

2022

McLaren Greater Lansing Foundation Event Sponsorship Opportunities



Jack Breslin Golf Classic
May 25, 2022

McLaren Loves Lansing
August 26, 2022

Cocktails for a Cause
October 13, 2022

Annual Gala
January 28, 2023



Jack Breslin Golf Classic

Wednesday, May 25, 2022



Event Hosts:

Mel and JoJo Tucker,
Michigan State University Football

About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, complimentary driving range time, a golfer gift, breakfast, lunch, cocktails, and hors d'oeuvres at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.

Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit mclarenloveslansing.org/golf.

2022 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Scoreboard Sponsors, receive green fees, driving range time, carts, box lunch, and post-golf cocktail hour for the number of golfers included with their sponsorship.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on the Jack Breslin Golf Classic website and in electronic marketing and in the Jack Breslin Golf Classic program book.

Completed sponsorship forms and logos (if applicable) must be received by **May 6, 2022** in order to be recognized in event day materials. Covid precautions and updates will be available at mclarenloveslansing.org/golf and communicated via email as necessary.

FOUNDING SPONSOR



GOLF WITH COACH TUCKER

GOLF WITH COACH - \$10,000 (EE)

3 golfers (\$9,200 is tax-deductible)

- ✦ Golf with Michigan State University head football coach, Mel Tucker
- ✦ Sponsor will receive prominent recognition throughout Eagle Eye Golf Course and in the Jack Breslin Golf Classic Program Book.



Sponsorship Opportunities

Course Key: E = Eagle Eye H = Hawk Hollow

VOLUNTEER SPONSOR - SOLD OUT

CART SPONSOR - \$7,500 (E)

4 golfers (\$6,700 is tax-deductible)

- Sponsor will receive recognition on golf carts

BEVERAGE CART/STATION SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition on beverage cart or station

19th HOLE, COCKTAIL HOUR SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on cocktail hour signage

GOLF BALL SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on golf balls

GOLF TEE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition with golf tees

LUNCH SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on lunch boxes

PREMIUM DOOR PRIZE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on premium door prize signage

PREMIUM GIFT SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on reusable gift bags

PROGRAM BOOK SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive prominent recognition in event program book

COOKIE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on cookies

"FIRST-AID" STATION SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at "First-Aid" station

FLAG SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on 18 golf flags

HOLE-IN-ONE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition at hole-in-one tee

WATER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on bottles of water

COFFEE/COCOA SPONSOR - \$3,250 (E/H)

4 golfers (\$2,450 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at coffee/cocoa bar

DRIVING RANGE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at driving range

HAND SANITIZER SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on individual hand sanitizer

PUTTING CONTEST SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on putting green

REGISTRATION SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive prominent recognition at registration area

SCOREKEEPING SPONSOR - \$3,000 (E)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on scorecards

SNACK SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on on-cart snack

GOLD TEE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on the course

SILVER TEE SPONSOR - \$2,000 (E/H)

2 golfers (\$1,600 is tax-deductible)

- Sponsor will receive recognition on the course

GREEN TEE SPONSOR - \$1,000 (E/H)

1 golfer (\$800 is tax-deductible)

- Sponsor will receive recognition on the course

SPONSOR WITHOUT ATTENDING

BAG DROP SPONSOR - \$2,000

No golfer (\$2,000 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at bag drop

GOLFER PACKAGE SPONSOR - \$1,500

No golfer (\$1,500 is tax-deductible)

- Sponsor will receive recognition on golfer package materials

SCOREBOARD SPONSOR - \$1,000

No golfer (\$1,000 is tax-deductible)

- Sponsor will receive recognition on the scoreboard at Eagle Eye



Jack Breslin Golf Classic

Past Sponsors (held May 26, 2021)

Founding Sponsor

MSU Federal Credit Union

Golf with Coach Mel Tucker Sponsor

American Physician Partners/DeGarA

Beverage Cart/Station Sponsor

Burcham Hills

Client Financial Services of Michigan

Cart Sponsor

Barton Malow Company/The
Christman Company

Golf Ball Sponsor

Michigan Orthopedic Center

19th Hole Sponsor

Dewpoint

Golf Tee Sponsor

Capital Internal Medicine
Associates, P.C.

Hand Sanitizer Sponsor

Auto-Owners Insurance

Lunch Sponsor

Auto-Owners Insurance

Premium Gift Sponsor

USA Senior Care Network

Media Sponsors

Adams Outdoor Advertising
LOCALiQ, the marketing solution of
The Lansing State Journal
Townsquare Media
WLNS TV-6

Cookie Sponsors

Weinstein Electric & Communications
The Wendorf Family

First Aid Sponsors

Kramer Management Group
Teachout Security Solutions

Flag Sponsors

Gunthorpe Plumbing & Heating, Inc.
LOCALiQ, the marketing solution of
the Lansing State Journal

Hole-in-One Sponsors

Comprehensive Pharmacy Services
LaFontaine Automotive Group
Michigan State University College of
Osteopathic Medicine
Serra Auto Campus
Shaheen Cadillac

Water Sponsors

Limbach Company LLC
Michigan Regional Council of Carpenters
and Millwrights

Coffee/Cocoa Sponsor

Michigan Health & Hospital Association

Breakfast Sponsors

High Grade Materials
McLaren Greater Lansing Volunteers

Driving Range Sponsor

Granger Construction

Hand Sanitizer Sponsors

AARP of Michigan
Allegra Marketing of Okemos

Putting Contest Sponsor

Laforce

Scorekeeping Sponsors

Coldwell Banker Hubbell BriarWood
Michigan Building and Construction
Trades Council

Gold Tee Sponsors

Advent Home Medical Inc.
Blue Cross Blue Shield of Michigan
Centennial Group
Eaton Rapids Medical Center
Gillespie Group
Kraft Business Systems
Lansing Board of Water & Light
M3 Group
Myers Plumbing & Heating Inc.
NBS Commercial Interiors
North Grand River Cooperative
Superior Electric of Lansing, Inc.
Dr. Christine Tenaglia, Dentist
Townsquare Media
Window World
Lyn Donaldson Zynda

Silver Tee Sponsors

Farm Bureau Insurance
Fraser Trebilcock
Volaris Lansing

Green Tee Sponsors

Cricket's Home Furnishings
Drs. Bill and Linda Peterson

Team Awards Sponsor

DCMI - Dave Courey Media & Imaging

Scoreboard Sponsors

Carpenters Local Union 1004
Delta Dental of Michigan
The Jo & Ed Fredericks Scholarship
Impact Solutions
McLaren Health Plan
Painters District Council 1M
Stillwater Grill - Okemos



McLaren Loves Lansing Friday, August 26, 2022 Lansing Brewing Company

Event Co-Hosts

Chip and Katie Taunt, Michigan Orthopedic Center

About the event

Join us for McLaren Loves Lansing at Lansing Brewing Company!

This indoor/outdoor strolling event is fun for everyone and invites you to celebrate all the things to love about McLaren Greater Lansing and the great city that it supports. Guests will enjoy local food options, drinks and desserts, a chance to win prizes, and so much more right in the heart of Lansing! Make sure to bring your dancing shoes for performances from Starfarm and other local talent!

McLaren Loves Lansing Sponsorship

Some sponsorships are available on a first-come, first-served basis and are likely to sell out quickly. For an up-to-date list, please visit www.mclarenloveslansing.org/mlf.

McLaren Loves Lansing sponsors, excluding Donor Sponsors, receive dinner, drink tickets (21 and older), food truck vouchers and a very special gift for each attendee.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on McLaren Loves Lansing website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **August 6, 2022** in order to be recognized in event day materials.

Covid precautions and updates will be available at mclarenloveslansing.org/mlf and communicated via email as necessary.

Exclusive Sponsorships:

ENTERTAINMENT SPONSOR - \$35,000

(\$32,200 is tax-deductible)

- Forty (40) event tickets
- Featured in special live entertainment

PRESENTING SPONSOR - \$20,000

(\$18,250 is tax-deductible)

- Twenty-five (25) event tickets

PLATINUM SPONSOR - \$15,000

(\$13,600 is tax-deductible)

- Twenty (20) event tickets

CELEBRATION SPONSOR - \$12,000

(\$10,740 is tax-deductible)

- Eighteen (18) event tickets

GUEST GIFT SPONSOR - \$10,000

(\$8,880 is tax-deductible)

- Sixteen (16) event tickets
- Recognition on attendee gift

GUEST GIFT BAG SPONSOR - \$10,000

(\$8,880 is tax-deductible)

- Sixteen (16) event tickets
- Recognition on reusable gift bag

All exclusive sponsorship levels include:**

- Name and/or logo recognition in printed and digital event invitation
- Name recognition on print materials and signage
- Name recognition on Event Staff T-Shirts
- Recognition in event press release
- Recognition on outdoor signage around event area

Sponsorship Opportunities

VIP TENT SPONSOR - \$8,500

(\$7,660 is tax-deductible)

- Access to dedicated VIP area
- Name and logo recognition at VIP area
- Access to a dedicated VIP bar (21 and up)
- Recognition on to-go food box
- One (1) additional drink ticket per attendee (21 and up)
- Twelve (12) event tickets

LIBATION SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage in bar areas
- Recognition on to-go food box
- Twelve (12) event tickets

MAIN STAGE SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage near band, stage and dance floor
- Recognition on to-go food box
- Twelve (12) event tickets

SMORGASBORD SPONSOR - \$7,500

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage on food buffet
- Recognition on to-go food box
- Twelve (12) event tickets

DANCE FLOOR SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition near the dance floor
- Ten (10) event tickets

DESSERT SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition near the dessert table
- Ten (10) event tickets

FOOD TRUCK SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Prominent signage near food truck area
- Ten (10) event tickets

RAFFLE SPONSOR - SOLD OUT

SELFIE/PHOTO BOOTH SPONSOR - \$5,000

(\$4,300 is tax-deductible)

- Name recognition on print materials and signage near selfie/photo booth
- Ten (10) event tickets

T-SHIRT SPONSOR - SOLD OUT

517 SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on signage throughout (or in) event space
- Eight (8) event tickets

GAME SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on near outdoor games
- Eight (8) event tickets

TENT SPONSOR - \$4,000

(\$3,440 is tax-deductible)

- Name recognition on near outdoor tent
- Eight (8) event tickets

REGISTRATION SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition near event registration
- Seven (7) event tickets

VALET SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition on valet tickets and valet signage
- Seven (7) event tickets

VOLUNTEER SPONSOR - \$3,000

(\$2,510 is tax-deductible)

- Name recognition on volunteer lanyards
- Seven (7) event tickets

CAPITAL SPONSOR - \$2,000

(\$1,720 is tax-deductible)

- Name recognition on signage throughout (or in) event space
- Four (4) event tickets

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

- Sponsor without attending

**Sponsorship must be received by May 31 to be included on invitation



McLaren Loves Lansing

Past Sponsors *(held August 27, 2021)*

Festival Sponsor

Michigan Orthopedic Center

Guest Gift Sponsor

NovaCare Rehabilitation

VIP Tent Sponsor

Burcham Hills

Food Truck Sponsor

Advanced Radiology Services PC

Raffle Sponsor

Kramer Management Group

To-Go Cocktail Sponsor

Chip and Katie Taunt

To-Go Food Sponsor

Dart Bank

T-Shirt Sponsor

McLaren Greater Lansing Volunteers

517 Sponsors

United Association of Plumbers,
Pipefitters, HVAC Techs Local 333
In Memory of Ruth Ann Foglesong
Fraser Trebilcock Davis & Dunlap, P.C.

Tent Sponsor

Michigan State University College of Osteopathic Medicine

Game Sponsors

Michigan State University Federal Credit Union
Pace Howe Design

Capital Sponsors

Scott & Brenda Ammon and John & Carrie Pence
Lansing Board of Water & Light
Steve and Iris Linder
PNC Bank
Operating Engineers 324
Shaheen Chevrolet and your Michigan Chevy Team
Tri-Star Trust
Lyn Donaldson Zynda

Donor Sponsors

Gillespie Group
McLaren Greater Lansing Volunteers
NBS Commercial Interiors
Payne, Broder & Fossee, P.C.

Media Sponsors

LOCALiQ, the marketing solution of
The Lansing State Journal
Townsquare Media
WLNS TV-6



Cocktails for a Cause Thursday, October 13, 2022 The Country Club of Lansing

Event Co-Hosts

To Be Announced

About the event

Join us for the 2nd Annual Cocktails for a Cause Contest at the Country Club of Lansing, Thursday, October 13, 2022. This can't-miss event, for ages 21 and up, features bartenders from local establishments creating delicious cocktail concoctions for guests. Each attendee will be able to vote for their favorite cocktail and enter for a chance to win a prize from that local establishment. This event will have both indoor and outdoor spaces available, weather permitting.

Enjoy hors d'oeuvres and entertainment. Attendees will be able to sample each signature cocktail and an additional cash bar will be available. Business casual attire.

Cocktails for a Cause Sponsorship

For an up-to-date list, please visit mclarenloveslansing.org/cocktails.

Cocktails for a Cause sponsors, excluding the Straight Up Sponsor, receive sample cocktails and hors d'oeuvres for the number of attendees included with their sponsorship.

In addition, sponsors of \$500 or more receive recognition on Cocktails for a Cause website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **September 28, 2022** in order to be recognized in event day materials.

COVID-19 precautions and updates will be available at mclarenloveslansing.org/cocktails and communicated via email as necessary.

Sponsorship Opportunities

Top Shelf Sponsor: \$10,000

\$9,460 is tax-deductible

- Prominent recognition on signage throughout main event
- Prominent recognition on voting ticket
- Twelve (12) event tickets

High Ball Sponsor \$7,500

\$7,050 is tax-deductible

- Recognition on signage throughout main event
- Recognition on voting ticket
- Ten (10) event tickets

Martini Sponsor: \$5,000

\$4,640 is tax-deductible

- Recognition on signage throughout event
- Eight (8) event tickets

Spritz Sponsor: \$3,000

\$2,730 is tax-deductible

- Recognition on signage throughout event
- Six (6) event tickets

Healthcare Heroes Sponsor: \$2,500

\$2,230 is tax-deductible

- Recognition on signage throughout event
- Six (6) event tickets to be donated to McLaren staff.

Night Cap Sponsor: \$2,000

\$1,820 is tax-deductible

- Recognition on signage throughout event
- Recognition on signage at during coffee service
- Four (4) event tickets

Pint Sponsor: \$1,000

\$910 is tax-deductible

- Recognition on signage throughout event
- Two (2) event tickets

Straight Up Sponsor: \$500 – sponsor without attending

\$500 is tax-deductible



» Cocktails for a Cause

Past Sponsors *(held October 14, 2021)*

Highball Sponsor

Michigan State University Federal Credit Union

Martini Sponsors

USA Senior Care Network

Lyn Donaldson Zynda

Zeineh Law

Spritz Sponsor

Pace Howe Design

Night Cap Sponsor

NBS Commercial Interiors

Pint Sponsor

Clark Construction Co.

Laura Demmer

Douglas Fleming

Gillespie Group

Heat 'N Sweep

Maner Costerisan

Molina Healthcare of Michigan

Shaheen Chevrolet and your Michigan Chevy Team

Straight-Up Sponsor

Allegra Marketing of Okemos

Eaton Rapids Medical Center

Steve and Katherine Japinga

Stillwater Grill - Okemos

Donations

Lee and Winnie Hendrickson

Media Sponsors

LOCALiQ, the marketing solution of The Lansing State Journal

Townsquare Media

WLNS TV-6



Annual Gala Saturday, January 28, 2022 University Club of MSU

About the event

McLaren Greater Lansing Foundation's Annual Gala is a celebration of philanthropy and the community's support of greater care.

This year we are taking it Back to the Future of Health Care. We will celebrate the new McLaren Greater Lansing Health Care Campus with a little 80's flare. Dress to impress!

Mingle with fellow supporters over an elegant strolling dinner, cocktails with live entertainment and the chance to win prizes - all while supporting the advancement of health care and patient comfort in your community.

Annual Gala Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit mclarenloveslansing.com/gala.

Annual Gala sponsors, excluding the Donor Sponsor, receive dinner for the number of attendees included with their sponsorship. In addition, sponsors of \$1,000 or more receive specific benefits listed below each level and the following:

- Recognition on Annual Gala website and in electronic marketing
- Recognition in the Foundation's annual report

Completed sponsorship forms and logos (if applicable) must be received by **January 6, 2023** in order to be recognized in event day materials.

COVID-19 precautions and updates will be available at mclarenloveslansing.org/gala and communicated via email as necessary.

Sponsorship Opportunities

PRESENTING SPONSOR - \$20,000 (exclusive)

(\$17,600 is tax-deductible)

- Prominent name and/or logo recognition in printed and digital event invitation**
- Name recognition as Presenting Sponsor on print materials and signage
- Recognition as Presenting Sponsor in dedicated event press release
- Twenty (20) event tickets
- Twenty (20) tickets to the President's Reception
- Recognition on Step and Repeat banner

PLATINUM SPONSOR - \$15,000 (exclusive)

(\$12,600 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Platinum Sponsor on print materials and signage
- Recognition as Platinum Sponsor in dedicated event press release
- Twenty (20) event tickets
- Ten (10) tickets to the President's Reception
- Recognition on Step and Repeat banner

EVENT SPONSOR - \$10,000

(\$8,080 is tax-deductible)

- Name and/or logo recognition in printed and digital event invitation**
- Name recognition as Event Sponsor on print materials and signage
- Recognition as Event Sponsor in event press release
- Sixteen (16) event tickets
- Eight (8) tickets to the President's Reception
- Recognition on Step and Repeat banner

GAMING SPONSOR - \$8,000

(\$6,800 is tax-deductible)

- Recognition in gaming area
- Ten (10) event tickets
- Six (6) tickets to the President's Reception

HOSPITALITY SPONSOR - \$8,000

(\$6,800 is tax-deductible)

- Recognition in bar areas
- Ten (10) event tickets
- Six (6) tickets to the President's Reception

PRESIDENT'S RECEPTION SPONSOR - \$8,000

(\$6,800 is tax-deductible) (two sponsorships available)

- Recognition on President's Reception invitation*
- Recognition on print materials and signage during President's Reception
- Ten (10) event tickets
- Ten (10) tickets to the President's Reception

ENTERTAINMENT SPONSOR - \$7,500

(\$6,300 is tax-deductible)

- Recognition throughout entertainment areas
- Ten (10) event tickets
- Four (4) tickets to the President's Reception

CHAMPAGNE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition on champagne signage
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

COAT CHECK SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition in Coat Check area
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

DÉCOR SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition throughout decorated event space
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

DESSERT SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition near dessert area
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

DINNER SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition in buffet areas
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

GUEST GIFT SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition with guest gift
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

LATE NIGHT SNACK SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition on late night grab & go snack
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

LOUNGE SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition in TV lounge area, will show MSU basketball if playing
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

PHOTOGRAPHY SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition on sign near Step and Repeat and prominent recognition in email sent with photos to attendees following the event
- Recognition on Step and Repeat banner
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

SELFIE/PHOTO BOOTH SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition in selfie/photo booth area
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

THEME SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Prominent recognition in ballroom near dance floor
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

VOLUNTEER SPONSOR - \$5,500

(\$4,300 is tax-deductible)

- Recognition on volunteer name tags
- Ten (10) event tickets
- Two (2) tickets to the President's Reception

WINE TASTING SPONSOR - SOLD OUT

ICE SCULPTURE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Recognition on ice sculpture signage
- Eight (8) event tickets

MINGLE SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Recognition in Mingle dining areas
- Eight (8) event tickets

VALET SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Recognition at the valet area
- Four (4) event tickets

LATE NIGHT COFFEE SPONSOR - \$3,000

(\$2,520 is tax-deductible)

- Prominent recognition at coffee bar
- Four (4) event tickets

WELCOME SPONSOR - \$2,000

(\$1,520 is tax-deductible) (not exclusive)

- Recognition in welcome/registration space
- Four (4) event tickets

MERRIMENT SPONSORSHIPS

DIAMOND SPONSOR - \$4,500

(\$3,300 is tax-deductible)

- Ten (10) event tickets

GOLD SPONSOR - \$3,500

(\$2,540 is tax-deductible)

- Eight (8) event tickets

SILVER SPONSOR - \$3,000

(\$2,280 is tax-deductible)

- Six (6) event tickets

BRONZE SPONSOR - \$2,500

(\$2,020 is tax-deductible)

- Four (4) event tickets

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

**Sponsorship must be received by December 1, 2022 to be included on invitation

Grand Opening Gala

Thank you to our sponsors for supporting the Grand Opening of our new health care campus. While we couldn't celebrate together in-person, your generous donations will make a significant impact to advance care in our community for your friends, neighbors, and family.

Grand Opening Gala

Sponsors

Global Sponsor

Michigan State University Health Sciences
Including:
MSU Health Care
MSU College of Human Medicine
MSU College of Nursing
MSU College of Osteopathic Medicine

Jet-Setter Sponsor

Michigan State University Foundation

Excursion Sponsor

Barton Malow Builders/The Christman Company

Souvenir Sponsor

USA Senior Care Network

Ambassador Sponsors

Fraser Trebilcock
Granger Construction Company
Kramer Management Group
McLaren Greater Lansing Volunteers
McLaren Medical Executive Committee
Pace Howe Design
PNC Bank

Tour Guide Sponsors

Gresham Smith
Michigan Regional Council of Carpenters
MSU Federal Credit Union

Destination Sponsors

The Centennial Group and Principal
Dart Bank
Delta Dental of Michigan
DP+
Heat 'N Sweep, Inc
Integrated Pathology Associates
Maner Costerisan
McLaren Health Plan
Michigan Health & Hospital Association
Michigan State University
Infrastructure Planning and Facilities
Serra Auto Campus
The Wendorf Family
Zeineh Law
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