

2026 McLAREN MACOMB



COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION STRATEGY

BACKGROUND

This plan outlines how the organization will respond to the priority health needs identified through the Community Health Needs Assessment (CHNA) for the next three years.

REGIONAL STRATEGIC PRIORITIES

Priority identification and implementation plan was developed based on key findings in the Community Health Needs Assessment.

1. Chronic disease prevention, maintenance and treatment
 - a. Heart disease & stroke
 - b. Cancer
 - c. Diabetes
2. Access to high-quality health care and prevention services
3. Trauma and injury prevention

The hospital developed an implementation plan including community health improvement goals and strategies to address the identified priority areas. The hospital is pursuing these internally as well as working with community organizations to achieve the greatest community impact on our actions.

IMPLEMENTATION PLAN

1. Chronic disease prevention, maintenance and treatment.

Goal: Address chronic disease prevention, maintenance and treatment for the community related to heart disease and stroke, cancer and diabetes.

Strategies: Heart Disease

- Educate the community on risk factors and prevention practices
- Community presentations
- Blood pressure screenings and other community screening events
- Education at community health fairs
- Presentation on cardiac concerns and capabilities to first responders
- First aid support at community events

Strategies: Cancer

- Educate the community on risk factors and prevention practices
- Free community screenings and health assessments
- Free mammograms for indigent patients
- CT lung screening program

- Smoking cessation education
- Road to Recovery transportation for cancer patients
- Support groups

Strategies: Diabetes

- Educate the community on risk factors and prevention practices
- Free community screenings and health assessments
- Support Group
- Medical nutrition therapy offered to patients diagnosed with diabetes
- Free seminars for diabetic and at-risk patients through cardiac rehabilitation clinic

2. Access to high-quality health care and prevention services

Goal: Provide support to ensure the community has access to health care.

Strategies:

- Mobile Outreach Clinic to provide free medical services to under- or uninsured community members.
- Outreach and education on the important role a primary care provider has in maintaining good health
- Clinic access through Graduate Medical Education program

3. Trauma and injury prevention

Goal: Provide educational programming and outreach to reduce the risk of trauma and injury.

Strategies:

- Educational programs on:
 - Fall prevention
 - Gun safety
 - Alcohol and Marijuana impairment
 - Car-fit for elderly drivers
 - Bike safety
 - Water safety
 - Trampoline safety
 - Injury prevention
 - Distracted driving
- Bike Helmet fit screenings and donations
- Stop the Bleed education
- Presentation on hospital trauma capabilities for first responders