McLaren Macomb Foundation is proud to present its signature fundraiser, *The Crystal Ball - A Toast to Excellence*, Saturday, March 14, 2019 at the MGM Grand Hotel - Detroit, beginning at 6 p.m. All proceeds benefit the McLaren Macomb In-Patient Rehabilitation Center.

This spectacular black-tie gala will feature a cocktail reception and gourmet dinner, raffle and live auction, entertainment, and plenty of dancing. We will also honor the McLaren Macomb long-serving physicians and pay tribute to our Daisy Award-winning nurses for their ongoing commitment and support of the foundation and hospital.

McLaren Macomb has enjoyed consistent growth for more than 70 years, with 2,000 employees and more than 420 affiliated physicians. Its surgery center features world-class amenities and state-of-the-art technology. The Mat Gaberty Heart Center and the Karmanos Cancer Institute at the Ted B. Wahby Cancer Center provide unparalleled cancer and cardiovascular care. The hospital’s teaching program, with its high standard of excellence, now attracts hundreds of the top medical students from across the nation.

With numerous physician offices and medical buildings, McLaren Macomb continues to make its presence known throughout Macomb County as an important community resource providing quality care and exceptional service to its patients and visitors.

In 2010, McLaren Macomb was the first hospital in Macomb County to meet the national requirements to become a verified trauma center. McLaren Macomb operates one of the busiest emergency departments in the area with nearly 70,000 patient visits per year – in a facility that was designed in 1970 to treat 38,000 patients annually! **With the generous assistance of our friends and donors, in 2020, McLaren Macomb will open an all-new, technologically advanced emergency and trauma center, along with a comprehensive medical education center in the brand new Northwest Tower.**

But there is still work to be done and together we can do more!

With your sponsorship of *The Crystal Ball - A Toast to Excellence*, we will realize our vision of a new Inpatient Rehabilitation Center. This 18-bed high-tech inpatient rehabilitation unit, scheduled to open December of 2020, will provide continuity of care to our patients, allowing them to remain in-facility with a familiar physician and a consistent treatment plan.

The McLaren Macomb Foundation, is a 501(c)(3) non-profit organization formed in 1985 to generate philanthropic support to benefit a variety of hospital projects including medical research, facility enhancements, medical equipment, medical education and improving the care of our patients.
SPONSORSHIP LEVELS AND BENEFIT INFORMATION

MARQUEE SPONSOR - $25,000 (FMV $5,460)
▪ Premium seating for three tables of 10
▪ Corporate logo or name on print material and website*
▪ Recognition at the event as a Marquee Sponsor
▪ Full-page advertisement in program book on inside front cover of the program book
▪ Champagne service at your tables

CRYSTAL SPONSOR - $10,000 (FMV $3,650)
▪ Premium seating for two tables of 10
▪ Corporate logo or name on print material and website*
▪ Recognition at the event as Crystal Sponsor
▪ Champagne service at your tables
▪ Full-page advertisement on back cover of the program book

PLATINUM SPONSOR - $7,500 (FMV $3,500)
▪ Priority seating for two tables of 10
▪ Corporate logo or name on print material and website*
▪ Recognition at the event as a Platinum Sponsor
▪ Full-page advertisement in program book

DIAMOND SPONSOR - $5,000 (FMV $1,750)
▪ Priority seating for one table of 10
▪ Corporate logo or name on print material and website*
▪ Recognition at the event as a Diamond Sponsor
▪ Full-page advertisement in program book

EMERALD SPONSOR - $3,500 (FMV $1,750)
▪ Preferred seating for one table of 10
▪ Corporate logo or name on print material and website*
▪ Recognition at event as an Emerald Sponsor
▪ Half-page advertisement in program book

RUBY SPONSOR - $2,500 (FMV $1,050)
▪ Preferred seating for 6 guests
▪ Name on print material and website*
▪ Recognition at event as a Ruby Sponsor
▪ Quarter-page advertisement in program book

*Sponsorship must be received prior to print deadlines. If we do not receive your artwork/ad by February 21, 2020 an ad will be created for you using your business name only. Please call (586) 741-4330 with any questions.

Component Sponsors
Custom packages are also available for those interested in sponsoring favors, photography, afterglow, etc. Please contact the Foundation office to discuss your ideas in greater detail, (586) 741-4330. All custom sponsorships will include tickets to the event and recognition.
SPONSORSHIP AND AD COMMITMENT FORM

Name: _______________________________________________________________________________________________________

Company: __________________________________________________________________________________________________

Address: ___________________________________________________________________________________________________
City: ___________________________ State: ______ Zip: __________

Business Contact: ___________________ E-Mail: ____________________________

Phone Number: __________________________________________________________________________________________________

<table>
<thead>
<tr>
<th>Sponsorships</th>
<th>Ads: (horizontal)</th>
<th>Specials</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000 Marquee</td>
<td>$1,000 Full (4.75&quot;w x 7.75h&quot;)</td>
<td>$1,000 Couples Ticket (FMV $550)</td>
</tr>
<tr>
<td>$10,000 Crystal</td>
<td>$750 1/2 (4.75&quot;w x 3.875&quot;h)</td>
<td>(includes premium seating for 2, ¼ page</td>
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<tr>
<td>$7,500 Platinum</td>
<td>$500 1/4 (3.375&quot;w x 1.62&quot;h)</td>
<td>ad, overnight guest room, recognition in</td>
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<tr>
<td>$5,000 Diamond</td>
<td>$250 Listing</td>
<td>program book and video loop)</td>
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<tr>
<td>$3,500 Emerald</td>
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<tr>
<td>$2,500 Ruby</td>
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</tbody>
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Please reserve your sponsorship early.
If you would like information regarding individual tickets in advance of the invitation, please contact the Foundation Office at (586) 741-4330.

Ad Copy:
☐ Same as Last Year ☐ Same as Last Year with Edits ☐ New Copy
(A LL AD COPY MUST BE RECEIVED BY FEBRUARY 21, 2020. If we do not receive your ad copy by the deadline, an ad will be created for you using your business name only).

Payment Method (Check or Credit Card Accepted):

Payment Enclosed: ___Yes ___No, please invoice me. Amount: $__________

Please check: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card #: ____________________________________________ Exp. Date: __________ Security Code: ______

Name on Card: __________________________________________

Signature: ____________________________________________

Make checks payable to: McLaren Macomb Foundation

Send sponsorship commitment and ad copy to: McLaren Macomb Foundation, 1000 Harrington, Mount Clemens, MI 48043 or fax to (586) 741-4340. For questions, please call (586) 741-4330 or email kimberly.jarvis@mclaren.org. All ads should be submitted electronically in one of the following forms: Illustrator, Photoshop or EPS or PDF file. Black and white advertising only, no bleeds.

McLaren Macomb Foundation is a public foundation with exemption status under 501(a) of the Internal Revenue Code as described in Section 501(c)(3) for charitable organization. Federal Tax I.D. number 38-2578873