

Grand Opening Gala - Passport to Care Saturday, January 29, 2022 New Hospital Campus

About the event

Celebrate the Grand Opening of the brand-new McLaren Greater Lansing Hospital Campus. This exciting development in the community will transform healthcare in Greater Lansing. You can be part of this unique experience and join us for the black-tie optional Passport to Care event.

Attendees will support the new hospital and tour the space in an elegant fashion with strolling hors d'oeuvres, beverages and live entertainment while viewing state-of-the-art technology and the beautiful new campus.

Your support of the Grand Opening Gala will benefit the programs and services at the new McLaren Greater Lansing healthcare campus.

Grand Opening Gala Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit www.mclaren.org/gogala.

Grand Opening sponsors, excluding the Donor Sponsor, receive strolling dinner for the number of attendees included with their sponsorship.

In addition, sponsors of \$1,000 or more receive recognition on Grand Opening website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **January 7, 2022** in order to be recognized in event day materials.



Sponsorship Opportunities

GLOBAL SPONSOR - SOLD OUT

JET SETTER SPONSOR - SOLD OUT

PASSPORT SPONSOR - \$35,000 (EXCLUSIVE)

- Name and/or logo recognition on printed and digital event invitation
- Prominent recognition on attendee passport
- Recognition as Passport Sponsor on print materials and signage throughout event space
- Recognition as Passport Sponsor in the dedicated event press release
- Twenty (20) event tickets
- Recognition on step and repeat banner

EXCURSION SPONSOR - SOLD OUT

ADVENTURE SPONSOR - \$15,000

(\$13,320 is tax-deductible)

- Recognition as Adventure Sponsor on print materials and signage throughout event space
- Recognition as Adventure Sponsor in dedicated event press release
- Recognition on attendee passport
- Fourteen (14) event tickets
- Recognition on step and repeat banner

AMBASSADOR SPONSOR - \$10,000

(\$8,560 is tax-deductible)

- Recognition as Ambassador Sponsor on print materials and signage throughout event space
- Recognition on attendee passport
- Twelve (12) event tickets

TOUR GUIDE SPONSOR - \$7,500

(\$6,300 is tax-deductible)

- Recognition as Tour Guide Sponsor on print materials and signage throughout event space
- Recognition on attendee passport
- Ten (10) event tickets

DESTINATION SPONSOR - \$5,000

(\$4,040 is tax-deductible)

- Recognition as Destination Sponsor on print materials and signage throughout event space
- Recognition on attendee passport
- Eight (8) event tickets

ALL-INCLUSIVE SPONSOR - \$3,000

(\$2,280 is tax-deductible)

- Recognition as All-Inclusive Sponsor on print materials and signage throughout event space
- Six (6) event tickets

LUXURY SPONSOR - \$2,000

(\$1,520 is tax-deductible)

- Recognition as Luxury Sponsor on print materials and signage throughout event space
- Four (4) event tickets

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)



REGISTER TODAY

