

2020 Event Sponsorship Opportunities

Proceeds benefit McLaren Greater Lansing.



MCLAREN GREATER LANSING THE CAMPAIGN FOR CARE

Thank you for your interest in our special events. Your support of these events will help McLaren Greater Lansing transform care in our community through the Foundation's Campaign for Care.

This project will redesign traditional care settings to build one of the safest, most efficient health care campuses.

But new facilities are only part of the transformation. McLaren Greater Lansing Foundation's role is to help transform these facilities into true community assets, and that requires generosity.

Generosity funds the future. It provides the ability to innovate, to be creative, and to take advantage of opportunities we don't even know exist today. It funds the technology of the future and the programs we don't yet know we need.

Generosity transforms our culture. It moves us from a place of scarcity to a place of abundance. Through generosity, we stop saying "we can't" and begin saying "we will."

Finally, generosity heals. Philanthropic gifts will bring programs and services to McLaren Greater Lansing that will save lives, provide comfort, and promote healing. These programs and services will not exist except through community support.

Throughout this project, generosity will touch every part of the hospital. It will create a hospital, our hospital, with transformative impact on this community.

Your support is deeply appreciated.





Jack Breslin Golf Classic

Wednesday, July 22, 2020



Event Co-Chairs

Sara Dolan, MSU Federal Credit Union
Stephanie Fredline
Charles "Rusti" Owens, C2AE

About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, breakfast, lunch, cocktails, complimentary driving range time, golfer gift, and awards banquet dinner at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.

Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit www.mclaren.org/lansinggolf.

2020 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Scoreboard Sponsors, receive green fees, driving range time, carts, continental breakfast, box lunch, reception and buffet dinner for the number of golfers included with their sponsorship.

In addition, sponsors choosing sponsorships of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on the Jack Breslin Golf Classic website and in electronic marketing
- Recognition in the Jack Breslin Golf Classic program book
- Recognition during Jack Breslin Golf Classic dinner program
- Recognition during the Foundation's Annual Donor Recognition Reception
- Recognition in the Foundation's annual report

Completed sponsorship forms and logos (if applicable) must be received by **July 1, 2020** in order to be recognized in event day materials.

FOUNDING SPONSOR



Sponsorship Opportunities*

Course Key: E = Eagle Eye H = Hawk Hollow

VOLUNTEER SPONSOR - \$7,500 (H)

4 golfers (\$6,700 is tax-deductible)

- Sponsor will receive recognition on volunteer name tags

BEVERAGE CART/STATION SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition on beverage cart or station

CART SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on golf carts

DINNER SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on dinner signage

GOLF BALL SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on golf balls

GOLF TEE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition with golf tees

LUNCH SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on lunch boxes

MEDIA SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition at the clubhouse

PREMIUM DOOR PRIZE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on premium door prize signage

PREMIUM GIFT SPONSOR - \$5,000 (H)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on premium gift signage

PROGRAM BOOK SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

Sponsor will receive prominent recognition in event program book

COOKIE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on lunch cookies

"FIRST-AID" STATION SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at "First-Aid" station

FLAG SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on 18 golf flags

HOLE-IN-ONE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition at hole-in-one tee

WATER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on bottles of water

COFFEE/COCOA SPONSOR - \$3,250 (E/H)

4 golfers (\$2,450 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at coffee/cocoa bar

BREAKFAST SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at breakfast

COCKTAIL HOUR SPONSOR - \$3,000 (E)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition at cocktail hour

DRIVING RANGE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at driving range

PUTTING CONTEST SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on putting green

SCOREKEEPING SPONSOR - \$3,000 (E)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on scorecards

GOLD TEE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on the course

SILVER TEE SPONSOR - \$2,000 (E/H)

2 golfers (\$1,600 is tax-deductible)

- Sponsor will receive recognition on the course

GREEN TEE SPONSOR - \$1,000 (E/H)

1 golfer (\$800 is tax-deductible)

- Sponsor will receive recognition on the course

SPONSOR WITHOUT ATTENDING

BAG DROP SPONSOR - \$2,000

No golfer (\$2,000 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at bag drop

GOLFER PACKAGE SPONSOR - \$1,500

No golfer (\$1,500 is tax-deductible)

- Sponsor will receive recognition on golfer package materials

SCOREBOARD SPONSOR - \$1,000

No golfer (\$1,000 is tax-deductible)

- Sponsor will receive recognition on the scoreboard at Eagle Eye



▶ Jack Breslin Golf Classic

Past Sponsors *(held May 22, 2019)*

Founding Sponsor

MSU Federal Credit Union

Beverage Cart/Station Sponsor

GÜd Marketing

Cart Sponsor

Barton Malow Company/The
Christman Company

Dinner Sponsor

Client Financial Services of Michigan

Golf Ball Sponsor

Michigan Orthopedic Center

Golf Tee Sponsor

Capital Internal Medicine
Associates, P.C.

Lunch Sponsor

Auto-Owners Insurance

Program Book Sponsor

Atos

Media Sponsors

Adams Outdoor Advertising
LOCALiQ, the marketing solution of
The Lansing State Journal
Townsquare Media
WLNS TV-6

"First Aid" Station Sponsors

Kramer Management Group
Teachout Security Solutions

Flag Sponsors

Gunthorpe Plumbing & Heating, Inc.
LOCALiQ, the marketing solution of
The Lansing State Journal

Hole-In-One Sponsors

LaFontaine Chrysler Dodge Jeep Ram
MSU College of Osteopathic Medicine
Okemos Auto Collection
The Wendorf Family

Breakfast Sponsors

First National Bank of Michigan
Michigan Building and Construction
Trades Council

Cocktail Hour Sponsor

Centennial Group

Cookie Sponsors

Dimondale Nursing Care Center
Willis Towers Watson

Scorekeeping Sponsor

Weinstein Electric & Communication

Water Sponsors

Blue Cross Blue Shield of Michigan
Limbach Company LLC

Driving Range Sponsors

Granger Construction
Shaheen Chevrolet and Your Michigan
Chevy Team

Putting Contest Sponsors

Coldwell Banker Hubbell BriarWood
Pharmacy Systems, Inc.

Registration Sponsors

C2AE
Lansing Board of Water & Light

Gold Tee Sponsors

Allegra Marketing of Okemos
Capital Area Anesthesia P.C.
Corporate Office Interiors
Dean Trailways & Dean Black Car
Eaton Rapids Medical Center
Gresham Smith
John E. Green Company
Medstar
Michigan Health & Hospital Association
NBS Commercial Interiors
North Grand River Cooperative
SmithGroup
Dr. Christine Tenaglia - Dentist
Townsquare Media
ZHV Properties LLC

Silver Tee Sponsors

Farm Bureau Insurance
Fraser Trebilcock
Window World of Lansing

Green Tee Sponsor

Drs. Bill and Linda Peterson

Bag Drop Sponsor

Dean Trailways & Dean Black Car

Golfer Package Sponsors

Pace Howe Design
Payne, Broder & Fossee, PC - Carol L. Fossee

Scoreboard Sponsors

McLaren Greater Lansing Volunteers
McLaren Health Plan
Kirk and Jessica Ray
Sarah L. Spradlin, CFRE
Stillwater Grill

Team Awards Sponsor

DCMI - Dave Courey Media & Imaging



McLaren Loves Lansing
Friday, August 14, 2020
Lansing Brewing Company

Event Co-Chairs

Chip and Katie Taunt, Michigan Orthopedic Center

About the event

Join us for the second annual McLaren Loves Lansing event at Lansing Brewing Company – one of the first breweries in Michigan’s capitol city. Celebrate Lansing as McLaren Greater Lansing prepares for a brand-new replacement hospital. Come for the Lansing Brewing Company food drink and friendship, but stay for the lawn games, food trucks and entertainment...all local!

This strolling event is fun for everyone and invites you to celebrate all the things to love about McLaren Greater Lansing and the great city that it supports. Guests will enjoy a buffet of unique food options, local beer and desserts, a chance to win prizes, and so much more right in the heart of Lansing! Make sure to bring your dancing shoes for performances from Starfarm and other local talent!

McLaren Loves Lansing Sponsorship

Sponsorships are available on a first-come, first-served basis and are likely to sell out quickly. For an up-to-date list, please visit www.mclaren.org/mclarenll.

McLaren Loves Lansing sponsors, excluding Donor Sponsors, receive a dinner buffet, two drink tickets per person (21 and older), food truck vouchers and a very special gift for each attendee.

In addition, sponsors choosing sponsorships of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on McLaren Loves Lansing website and in electronic marketing
- Recognition on signage throughout the event
- Recognition during the Foundation’s Annual Donor Recognition Reception
- Recognition in the Foundation’s annual report

Completed sponsorship forms and logos (if applicable) must be received by **July 20, 2020** in order to be recognized in event day materials.

Sponsorship Opportunities*

PRESENTING SPONSOR - \$20,000 (exclusive)

(\$18,250 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Presenting Sponsor on print materials and signage
- Name recognition as Presenting Sponsor on Event Staff T-Shirts**
- Recognition as Presenting Sponsor in dedicated event press release
- Recognition as Presenting Sponsor on outdoor signage/branded fencing around event area
- Access to a dedicated VIP bar (21 and up)
- Twenty-five (25) event tickets

PLATINUM SPONSOR - \$15,000 (exclusive)

(\$13,600 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Platinum Sponsor on print materials and signage
- Name recognition as Platinum Sponsor on Event Staff T-Shirts**
- Recognition as Platinum Sponsor in dedicated event press release
- Recognition as Platinum Sponsor on outdoor signage/branded fencing around event area
- Access to a dedicated VIP bar (21 and up)
- Twenty (20) event tickets



CELEBRATION SPONSOR - \$10,000

(\$8,880 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Celebration Sponsor on print materials and signage
- Name recognition as Celebration Sponsor on Event Staff T-Shirts**
- Recognition as Celebration Sponsor in dedicated event press release
- Recognition as Celebration Sponsor on outdoor signage/branded fencing around event area
- Access to a dedicated VIP bar (21 and up)
- Sixteen (16) event tickets

VIP TENT SPONSOR - \$8,500

(\$7,660 is tax-deductible)

- Access to dedicated VIP area
- Name and logo recognition at VIP area
- Access to a dedicated VIP bar (21 and up)
- One (1) additional drink ticket per attendee (21 and up)
- Twelve (12) event tickets

LIBATION SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage in bar areas
- Twelve (12) event tickets

MAIN STAGE SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage near band, stage and dance floor
- Twelve (12) event tickets

SMORGASBORD SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage on food buffet
- Twelve (12) event tickets

DANCE FLOOR SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition near the dance floor
- Ten (10) event tickets

DESSERT SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition near the dessert table
- Ten (10) event tickets

FOOD TRUCK SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Prominent signage near food truck area
- Ten (10) event tickets

GUEST GIFT SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition on print materials and signage near guest gift giveaway display
- Ten (10) event tickets

MEDIA SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Prominent signage at event
- Ten (10) event tickets

RAFFLE SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition on raffle signage
- Name recognition on raffle tickets
- Ten (10) event tickets

SELFIE/PHOTO BOOTH SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition on print materials and signage near selfie/photo booth
- Ten (10) event tickets

T-SHIRT SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name and Logo recognition on Event Staff T-Shirts
- Ten (10) event tickets

517 SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on signage throughout (or in) event space
- Eight (8) event tickets

GAME SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on near outdoor games
- Eight (8) event tickets

TENT SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on near outdoor tent
- Eight (8) event tickets

VALET SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition on valet tickets and valet signage
- Seven (7) event tickets

VOLUNTEER SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition on volunteer lanyards
- Seven (7) event tickets

REGISTRATION SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition near event registration
- Seven (7) event tickets

CAPITAL SPONSOR - \$2,000

(\$1,720 is tax-deductible)

- Name recognition on signage throughout (or in) event space
- Four (4) event tickets

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

- Sponsor without attending



➤ McLaren Loves Lansing

Past Sponsors *(held August 23, 2019)*

Founding Sponsor

MSU Federal Credit Union

Cart Sponsor

Barton Malow/The Christman
Company

Platinum Sponsor

MSU College of Osteopathic Medicine

Festival Sponsor

Michigan Orthopedic Center

Smorgasbord Sponsor

Hoffman Bros., Inc.

Media Sponsors

Townsquare Media
LOCALiQ, the marketing solution of
The Lansing State Journal
WLNS TV-6

Pint Glass Sponsor

Arthrex

Raffle Sponsor

NovaCare Rehabilitation

Selfie/Photobooth Sponsor

Pace Howe Design

Volunteer Sponsor

Operating Engineers 324

Game Sponsors

Gresham Smith
Martin Waymire
McLaren Greater Lansing Medical Staff
MSU Federal Credit Union
Siena Investments

Supporting Sponsors

D.L. Kesler & Family
Kelley Cawthorne
Michigan State Medical Society

Registration Sponsors

Artisan Tile Inc.
Dr. & Mrs. Michael Austin
Clark Construction Company
Dewpoint
Arnold & Ruth Foglesong & Family
Kramer Management Group
Lansing Board of Water & Light
Shaheen Chevrolet and Your Michigan Chevy
Team
Zimmer Biomet Great Lakes
ZHV Properties LLC

Donor Sponsors

Coverys
Delta Dental
Kevin & Lori Mehigh
PEA



Annual Gala

Saturday, November 14, 2020
Crowne Plaza Lansing West

Event Co-Chairs

Edwar and Lana Zeineh, Zeineh Law

About the event

McLaren Greater Lansing Foundation's Annual Gala is a celebration of philanthropy and the community's support of greater care.

Mingle with fellow guests, and supporters over cocktails. Enjoy an elegant dinner, dance to the beat of live music, and try your luck at blackjack, roulette, Texas Hold 'em and craps for a chance to win prizes—all while raising funds for McLaren Greater Lansing.

Annual Gala Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit www.mclaren.org/lansinggala.

Annual Gala sponsors, excluding the Donor Sponsor, receive dinner for the number of attendees included with their sponsorship. In addition, sponsors of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on Annual Gala website and in electronic marketing
- Recognition in Annual Gala program book
- Recognition during the Foundation's Annual Donor Recognition Reception
- Recognition in the Foundation's annual report

Completed sponsorship forms and logos (if applicable) must be received by **October 23, 2019** in order to be recognized in event day materials.

Sponsorship Opportunities*

PRESENTING SPONSOR - \$20,000 (exclusive)

(\$17,600 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Presenting Sponsor on print materials and signage
- Recognition as Presenting Sponsor in dedicated event press release
- Premier seating
- Twenty (20) event tickets for two tables of 10
- Twenty (20) tickets to the President's Reception
- Recognition on Step and Repeat banner

PLATINUM SPONSOR - \$15,000 (exclusive)

(\$12,600 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Platinum Sponsor on print materials and signage
- Recognition as Platinum Sponsor in dedicated event press release
- Premier seating
- Twenty (20) event tickets for two tables of 10
- Ten (10) tickets to the President's Reception
- Recognition on Step and Repeat banner

EVENT SPONSOR - \$10,000

(\$8,080 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Event Sponsor on print materials and signage
- Recognition as Event Sponsor in event press release
- Premier seating
- Sixteen (16) event tickets for two (2) dedicated tables for eight (8) guests each
- Eight (8) tickets to the President's Reception
- Recognition on Step and Repeat banner

GAMING SPONSOR - \$8,000

(\$6,800 is tax-deductible)

- Name recognition on print materials and signage in gaming area
- One (1) dedicated table for ten (10) guests
- Six (6) tickets to the President's Reception

HOSPITALITY SPONSOR - \$8,000

(\$6,800 is tax-deductible)

- Name recognition on print materials and signage in bar areas
- One (1) dedicated table for ten (10) guests
- Six (6) tickets to the President's Reception

PRESIDENT'S RECEPTION SPONSOR - \$8,000

(\$6,800 is tax-deductible)

- Name and/or logo on President's Reception invitation**
- Name recognition on print materials and signage during President's Reception
- One (1) dedicated table for ten (10) guests
- Ten (10) tickets to the President's Reception

ENTERTAINMENT SPONSOR - \$7,500

(\$6,300 is tax-deductible)

- Name recognition on print materials and signage
- One (1) dedicated table for ten (10) guests
- Six (6) tickets to the President's Reception

CHAMPAGNE SPONSOR - \$5,500

(\$4,540 is tax-deductible)

- Name recognition on champagne signage
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

COOKIE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on coffee and cookie table signage and cookie napkin
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

DÉCOR SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on card placed near centrepieces on dinner tables
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

DESSERT SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

DINNER SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

GUEST GIFT SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on with guest gift
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

LATE NIGHT SNACK SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on late night snack signage
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

LOUNGE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Prominent signage in the lounge area
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

MEDIA SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Prominent signage at event
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

PHOTOGRAPHY SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on sign near Step and Repeat and on card mailed with Step and Repeat photos to attendees following the event
- Recognition on Step and Repeat banner
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

RAFFLE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition on raffle signage
- Recognition on raffle ticket
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

SELFIE/PHOTO BOOTH SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Prominent signage in selfie/photo booth area
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

THEME SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Prominent signage in ballroom
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

VOLUNTEER SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on volunteer lanyards
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

WINE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on dinner menu card
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

WINE TASTING SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Name recognition on Wine Tasting signage at President's Reception
- One (1) dedicated table for ten (10) guests
- Two (2) tickets to the President's Reception

ICE SCULPTURE SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition on ice sculpture signage
- Eight (8) event tickets

LATE NIGHT COFFEE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage with coffee bar
- Eight (8) event tickets

SPIRITS SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Prominent signage on bars
- Eight (8) event tickets

VALET SPONSOR - \$3,000

(\$2,520 is tax-deductible)

- Prominent signage in the valet area
- Four (4) event tickets

REGISTRATION SPONSOR - \$2,000

(\$1,520 is tax-deductible)

- Prominent signage in the registration area
- Four (4) event tickets

TABLE SPONSORSHIPS

DIAMOND SPONSOR - \$4,500

(\$3,300 is tax-deductible)

- One (1) dedicated table for ten (10) guests

GOLD SPONSOR - \$3,500

(\$2,540 is tax-deductible)

- One (1) dedicated table for eight (8) guests

SILVER SPONSOR - \$3,000

(\$2,280 is tax-deductible)

- Six (6) event tickets

BRONZE SPONSOR - \$2,500

(\$2,020 is tax-deductible)

- Four (4) event tickets

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

MCLAREN GREATER LANSING FOUNDATION

ANNUAL GALA

➤ Annual Gala

Past Sponsors *(held November 2, 2019)*

Event Sponsors

IBEW Local 665 and NECA
Lansing Division
PNC Bank

Gaming Sponsor

The Wendorf Family

President's Reception Sponsors

Michigan State University College of
Human Medicine
MSU Federal Credit Union

Entertainment Sponsor

Center for Cardiovascular & Thoracic
Surgery; Drs. Divyakant Gandhi, Sanjay
Batra, James R. Martin, Fouad Azoury &
Omar Habib

Champagne Sponsor

Dewpoint

Decor Sponsor

Dean Transportation/Trailways

Dessert Sponsor

MSU Health Care

Dinner Sponsor

McLaren Greater Lansing Medical Staff

Guest Gift Sponsor

Michigan Orthopedic Center

Late Night Snack Sponsor

Advanced Radiology Services, PC

Media Sponsors

Adams Outdoor Advertising
Lansing State Journal/LOCALiQ
MSU College of Osteopathic Medicine
Townsquare Media
WLNS TV6

Photography Sponsor

Lyke Law, PLLC

Red Carpet Sponsor

Zeineh Law

Raffle Sponsor

ZHV Properties LLC

Theme Sponsor

Barton Malow Company/The Christman
Company

Registration Sponsors

AARP
Clark Construction Company
Dimondale Nursing Care Center
Heat 'N Sweep
Michigan Health & Hospital Association

Diamond Sponsors

Capital Internal Medicine Associates, P.C.
Edge Partnerships
Gresham Smith
Granger Construction Company
Kramer Management Group, Inc.
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