



# Annual Gala

Saturday, November 2, 2019  
Crowne Plaza Lansing West

## Event Co-Chairs

Edwar and Lana Zeineh, Zeineh Law

## About the event

McLaren Greater Lansing Foundation's Annual Gala is a celebration of philanthropy and the community's support of greater care.

Mingle with fellow guests, and supporters over cocktails. Enjoy an elegant dinner, dance to the beat of live music, and try your luck at blackjack, roulette, Texas Hold 'em and craps for a chance to win prizes—all while raising funds for McLaren Greater Lansing.

## Annual Gala Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit [www.mclaren.org/lansinggala](http://www.mclaren.org/lansinggala).

Annual Gala sponsors, excluding the Donor Sponsor, receive dinner for the number of attendees included with their sponsorship. In addition, sponsors of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on Annual Gala website and in electronic marketing
- Recognition in Annual Gala program book
- Recognition during the Foundation's Annual Donor Recognition Reception
- Recognition in the Foundation's annual report

Completed sponsorship forms and logos (if applicable) must be received by **October 18, 2019** in order to be recognized in event day materials.



## Sponsorship Opportunities\*

### PRESENTING SPONSOR - \$20,000 (exclusive)

(\$17,600 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation\*\*
- Name recognition as Presenting Sponsor on print materials and signage
- Recognition as Presenting Sponsor in dedicated event press release
- Premier seating
- Twenty (20) event tickets for three (3) dedicated tables – two for six (6) guests and one for eight (8) guests
- Ten (10) tickets to the President's Reception
- Recognition on Step and Repeat banner

### PLATINUM SPONSOR - \$15,000 (exclusive)

(\$13,080 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation\*\*
- Name recognition as Platinum Sponsor on print materials and signage
- Recognition as Platinum Sponsor in dedicated event press release
- Premier seating
- Sixteen (16) event tickets for two (2) dedicated tables for eight (8) guests each
- Eight (8) tickets to the President's Reception
- Recognition on Step and Repeat banner

### EVENT SPONSOR - \$10,000

(\$8,560 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation\*\*
- Name recognition as Event Sponsor on print materials and signage
- Recognition as Event Sponsor in event press release
- Premier seating
- Twelve (12) event tickets for two (2) dedicated tables for six (6) guests each
- Six (6) tickets to the President's Reception
- Recognition on Step and Repeat banner

### GAMING SPONSOR - \$7,500

(\$6,540 is tax-deductible)

- Name recognition on print materials and signage in gaming area
- One (1) dedicated table for eight (8) guests
- Four (4) tickets to the President's Reception

### HOSPITALITY SPONSOR - \$7,500

(\$6,540 is tax-deductible)

- Name recognition on print materials and signage in bar areas
- One (1) dedicated table for eight (8) guests
- Four (4) tickets to the President's Reception

### PRESIDENT'S RECEPTION SPONSOR - \$7,500

(\$6,540 is tax-deductible)

- Name and/or logo on President's Reception invitation\*\*
- Name recognition on print materials and signage during President's Reception
- One (1) dedicated table for eight (8) guests
- Eight (8) tickets to the President's Reception

### ENTERTAINMENT SPONSOR - \$6,500

(\$5,540 is tax-deductible)

- Name recognition on print materials and signage
- One (1) dedicated table for eight (8) guests
- Four (4) tickets to the President's Reception

### **NEW!** CHAMPAGNE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on champagne signage
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### COFFEE AND COOKIE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on coffee and cookie table signage and cookie napkin
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### DÉCOR SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on card placed near centrepieces on dinner tables
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### DESSERT SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### DINNER SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### GUEST GIFT SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on with guest gift
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### ICE SCULPTURE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on ice sculpture signage
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

### **NEW!** LATE NIGHT SNACK SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on late night snack signage
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## LOUNGE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage in the lounge area
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## MEDIA SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage at event
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## PHOTOGRAPHY SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on sign near Step and Repeat and on card mailed with Step and Repeat photos to attendees following the event
- Recognition on Step and Repeat banner
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## RAFFLE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Recognition on raffle signage
- Recognition on raffle ticket
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## SELFIE/PHOTO BOOTH SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage in selfie/photo booth area
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## THEME SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage in ballroom
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## VALET SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on valet signage
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## VOLUNTEER SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on volunteer lanyards
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## WINE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## WINE TASTING SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Name recognition on Wine Tasting signage
- One (1) dedicated table for eight (8) guests
- Two (2) tickets to the President's Reception

## REGISTRATION SPONSOR - \$2,000

(\$1,520 is tax-deductible)

- Prominent signage in the registration area
- Four (4) event tickets

## TABLE SPONSORSHIPS

### DIAMOND SPONSOR - \$3,500

(\$2,540 is tax-deductible)

- One (1) dedicated table for eight (8) guests

### GOLD SPONSOR - \$3,000

(\$2,280 is tax-deductible)

- One (1) dedicated table for six (6) guests

### SILVER SPONSOR - \$2,500

(\$2,020 is tax-deductible)

- Four (4) event tickets

## SPONSOR WITHOUT ATTENDING

### DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

\*Sponsorship levels subject to change

\*\*Registration must be confirmed by **July 8, 2019**



"PNC believes that access to high-quality healthcare is essential if a community is to thrive. That's why we support vital health organizations, such as McLaren Greater Lansing. PNC is happy to once again sponsor McLaren's Annual Gala, which helps ensure that this world-class hospital will continue to offer top-notch care and state-of-the-art facilities."



**Tim Salisbury**  
Regional President  
PNC

# McLaren Masquerade

## 2018 ANNUAL GALA



## Annual Gala

**Past Sponsors** (held October 13, 2018)

### Platinum Sponsor

Auto-Owners Insurance

### Event Sponsors

American Physician Partners - DeGarA  
IBEW Local 665 & NECA Lansing  
Division - Mid-Michigan Electrical  
Alliance  
PNC Bank

### Gaming Sponsor

The Wendorf Family

### Hospitality Sponsor

Michigan State University College of  
Human Medicine

### President Reception Sponsors

Capital Area Anesthesia  
MSU Federal Credit Union

### Entertainment Sponsor

McLaren Greater Lansing Medical Staff

### Décor Sponsor

Lyke Law, PLLC

### Dessert Sponsor

Pace Howe Design

### Dinner Sponsor

Dewpoint

### Game Watch Sponsor

Dean Transportation

### Guest Gift Sponsor

Michigan Orthopedic Center

### Media Sponsors

Adams Outdoor Advertising  
Lansing State Journal  
Michigan State University College of  
Osteopathic Medicine  
Townsquare Media  
WLNS-TV6

### Photography Sponsor

Zeineh Law

### Raffle Sponsor

ZHV Properties LLC

### Selfie Station Sponsor

Advanced Radiology Services, P.C.

### Theme Sponsor

Barton Malow/The Christman Company

### Volunteer Sponsor

MSU Health Care

### Wine & Wine Tasting Sponsor

Dr. Michael & Mrs. Jane Hourani

### Registration Sponsors

Heat 'N Sweep  
Plante Moran  
Tri-Star Trust Bank

### Diamond Sponsors

Capital Internal Medicine Associates, P.C.  
The Huntington National Bank  
Kramer Management Group  
LAFCU  
Medstar  
Michigan State University College of  
Nursing

### Gold Sponsors

GüD Marketing  
Martin Waymire  
McLaren Greater Lansing Volunteers  
Shaheen Chevrolet and Your Michigan  
Chevy Team  
Shaw Electric Company  
The Willows at East Lansing & Okemos

### Silver Sponsors

Bajoka Law Group  
Coldwell Banker Hubbell BriarWood  
LaFontaine Automotive Group  
Darrell & Susan Lindman  
Michigan Building and Construction  
Trades Council  
Pain Management Center of Lansing  
Dr. Christine Tenaglia - Dentist

### Donor Sponsors

Allegra Marketing of Okemos  
The Centennial Group  
Delta Dental  
Nancy A. Elwood  
Dr. Chintalapudi Kumar & Dr. Suhasini  
Macha  
Lansing Board of Water & Light  
Michigan Health & Hospital Association  
Payne, Broder & Fossee, PC - Carol L.  
Fossee, Attorney at Law  
Kirk & Jessica Ray  
Sarah L. Spradlin, CFRE