

2016 ANNUAL REPORT

October 1, 2015 - September 30, 2016



NORTHERN MICHIGAN
FOUNDATION

YOUR passion for
giving has positively
impacted the health of
our community.

THANK YOU for making health care a priority!

Thanks to so many generous contributors, we accomplished a myriad of goals in 2016. As highlighted on page 6 of this report, the gifts that numerous donors have shared positively impacted McLaren Northern Michigan in a manner that allowed us to enhance essential programs, services, technology, bedside care, patient assistance and continuing education for colleagues.

Our achievements would not have been possible without your generous spirit of giving. This Annual Report is an affirmation of dedicated philanthropy and the various ways in which you've helped to improve the lives of those whom we are privileged to serve.

As we look to the future, we are grateful to be guided by a dedicated Board of Trustees, and together, the Foundation Board and staff are committed to ensuring that your contribution will be optimized to provide superior patient care and advocacy for health and wellness programs. You have our promise that your generosity will continue to make a difference for you, your family and our community for generations to come.

Thank you for entrusting us with your financial assistance. The difference you made in 2016 will extend far beyond your gift, and with your ongoing support, we can continue to be here for every person who relies on McLaren Northern Michigan for their health and well-being.

Sincerely,



Moon Seagren
Vice President and Chief Development Officer
McLaren Northern Michigan Foundation



Elise F. Hayes
Board Chair
McLaren Northern Michigan Foundation

MISSION

To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.



Fiscal Year - 2016 Highlights

FUNDING PRIORITIES	RAISED
MNM Petoskey Campus	\$ 4,072,178
Unrestricted Fund (Area of Greatest Need)	\$ 1,573,863
Programmatic/Equipment/Various Restricted Funds	\$ 2,498,315
MNM Cheboygan Campus	\$ 47,353
VitalCare	\$ 463,437
TOTAL FUNDS RAISED	\$4,582,968

This report is reflective of gifts received from October 1, 2015 - September 30, 2016, which is generated from our audited financial statements. Gifts received after October 1, 2016 are not included.

The total funds raised includes all revenue generated by corporate and foundation giving, grants, major giving, planned giving, annual giving and special events.

YOU HAVE OUR PROMISE

As a McLaren Northern Michigan Foundation donor, you will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family and your community for generations to come.

Trauma Care in Northern Michigan Improves Dramatically through 2016

For the past two years, achieving a Level II Trauma Designation has been a top priority for McLaren Northern Michigan. The designation process is rigorous, with over 200 criteria to meet; extensive, extending from the emergency department throughout many areas of our hospital; and expensive, requiring significant investment in new staff positions, on-call resources, education, equipment, and technology.

We are very excited to confirm that McLaren Northern Michigan applied for verification of Level II Trauma on January 17, 2017. By sending its application to the American College of Surgeons (ACS), McLaren Northern Michigan is declaring that it is meeting all Level II Trauma Program requirements set by the College. This significant achievement was made possible by our many generous donors who contributed to reaching this goal.

Northern Michigan Trauma Fast Facts:

25% of traumatic injuries occur at home

20% of injuries occur on Saturday

34% of injuries happen between 7:00 am and 2:59 pm

August was our busiest injury month for traumas

Our largest population of trauma patients range in ages 60-89

55% of trauma patients are male

“CODE TRAUMA” The Impact of Trauma Designation

The overall goal of Michigan’s trauma system is “to reduce the incidence and severity of injury, as well as to improve health outcomes for those who are injured.” This relates to what is called the “golden hour” for traumatic injury. If a patient can be triaged and treated within an hour of injury, they have the best chance for survival and for optimal recovery.

What does that mean for our patients? McLaren Northern Michigan now activates a “Code Trauma” when a patient is suspected of having a traumatic injury, such as a closed head injury. When a “Code Trauma” is called, many things happen immediately throughout the hospital to triage and treat the patient. Within minutes, staff align into trauma teams and important resources, such as diagnostic equipment, are made available and await the patient. Depending on the nature of the injury, on-call specialists, such as neurologists and orthopedic surgeons, are alerted.

With the addition of these new systems and resources, the time to triage and treat trauma patients has been significantly reduced. Gifts from our donors provided the funding to develop these new systems, purchase specialized trauma care equipment, educate our staff on trauma protocols, and to fund new positions and the on-call support required to run this complex program.

On behalf of the 939 trauma patients treated in 2016, we thank our donors.

In 2016, McLaren Northern Michigan disbursed \$910,967 to support Trauma designation, including:

Trauma Staffing
Trauma Registrar, Trauma Manager, the Trauma Medical Director, and on-call physicians

Software for Tracking Trauma Cases

Education
Trauma Nursing Core Courses and several required certifications/conferences

New orthopedic surgical table and a pelvic fracture surgical table (pictured on cover)

Our new Orthopedic Traumatologist, Austin McPhilamy, MD, joined the McLaren Northern Michigan Medical Staff in August. With the addition of Dr. McPhilamy and the new surgical tables, the hospital now offers the anterior approach to total hip replacement and the ability to operate on trauma injuries, such as complex pelvis fractures.

“My role is to help bolster our already comprehensive orthopedic care and to fill a critical need by treating traumatic injuries that may not have been able to have been treated in Petoskey before.” ~ Dr. Austin McPhilamy



Your Donations At Work

Thanks to you, the McLaren Northern Michigan Foundation disbursed **\$3,454,931** in Fiscal Year 2016.

Children grieve differently than adults, and often do not understand what they are feeling or why. Without support or guidance, when someone close to them is terminally ill or dies, a child's grief can lead to behavioral problems, aggression, withdrawal, or depression, and carry into adulthood. For individuals or families facing personal crisis and distress, help is most effective when it is patient-centered, relevant, and provided in a timely manner.

Thanks to donors like you, the Child Bereavement Program offers the following services free-of-charge:

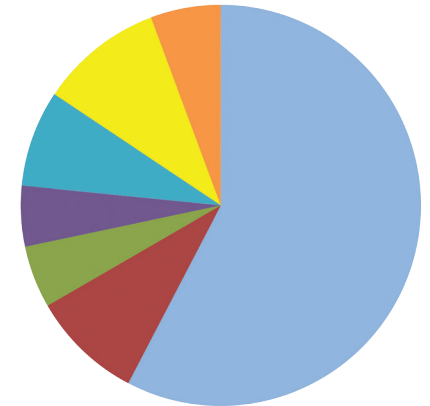
- Educational resources, pamphlets, booklets, and printed information
- Individual counseling, family counseling, and support groups
- Hospice house, in-home, and in-school visits
- Bereavement support services for 13 months after death
- Child/Teen Grief and Loss Informational Presentations for groups, community agencies or organizations, etc.

2016 DISBURSEMENT BREAKDOWN

● Programmatic	\$ 1,991,826
● Major Equipment	\$ 311,189
● Minor Equipment	\$ 173,932
● Patient/Colleague Assistance	\$ 168,633
● Educational Scholarships	\$ 269,265
● Gift in Kind (GIK)	\$ 344,034
● Facilities/IT	\$ 196,052

TOTAL 2016 DISBURSEMENT

\$3,454,931



The majority of these funds were raised in 2015 and disbursed in 2016.

Disbursement Highlights

Because of **YOUR** generosity, patients, their loved ones, colleagues, medical staff, visitors to northern Michigan, and our own community members were impacted nearly **135,000** ways in 2016.

● PROGRAMMATIC:

Trauma Designation
Patient Navigator
Pediatric Rehabilitation
Community Health Education
 Stroke Support
 Cancer Survivorship
 FitKids
 Children's Health Fair
 Wellness and Nutrition Classes
VitalCare Hospice
 Bereavement Programs for Adults and Children
 Hospice of Little Traverse Bay
 Hospice of the Straits
 Hospice of the Sunrise Shore
Boulder Park Terrace

● PATIENT/EMPLOYEE ASSISTANCE:

Adult Patient Assistance
VitalCare Home Telehealth
Colleague CARE Fund
Pediatric Autistic Therapy
Behling Endowment
Advent Fund
Pediatric Patient Assistance
Moran Patient Assistance
Kathleen Jontz Fund
Cardiac Service Line
Tost Oncology Endowment

●● CAPITAL EQUIPMENT: (MAJOR/MINOR)

Endoscopy Monitors, Towers, Scopes
Transesophageal Echocardiography Probe
Bladder Scanner
Sonosite Ultrasound
Protective Lead Shield Skirts/Jackets
Orthopedic Trauma Tables
Cysto Operating Room Lights
Treadmills and Yoga Equipment
 for Cardiac Rehab
Ultrasound Electro Therapy System
Music Glove for Stroke Patients
Bariatric Recliners for ER Triage Room
iPads and Protective Cases
 for Heart Patient Education
Ultra Bililight for Obstetrics
Upper Body Exerciser
Rehab Pool Equipment
Adult and Pediatric Dopplers
 and Pulse Oximeters
Pediatric Toys, Quilts, Bug Juice,
 Recliners, Parent Food Trays

● EDUCATIONAL SCHOLARSHIPS:

Volunteer Services Endowment
Baiardi Family Foundation Fund
Ben Blum Endowment
Colleague Education
Dialysis Education Fund
Ann & Tom Stallkamp Colleague Education Fund
DeVet Munsterman Fund
Griffin Sleep Center Fund
S.T. Kutcipal Endowment
Joan Jensen Haupricht Endowment
Healthcare Nursing Scholarship
Schirmer Family Fund
Meengs Heart Failure Fund
Mental Health & Substance Abuse Fund
 in honor of Myles Francis Jerome Borgen

● FACILITIES/IT:

Imaging Services Orthoscoliosis Software
VitalCare Laundry Facilities
Boulder Park Terrace Renovation
Hematology/Oncology Patient Navigator Software
Cancer Rehabilitation STAR Program Software
Master Facility Plan Design

Due to space limitations, we are unable to list all of the areas where your support has made a difference. If you supported a program or project not highlighted, please know that your gift made an impact in the lives of patients seeking care at McLaren Northern Michigan.

2017 FUNDING PRIORITIES

2017 Fundraising Goal - **\$3,083,926**



McLaren Northern Michigan

Petoskey Campus*	\$ 2,788,926
Area of Greatest Need (Unrestricted)	\$ 1,681,250
Cardiovascular Services	\$ 250,000
Oncology Services	\$ 50,000
Programmatic	\$ 290,000
Patient Assistance	\$ 80,000
Colleague Scholarship/Continuing Ed ...	\$ 100,000
Community Health Education	\$ 10,000
Breast Health Fund	\$ 100,000
Various Restricted Funds	\$ 517,676

McLaren Northern Michigan

Cheboygan Campus*	\$ 40,000
VitalCare Programs*	\$255,000
Hospice of the Straits	\$ 50,000
<i>Unrestricted Fund & Cheboygan Hospice House</i>	
Hospice of Little Traverse Bay	\$100,000
<i>Unrestricted Fund & Hiland Cottage and Garden</i>	
Hospice of the Sunrise Shore	\$ 15,000
Adult Day Center	\$ 50,000
<i>Unrestricted Fund & Caregiver Respite Assistance</i>	
Telehealth Program	\$ 15,000
Bereavement Programs	\$ 20,000
<i>Adult, Children & Infant Loss</i>	
Volunteer Programs	\$ 5,000



NORTHERN MICHIGAN
FOUNDATION
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nmh-foundation.org

** Donations made to the McLaren Northern Michigan Foundation remain in Northern Michigan. As always, contributions are used only as specified by our donors. A gift given to a specific location, program or project will only be used for that purpose.*

McLAREN NORTHERN MICHIGAN FOUNDATION 2017 BOARD OF TRUSTEES:

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