



## Jack Breslin Golf Classic Wednesday, May 22, 2019



### Event Co-Chairs

**Sara Dolan**, MSU Federal Credit Union  
**Charles "Rusti" Owens**, C2AE

### About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, breakfast, lunch, cocktails, complimentary driving range time, golfer gift, and awards banquet dinner at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.



### Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit [www.mclaren.org/lansinggolf](http://www.mclaren.org/lansinggolf).

2019 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Scoreboard Sponsors, receive green fees, driving range time, carts, continental breakfast, box lunch, reception and buffet dinner for the number of golfers included with their sponsorship.

In addition, sponsors choosing sponsorships of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on the Jack Breslin Golf Classic website and in electronic marketing
- Recognition in the Jack Breslin Golf Classic program book
- Recognition during Jack Breslin Golf Classic dinner program
- Recognition during the Foundation's Annual Donor Recognition Reception
- Recognition in the Foundation's annual report

Completed sponsorship forms and logos (if applicable) must be received by **April 29, 2019** in order to be recognized in event day materials.

## FOUNDING SPONSOR



## Sponsorship Opportunities\*

Course Key: E = Eagle Eye H = Hawk Hollow

### VOLUNTEER SPONSOR - \$7,500 (H)

4 golfers (\$6,700 is tax-deductible)

- Sponsor will receive recognition on volunteer name tags

### BEVERAGE CART/STATION SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition on beverage cart or station

### CART SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on golf carts

### DINNER SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on dinner signage

### GOLF BALL SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on golf balls

### **NEW!** GOLF TEE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition with golf tees

### LUNCH SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on lunch boxes

### MEDIA SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition at the clubhouse

### PREMIUM DOOR PRIZE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on premium door prize signage

### PREMIUM GIFT SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on premium gift signage

### PROGRAM BOOK SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive prominent recognition in event program book





### **"FIRST-AID" STATION SPONSOR - \$3,500 (E/H)**

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at "First-Aid" station

### **FLAG SPONSOR - \$3,500 (E/H)**

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on 18 golf flags

### **HOLE-IN-ONE SPONSOR - \$3,500 (E/H)**

4 golfers (\$2,700 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition at hole-in-one tee

### **BREAKFAST SPONSOR - \$3,000 (E/H)**

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at breakfast

### **COCKTAIL HOUR SPONSOR - \$3,000 (E)**

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition at cocktail hour

### **COOKIE SPONSOR - \$3,000 (E/H)**

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on lunch cookies

### **SCOREKEEPING SPONSOR - \$3,000 (E)**

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on scorecards

### **WATER SPONSOR - \$3,000 (E/H)**

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on bottles of water

### **DRIVING RANGE SPONSOR - \$2,500 (E/H)**

4 golfers (\$1,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at driving range

### **PUTTING CONTEST SPONSOR - \$2,500 (E/H)**

4 golfers (\$1,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on putting green

### **GOLD TEE SPONSOR - \$3,000 (E/H)**

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on the course

### **SILVER TEE SPONSOR - \$2,000 (E/H)**

2 golfers (\$1,600 is tax-deductible)

- Sponsor will receive recognition on the course

### **GREEN TEE SPONSOR - \$1,500 (E/H)**

1 golfer (\$1,300 is tax-deductible)

- Sponsor will receive recognition on the course

*\*Sponsorship levels subject to change*

## **SPONSOR WITHOUT ATTENDING**

### **BAG DROP SPONSOR - \$2,000**

No golfer (\$2,000 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at bag drop

### **NEW! GOLFER PACKAGE SPONSOR - \$1,500**

No golfer (\$1,500 is tax-deductible)

- Sponsor will receive recognition on golfer package materials

### **SCOREBOARD SPONSOR - \$1,000**

No golfer (\$1,000 is tax-deductible)

- Sponsor will receive recognition on the scoreboard at Eagle Eye



"MSUFCU's partnership with McLaren Greater Lansing Foundation is a continued support of McLaren Greater Lansing's efforts in innovation, research and quality healthcare to help advance the community. MSUFCU and McLaren are dedicated to helping all members of Greater Lansing to live healthier lives."

**April Clobes**

*President and Chief Executive Officer*  
MSU Federal Credit Union





# ▶ Jack Breslin Golf Classic

**Past Sponsors** *(held May 23, 2018)*

**Founding Sponsor**

MSU Federal Credit Union

**Cart Sponsor**

Barton Malow/The Christman  
Company

**Dinner Sponsor**

Shaw Electric Company

**Golf Ball Sponsor**

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**Lunch Sponsor**

Auto-Owners Insurance

**Media Sponsors**

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Michigan.com/Lansing State Journal  
Townsquare Media  
WLNS-TV6

**Program Book Sponsor**

CallisonRTKL, Inc.

**"First Aid" Sponsors**

Kramer Management Group  
Teachout Security Solutions

**Cocktail Reception Sponsor**

Client Financial Services of Michigan

**Scorekeeping Sponsors**

Dean Trailways  
Medstar

**Water Sponsor**

Atos

**Bag Drop Sponsor**

Lansing Board of Water & Light

**Breakfast Sponsors**

Centennial Group  
Michigan Building and Construction  
Trades Council

**Cookie Sponsor**

Tri-Star Trust Bank

**Driving Range Sponsors**

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Shaheen Chevrolet and Your  
Michigan Chevy Team

**Flag Sponsors**

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Dr. Christine Tenaglia - Dentist

**Hole-In-One Sponsors**

LaFontaine Automotive Group  
Michigan State University College of  
Osteopathic Medicine  
Okemos Auto Collection  
The Wendorf Family  
Williams Volkswagen

**Putting Contest Sponsors**

Coldwell Banker Hubbell BriarWood  
First National Bank of Michigan

**Gold Tee Sponsors**

Allegra Marketing of Okemos  
Bella Care, LLC  
Blue Cross Blue Shield of Michigan  
C2AE  
Clark Construction Company  
Dimondale Nursing Care Center  
Eaton Rapids Medical Center

**Gold Tee Sponsors (continued)**

John E. Green Company  
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Limbach Company LLC  
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Maner Costerisan  
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NBS Commercial Interiors  
North Grand River Cooperative, Inc.  
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Pharmacy Systems, Inc.  
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Stan Setas Produce Company, LLC  
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**Silver Tee Sponsors**

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Farm Bureau Insurance  
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McLaren Greater Lansing Volunteers  
Payne, Broder & Fossee, P.C.

**Green Tee Sponsor**

Drs. Bill & Linda Peterson

**Scoreboard Sponsors**

Holt Senior Care and Rehab Center  
Darrell & Susan Lindman  
Sarah L. Spradlin, CFRE

**Team Awards Sponsor**

DCMI - Dave Courey Media & Imaging