



NORTHERN MICHIGAN
FOUNDATION

Third Party Fundraiser Ideas A-Z

Ask: The easiest way to raise funds is to ask friends, neighbors, and family to support your cause.

Auctions*: Live and silent auctions at an event are great ways to raise money.

Bake Sale: Have the bake sale at a sporting event or school.

Birthday Gifts with a Purpose: In lieu of gifts, ask for donations in your honor.

Challenges: Challenge another school, business or team to raise more money.

Craft Fair: Collect admittance to a craft fair and donate it to a cause.

Donation Jars: Place donation jars next to a cash register or pass around a donation jar at a sporting event.

Email: Email a challenge to 10 of your friends to give and to ask 10 more of their friends.

Fifty/Fifty Drawing*: Have everyone buy tickets for a raffle and at the time of the drawing, half goes to the winner and half goes to McLaren Northern Michigan Foundation.

Game Night: Host a board games night or card party and charge to play.

Golf Tournament: Designate one week in your league as pink week and ask for a donation for breast health.

Happy Hour: Ask a local bar or winery to donate drink specials for a charity. Promote the event to your friends, family, coworkers and neighbors.

Ice Cream Social: Plan at work, school, or at a public event.

Jean Day: Sick of wearing dress clothes to work? Ask if staff can donate \$5 and wear jeans on a Friday.

Karaoke Night: Charge entrance fee or challenge others to sing by saying you'll donate a dollar amount.

Lemonade Stand: Get the kids involved and have a lemonade stand fundraiser.

Live Music Event: Donate a portion of ticket sales for the night.

Matching Gifts: Ask your company to match what you raise.

No Shave November: Raise money for cancer with No Shave November. Ask for sponsors and get your coworkers involved.

Online Fundraising: Set up a fundraiser with EverydayHero. Send "sponsor me emails" and promote on Facebook.

Open House: Does your business offer a service that could be donated? How about a free yoga class with donations being collected instead of a drop in rate?

Pancake Breakfast: Hold a pancake breakfast at your school, work, or church and donate the proceeds.

Parking Space Auction: Who doesn't want that prime front spot at work?

Percentage of Sales: Donate a percentage of your business' sales for an evening, day, week or even month.

Quilt Drive: Collect quilts to donate to the hospice houses or pediatric department.

Race: From fun runs to bike races to swim meets, get out on the trails or in the water and have fun.

Round up: Ask customers to round up their bill at checkout.

Spaghetti Dinner: Hold a spaghetti dinner at your school, work, or church and donate the proceeds.

Tournaments: Host a dodge ball, volleyball, baseball or basketball tournament.

University Night: Cheer on your favorite colleague sports team while collecting donations

Virtual Event: Who needs to attend events anymore when you can have an online auction or virtual race?

Wine & Paint: Enjoy a glass of wine while painting your masterpiece.

Yard Sale: Clean out your house and ask your neighbors to join too.

Zumbathon: Encourage participants to get sponsors for how long they can Zumba.

*The state of Michigan has laws and regulations for auctions and raffles. Make sure to know when sales tax may be owed or a raffle license required.