

FOUNDATION IN FOCUS

SPRING 2021

A COMMUNITY NEWSLETTER OF



BAY MEDICAL FOUNDATION

FOUNDING MEMBER OF FOUNDATION RETIRES AFTER OVER 40 YEARS OF SERVICE

It was famously said by Margaret Mead: "Never doubt that a small group of thoughtful, committed, citizens can change the world." This is so true when it comes to the history of McLaren Bay Region hospital and the founding of McLaren Bay Medical Foundation.

In the early 1970s, our community hospital systems were in trouble. However, a group of organized and committed individuals came together to help facilitate the merger of General Hospital and Mercy Hospital – the beginnings of what we now know as McLaren Bay Region.

Guy Timmins (Tim) Moulthrop was an integral part of the major effort to raise funds for the new hospital. "We created a steering committee which included Chair Bob Sherman, Mark Jaffe, Joyce Smith, Lauren Meisel and Jim Falvey," said Tim. Even though experts said it would be a struggle to raise \$2.5 million, Tim and the committee came in over goal at approximately \$3.2 million – quite the accomplishment for the time period. "It was no problem raising the money," explains Tim. "People gave so they didn't lose their local hospital!"



Tim is the longest serving trustee on the Foundation board who recently retired after many devoted years.

It was quickly determined that a separate organization was required for the ongoing fundraising efforts needed for equipment. Tim was a founding member of McLaren Bay Medical Foundation which was formally established in 1979. Since then, Tim has given an abundance of his time and resources to ensure our community has a local hospital that provides quality care for the best value.

In 2004, Tim and his co-chair, Mike Stodolak, led the campaign to establish the Helen M. Nickless Volunteer Clinic to provide primary health care for the economically disadvantaged. In just 20 months, the campaign raised over \$4 million! To-date, the Nickless Volunteer Clinic has served over 9,170 individuals with over 30,200 visits and will continue to serve those in need for years to come.

When asked what drives him to serve, Tim said: "I have felt for a long, long time, if you live in a community and earn a living from that community you have an obligation to give back to that community. It's almost like civic tithing. One way you can give back is to support various community organizations or to help with fundraising."

Because of strong and sometimes even heroic efforts of community members like Tim, McLaren Bay Region is a strong, viable community hospital that continues to do what is best. Thank you for your leadership and service, Tim!

Independent Bank & Weinlander Fitzhugh present the McLaren Bay Medical Foundation's Virtual

REPORT TO COMMUNITY & RECOGNITION EVENT

**THURSDAY, APRIL 15, 2021
12:00 NOON**

This virtual event will highlight the impact of McLaren Bay Medical Foundation, through its donors, on the recent successes of McLaren Bay Region and McLaren Bay Special Care.

In addition, we are presenting a newly established recognition award. We are pleased to honor Guy Timmins Moulthrop as the first recipient of the Guy T. Moulthrop Philanthropy Award.

In the future, the Guy T. Moulthrop Philanthropy Award will be given in recognition of a person(s) who have demonstrated their commitment to the McLaren Bay Region through their financial resources, time and talent to help ensure the best medical care for individuals and families in Bay County and surrounding communities.

The virtual event, along with all sponsor recognition, will be recorded and placed on the McLaren Bay Medical Foundation website and YouTube Channel for future viewing.

To find out more about the virtual event, please call the Foundation at 989-895-4725 or go online to www.mclaren.org/bayfoundationreport2021

NEW TECH: MOBILE DIGITAL X-RAYS

Mobile digital radiology systems allow technicians to take patient x-rays right in their hospital room. New technology digitally sends high quality images in seconds, which increases the speed and accuracy of diagnosis.

Proceeds from the 2021 5K Walk/Run and Golf for Life Classic are going to provide a new mobile Digital Radiology System. The mobile testing will provide improved efficiency, plus a reduction in radiation exposure for patients. The unit will improve overall care.



Golf
for Life
Classic

SAVE THE DATE

WEDNESDAY, AUGUST 4
Maple Leaf Golf Course

For sponsorship information, contact Jessica Gregory at 989-895-4727 or jessica.gregory@mclaren.org

WE ARE HERE FOR YOU. DON'T DELAY YOUR CARE.

CLARENCE SEVILLIAN
PRESIDENT & CEO OF McLAREN BAY REGION

Health care workers around the world continue to courageously battle COVID-19, and the recent approvals of new vaccines mean that reinforcements are on the way. Although we continue to make strides in the fight, we know that far too many people in our community are putting off health care because of the pandemic.



I want you to know that McLaren Bay Region continues to go above and beyond to keep you safe when and where you need us: at our emergency room, hospital, and outpatient care facilities. We're screening patients and separating them for care if they have COVID-19 symptoms, encouraging social distancing during visits, and frequently disinfecting high-touch areas, all while using the right protective equipment.

Don't delay your health care. While there's no way to know exactly what the future holds, we do know this: McLaren will always be here to provide the care you need, when you need it.

VOLUNTEERS AT WORK: RAUL GONZALES

McLaren Bay Region is very fortunate to have Raul Gonzales, who has been a longtime volunteer in a variety of areas. Before the pandemic, Raul could be found greeting people from the South Tower Podium where he excelled at meeting every visitor with a friendly welcome, giving directions, and making sure anyone with mobility needs was equipped with a wheelchair.

When asked what he enjoys most about volunteering, Raul focuses on the people. "I have met some really great people from employees, to medical staff, and of course my volunteer colleagues. The relationships I developed are too many to mention in my ten years, but I've especially enjoyed my role as a greeter where I had firsthand contact with the public." Upon further reflecting on his time at McLaren, he says "It's been inspiring and rewarding, and I hope to shoot for another 10 years!"



Of course, much like everything else in life, COVID-19 has changed the Volunteer Department. In March 2020, the department paused operations to ensure the health and safety of everyone. Although much of the department remains on hold, some areas of need were identified and a few volunteers have resumed service.

Raul has returned as a cafeteria volunteer, where he takes on the very essential role of sanitizing tables in the dining areas after each use. We knew that Raul would be perfect for this task, not only because the cafeteria is one of his favorite places, but also for his nature to want to help in any way possible.

Volunteer Services has always played a significant role in enhancing the patient experience and our friend Raul lives and breathes the McLaren way by always striving to "Do What's Best." He is a US Military veteran and has been involved in programs at the Boys and Girls Club, YMCA, and local Little Leagues. Raul is just one of our many wonderful volunteers with a heart for serving others!

Thank you, Raul, for your service and dedication to McLaren Bay Region.

LEGACY GIVING

WHAT DOES IT MEAN TO LEAVE A LEGACY?

The word "legacy" is used when something is handed down from one generation to the next. In reality, McLaren Bay Region has been built on legacy gifts of time, talent and funds. Throughout the years, community members have come together to ensure that a local hospital providing quality care is right here at home. They wanted to make a difference in the community they lived in and they wanted that difference to last far into the future.

Today, we are reaping the benefits of their forward thinking.

Legacy giving is still popular today with individuals and families who want to make sure that quality healthcare is available for future generations. There are also naming opportunities available.

Recently, a legacy gift was given from Steve Wirt, a longtime community philanthropist. The third-floor hospital waiting area was renovated and named in memory of him.

If you are interested in making a difference by leaving a legacy to the McLaren Bay Medical Foundation, please consider these steps:

- Contact your attorney, financial advisor, or CPA. Let them know you are considering a legacy gift. They can assist you in determining what type of gift best suits your personal and financial circumstances.
- Be sure to talk to your family and friends about your personal wishes regarding both family needs as well as your legacy gifts.
- Please feel free to call the Foundation at 989-895-4725 if you want to explore giving opportunities or need assistance. Foundation staff are available to meet with you and/or your advisors.

We are here to assist you in accomplishing your desire to remember a loved one or leave a legacy in an area you deeply care about.



Photo: Renovated third floor waiting room area in memory of Stephen Wirt.



LEGACY GIFTS CAN BE TIMELESS

Donors may choose to place their legacy gift in the Foundation's endowment fund where the principal remains forever, while only a portion of annual earnings are used for grants given to the hospital. This provides a permanent source of sustainable income.

A donor may also choose to have their gift used in its entirety for a specific purpose or project, as well. Both cases can lead directly to naming opportunities, if so desired.



MEMORIAL TREE

A memory is a special gift that survives

SPRING MEMORIAL TREE VIRTUAL CELEBRATION

WEDNESDAY, MAY 19 AT 6:00 PM

You are cordially invited to join your family and friends for McLaren Bay Medical Foundation's 2021 Spring Memorial Tree Celebration which will be a virtual program.

You can be part of this event by making a special tribute gift in memory or honor of someone dear to you. The names of your loved ones will be read at the virtual ceremony and if you provide a photo, it will be included in the online slide show. The program can be viewed on our Facebook page and we will send you a link for you and your family can view it anytime afterwards.

All participants will receive a printed booklet with the listing of names, as well as a packet of Forget-Me-Not seeds to plant in memory of your loved ones.

For more details or to participate, you can go to www.mclaren.org/memorialtree2021. If you would like to receive a hard copy brochure, please contact Jessica Gregory at 989-895-4727 or jessica.gregory@mclaren.org



HISTORY OF THE MEMORIAL TREE EVENT

The Memorial Tree program has been a tradition of the Foundation for nearly 20 years. Every spring and winter, donors can remember their loved ones in a simple and meaningful way with a donation designated to the fund of their choice. To date, **695** donors have given **4,799** gifts totaling over **\$204,900** in memory of loved ones through the Memorial Tree program.



BAY MEDICAL FOUNDATION

1900 Columbus Ave
Bay City, MI 48708



SATURDAY, MAY 1, 2021
9:00 A.M
UPTOWN BAY CITY

Sign up today at:
www.mclaren.org/Bay/Foundation5K2021

STAFF

Lynn Weaver | Director
Judy Dallas | Senior Foundation Assistant
Jessica Gregory | Foundation Specialist
Chris Sheets | Database Administrator

A MESSAGE FROM THE DIRECTOR



SO MANY CHANGES... SO MANY WONDERFUL DONORS!

It is hard to believe that just a year ago, the McLaren Bay Medical Foundation made the difficult call to cancel our Dinner Around the World event – on the day it was to take place. As it turned out, it was absolutely the right call. Little did we know that it was just the beginning of so many changes. There is one thing that did NOT change – the dedication, commitment and support of all of you – our donors! Our doctors, nurses and all the support staff at the hospital stepped up and gave it their all. You were right there beside them offering support through positive messages, donated snacks, financial contributions and so much more! Your love was felt and appreciated by all.

We know we are not through this yet. We are not able to hold our dinner event again this year, however, next year will be bigger and better than ever! (We are thinking positive!) Our virtual Report to Community event is coming up next month and I hope you will tune in to see how your donations have made a difference and find out what is new and upcoming. The annual 5K Walk/Run on May 1 and the Golf for Life Classic are still on schedule as outdoor events! Slowly but surely, we are getting closer to life as we once knew it.

Let's take the positive of what we have learned during the past year and move forward.

On behalf of all the board members of McLaren Bay Medical Foundation, thank you again for standing by the healthcare workers of McLaren Bay Region. We could not do it all without YOU!

Lynn Weaver, Director
McLaren Bay Medical Foundation

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