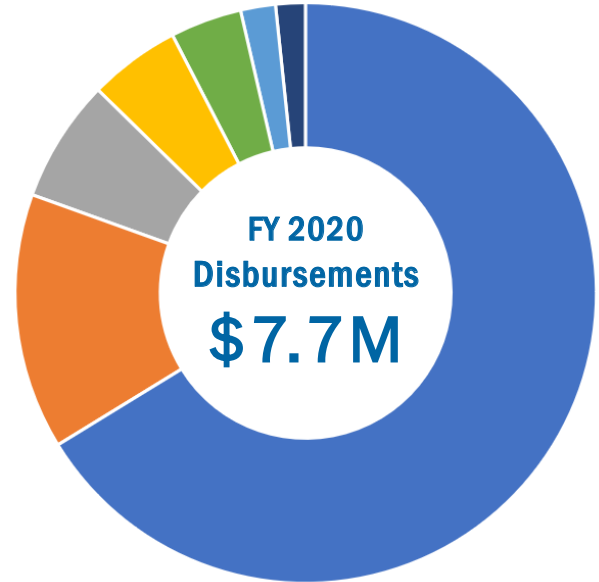
\$7,760,517

to McLaren Northern Michigan and our affiliates.

In fiscal year 2020,

2,834 donors

generously gave contributions totaling **\$9,002,561.**



- Facilities/IT | \$5,140,360
- Major Equipment | \$1,106,617
- Programmatic | \$530,528
- Gift-In-Kind | \$394,321
- Educational Scholarships | \$150,708
- Minor Equipment | \$308,985
- Patient Assistance/Colleague CARE | \$128,998

Financials

FY 2020
Oct. 1, 2019 -
Sep. 30, 2020

REVENUE

Contributions	\$	9,002,561
McLaren Home Care & Hospice Grants *	\$	87,266
Investment Earnings	\$	1,880,853
TOTAL REVENUE	\$	10,970,680

EXPENSES

Fundraising	\$	1,408,499
Management & Administrative	\$	993,079
Grants & Contributions Disbursed	\$	7,760,517
TOTAL EXPENSES	\$	10,162,095

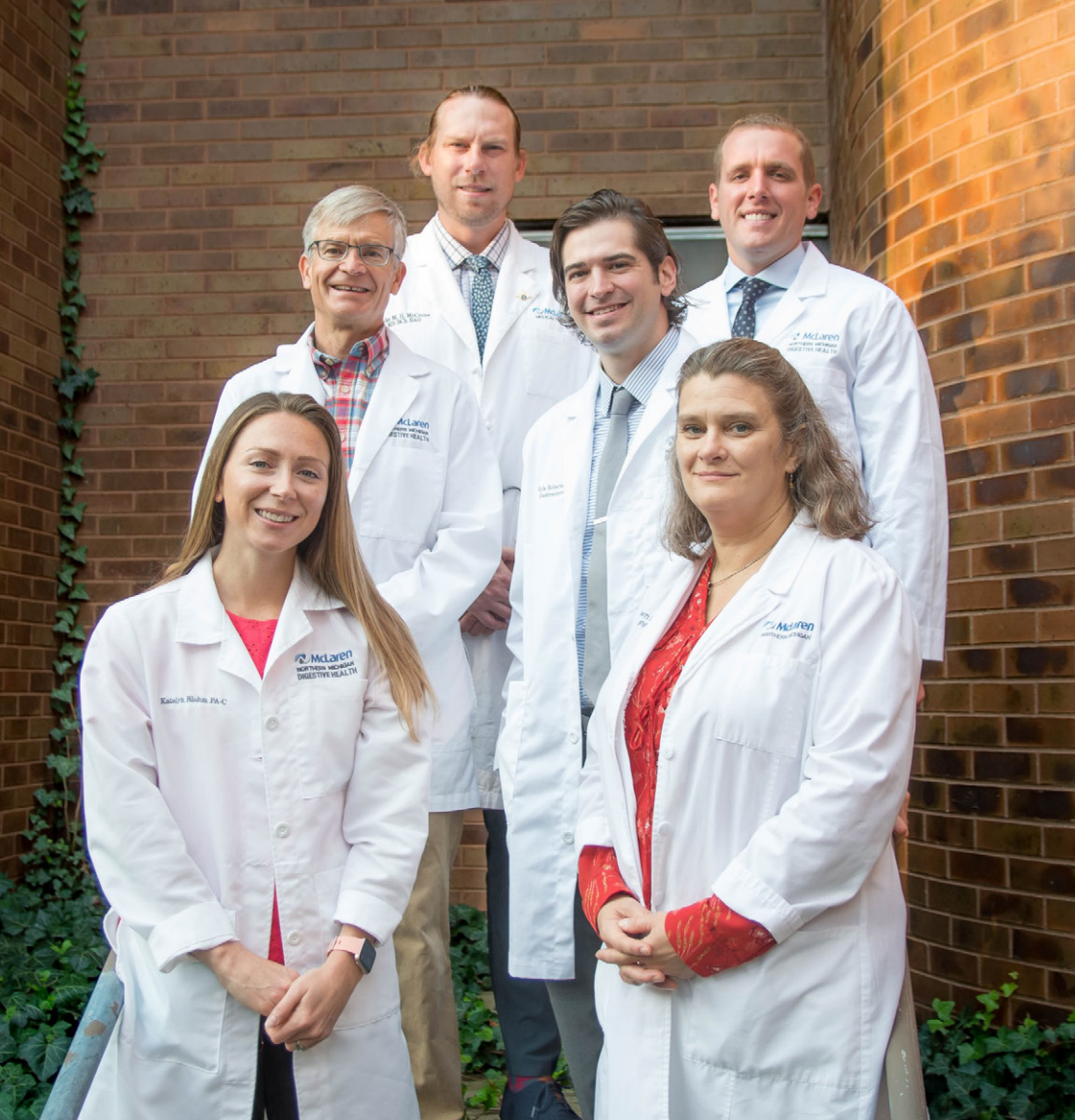
NET ASSETS

Without donor restrictions	\$	9,572,222
With donor restrictions	\$	41,805,214
TOTAL NET ASSETS	\$	51,377,436

* Contributions were paid directly to McLaren Home Care & Hospice Adult Day Center, but were raised by the Foundation staff.

For a complete copy of the Independent Accountant's Review of our Financial Statements, please contact our office.

Funds raised in one year are often disbursed the following year.



Thanks to donor commitment to physician recruitment and retention, McLaren Northern Michigan Digestive Health has grown over the past few years with new providers joining the team. **Back row (l to r):** Luke McCrone, MD; Cale Sebald, DO. **Middle row:** James Doull, MD; Kyle Robertson, DO. **Front row:** Katelyn Bloom, PA-C; Dawn Ebersole, FNP-BC.

Growing Our Team to Care for You

Physician shortages are at a high nationwide, and for the past several years, donors to McLaren Northern Michigan Foundation have made addressing this challenge a priority. As a result, many new physicians have been recruited into our area, and local practices have been bolstered through donor support. One such practice is McLaren Northern Michigan Digestive Health, which has grown to a full practice of providers encompassing specialists skilled at managing and treating a multitude of diseases and conditions.

Over 20 million Americans suffer from chronic digestive diseases. Colorectal Cancer is the third leading cancer death. These are staggering statistics we are working to change for the better. And, because of your generosity, we have already been able to treat and diagnose more patients.

We have added three new gastroenterologists in the past two years, as well as new equipment. The growth of our gastroenterology team is possible because of generous donors like you.

“The most rewarding part of being a health care provider is getting an authentic and heartfelt thank you from a patient or family member. There’s no better feeling than knowing you are doing everything you can to care for someone. I want to extend my deepest gratitude to our generous donors who support the hospital’s programs and patients. The impact you make is tremendous and life-changing.”

- Kyle Robertson, DO
Gastroenterology

Compassionate Hospice Care

Perhaps one of life's most overwhelming obstacles is dealing with a terminal illness and making choices for a patient's end-of-life care. The McLaren Northern Michigan hospice team works hand-in-hand with patients and their families to provide the expertise necessary to help families make the best, most informed decisions possible. Our hospice programs cover an 11-county service area including two hospice houses, the Cheboygan Hospice House and Hiland Cottage in Petoskey. Gifts support uninsured and underinsured patients, minor medical equipment, furnishings and comfort items for the hospice houses, the memorial gardens, and the Adult and Child Bereavement Programs.

In 2020, generous donors assisted in providing comfort and care for patients and their loved ones facing end of life. The Foundation disbursed more than \$163,300 to help cover costs associated with offering this important care for patients who need it. Each room at Hiland Cottage now has a sofa bed for loved ones to spend the night with patients. Families appreciate the new, comfortable sofa beds, funded by donors. Your gifts also provided patient experience education for all McLaren Home Care and Hospice Colleagues. Thank you for supporting these important services. We are grateful for you.



Theresa Kwilinski (left) serves as the Children's Bereavement Counselor with McLaren Home Care and Hospice. A scholarship from McLaren Northern Michigan Foundation is helping Theresa pursue a Master of Social Work and certifications in grief counseling.

Your support of our scholarship program is helping Theresa develop skills to better serve our bereaved children and families.

In 2020, the Foundation disbursed \$150,708 in scholarships for conferences, trainings, certifications, and higher education to 102 colleagues.

New Imaging Equipment Saves Lives

As with all cancers, the earlier breast cancer is detected, the greater the chances of survival. Your support ensures that northern Michigan residents receive the best, most technologically advanced diagnostic testing available. Your gifts helped us acquire 3D digital tomosynthesis mammography equipment and a stereotactic biopsy table. The new equipment provides sharper images with greater clarity, and enables identification of breast tissue changes years before they are noticeable by a patient or provider.

The stereotactic biopsy table is compatible with the 3D tomosynthesis technology and provides superior 360-degree images for biopsies that are more accurate than before. Thank you for making this available for our patients.



“The stereotactic biopsy table gives us many options with the biopsy process. We are able to take more images that are very clear, and in some cases, the biopsies can be less invasive. I love it!”

—Lynda Bartosh, Radiology Practitioner Assistant

Comprehensive Navigation for Cancer Patients

Nurse Navigators Melissa DeSimone and Jeanne Melton (pictured right) help patients with cancer understand and coordinate all of the details of their treatments. From setting up appointments to reaching out to therapists for family counseling, to completing paperwork for financial assistance—these Nurse Navigators go above and beyond to make sure patients are well supported during their journey. Your gifts help fund this program, which helps hundreds of patients every year.

Melissa specializes in assisting breast cancer patients, and Jeanne specializes in assisting lung and neck cancer patients.

“Our goal is to help patients overcome barriers to treatment, and to support patients through every step of their cancer journey.”

— Jeanne Melton, RN, OCN, and Melissa DeSimone, RN, BSN, OCN, CBCN

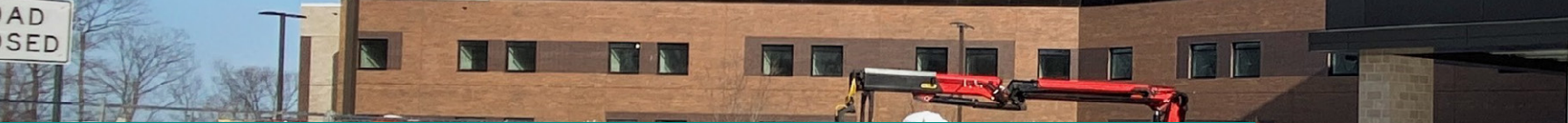


Comfort Care bags provide patients facing cancer with books, digital thermometers, special clothing for mastectomy patients, notebooks to capture thoughts or questions, and sweet treats and calming tea.

Your gifts are Building the Future of Health Care right here.



Intensive Care Unit Patient Room



In early spring, snow still covers the ground outside the new wing. By summer, hospital staff will move equipment and furniture into the space that will soon be bustling with activity. This new home for compassionate, high-quality care is spacious, modern, and state-of-the-art. Above, a patient room in the Intensive Care Unit gets finishing touches.



In the past four years the new wing has transformed from a hole in the ground to a 170,000 square-foot facility that is nearly complete. In 2020, we disbursed \$5 million to cover expenses of the project – all of those funds came from donors in our community and beyond who contributed more than \$34 million for this new center for patient care. In 2020, even as the pandemic made it challenging for work to continue, construction remained on track with drywall being hung, flooring laid, and cabinetry installed.

Your support of this project has built a better place to care for patients and their family members and for our medical teams to practice. We look forward to opening the new wing in August.

**that matches the exceptional care
McLaren Northern Michigan provides.**

A legacy gift makes an incredible impact

For years, Bettie and Ron Fenton spent their time between northern Michigan and Florida, while giving consistently to McLaren Northern Michigan. In 1992, the couple made a promise to support our hospital with a gift in their estate plan. Almost 30 years later, the gift arrived when we needed it most—during the height of a pandemic. This timely gift provided us with the opportunity to invest in education, equipment, and technology to care for our patients. When they made their plans many years ago, the Fentons could not predict the future needs of the hospital. However, their commitment to health care exemplifies the far-reaching impact of a thoughtful plan.

Many donors have made commitments to our future with gifts planned in a will or trust, ensuring we have the resources needed to continue delivering the very best care – despite what the world throws at us.

When you add McLaren Northern Michigan Foundation as a beneficiary to a retirement account or donor advised fund, or include a gift in your will or trust, you help provide high-quality health care for future generations. We're grateful for the Fentons and many others who have made this commitment. To learn more about arranging a planned gift, or if you have included McLaren Northern Michigan in your will or estate plan, please call us and speak with a member of our development team.



Jeff Radle, a paramedic in the Emergency Department, recently received a scholarship to attend nursing school thanks to funds from generous donors like the Fentons.

- Mail a one-time gift via a check or credit card.
- Set up a recurring gift for a monthly or quarterly payment.
- Arrange for a gift in your will or estate plan; contact our office or your financial advisor for details.
- Realize significant tax advantages by giving appreciated stock or giving through your IRA.
- Create a lasting legacy by establishing an endowment fund. You can do so now, or with a gift in your will.
- Give online at: mclaren.org/NorthernMichiganFoundation/giving
- Call us at (231) 487-3500.

CONTACT US

We would love to talk with you or send you more information about how you can make an impact. Please contact us:

360 Connable Avenue, Petoskey, MI 49770
(231) 487-3500

Find us here:

Facebook: mnmfoundation

Instagram: mclarennorthernfoundation

Websites: McLarenNorthernBuilds.org

mclaren.org/NorthernMichiganFoundation



360 Connable Avenue
Petoskey, MI 49770

WHO WE ARE The McLaren Northern Michigan Foundation is a supporting organization of McLaren Northern Michigan. Both are 501(c)(3) nonprofit organizations committed to providing quality health care in northern Michigan. All donations to the Foundation stay local and support our hospital and its affiliate organizations.

OUR MISSION To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.

OUR PROMISE You will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family, and your community for generations to come.

BOARD OF TRUSTEES

Elise Fisher, Chair | Robert (Ham) Schirmer, Vice Chair | Matthew J. Frentz, CPA, Treasurer
Miriam Hollar, Secretary | Kal Attie, MD | Robbie Buhl | Todd Burch, President & CEO | Katie Coleman
Steven C. Cross | Arthur G. Hailand, III | Ellen Hatch | Patrick Leavy | Mark Melvin | Rogan L. Saal
James Schroeder, PhD | Darcie Sharapova, MD | Tracy Souder, MA, CCC-SLP | Pamela L. Wyett