

# 2026

## SPONSORSHIP OPPORTUNITIES MCLAREN GREATER LANSING FOUNDATION



**THANK YOU FOR  
MAKING AN IMPACT IN  
GREATER LANSING.**



**CHEERS  
FOR CHARITY**  
FEBRUARY 12, 2026  
LANSING SHUFFLE

**JACK BRESLIN  
GOLF CLASSIC**  
MAY 20, 2026  
EAGLE EYE GOLF CLUB &  
HAWK HOLLOW GOLF COURSE



**MCLAREN  
LOVES LANSING**  
AUGUST 21, 2026  
LANSING BREWING COMPANY

 **McLaren**  
GREATER LANSING  
FOUNDATION

[MCLARENLOVSLANSING.ORG/EVENTS](http://MCLARENLOVSLANSING.ORG/EVENTS)



# Cheers for Charity

## Thursday, February 12, 2026

### Lansing Shuffle

## About the event

### Join us for our 5th Annual Cocktail Contest - Cheers for Charity!

We hope you will join us to raise funds for McLaren Greater Lansing Foundation and toast to our new partnership with The Nest, Lansing's newest homeless shelter.

2026 Cheers for Charity proceeds will benefit The Nest and other community health initiatives.

McLaren Greater Lansing provides healthcare services to The Nest through our mobile clinic program. The Nest is Lansing's only shelter serving families and veterans in Lansing. They also provide food, case management, and day programming to hundreds of people every day.

As always, each attendee will be able to vote for their favorite cocktail and enter for a chance to win a prize from that local establishment.

Enjoy hors d'oeuvres and entertainment. Attendees will be able to sample each signature cocktail, and an additional cash bar will be available. Business casual attire.

## Cheers for Charity Sponsorship

For an up-to-date list, please visit [mclarenloveslansing.org/cheers](http://mclarenloveslansing.org/cheers)

Cheers for Charity sponsors, excluding the Straight Up Sponsor, receive sample cocktails and hors d'oeuvres for the number of attendees included with their sponsorship.

In addition, sponsors of \$500 or more receive recognition on the Cheers for Charity website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **January 22, 2026**, in order to be included in electronic communications.



## Sponsorship Opportunities

### Top Shelf Sponsor: \$10,000 - 12 tickets

\$9,460 is tax-deductible

- > Prominent recognition on signage throughout main event
- > Prominent recognition on voting ticket

### High Ball Sponsor \$7,500 - 10 tickets

\$7,050 is tax-deductible

- > Recognition on signage throughout main event
- > Recognition on voting ticket

### Martini Sponsor: \$5,000 - 8 tickets

\$4,640 is tax-deductible

- > Recognition on signage throughout event

### Spritz Sponsor: \$3,000 - 6 tickets

\$2,730 is tax-deductible

- > Recognition on signage throughout event

### Healthcare Heroes Sponsor: \$2,500

\$2,230 is tax-deductible

- > Recognition on signage throughout event
- > Six (6) event tickets to be donated to McLaren or The Nest staff.

### Night Cap Sponsor: \$2,000 - 4 tickets

\$1,820 is tax-deductible

- > Recognition on signage throughout event
- > Recognition on signage during coffee service

### Pint Sponsor: \$1,000 - 2 tickets

\$910 is tax-deductible

- > Recognition on signage throughout event

### Straight Up Sponsor: \$500

- **sponsor without attending**

\$500 is tax-deductible



# Jack Breslin Golf Classic

## Wednesday, May 20, 2026



### About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, complimentary driving range time, a golfer gift, coffee, lunch, cocktails, and hors d'oeuvres at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.

### FOUNDING SPONSOR



### Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit [mclarenlovels Lansing.org/golf](http://mclarenlovels Lansing.org/golf).

2026 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Donor Sponsors, receive green fees, driving range time, carts, box lunch, golfer gift, and post-golf cocktail hour for the number of golfers included with their sponsorship.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on the Jack Breslin Golf Classic website and in electronic marketing and at the Jack Breslin Golf Classic post-golf cocktail hour.

Completed sponsorship forms and logos (if applicable) must be received by **May 6, 2026** in order to be recognized in event day materials.

# Sponsorship Opportunities

Course Key: E = Eagle Eye H = Hawk Hollow

## VOLUNTEER SPONSOR - SOLD OUT

### CART SPONSOR - \$8,000 (E)

4 golfers (\$7,200 is tax-deductible)

> Sponsor will receive recognition on golf carts

### BEVERAGE CART/STATION SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (two sponsors per course)

> Sponsor will receive recognition on beverage cart or station

### GOLF BALL SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible)

> Sponsor will receive recognition on golf balls

### GOLF TEE SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible)

> Sponsor will receive recognition with golf tees

### LUNCH SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on lunch boxes

### PREMIUM DOOR PRIZE SPONSOR - \$5,500 (E)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on premium door prize signage

### PREMIUM GIFT SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on reusable gift bags

### COOKIE SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on cookies

### THE DRONE DRIVE SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (four sponsors per course)

> A high tech, exciting activation on the course where a drone drops a ball from the golfer.

> Sponsors receive logo on the drone pad "Drove Drive Powered by"

> Option to have volunteers help at the hole day of the event

### "FIRST-AID" STATION SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at "First-Aid" station

### FLAG SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on 18 golf flags

### HOLE-IN-ONE SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (two sponsors per course)

> Sponsor will receive recognition at hole-in-one tee

### WATER SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on reusable water bottle

### COFFEE/COCOA SPONSOR - \$3,750 (E/H)

4 golfers (\$2,950 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at coffee/cocoa bar

### CEREAL FOR SUMMER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at the Cereal for Summer donation area

> Option to have volunteers help collect cereal donations day of the event

### DRIVING RANGE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at driving range

### HAND SANITIZER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on individual hand sanitizer

### PUTTING CONTEST SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on putting green

### REGISTRATION SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive prominent recognition at registration area

### SCOREKEEPING SPONSOR - \$3,500 (E)

4 golfers (\$2,700 is tax-deductible)

> Sponsor will receive recognition on scorecards

### SNACK SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on on-cart snack

### GOLD TEE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible)

> Sponsor will receive recognition on the course

### SILVER TEE SPONSOR - \$2,500 (E/H)

2 golfers (\$2,100 is tax-deductible)

> Sponsor will receive recognition on the course

### GREEN TEE SPONSOR - \$1,500 (E/H)

1 golfer (\$1,300 is tax-deductible)

> Sponsor will receive recognition on the course

## SPONSOR WITHOUT ATTENDING

### BAG DROP SPONSOR - \$2,500

No golfer (\$2,500 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at bag drop

### GOLFER PACKAGE SPONSOR - \$2,000

No golfer (\$2,000 is tax-deductible)

> Sponsor will receive recognition on golfer package materials

### DONOR SPONSOR - \$1,000

No golfer (\$1,000 is tax-deductible)

> Sponsor will receive recognition at Eagle Eye



# Jack Breslin Golf Classic

**Past Sponsors** (held May 21, 2025)

## Founding Sponsor

MSU Federal Credit Union

## Cart Sponsor

Holt Senior Care and Rehab/Dimondale Nursing Care Center

## Volunteer Sponsor

McLaren Greater Lansing Volunteers

## 19th Hole Sponsor

IBEW Local 665 and NECA Lansing Division

## Beverage Cart/Station Sponsors

Client Financial Services of Michigan  
Trriteria

## Golf Ball Sponsor

Michigan Orthopedic Center

## Golf Tee Sponsor

CIMA

## Lunch Sponsor

Auto-Owners Insurance

## Premium Gift Sponsor

Barton Malow Builders

## Cookie Sponsors

The Wendorf Family  
Morrison Healthcare

## First Aid Sponsor

Kramer Management Company

## Flag Sponsors

Allegra Marketing of Okemos  
Martin Commercial Properties

## Hand Sanitizer

Michigan Health and Hospital  
Association  
Michigan Regional Council of Carpenters

## Hole-in-One Sponsors

Serra Auto Campus  
Shaheen Cadillac

## Water Sponsors

Blue Cross Blue Shield of Michigan  
Gunthorpe Plumbing and Heating, Inc.

## Coffee/Cocoa Sponsor

Delta Dental of Michigan

## Registration Sponsors

The Christman Company  
Michigan State University College of  
Osteopathic Medicine  
SmithGroup

## Driving Range Sponsor

Granger Construction

## Putting Contest Sponsor

The Uniform Center of Lansing

## Scorekeeping Sponsors

AARP Michigan  
Gillespie Group  
Limbach

## Snack Sponsor

Lansing Board of Water & Light

## Gold Tee Sponsors

Capital Area Anesthesia  
Clark Construction  
Eaton Rapids Medical Center  
John E. Green Company  
The Dave Mohnke Family  
Miller Canfield  
NBS Commercial Interiors  
North Grand River Cooperative, Inc.  
Myers Plumbing & Heating Inc.  
PNC Bank  
West Michigan Shared Hospital Laundry

## Green Tee Sponsor

Drs. Bill and Linda Peterson  
CPS Rehabilitation Solutions

## Donor Sponsors

The Breslin Family

## Awards Sponsor

DCMI

## Sunscreen Sponsor

NECTAR, Body, Face, Skin

## Media Partners

LOCALiQ, the marketing solution of the  
Lansing State Journal  
OUTFRONT  
Townsquare Media  
WILX 10  
WLNS TV - 6  
WSYM FOX 47



## McLaren Loves Lansing

### Friday, August 21, 2026

## Lansing Brewing Company

### Event Co-Hosts

Chip and Katie Taunt, Michigan Orthopedic Center

### About the event

Join us for McLaren Loves Lansing at Lansing Brewing Company!

This indoor/outdoor strolling event is fun for everyone and invites you to celebrate all the things to love about McLaren Greater Lansing and the great city that it supports. Guests will enjoy local food options, drinks and desserts, a chance to win prizes, and so much more right in the heart of Lansing!

### McLaren Loves Lansing Sponsorship

Exclusive sponsorships are available on a first-come, first-served basis and are likely to sell out quickly. For an up-to-date list, please visit

[www.mclarenlovels Lansing.org/mll](http://www.mclarenlovels Lansing.org/mll).

McLaren Loves Lansing sponsors, excluding Donor Sponsors, receive dinner and drinks from Lansing Brewing Company, food truck food and a special attendee gift for each attendee.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on McLaren Loves Lansing website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **August 7, 2026** in order to be recognized in event day materials.

### Exclusive Sponsorships:

#### ENTERTAINMENT SPONSOR - \$35,000 - 40 tickets

(\$32,200 is tax-deductible)

- > Featured in special live entertainment
- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

#### PRESENTING SPONSOR - \$20,000 - 25 tickets

(\$18,250 is tax-deductible)

- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

#### PLATINUM SPONSOR - \$15,000 - 20 tickets

(\$13,600 is tax-deductible)

- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

#### CELEBRATION SPONSOR - \$12,000 - 18 tickets

(\$10,740 is tax-deductible)

- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

#### GUEST GIFT SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- > Recognition on attendee gift
- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage

#### GUEST GIFT BAG SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- > Recognition on reusable gift bag
- > Name and/or logo recognition in printed and digital event invitation
- > Name recognition on print materials and signage

# Sponsorship Opportunities

## VIP TENT SPONSOR - \$8,500 - 12 tickets

(two sponsorships available) (\$7,660 is tax-deductible)

- > Access to dedicated VIP area
- > Name and logo recognition at VIP area
- > Access to a dedicated VIP bar (21 and up)
- > One (1) additional drink ticket per attendee (21 and up)

## LIBATION SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

- > Name recognition on print materials and signage in bar areas

## MAIN STAGE SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

- > Name recognition on print materials and signage near band, stage and dance floor

## DANCE FLOOR SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- > Name recognition near the dance floor

## DESSERT SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- > Name recognition near the dessert area or food truck

## FOOD TRUCK SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- > Prominent signage near food truck area

## RAFFLE SPONSOR - SOLD OUT

## SELFIE/PHOTO BOOTH SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- > Recognition near photo opportunity

## SMORGASBORD SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

- > Prominent recognition throughout (or in) event space and food areas

## T-SHIRT SPONSOR - SOLD OUT

## 517 SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- > Name recognition on signage throughout (or in) event space

## GAME SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- > Name recognition on near outdoor games

## TENT SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

- > Name recognition on near outdoor tent

## REGISTRATION SPONSOR - \$3,000 - 7 tickets

(\$2,510 is tax-deductible)

- > Name recognition near event registration

## VOLUNTEER SPONSOR - \$3,000 - 7 tickets

(\$2,510 is tax-deductible)

- > Name recognition on volunteer lanyards

## CAPITAL SPONSOR - \$2,000 - 4 tickets

(\$1,720 is tax-deductible)

- > Name recognition on signage throughout (or in) event space

## SPONSOR WITHOUT ATTENDING

### DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

- > Sponsor without attending



# McLaren loves Lansing

CELEBRATING LOCAL MUSIC, FOOD  
& HEALTHCARE

## McLaren Loves Lansing

### Past Sponsors (held August 15, 2025)

#### Presenting Sponsor

IBEW Local 665 and NECA Lansing Division

#### Libation Sponsor

Michigan Orthopedic Center

#### Celebration Sponsor

Kramer Management Group

#### Guest Gift Sponsor

Michigan State University College of Osteopathic Medicine

#### Photobooth Sponsor

Tri-Star Trust

#### Food Truck Sponsor

Michigan Regional Council of Carpenters

#### Smorgasbord Sponsor

Center for Cardiovascular and Thoracic Surgery

#### Registration Sponsors

The Christman Company

McLaren Greater Lansing Volunteers

PNC Bank

Lyn Donaldson Zynda

#### Game Sponsor

MSU Federal Credit Union

#### Capital Sponsors

In memory of Arnold & Ruth Foglesong

Lansing Board of Water & Light

Shaheen Cadillac

Vital Care of Lansing

#### Donations

Impact Solutions

Chuck & Nancy Meddaugh

Dawn Perry

#### Media Partners

Lansing State Journal

OUTFRONT

Townsquare Media

WLNS TV - 6

# McLaren Greater Lansing Foundation

## 2026 EVENT REGISTRATION FORM

Online registration is also available, please visit [mclarenloveslansing.org](http://mclarenloveslansing.org) to register!

For additional questions, or to register by phone, please call (517) 975-7118.

### YOUR INFORMATION

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please print your name(s)/company/organization name above as you wish it/them to appear in acknowledgment of your support.**

I/we agree to make the following commitment to support these McLaren Greater Lansing Foundation events:

**Cheers for Charity** (February 12, 2026; *deadline for registration is January 29, 2026; deadline for payment is February 5, 2026*)

Number of C4C Tickets (\$75 each): \_\_\_\_\_ Total for C4C: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**Jack Breslin Golf Classic** (May 20, 2026; *deadline for registration is May 6, 2026; deadline for payment is May 13, 2026*)

Number of Golfers (\$300 each): \_\_\_\_\_ Total for Golf: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

**McLaren Loves Lansing** (August 21, 2026; *deadline for registration is August 7, 2026; deadline for payment is August 13, 2026*)

Number of MLL Tickets (\$100 each): \_\_\_\_\_ Total for MLL: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_ Sponsorship Amount: \$ \_\_\_\_\_

I/We will be unable to attend this year but wish to contribute \$ \_\_\_\_\_ in support of McLaren Greater Lansing.

\$ \_\_\_\_\_ **Total amount of my/our ticket(s) and/or donation.**

### PAYMENT INFORMATION

Please bill me/us. By signing below I have authorized McLaren Greater Lansing Foundation to invoice me/my company for the above sponsorship(s).

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check enclosed (payable to **McLaren Greater Lansing Foundation**, 2900 Collins Road, Lansing, MI 48910)

Visa  Mastercard  American Express  Discover

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp \_\_\_\_\_

Card Member Name \_\_\_\_\_

Card Member Signature \_\_\_\_\_