Prioritized Health Needs

McLaren Oakland utilized key findings in the Community Health Needs Assessment to identify and prioritize an implementation strategy.

The CHNA team at McLaren Oakland evaluated data and input sources collected to prioritize the major issues impacting the community we serve. Criteria included the number of persons affected by the various factors analyzed, the seriousness of the issues, whether the health needs particularly affected persons living in poverty or reflected other disparities and availability of community resources to address the needs. This process identified the following priority issues for the community. Strategic goals, community input and a review of the existing community benefit activities also guided this plan.

The 2022 CHNA has identified the following needs that will be addressed FY23-FY25:

- 1. Promoting Healthy Behaviors-addressing Smoking as well as Opioid misuse and abuse.
- 2. Chronic Disease Prevention addressing chronic disease prevention and management.
- 3. Access to health addressing health inequities for high-risk populations including providing CPR and AED training. As well as building the talent pipeline to meet future health care needs.

Significant Health Needs to be Addressed

McLaren Oakland will work in partnership with public and community resources to address these needs. The overall goal of the following action plan is to improve the overall health factors and behaviors of Pontiac and Oakland County, leading to improvements in health behaviors and outcomes.

1. Promoting Healthy Behaviors			
Smoking and Vaping			
Long term goal: Reduce tob	acco and vaping rates among at risk populations.		
Strategies	Collaborate with partners within the community in health education programs and screenings.		
	Promote referrals to tobacco cessation programs; such as tobacco quit line, self-help pamphlets or behavioral support programs.		
	Provide tobacco cessation education programs.		
	Support state and community-level cessation and prevention interventions such as the Tobacco 21 initiatives		
Community Resources	American Cancer Society American Heart Association American Lung Association Karmanos Cancer Institute Oakland County Community Health Network		

Long term goal: Reduce op	ioid misuse and abuse among at r	isk populations		
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Strategies	Participate in community coalitions and partnerships: including training, intervention, and treatment as part of a broad multicomponent approach.			
	Collaborate with community partners to promote community awareness and education to reduce non-medical prescription drug use/abuse.			
Community Resources	MOUD	Oakland County Community Health Network		
,	SAMSHA Programs	Oakland County Substance Abuse Prevention		
2. Chronic Disease Preve	ention, Maintenance and Treatme	ent		
ong term goal: Increase o	annortunities for residents to impr	ove and manage health issues and prevent disease.		
		er, chronic respiratory lung disease and diabetes.		
	Callabayata with yagiayal ata	labaldon and mantinana within the account with in		
Strategies	Collaborate with regional stakeholders and partners within the community in participate in health education programs and screenings to improve health outcomes related to chronic disease			
	Provide programs to teach patients about chronic disease, healthy behaviors			
	changes, medication adherence, skills for self- management and support.			
	Provide and promote tobacco cessation education programs.			
	Provide evidence-based scre	enings for early identification		
Community Resources	American Cancer Society	American Diabetes Association		
	American Heart Association	American Lung Association		
	Karmanos Cancer Institute	Oakland County Public Health		
3. Access to high quality	health care and prevention servic	es		
-		cain highest level of health, including equal access to		
nealth care as well as build	ing talent pipelines to meet future	health care needs.		
edical Care				
Strategies		y groups, schools, first responders and other entities		
	to provide access to CPR and	AED training.		
	Continuously monitor and ac	dress disparities that affect access to health care		
	(e.g., race, ethnicity, socioeconomic status, age, sex, disability status, sexual			
	orientation, gender identity, and residential location).			
	Monitor trends in primary ar especially in target areas and	nd specialty care providers and continue to recruit, I communities.		
	, , , , , , , , , , , , , , , , , , , ,			
	Monitor insurance coverage	rates and access to the entire care continuum -from to long term and palliative care.		

Oakland County Medical Society	Gary Burnstein Clinic	
Oakland County Health Department	Dept of Community and Minority Affairs	
Collaborate with local schools and colleges to evaluate current programs and explore opportunities to expand health care related programs.		
Work with schools to provide supervise opportunities at McLaren Oakland.	ed internship and workforce training	
Continue to partner with local colleges to provide clinical experiences throughout McLaren Oakland for a variety of health care disciplines.		
Local School Districts	Oakland University	
Oakland Community College	Dorsey	
Baker College	Ross	
	Collaborate with local schools and collexplore opportunities to expand health Work with schools to provide supervise opportunities at McLaren Oakland. Continue to partner with local colleges McLaren Oakland for a variety of health Local School Districts Oakland Community College	

Next Steps for Action Items

For each of the action areas listed above, McLaren Oakland will work with its area partners to:

- Identify any additional related activities being conducted by others in the community that could be built upon to increase strategic alignment.
- Develop and monitor measurable goals and objectives so that the effectiveness of these collaborative efforts can be measured.
- Build support and participate in community engagement effort for the noted initiatives within the community.

This 2022 implementation plan will be monitored to track successful outcomes and areas for additional improvement. McLaren Oakland staff will work with regional partners, when appropriate, to secure funding for initiatives that improve health status. The plan and program methodology will be monitored and updated annually with a progress report.

Health Needs Not Addressed and Rationale

The Implementation Strategy planning process requires McLaren Oakland to conduct a health needs selection process based on critical criteria including health need severity, magnitude and inequity and the extent to which McLaren Oakland can meaningfully address the need.

Additional areas of focus included health needs that will not be addressed by the McLaren Oakland CHNA and Implementation Strategy report. These include:

- The COVID-19 pandemic
- SDOH -Affordable housing, access to affordable and healthy food, and safe spaces

COVID-19: Key Stakeholders view COVID as one of the most pressing or concerning health issues because of its impact on so many other aspects of life, but especially mental health. The greatest concern for these key leaders is that there are large numbers of unvaccinated residents. The Oakland County Health Department continues to educate the community and offer immunizations.

SDOH: While social determinants of health are a very important part of our community profile, addressing these needs is beyond the scope of hospital services. However, we will continue to monitor and address disparities that affect access to health care (e.g., race, ethnicity, socioeconomic status, age, sex, disability status, sexual orientation, gender identity, and residential location).

Through review and analysis of noted partners engaged throughout the Community Health Needs Assessment process, it is agreed that all other health needs identified are being addressed through collaborative community efforts and all hospital facilities in Oakland County.

Adoption

The Implementation Strategy was adopted by the McLaren Oakland Board of Trustees on January 17, 2023.

McLaren Oakland Board of Trustees Approval:

Tracey Franovich, President & CEO

2/03/2023

Date