

McLaren Charity Gala 2023

A Garden Party in support of the Hospitality House & cancer initiatives at McLaren Flint

January 31, 2023

Dear Business Leader,

Did you know that approximately 39% of men and women will be diagnosed with cancer at some point during their lifetime? With that number in mind, consider the impact of providing support and services to patients undergoing treatment for cancer. Add to that the significance of sustaining families through their loved ones' cancer journeys, and the value of this support cannot be overstated.

In keeping with this focus, proceeds from the 2023 McLaren Charity Gala will be directed to key programs at McLaren Flint that support cancer patients and their families.

The first is the Hospitality House at McLaren, which is celebrating its 10th Anniversary in July of this year. Located adjacent to the McLaren Proton Therapy Center, the Hospitality House provides a comfortable and convenient haven for cancer patients who receive daily proton therapy treatment. Families of these patients, along with those receiving other services at McLaren Flint, are also welcome to stay at the Hospitality House and benefit from the healing and supportive environment. Lodging at the Hospitality House is offered on a low-cost, or, in some cases, no-cost basis, with a designated Nights of Hope Fund available for those who cannot afford to pay the limited fee.

Equally important in easing the burden for patients is providing transportation to and from treatments, assisting with basic needs, and funding advances in cancer treatment. The McLaren Charity Gala will also serve to reinforce funds that directly support these programs and other cancer care initiatives.

We are seeking your support of our upcoming McLaren Charity Gala to not only help us to provide the best medical care for patients, but also to provide hope and comfort for cancer patients and their families at a time when they need it the most.

How can you help and be involved? There are several ways:

- 1) **Attend the event** – Friday, June 9, 2023 at the Hospitality House at McLaren.
- 2) **Become a sponsor** – Please see the attached Sponsorship Opportunities List for more details.
- 3) **Donate a silent auction item** – The Silent Auction is one of the main highlights of the gala.

We greatly appreciate any support you are able to give! Your contribution will be recognized in a variety of ways leading up to the event and throughout the evening. More than 300 guests are expected to attend this year's McLaren Charity Gala, including local business leaders, physicians and members of the medical community, community leaders and concerned citizens who wish to support this worthwhile cause.

Thank you for your time and consideration in support of the McLaren Charity Gala!

Should you have any questions, please contact the McLaren Flint Foundation office at (810) 342-4077.

Warmest regards,



Chris Candela
President/CEO, McLaren Flint

McLaren Flint Foundation

| 401 South Ballenger Highway | Flint, Michigan 48532 |
mclaren.org/flintfoundation



Sponsorship Opportunities

Anniversary Sponsor – \$8,000

- Up to 12 Tickets
- Logo on invitation as Presenting Sponsor
- Logo as Anniversary Sponsor on all printed materials, website and media releases
- Public acknowledgement as role of Anniversary Sponsor

Gold Sponsor – \$4,000

- 8 tickets
- Logo on invitation as sponsor
- Logo recognition on McLaren Flint website
- Logo recognition as sponsor on signage at the event

Silver Sponsor – \$3,000

- 6 tickets
- Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage at the event

Platinum Sponsor – \$5,000

- 10 tickets
- Logo recognition on all printed materials, press releases and McLaren Flint website
- Logo recognition as sponsor on signage at the event

Bronze Sponsor – \$2,000

- 4 tickets
- Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage at the event

Copper Sponsor – \$1,000

- 2 tickets
- Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage at the event

Individual Ticket – \$250

- 1 Ticket to the event

Special Sponsorships

These sponsorships are all exclusive sponsorships and will be included in the invitation, print materials, McLaren Flint website and at the event.

Entertainment Sponsor – \$5,000

- 4 tickets
- Banner with Logo on Stage
- Logo recognition on McLaren Flint website
- Logo recognition as sponsor on invitation and on signage at the event

Valet Sponsor – \$2,500

- 2 tickets
- Logo on Signage at the Valet Stand
- Name on invitation as sponsor
- Opportunity to have promo item placed in cars parked by valet service
- Name recognition as sponsor on printed materials

Silent Auction Sponsor – \$4,000

- 4 tickets
- Logo recognition as Raffle Sponsor on Signage at the event
- Logo on invitation as sponsor
- Logo recognition on McLaren Flint website

Welcome Sponsor – \$3,000

- 2 tickets
- Signage on Welcome Table and at Registration Table
- Name on invitation as sponsor
- Name recognition as sponsor on printed materials



FLINT

401 S. Ballenger Highway
Flint, Michigan 48532
(810) 342-4087

mclaren.org/flintfoundation

Steering Committee

Chris and Maria Candela

COMMITTEE CHAIRS

Patti Ballentine
Bruce Barrett
Deanne Batra
Brian Bohnett
Susan Burkhardt
Maria Candela
Chris Carmody
Dena Craine
Kim Fracalossi
Doug Glazier
Katie Guimon
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