

# 2024



GREATER LANSING  
FOUNDATION

## SPONSORSHIP OPPORTUNITIES

**Jack Breslin Golf Classic**  
May 22, 2024

**McLaren  
Loves Lansing**  
September 13, 2024

**Cocktails for a Cause**  
November 7, 2024



[mclarenloveslansing.org](https://mclarenloveslansing.org)



@mgfoundation



# Jack Breslin Golf Classic Wednesday, May 22, 2024 Eagle Eye Golf Club & Hawk Hollow Golf Course

## About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, complimentary driving range time, a golfer gift, coffee, lunch, cocktails, and hors d'oeuvres at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.

## Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit [mclarenloveslansing.org/golf](https://mclarenloveslansing.org/golf).

2024 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Donor Sponsors, receive green fees, driving range time, carts, box lunch, golfer gift, and post-golf cocktail hour for the number of golfers included with their sponsorship.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on the Jack Breslin Golf Classic website and in electronic marketing and at the Jack Breslin Golf Classic post-golf cocktail hour.

Completed sponsorship forms and logos (if applicable) must be received by **May 5, 2024** in order to be recognized in event day materials.

FOUNDING SPONSOR



# Sponsorship Opportunities

Course Key: E = Eagle Eye H = Hawk Hollow

## VOLUNTEER SPONSOR - SOLD OUT

### CART SPONSOR - \$7,500 (E)

4 golfers (\$6,700 is tax-deductible)

- Sponsor will receive recognition on golf carts

### BEVERAGE CART/STATION SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition on beverage cart or station

### 19th HOLE, COCKTAIL HOUR SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition on cocktail hour signage

### GOLF BALL SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on golf balls

### GOLF TEE SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive recognition with golf tees

### LUNCH SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on lunch boxes

### PREMIUM DOOR PRIZE SPONSOR - \$5,000 (E/H)

4 golfers (\$4,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on premium door prize signage

### PREMIUM GIFT SPONSOR - \$5,000 (E)

4 golfers (\$4,200 is tax-deductible)

- Sponsor will receive prominent recognition at gift area

### COOKIE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on cookies

### "FIRST-AID" STATION SPONSOR - \$3,500 (H)

4 golfers (\$2,700 is tax-deductible)

- Sponsor will receive recognition at "First-Aid" station

### FLAG SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on 18 golf flags

### HOLE-IN-ONE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (two sponsors per course)

- Sponsor will receive recognition at hole-in-one tee

### WATER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on reusable water bottle

### COFFEE/COCOA SPONSOR - \$3,250 (E/H)

4 golfers (\$2,450 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at coffee/cocoa bar

### CEREAL FOR SUMMER SPONSORSHIP - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at the Cereal for Summer donation area
- Option to have volunteers help collect cereal donations day of the event

### DRIVING RANGE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at driving range

### HAND SANITIZER SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on individual hand sanitizers

### PUTTING CONTEST SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on putting green

### REGISTRATION SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive prominent recognition at registration area

### SCOREKEEPING SPONSOR - \$3,000 (E)

4 golfers (\$2,200 is tax-deductible) (four sponsorships available)

- Sponsor will receive recognition on scorecards

### SNACK SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition on on-cart snack

### GOLD TEE SPONSOR - \$3,000 (E/H)

4 golfers (\$2,200 is tax-deductible)

- Sponsor will receive recognition on the course

### SILVER TEE SPONSOR - \$2,000 (E/H)

2 golfers (\$1,600 is tax-deductible)

- Sponsor will receive recognition on the course

### GREEN TEE SPONSOR - \$1,000 (E/H)

1 golfer (\$800 is tax-deductible)

- Sponsor will receive recognition on the course

## SPONSOR WITHOUT ATTENDING

### BAG DROP SPONSOR - \$2,000

No golfer (\$2,000 is tax-deductible) (one sponsor per course)

- Sponsor will receive recognition at bag drop

### GOLFER PACKAGE SPONSOR - \$1,500

No golfer (\$1,500 is tax-deductible)

- Sponsor will receive recognition on golfer package materials

### DONOR SPONSOR - \$1,000

No golfer (\$1,000 is tax-deductible)

- Sponsor will receive recognition at Eagle Eye



# ▶ Jack Breslin Golf Classic

## **Past Sponsors** *(held May 22, 2023)*

### **Founding Sponsor**

Michigan State University Federal Credit Union

### **Volunteer Sponsor**

McLaren Greater Lansing Volunteers

### **Beverage Cart/Station Sponsor**

Burcham Hills  
Client Financial Services of Michigan

### **19th Hole, Cocktail Hour Sponsor**

Center for Cardiovascular & Thoracic Surgery

### **Golf Ball Sponsor**

Michigan Orthopedic Center

### **Golf Tee Sponsor**

Capital Internal Medicine Associates, P.C.

### **Lunch Sponsor**

Auto-Owners Insurance

### **Premium Door Prize Sponsor**

IBEW Local 665 and NECA Lansing Division

### **Premium Gift Sponsors**

Barton Malow Builders

### **Cookie Sponsors**

NBS Commercial Interiors  
The Wendorf Family

### **First Aid Sponsors**

Kramer Management Group  
Teachout Security Solutions

### **Flag Sponsors**

Allegra Marking of Okemos  
Martin Commercial Properties

### **Hole-in-One Sponsors**

CPS Rehabilitation Services  
LaFontaine Chrysler Dodge Jeep Ram Fiat Lansing  
Michigan State University College of Osteopathic Medicine  
Serra Auto Campus  
Shaheen Cadillac

### **Water Sponsors**

Blue Cross Blue Shield of Michigan  
Gunthorpe Plumbing & Heating, Inc.

### **Coffee Sponsors**

Delta Dental of Michigan  
Michigan Health & Hospital Association

### **Driving Range Sponsor**

Granger Construction

### **Hand Sanitizer Sponsors**

AARP Michigan  
Michigan Regional Council of Carpenters

### **Putting Contest Sponsor**

Weinstein Electric

### **Registration Sponsor**

First National Bank of Michigan

### **Scorekeeping Sponsors**

Coldwell Banker Realty  
Gillespie Group  
John E. Green Company

### **Snack Sponsors**

CUA Compass Healthcare  
Lansing Board of Water & Light

### **Gold Tee Sponsors**

Boji Group  
Capital Area Anesthesia  
The Christman Company  
Clark Construction Co.  
Eaton Rapids Medical Center  
Holt Senior Care and Rehab/Dimondale  
Nursing Care Center  
North Grand River Cooperative  
PNC Bank  
Superior Electric of Lansing Inc.

### **Green Tee Sponsors**

Drs. Bill and Linda Peterson

### **Golfer Package Sponsor**

USA Senior Care Network

### **Media In-Kind**

Adams Outdoor Advertising  
LOCALiQ, the marketing solution of the Lansing State Journal  
Townsquare Media  
WLNS TV-6

### **Donations**

Capitol Area Pulmonary Associates  
Great Lakes Vending Services  
Pace Howe Designs



# McLaren Loves Lansing Friday, September 13, 2024 Lansing Brewing Company

## Event Co-Hosts

**Chip and Katie Taunt**, Michigan Orthopedic Center

## About the event

Join us for McLaren Loves Lansing at Lansing Brewing Company!

This indoor/outdoor strolling event is fun for everyone and invites you to celebrate all the things to love about McLaren Greater Lansing and the great city that it supports. Guests will enjoy local food options, drinks and desserts, a chance to win prizes, and so much more right in the heart of Lansing!

## McLaren Loves Lansing Sponsorship

Exclusive sponsorships are available on a first-come, first-served basis and are likely to sell out quickly. For an up-to-date list, please visit [www.mclarenloveslansing.org/mlt](http://www.mclarenloveslansing.org/mlt).

McLaren Loves Lansing sponsors, excluding Donor Sponsors, receive food, drinks from Lansing Brewing Company, live entertainment, food from local food trucks and a special gift for each attendee.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on McLaren Loves Lansing website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **September 4, 2024** in order to be recognized in event day materials.

## Exclusive Sponsorships:

### ENTERTAINMENT SPONSOR - \$35,000 - 40 tickets

(\$32,200 is tax-deductible)

- Featured in special live entertainment
- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage
- Name recognition on Event Staff T-Shirts
- Recognition on outdoor signage around event area

### PRESENTING SPONSOR - \$20,000 - 25 tickets

(\$18,250 is tax-deductible)

- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage
- Name recognition on Event Staff T-Shirts
- Recognition on outdoor signage around event area

### PLATINUM SPONSOR - \$15,000 - 20 tickets

(\$13,600 is tax-deductible)

- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage
- Name recognition on Event Staff T-Shirts
- Recognition on outdoor signage around event area

### CELEBRATION SPONSOR - \$12,000 - 18 tickets

(\$10,740 is tax-deductible)

- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage
- Name recognition on Event Staff T-Shirts
- Recognition on outdoor signage around event area

### GUEST GIFT SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- Recognition on attendee gift
- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage

### GUEST GIFT BAG SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- Recognition on reusable gift bag
- Name and/or logo recognition in electronic marketing
- Name recognition on print materials and signage

# Sponsorship Opportunities

## VIP TENT SPONSOR - \$8,500 - 12 tickets

(two sponsorships available) (\$7,660 is tax-deductible)

- Access to dedicated VIP area
- Name and logo recognition at VIP area
- Access to a dedicated VIP bar (21 and up)
- Extra hour of complimentary drinks

## LIBATION SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage in bar areas

## MAIN STAGE SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

- Name recognition on print materials and signage near band, stage and dance floor

## DANCE FLOOR SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- Name recognition near the dance floor

## DESSERT SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- Name recognition near the dessert area or food truck

## FOOD TRUCK SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- Prominent signage near food truck area

## RAFFLE SPONSOR - SOLD OUT

## SELFIE/PHOTO BOOTH SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- Recognition near photo opportunity

## SMORGASBORD SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- Prominent recognition throughout (or in) event space and food areas

## T-SHIRT SPONSOR - SOLD OUT

## 517 SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- Name recognition on signage throughout (or in) event space

## GAME SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- Name recognition on or near outdoor games

## TENT SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- Name recognition on or near outdoor tent

## REGISTRATION SPONSOR - \$3,000 - 6 tickets

(\$2,580 is tax-deductible)

- Name recognition near event registration

## VOLUNTEER SPONSOR - \$3,000 - 6 tickets

(\$2,580 is tax-deductible)

- Name recognition on volunteer lanyards

## CAPITAL SPONSOR - \$2,000 - 4 tickets

(\$1,720 is tax-deductible)

- Name recognition on signage in event space

## SPONSOR WITHOUT ATTENDING

### DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

- Name recognition on signage in event space



# ➤ McLaren Loves Lansing

**Past Sponsors** *(held August 25, 2023)*

**Festival Sponsor**

Michigan Orthopedic Center

**Guest Gift Bag Sponsor**

MSU College of Osteopathic Medicine

**Dance Floor Sponsor**

NovaCare Rehabilitation

**Food Truck Sponsor**

Aria Nursing and Rehab Center

**Raffle Sponsor**

Kramer Management Group

**Photobooth Sponsor**

Dart Bank

**T-Shirt Sponsor**

McLaren Greater Lansing Volunteers

**517 Sponsor**

In Memory of Ruth Ann Foglesong

**Game Sponsor**

MSU Federal Credit Union

**Registration Sponsors**

Martin Waymire

Michigan Regional Council of Carpenters

Tri-Star Trust

**Capital Sponsors**

Allegra Marketing of Okemos

April Clobes & Sara Dolan

IBEW Local 665 and NECA Lansing Division

Lansing Board of Water & Light

Operating Engineers Local 324

Pace Howe Design

PNC Bank

Shaheen Chevrolet and Your

Michigan Chevy Team

Zeineh Law

Lyn Donaldson Zynda

**Donor Sponsor and Donations**

Gillespie Group

Mary Ann and Dennis Jenkins



# Cocktails for a Cause

## Thursday, November 7, 2024

### Lansing Shuffle

## About the event

Join us for our 4th Annual Cocktail Contest at Cocktails for a Cause. This can't-miss event, for ages 21 and up, features bartenders from local establishments creating delicious cocktail concoctions for guests. Each attendee will be able to vote for their favorite cocktail and enter for a chance to win a prize from that local establishment. This event will have both indoor and outdoor spaces available, weather permitting.

Enjoy hors d'oeuvres and entertainment. Attendees will be able to sample each signature cocktail and an additional cash bar will be available. Business casual attire.

## Cocktails for a Cause Sponsorship

For an up-to-date list, please visit [mclarenloveslansing.org/cocktails](https://mclarenloveslansing.org/cocktails).

Cocktails for a Cause sponsors, excluding the Straight Up Sponsor, receive sample cocktails and hors d'oeuvres for the number of attendees included with their sponsorship.

In addition, sponsors of \$500 or more receive recognition on Cocktails for a Cause website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **October 18, 2024** in order to be recognized in event day materials.

## Sponsorship Opportunities

### Top Shelf Sponsor: \$10,000 - 12 tickets

\$9,100 is tax-deductible

- Prominent recognition on signage throughout main event
- Prominent recognition on voting ticket

### High Ball Sponsor \$7,500 - 10 tickets

\$6,750 is tax-deductible

- Recognition on signage throughout main event
- Recognition on voting ticket

### Martini Sponsor: \$5,000 - 8 tickets

\$4,400 is tax-deductible

- Recognition on signage throughout event

### Mocktail Sponsor: \$5,000 - 8 tickets

\$4,400 is tax-deductible (two available)

- Recognition on mocktail menu or signage

### Spritz Sponsor: \$3,000 - 6 tickets

\$2,550 is tax-deductible

- Recognition on signage throughout event

### Healthcare Heroes Sponsor: \$3,000

\$2,550 is tax-deductible

- Recognition on signage throughout event
- Six (6) event tickets to be donated to McLaren staff.

### Night Cap Sponsor: \$2,000 - 4 tickets

\$1,700 is tax-deductible

- Recognition on signage throughout event
- Recognition on signage at take home gift area

### Pint Sponsor: \$1,000 - 2 tickets

\$850 is tax-deductible

- Recognition on signage throughout event

### Straight Up Sponsor: \$500 – sponsor without attending

\$500 is tax-deductible

- Recognition on signage throughout event





# Cocktails for a Cause

Past Sponsors *(held October 26, 2023)*

## Highball Sponsor

Michigan State University Federal Credit Union

## Highball Sponsor

Heat n' Sweep

## Martini Sponsors

Burcham Hills

Center for Cardiovascular and Thoracic Surgery Divyakant Gandhi, M.D.;

Mahender Macha, M.D.; Sanjay Batra, M.D. & James Martin, M.D.

Delta Dental of Michigan

IBEW Local 665 and NECA Lansing Division

Integrated Pathology Associates

Kramer Management Group

McLaren Greater Lansing Volunteers

## Mocktail Sponsor

Michigan State University Health Sciences

Including:

MSU Health Care, MSU College of Human Medicine, MSU College of Nursing,

MSU College of Osteopathic Medicine

## Spritz Sponsor

Maner Costerisan

## Healthcare Heroes Sponsors

Martin Commercial Properties

McLaren Health Plan

Michigan Health & Hospital Association

## Night Cap Sponsors

Gillespie Group

Mary Free Bed Orthotics & Prosthetics + Bionics

USA Senior Care Network

Rick Wendorf, ThD, PhD

## Pint Sponsors

Great Lakes Vending Services

NBS Commercial Interiors

Pace Howe Design

PEA Group

## Registration Sponsor

Boji Group

## Media Partners

Adams Outdoor

Lansing State Journal

OUTFRONT

Townsquare Media

WLNS TV-6

# McLaren Greater Lansing Foundation

## 2024 EVENT REGISTRATION FORM

Online registration is also available, please visit [mclarenloveslansing.org](https://mclarenloveslansing.org) to register!  
For additional questions, or to register by phone, please call (517) 975-7118.

### YOUR INFORMATION

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please print your name(s)/company/organization name above as you wish it/them to appear in acknowledgment of your support.**

I/we agree to make the following commitment to support these McLaren Greater Lansing Foundation events:

**Jack Breslin Golf Classic** (May 22, 2024; *deadline for registration is May 8; deadline for payment is May 15*)

Number of Golfers (\$300 each): \_\_\_\_\_ Total for Golf: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**McLaren Loves Lansing** (September 13, 2024; *deadline for registration is September 1; deadline for payment is September 6*)

Number of MLL Tickets (\$100 each): \_\_\_\_\_ Total for MLL: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**Cocktails for a Cause** (November 7, 2024; *deadline for registration is October 24; deadline for payment is October 31*)

Number of C4AC Tickets (\$75 each): \_\_\_\_\_ Total for C4AC: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

I/We will be unable to attend this year but wish to contribute \$ \_\_\_\_\_ in support of McLaren Greater Lansing.

\$ \_\_\_\_\_ **Total amount of my/our ticket(s) and/or donation.**

### PAYMENT INFORMATION

Please bill me/us. By signing below I have authorized McLaren Greater Lansing Foundation to invoice me/my company for the above sponsorship(s).

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check enclosed (payable to **McLaren Greater Lansing Foundation**, 2900 Collins Road, Lansing, MI 48910)

Visa    Mastercard    American Express    Discover

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp \_\_\_\_\_

Card Member Name \_\_\_\_\_

Card Member Signature \_\_\_\_\_